

**LAMBRAKIS PRESS S.A.**

**ANNUAL REPORT**

**2004**

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## A. SUMMARY FINANCIAL STATEMENTS OF THE COMPANY

A.1. Summary Income Statement	2003	2004
	thousand euros	thousand euros
<b>Turnover</b>	<b>123.354,46</b>	<b>139.734,75</b>
Less: Cost of Goods Sold before depreciation (1)	70.965,02	79.710,35
<b>Gross earnings before depreciation</b>	<b>52.389,43</b>	<b>60.024,40</b>
<b>(% of turnover)</b>	<b>42,47%</b>	<b>42,96%</b>
Plus: Other operating revenues	1.595,26	1.566,76
Total before depreciation	53.984,69	61.591,17
<b>(% of turnover)</b>	<b>43,76%</b>	<b>44,08%</b>
Less: General Admin. & Selling Expenses before Depreciation <sup>(2)</sup>	43.712,77	49.857,13
Operating Result before depreciation	<b>10.271,92</b>	<b>11.734,03</b>
<b>(% of turnover)</b>	<b>8,33%</b>	<b>8,40%</b>
Plus: Net income (expenses), profit (loss) from participations, securities, forecasts for decline of participations & securities	2.268,04	1.602,46
Plus: Extraordinary and non-Operating Income	2.671,60	-1.081,27
<b>Profit or Loss before Interest payments, Depreciations and Taxes</b>	<b>15.211,55</b>	<b>12.255,22</b>
Less: Interest (Credit - Debit)	638,19	862,56
<b>Profit or Loss before Depreciation and Taxes</b>	<b>14.573,36</b>	<b>11.392,67</b>
<b>(% of turnover)</b>	<b>11,81%</b>	<b>8,15%</b>
<b>Profit or Loss before Fiscal year Taxes</b>	<b>12.050,59</b>	<b>8.480,93</b>
<b>(% of turnover)</b>	<b>9,77%</b>	<b>6,07%</b>
<b>Profit or Loss after Fiscal year Taxes</b>	<b>11.960,23</b>	<b>8.356,87</b>
<b>(% of turnover)</b>	<b>9,70%</b>	<b>5,98%</b>
<b>Profit or Loss after current year's taxes, Board of Directors fees and tax imposed by Tax Audit of previous years <sup>(2) (3)</sup></b>	<b>11.960,23</b>	<b>8.356,87</b>
<b>(% of turnover)</b>	<b>9,70%</b>	<b>5,98%</b>
Total Dividend	0,00	0,00
Number of shares at year end	75.300.000	75.300.000
Profit or Loss per share <sup>(4)</sup>	2003	2004
	euros	euros
Results before Depreciation and Fiscal year Taxes	0,19	0,15
Results before Fiscal year Taxes	0,16	0,11
Results after current year's taxes, Board of Directors Fees and tax imposed by Tax Audit of previous fiscal years (2) (3)	0,16	0,11
Dividend per share	0,00	0,00

- (1) To calculate Gross Results before Depreciation and Operating Results before Depreciation, the Depreciation included in Operating cost was deducted from the Cost of Goods Sold, the Administrative and Selling Expenses as follows:

Allocation of Depreciation	2003	2004
	thousand euros	thousand euros
Cost of Goods Sold	898,78	1.162,32
Administrative Expenses	791,75	880,82
Selling Expenses	832,25	868,60
<b>a) Included in the Operating Cost</b>	<b>2.522,78</b>	<b>2.911,74</b>
<b>b) Not included in the Operating Cost</b>	<b>0,00</b>	<b>0,00</b>
<b>Grand Total</b>	<b>2.522,78</b>	<b>2.911,74</b>

- (2) There was no distribution of profits to the Board of Directors for fiscal years 2003 and 2004.
- (3) The Company was subject to ordinary tax audit for all kinds of tax purposes (income, Books and Records Code, stamp duties, tax on large real estate, wage tax (FMY), tax on third party remuneration) up until the year 1999 inclusive. The charges from the ordinary tax audits until 1998 burdened the fiscal years up to 1999. No tax discrepancies were noted during the audit for year 1999, given that book discrepancies imputed reduced tax losses for fiscal year 1999. Consequently, the operating earnings for fiscal years 2003 and 2004 are not burdened with allocation of taxes from tax audits. In relation to this, the Certified Accountant noted the following in the Audit Report for fiscal year 2004: "The Company has been audited for tax purposes up to fiscal year 1999. Consequently, the Company's tax liabilities for the fiscal years that are unaudited by tax authorities remain inconclusive."
- More information is provided in Chapter "INFORMATION ON THE ANNUAL REPORT AND THE COMPANY'S AUDITORS"
- (4) In 2003 and 2004 there were no corporate or other actions calling for a weighting of the number of shares. The earnings per share have been calculated on the basis of the number of shares existing at the end of the fiscal year.

A. 2. Summary Balance Sheet of Lambrakis Press SA	2003	2004
	thousand euros	thousand euros
<b>Assets</b>		
<b>Non-depreciated Establishment Expenses</b>	<b>1.222,15</b>	<b>2.655,78</b>
Non-depreciated Intangible Assets	70,86	61,65
Non-depreciated Tangible Assets	17.934,79	23.071,03
Participations in Subsidiaries	130.004,85	125.832,87
Other Long-term Receivables	442,86	489,85
<b>Total Fixed Assets</b>	<b>148.453,36</b>	<b>149.455,40</b>
<b>Total Current Assets</b>	<b>83.159,26</b>	<b>79.240,25</b>
<b>Transitional accounts</b>	<b>2.975,02</b>	<b>4.057,45</b>
<b>Total Assets</b>	<b>235.809,78</b>	<b>235.408,87</b>
<b>Liabilities</b>		
<b>Total Shareholders' Equity</b>	<b>182.266,84</b>	<b>185.883,10</b>
<b>Provisions</b>	<b>3,74</b>	<b>511,86</b>
Long-term liabilities – Bond loan	0,00	15.000,00
Short-term liabilities to banks	20.400,00	9.500,00
Other short-term liabilities	30.595,14	21.638,68
<b>Total liabilities</b>	<b>50.995,14</b>	<b>46.138,68</b>
<b>Transitional accounts</b>	<b>2.544,07</b>	<b>2.875,24</b>
<b>Total equity and liabilities</b>	<b>235.809,78</b>	<b>235.408,87</b>
<b>Book Value of Share <sup>(1)</sup></b>	<b>2,42</b>	<b>2,47</b>

- (1) To calculate the Book value of shares, the total number of shares outstanding at year end was taken into account.

## B. FINANCIAL RATIOS OF THE COMPANY

The following table provides the development of the Company's basic financial ratios for fiscal years 2003 and 2004:

FINANCIAL RATIOS PER FISCAL YEAR	2003	2004
<b>GROWTH RATE (%)</b>		
Turnover	8,24%	13,28%
Earnings before interest, depreciation and taxes	151,39%	-19,43%
Earnings before depreciation and taxes	177,45%	-21,83%
Earnings before taxes	500,03%	-29,62%
Fiscal year's earnings after fiscal year's tax and Board of Directors remuneration	521,17%	-30,13%
Earnings after fiscal year's tax, Board of directors remuneration and tax from tax audit of previous years	521,17%	-30,13%
Tangible assets (at acquisition value)	8,39%	23,05%
Total capital invested	10,47%	-0,17%
<b>PROFIT MARGIN RATIOS (%)</b>		
Gross Earnings before depreciation	42,47%	42,96%
Fiscal year's earnings before tax	9,77%	6,07%
Fiscal year's earnings after fiscal year's tax and Board of Directors remuneration	9,70%	5,98%
<b>PERFORMANCE RATIOS (before tax) (%)</b>		
Return on equity (average)	6,78%	4,61%
Return on total capital invested (average)	5,36%	3,60%
<b>TURNOVER RATIOS (days)</b>		
Receivables	149,14	120,19
Suppliers	76,03	76,14
Inventory	26,53	25,03
<b>DEBT RATIOS (:1)</b>		
Debt / equity	0,29	0,27
Bank loans / equity	0,11	0,13
<b>LIQUIDITY RATIOS (:1)</b>		
General Liquidity	1,61	2,45
Quick ratio	1,51	2,29
Operating Cash Flow / Financial Expenses	25,05	4,38
Operating Cash Flow / Total Fiscal Year's Taxes	179,39	30,60
<b>FINANCIAL BURDEN RATIOS (%)</b>		
Financial Charges / Gross Earnings before Depreciation	1,24%	1,44%
Financial Charges / Earnings before Interest, Depreciation and Taxes	4,25%	7,08%

## C. ADJUSTMENT OF THE COMPANY'S EARNINGS AND EQUITY CAPITAL

To adjust the earnings and equity of the Company, the Notes of the Company and the Remarks of the Certified Accountant who conducted the Ordinary Audit for fiscal years 2003 and 2004 were taken into account as follows

### **Fiscal year 2003**

1. The account "Participations" (investments) includes participations in companies not listed in the Athens Stock Exchange amounting to 112 million euros approximately, out of which sixteen (16) companies representing approximately 87 million euros are audited by certified auditors, were valued at their acquisition cost and not according to article 43 par. 6 of the Corporate Law 2190/1920 (in the lower between acquisition cost and fair value, by participation). Had these participations been valued at their fair value, they would have been impaired by 38 million euros approximately, which would have impaired the current year's net income by 3 million euros approximately and retained earnings by 35 million euros approximately.

2. The Company did not record in current year's net income, losses from the valuation of investments with shares listed in the Athens Stock Exchange, of 2,8 million euros approximately, included in the Company's portfolio before December 31, 2002, instead the Company transferred directly such losses to shareholder's equity.

3. To account for possible losses relating to doubtful and in dispute receivables amounting to 5,5 million euro approximately, the Company has formed a provision of 0,3 million euros approximately. An additional provision should have been established for the difference of 5,2 million euros that would have impaired the Company's retained earnings.

4. "Accounts Receivable", DII(1), includes an amount of 5,4 million euros due from an affiliated company which is under liquidation. A provision should have been written for this receivable that would have impaired the Company's retained earnings.

5. In accordance with the opinion 205/1988 expressed by the plenary session of the Legal Council to the State and article 31 of par. 1 xv of Law 2238/1994, the Company did not provide for pension liabilities. Had the Company established this provision according to article 42, v par. 14 of the Corporate Law 2190/1920 the cumulative amount would have been 7,6 million euros approximately and would have impaired current year's net income by 0,6 million euros approximately and retained earnings by 7 million euros approximately.

6. The Company has been audited by the tax authorities up to the fiscal year 1999 and consequently its tax liabilities for the unaudited fiscal years are not considered final.

### **Fiscal year 2004**

1. The account "Participations" (investments) includes participations in companies not listed on the Athens Stock Exchange amounting to 112.2 million euros approximately, out of which seventeen (17) companies with total acquisition value of 117,7 million euros that are audited by certified auditors, were valued at their acquisition value and not at the lowest between acquisition value and fair value per participation (article 43 par. 6 of the Corporate Law 2190/1920). Had these participations been valued at their fair value, they would have been impaired by 42 million euros approximately, which would have impaired the current year's net income by 3 million euros approximately and retained earnings by 35 million euros approximately.

2. As stated in the company's note no. 1 in the Balance Sheet, the Company did not record in current year's net income, losses from the valuation of investments with shares listed in the Athens Stock Exchange, of 5.6 million euros approximately, included in the Company's portfolio before December 31, 2002, instead the Company transferred directly such losses to the debit of shareholder's equity.

3. The company has not formed a provision to account for possible losses relating to doubtful and in dispute receivables amounting to 8,3 million euros approximately. Such provision would impair the fiscal year's earnings by 3.1 million euros and the retained earnings by 5.2 million euros.

4. Accounts receivable, DII(1), includes an amount of 5,4 million euros due from an affiliated company which is under liquidation. A provision should have been entered for this receivable impairing the Company's retained earnings.

5. In accordance with the opinion 205/1988 expressed by the plenary session of the Legal Council to the State and article 31 of par. 1 xv of Law 2238/1994, the Company did not provide for pension liabilities. Had the Company written such provision according to article 42, v par. 14 of the Corporate Law 2190/1920 the cumulative amount would have been 8.9 million euros approximately and would have impaired current year's net income by 1.3 million euros approximately and retained earnings by 7.6 million euros approximately.

6. The Company has been audited by the tax authorities up to the fiscal year 1999 and consequently its tax liabilities for the unaudited fiscal years are not considered final.

B.1. Table of Adjusted Results for Lambrakis Press SA on the basis of the Remarks of the Certified Accountant	Remarks referring to previous years	2003	2004
		thousand euros	thousand euros
<b>Results before Taxes</b>		<b>12.050,59</b>	<b>8.480,92</b>
<i>Certified Accountant's Remarks</i>			
<i>Pension liabilities according to art. 42e par. 14 of Law 2190/1920</i>	7.000,00	600,00	1.300,00
<i>Difference from Valuation of Participations as per art 43, par. 6, Law 2190/1920</i>	35.000,00	3.000,00	4.000,00
<i>Difference from Valuation of ASE listed securities as per art 43, par. 6, Law 2190/1920</i>	0,00	2.800,00	5.600,00
<i>Doubtful, disputed and in arrears Receivables</i>	5.200,00	0,00	3.100,00
<i>Provision for receivables from a company under liquidation</i>	5.430,00	0,00	0,00
<b>Total Adjustments</b>	52.630,00	6.400,00	14.000,00
<b>Adjusted Results before Taxes</b>		<b>5.650,59</b>	<b>-5.519,08</b>
Other Taxes of current fiscal year		90,36	124,10
Adjusted Results After Current Year's Taxes		5.560,23	-5.643,18
Board of Directors' fees		0,00	0,00
<b>Adjusted Results after current Year's Taxes and Board of Directors fees</b>		5.560,23	-5.643,18
Tax Audit adjustments to corresponding fiscal years		0,00	0,00
<b>Adjusted Results After Current Year's Taxes, Board of Directors fees and Tax imposed by Tax Auditor</b>		5.560,23	-5.643,18
Number of Shares at year end		75.300.000	75.300.000
<b>Adjusted Results per Share <sup>(1)</sup></b>		<b>2003</b>	<b>2004</b>
		euros	euros
Adjusted Results before Taxes		0,08	-0,07
Adjusted Results after Current Year's Taxes		0,07	-0,07
Adjusted Results Current Year's Taxes, Board of Directors fees and Tax imposed by Tax Auditor		0,07	-0,07

(1) To calculate the adjusted earnings per share, the total number of shares outstanding at year end was taken into account.



<b>Table of Adjusted Equity Capital of Lambrakis Press SA</b>		<b>2003</b>	<b>2004</b>
thousand euros		<b>Fiscal year's adjustments</b>	<b>Fiscal year's adjustments</b>
Equity Capital in Balance Sheet		<b>182.266,84</b>	<b>185.883,10</b>
Certified Accountant's Remarks			
<i>Pension liabilities according to art. 42e par 14 of Law 2190/1920</i>	7.000,00	600,00	1.300,00
Difference from Valuation of Participations according to art. 43, par. 6, Law 2190/1920	35.000,00	3.000,00	4.000,00
Bad, litigious and in arrears Receivables	5.200,00	0,00	3.100,00
Provision for receivables from a company under liquidation	5.430,00	0,00	0,00
Total Adjustments	<b>52.630,00</b>	<b>3.600,00</b>	<b>8.400,00</b>
Adjusted Equity Capital with Current Year's Remarks		178.666,84	177.483,10
Number of Shares		75.300.000,00	75.300.000,00
Adjusted Book Value of Share (in euros)		2,37	2,36

- (1) To calculate the adjusted book value per share, the total number of shares outstanding at year end was taken into account.

<b>Adjusted Financial Ratios</b>	<b>2003</b>	<b>2004</b>
<b>GROWTH RATIOS (%)</b>		
Fiscal year's results before taxes	124,52%	-197,67%
Fiscal year's Results After Taxes and Board of Directors remuneration	124,04%	-201,49%
<b>PROFITABILITY RATIOS (%)</b>		
Fiscal year's results before taxes	4,58%	-3,95%
Fiscal year's Results After Taxes and Board of Directors remuneration	4,51%	-4,04%
<b>PERFORMANCE RATIOS (before taxes) (%)</b>		
Return On Equity Capital (average)	3,36%	-3,10%
Return on Total Invested Capital (average)	2,52%	-2,34%
<b>DEBT TO EQUITY RATIOS (:1)</b>		
Debt/Equity capital	0,30	0,28
Bank liabilities / Shareholders' Equity	0,11	0,14

The Notes of the Company and the Certificates of Audit of the Regular Certified Auditors – Accountants as they appear in the published Financial Statements of the years 2003 and 2004 that refer to the figures of the Balance Sheet and the Income Statement of Lambrakis Press SA are set forth in the Chapter «**INFORMATION ON THE ANNUAL REPORT AND THE COMPANY'S AUDITORS**».

## D. SUMMARY CONSOLIDATED FINANCIAL STATEMENT OF THE GROUP

D.1. Summary Consolidated Results	2003	2004
	thousand euros	thousand euros
Turnover	286.503,48	312.047,16
Less: Cost of Goods Sold before <sup>(1)</sup>	189.023,12	204.142,57
Gross Profit before Depreciation	97.480,36	107.904,59
<i>% of Turnover</i>	34,02%	34,58%
Plus : Other Operating Income	253,82	619,05
Total before Depreciation	97.734,18	108.523,64
<i>% of Turnover</i>	34,11%	34,78%
Less: Administrative, Selling and R&D expenses before depreciation <sup>(1)</sup>	70.177,89	77.388,28
<i>% of Turnover</i>	24,49%	24,80%
Operating Earnings before depreciation	27.556,29	31.135,36
<i>% of Turnover</i>	9,62%	9,98%
Plus: Revenue from Participations and Securities	1.531,03	1.110,10
Profits from the sale of participations and securities	123,14	10,26
Less: Provisions for devaluation	0,00	0,00
Expenses and losses from participations and securities	88,82	11,65
Plus: Extraordinary non-operating income	8.216,36	2.714,81
Less: Extraordinary and non-operating expenses	5.548,40	5.035,85
Earnings before taxes and depreciation	31.789,60	29.923,03
<i>% of Turnover</i>	11,10%	9,59%
Credit Interest	447,02	277,65
Debit Interest	6.740,76	6.693,02
Results before taxes and depreciation	25.495,86	23.507,67
<i>% of Turnover</i>	8,90%	7,53%
Less: Depreciation in Operating Cost	17.885,77	17.999,33
Other Depreciation	5,27	2,68
Earnings before Taxes	7.604,82	5.505,66
<i>% of Turnover</i>	2,65%	1,76%
Less: Income Tax	1.176,44	1.164,23
Tax Audit Adjustments <sup>(2)</sup>	858,33	597,23
Minority Rights	-743,76	-347,95
Results after current year's taxes, tax imposed by tax audit of previous years and minority rights	6.313,82	4.092,15
<i>% of Turnover</i>	2,20%	1,31%
Number of shares at year end	75.300.000	75.300.000
Consolidated Earnings per Share <sup>(3)</sup>	2003	2004
	euros	euros
Earnings before depreciation, current year's taxes, tax imposed by tax audit of previous years and minority rights	0,34	0,31
Earnings before current year's taxes, tax imposed by tax audit of previous years and minority rights	0,10	0,07
Earnings after current year's taxes, tax imposed by tax audit of previous years and minority rights	0,08	0,05

(1) To calculate the Consolidated Gross Earnings before depreciation and the Operating Earnings before depreciation, the depreciation included in Cost of Goods Sold, Administrative Expenses and Selling Expenses was deducted as follows:

Allocation of Consolidated Depreciation	2003	2004
	thousand euros	thousand euros
Cost of Goods Sold	12.073,96	11.694,80
Administrative Expenses	3.891,38	4.489,30
Selling Expenses	1.920,42	1.815,23
<b>a) Integrated in Operating Cost</b>	17.885,77	17.999,33
<b>b) Non-integrated in Operating Cost</b>	5,27	2,68
<b>Grand Total</b>	17.891,03	18.002,01

- (2) The companies participating in the Consolidated Financial Statements of the Lambrakis Press Group have not been tax audited for fiscal years 2003 and 2004. In relation to this the regular Certified Accountants mention the following in the Certificate of Audit for fiscal year 2004: «The companies of the Group have not been tax audited mainly for the fiscal years 2000-2004. As a result their tax liabilities for these years are not considered final.» The tax differences mentioned in the Consolidated Financial Statements of 31.12.2004 amounting to 597.23 thousand euros refer to tax imposed by tax auditors for the affiliated companies MULTIMEDIA SA, ELLINIKI GRAMMATA SA, DOL DIGITAL SA, HEARST LAMBRAKIS PUBLISHING LTD, TRIAINA TRAVEL – ST. LAGAS SA, EXPO PLAN SA, NEA AKTINA SA and refer to tax differences of previous years.

Further information for the tax audit of the companies included in the Consolidated Financial Statements of Lambrakis Press SA is set forth in the Chapter «**INFORMATION ABOUT THE CERTIFICATE OF AUDIT AND THE COMPANY'S AUDITORS**».

- (3) In 2003 and 2004 there were no corporate or other actions calling for a weighting of the number of shares. The data per shares are calculated on the number of shares outstanding at year end.

<b>D.2. Summary Consolidated Balance Sheet</b>	<b>2003</b>	<b>2004</b>
	thousand euros	thousand euros
<b>ASSETS</b>		
<b>Undepreciated Installation Expenses</b>	<b>8.861,07</b>	<b>7.305,42</b>
Undepreciated Intangible Assets	448,95	710,01
Undepreciated Tangible Assets	167.666,33	161.870,08
Participations in Subsidiaries after Provisions	29.312,31	25.408,84
Participation in Other Companies	0,00	0,00
Other Long-term Receivables	1.002,98	781,00
<b>Total Fixed Assets</b>	<b>198.430,57</b>	<b>188.769,94</b>
Inventories	30.224,07	34.108,59
Total Receivables	151.805,05	141.178,95
Total Securities after Provisions	23.793,89	21.130,17
Cash	4.317,01	3.434,95
<b>Total Current Assets</b>	<b>210.140,02</b>	<b>199.852,66</b>
<b>Transitory Accounts</b>	<b>7.246,41</b>	<b>10.881,43</b>
<b>TOTAL ASSETS</b>	<b>424.678,07</b>	<b>406.809,45</b>
<b>Off balance sheet accounts</b>	<b>154.836,47</b>	<b>159.582,23</b>
<b>LIABILITIES</b>		
Share capital	45.180,00	45.180,00
Difference from issue of shares above par	206.260,79	201.653,48
Difference from revaluation of assets	419,51	419,51
Subsidies of investments in fixed assets	3.003,92	2.632,60
Goodwill write-off	-4.580,11	-4.580,11
Reserves	16.279,80	16.318,42
Less: Loss from sale or devaluation of participations and securities netted off	-42.596,22	-48.005,04
Consolidation differences	3.790,50	3.591,31
Retained earnings	-39.262,12	-33.629,77
Minority rights	26.088,90	25.392,38
Own shares (treasury stock)	-31.123,14	0,00
<b>Total equity capital</b>	<b>183.461,84</b>	<b>182.456,94</b>
<b>Provisions</b>	<b>238,42</b>	<b>718,66</b>
<b>Total Long-term Liabilities</b>	<b>74.108,58</b>	<b>79.625,53</b>
<b>Total Short-term Liabilities</b>	<b>158.142,08</b>	<b>133.762,48</b>
<b>Transitory accounts</b>	<b>8.727,15</b>	<b>10.245,84</b>
<b>TOTAL LIABILITIES</b>	<b>424.678,07</b>	<b>406.809,45</b>
<b>Off balance sheet accounts</b>	<b>154.836,47</b>	<b>159.582,23</b>
<b>Book value of share <sup>(1)</sup></b>	<b>2,44</b>	<b>2,42</b>

- (1) In 2003 and 2004 there were no corporate or other actions calling for a weighting of the number of shares. The Book Value per Share is calculated on the number of shares outstanding at year end.

Specifically, the companies fully consolidated in the Consolidated Financial Accounts of the Lambrakis Press SA Group for fiscal years 2003 and 2004 are the following:

COMPANIES FULLY CONSOLIDATED IN THE FINANCIAL STATEMENTS OF LAMBRAKIS PRESS SA AND PERCENTAGES OF CONSOLIDATION							
Year 2003				Year 2004			
% of Lambrakis Press's SA participation in the share capital of the subsidiary	Name	Companies under consolidation outside the parent company	% Participation	% of Lambrakis Press's SA participation in the share capital of the subsidiary	Name	Companies under consolidation outside the parent company	% Participation
100,00%	MULTIMEDIA SA	None		100,00%	MULTIMEDIA AE	None	
100,00%	MICHALAKOPOULOU SA	"		100,00%	MICHALAKOPOULOU SA	"	
50,50%	NEA AKTINA SA	"		50,50%	NEA AKTINA SA	"	
95,00%	STUDIO ATA SA	"		95,00%	STUDIO ATA SA	"	
100,00%	SPECIAL PUBLICATIONS SA	"		100,00%	SPECIAL PUBLICATIONS SA	"	
50,00%	MC HELLAS SA	"		50,00%	MC HELLAS SA	"	
50,00%	HEARST LAMBRAKIS PUBLISHING LTD	"		50,00%	HEARST LAMBRAKIS PUBLISHING LTD	"	
51,00%	ELLINIKI GRAMMATA SA	"		51,00%	ELLINIKI GRAMMATA SA	"	
70,00%	IRIS PRINTING SA	"		70,00%	IRIS PRINTING SA	"	
85,00%	ACTION PLAN SA	ACTION PLAN H/R SA	99,00%	85,00%	ACTION PLAN SA	ACTION PLAN H/R SA	99,00%
98,00%	EUROSTAR SA	EXPO PLAN SA (under liquidation)	50,00%	95,00%	EUROSTAR SA	EXPO PLAN SA (under liquidation)	50,00%
		TRIAINA TRAVEL-ST. LAGAS SA	75,00%			TRIAINA TRAVEL-ST. LAGAS SA	100,00%
78,71%	DOL DIGITAL SA	RAMNET SA	100,00%	78,71%	DOL DIGITAL SA	RAMNET SA	100,00%
		RAMNET SHOP SA	100,00%			RAMNET SHOP SA	100,00%
		NET ON LINE SA	100,00%				

All the consolidated financial statements bear the same compilation date with the parent company (31.12.2004).

The consolidated Financial Statements of year 2003 included the Financial Statements of the following affiliated companies that were not audited by a Certified Auditor-Accountant

- EXPO PLAN SA (under liquidation) with no turnover (sales) and negative earnings before tax.
- MICHALAKOPOULOU SA, that was acquired by Lambrakis Press SA in 2003, having negative earnings before tax and whose turnover represented 0.06% of the consolidated turnover.
- STUDIO ATA SA having negative earnings before tax and whose turnover represented 3.826% of the consolidated turnover.

In relation to the above, the Certified Auditors - Accountants in the audit Certificate of the Consolidated Financial Statements of the year 2003 noted that «the consolidation includes financial statements that are not audited by Certified Auditors - Accountants that represent in total 6.52% and 3.88% of the consolidated total assets and the consolidated turnover respectively». This remark refers to the consolidated company MICHALAKOPOULOU SA that was acquired by Lambrakis Press SA in 2003, EXPO PLAN SA which is under liquidation and STUDIO ATA SA that had not completed the regular audit of its financial statements by the Certified Auditors – Accountants at the time of the compilation of the financial statements of 31.12.2003 of LAMBRAKIS PRESS SA.

The consolidated Financial Statements of the year 2004 included the Financial Statements of the following affiliated companies that were not audited by Certified Auditors – Accountants:

- EXPO PLAN SA with no turnover (sales) and negative earnings before tax.
- MICHALAKOPOULOU SA, that was acquired by LAMBRAKIS PRESS SA in 2003, with total turnover representing 0.19% of the consolidated turnover having negative earnings before tax.

## E. CONSOLIDATED FINANCIAL RATIOS

The following table shows the basic consolidated financial ratios of the Lambrakis Press Group for fiscal years 2003 – 2004

CONSOLIDATED RATIOS	2003	2004
<b>GROWTH RATIOS (%)</b>		
Turnover	10,11%	8,92%
Fiscal year's earnings before taxes and third party rights	296,42%	-27,60%
Earnings after current year's taxes, tax imposed by tax auditor and third party rights	531,39%	-35,19%
Tangible Assets (at acquisition value)	11,81%	2,37%
Total Assets	4,27%	-4,21%
<b>PROFITABILITY RATIOS (%)</b>		
Gross earnings before depreciation	34,02%	34,58%
Fiscal year's earnings before taxes & third party rights	2,65%	1,76%
Earnings after current year's taxes, tax imposed by tax audit, and third party rights.	2,20%	1,31%
<b>PERFORMANCE RATIOS (before taxes) (%)</b>		
Return on Equity Capital (average)	4,03%	3,01%
Return On Total Assets (average)	1,83%	1,32%
<b>TURNOVER RATIOS (days)</b>		
Receivables	154,34	137,10
Suppliers	82,33	82,43
Inventories	58,36	60,99
<b>DEBT TO EQUITY RATIOS (:1)</b>		
Borrowed Capital / Equity Capital	1,27	1,17
Bank Liabilities / Equity Capital	0,40	0,44
<b>LIQUIDITY RATIOS (:1)</b>		
General Liquidity	1,33	1,49
Quick ratio	1,14	1,24
Operating Cash Flow / Financial Expenses	3,34	3,31
Operating Cash Flow / Total Fiscal Year Taxes	19,16	19,06
<b>FINANCIAL BURDEN RATIOS (%)</b>		
Financial Expenses / Gross Earnings before depreciation	6,91%	6,20%
Financial Expenses / Earnings before Interest, Depreciation and Taxes	21,20%	22,37%

## **F. ADJUSTMENT OF THE CONSOLIDATED EARNINGS AND EQUITY CAPITAL OF LAMBRAKIS PRESS GROUP**

To adjust the Consolidated Income Statement and the Consolidated Equity Capital of Lambrakis Press Group for the years 2003 and 2004, the Notes of the Company and the Remarks of the Certified Auditors – Accountants that performed the Regular Audit of the above fiscal years were taken into consideration.

### **Year 2003**

1. Certain companies of the Group have not recorded depreciation in previous years for specific tangible and intangible assets amounting to 1,9 million euros. As a result, the Group's retained earnings appear increased by an equal amount.
2. Current year's net income was not reduced by the amortization of Goodwill of approximately 6,5 million euros that resulted from the absorption of a company by a subsidiary of the Group.
3. The account "Participations in affiliated companies" includes investments in companies not listed on the Athens Stock Exchange amounting to approximately 12 million euros, out of which five companies representing approximately 9.9 million euros are audited by certified auditors were valued at their acquisition cost. Had these participations been valued at the lowest between acquisition cost and fair value in accordance to article 106 par.4 of Company Law 2190/1920, their value would be lower by approximately 7,5 million euros, for which a related provision has not been recorded by reducing current year's results by 0,5 thousand euros and the results of previous years by 7 million euros.
4. As reported in note 3 under the Consolidated Balance Sheet, certain companies of the Group did not record in current year's net income losses from the valuation of investments in shares listed on the Athens Stock Exchange of approximately 4.2 million euros. Instead the Company transferred such losses directly to shareholder's equity.
5. The Current Assets Account "D1 - Inventories" includes obsolete and slow-moving items amounting to approximately 1.3 million euros, for which a related provision has not been written by reducing current year's earnings by 0,5 million euros and the earnings of previous years by 0,8 million euros.
6. To account for possible losses relating to doubtful and in dispute receivables amounting to 18,8 million euros approximately, the Company has written a provision of approximately 1,1 million euros. An additional provision should have been established for the remaining difference of 17.7 million euros that would have impaired prior years' earnings.
7. In accordance with the opinion 205/1988 expressed by the plenary session of the Legal Council to the State and article 31 of par. 1 xv of Law 2238/1994, the Company did not provide for pension liabilities. Had the Company established this provision according to the article 42, v par. 14 of Company Law 2190/1920 the cumulative amount would have been 10,5 million euros approximately and would have impaired current year's net income by 0.5 million euros approximately and retained earnings by 10 million euros approximately.
8. The account "Extraordinary Results" includes insurance compensation that should have been deferred and recorded in the year that such amounts will be collected. As a result the current year's net income and retained earnings appear increased by an amount of 2,1 million euros.
9. The Company and its subsidiaries have not been audited by the tax authorities, mainly for the years 2000 to 2003. As a result their tax liabilities are considered final.

### **Year 2004**

1. Certain companies of the Group have not recorded in previous years' depreciation for specific tangible and intangible assets amounting to 1.7 million euros. As a result the Group's retained earnings appear increased by an equal amount.
2. The account "Participations in affiliated companies" includes investments in companies not listed on the Athens Stock Exchange amounting to approximately 12.2 million euros, out of which six companies representing approximately 10.3 million euros are audited by certified auditors were valued at their acquisition cost. Had these participations been valued at the lowest between acquisition cost and fair value in accordance to article 106 par.4 of Company Law 2190/1920, their value would be lower by approximately 7.5 million euros for which a related provision has not been written that would reduce current year's earnings by 1 million euros and the earnings of previous years by 7.5 million euros.
3. As reported in Note 3 under the Consolidated Balance Sheet, certain companies of the Group did not record losses in current year's net income from the valuation of investments in shares listed on the Athens Stock Exchange of approximately 5.4 million euros. Instead the Company transferred directly such losses to shareholder's equity.
4. The Current Assets Account "D1 - Inventories" includes obsolete and slow-moving items amounting to approximately 3.6 million euros for which a related provision has not been written that would reduce current year's earnings by 2.3 million euros and the earnings of previous years by 1.3 million euros.
5. To account for possible losses relating to doubtful, in dispute and in arrears receivables amounting to 27,3 million euros approximately, the Company has written a provision of approximately 0.1 million euros. The difference of 27.2 million euros should have impaired this year's earnings by 9.5 million euros and the retained earnings by 17.7 million euros approximately.
6. Based on the opinion 205/1988 expressed by the plenary session of the Legal Council to the State and article 31 of par. 1 xv of Law 2238/1994, several companies of the Group did not provide for pension liabilities. Had the Companies established this provision according to the article 42, v par. 14 of Company Law 2190/1920 the cumulative amount would be 12.1 million euros approximately and would have impaired current year's net income by 1.6 million euros approximately and retained earnings by 10.5 million euros approximately.
7. The account "Extraordinary Results" includes insurance compensation that should have been deferred and recorded in the year that such amounts will be collected. As a result the current year's net income and retained earnings appear increased by an amount of 2,1 million euros
8. The Company and its subsidiaries have not been audited by the tax authorities, mainly for the years 2000 to 2004. As a result their tax liabilities are considered final.

<b>E.1. Table of Adjustments to Consolidated Earnings of the Lambrakis Press Group</b>	<b>Remarks referring to previous years</b>	<b>2003</b> thousand euros	<b>2004</b> thousand euros
<b>Earnings before current year's taxes and minority rights</b>		<b>7.604,82</b>	<b>4.092,15</b>
Remarks by the Regular Certified Auditor			
Provision for pension liabilities per art. 42e, par. 14, Law. 2190/1920	10.000,00	500,00	1.600,00
Difference from valuation of Participations as per art. 43, par. 6, Law. 2190/1920	7.000,00	500,00	1.000,00
Difference from valuation of ASE-listed securities as per art. 43, par. 6, Law 2190/1920		4.200,00	5.400,00
Depreciation not effected	1.700,00	0,00	0,00
Provisions for obsolete and slow-moving inventory	800,00	500,00	2.300,00
Bad, litigious, belated and in arrears receivables	17.700,00	0,00	9.500,00
Full write of debit difference (Goodwill)	0,00	6.500,00	0,00
Insurance compensation under settlement	0,00	2.100,00	0,00
<b>Total Adjustments</b>	<b>37.200,00</b>	<b>14.300,00</b>	<b>19.800,00</b>
<b>Adjusted Earnings before taxes and minority rights</b>		<b>-6.695,18</b>	<b>-15.707,85</b>
Less: Minority Rights		-743,76	-347,95
Current year's taxes		1.176,44	1.164,23
Tax imposed by tax auditor payable in current year		0,00	0,00
<b>Adjusted Earnings after current year's taxes, tax imposed by tax auditor and third party rights</b>		<b>-7.127,85</b>	<b>-16.524,14</b>
Number of Shares at year end		75.300.000	75.300.000
<b>Adjusted Earnings per Share</b>		<b>2003</b>	<b>2003</b>
		euros	euros
Adjusted Earnings before current year's taxes and third party rights		-0,09	-0,21
Adjusted Earnings after current year's taxes, tax imposed by tax auditors and third party rights		-0,09	-0,22

<b>Table of Adjusted Consolidated Equity Capital for Lambrakis Press Group</b>	<b>Remarks relating to previous fiscal years</b>	<b>2003</b> Fiscal year's Adjustments	<b>2004</b> Fiscal Year's Adjustments
thousand euros			
<b>Equity Capital as per Balance Sheet</b>		<b>183.461,84</b>	<b>182.456,94</b>
<b>Less:</b>			
Pension liabilities as per art. 42e par 14, Law. 2190/1920	10.000,00	500,00	1.600,00
Difference from Valuation of Participations as per art. 43 par. 6, Law 2190/1920	7.000,00	500,00	1.000,00
Depreciation not effected	1.700,00	0,00	0,00
Provisions for obsolete and slow-moving inventories	800,00	500,00	2.300,00
Bad, litigious and in arrears receivables	17.700,00	0,00	9.500,00
Tax imposed by tax auditors payable in this year	858,33	0,00	0,00
Insurance compensation under settlement		2.100,00	0,00
<b>Total Adjustments</b>	<b>38.058,33</b>	<b>3.600,00</b>	<b>14.400,00</b>
Equity Capital Adjusted to Fiscal Year's Remarks of Certified Auditor		<b>179.861,84</b>	<b>168.056,94</b>
Number of shares		75.300.000	75.300.000
<b>Adjusted Book Value of Share (in euro)</b>		<b>2,39</b>	<b>2,23</b>



Specifically, the Notes of the Company and the Remarks of the Regular Certified Accountant, as mentioned in the published Consolidated Financial Statements for the fiscal years 2003 and 2004 (which relate to the figures of the Consolidated Balance Sheet and Consolidated Results for the Lambrakis Press Group) are set forth in the Chapter **"INFORMATION ABOUT THE CERTIFICATE OF AUDIT AND THE COMPANY'S AUDITORS"**.

<b>Adjusted Consolidated Financial Ratios</b>	<b>2003</b>	<b>2004</b>
<b>GROWTH RATIOS (%)</b>		
Fiscal year's results before taxes and third party rights	21,68%	57,19%
Earnings after current year's taxes, tax imposed by tax auditor and third party rights	22,74%	54,18%
<b>PROFITABILITY RATIOS (%)</b>		
Fiscal year's earnings before taxes and third party rights	-7,17%	-2,82%
Earnings after current year's taxes, tax imposed by tax auditors and third party rights	-7,32%	-3,08%
<b>PERFORMANCE RATIOS (before taxes) (%)</b>		
Return On Equity Capital (average)	-0,12	-0,05
Return On Total Assets (average)	-0,05	-0,02
<b>DEBT TO EQUITY RATIOS (:1)</b>		
Debt / Equity Capital	1,40	1,19
Bank liabilities / Equity Capital	0,45	0,45

## **I. INFORMATION ON THE ANNUAL REPORT AND THE COMPANY'S AUDITORS**

This Annual Report is the translation of the body of the original Annual Report in Greek, that contained the information and financial data provided for in Resolution No. 5/204/14.11.2000 of the Capital Markets Commission relating to the provision of regular and adequate information on the activities of the company Lambrakis Press SA (hereafter the "Company" or "Lambrakis Press") and the company's group. The Greek language is the original language of the Annual Report and prevails over the translation in English or in any other language.

The Greek Annual Report was compiled and distributed according to the regulations of the statutory legislation in force (Presidential Decree 348/1985 and Resolutions No. 5/204/14.11.2000 and 1/319/19.12.2004 of the Capital Markets Commission).

Investors requiring further information should address their enquiries to the offices of the company's Financial Division at 80, Michalakopoulou Street, 115 28 Athens during business hours to Messrs Kleopatra Glynou, Manager of Business Development and Corporate Announcements and Alexandros Christakis, Investor Relations Manager (tel. +30-211-3659482, 9483).

The persons responsible for the compilation of the original Greek Annual Report and the accuracy of the data contained therein are:

- Mr. Stavros Psycharis, Vice President of the Board of Directors and Managing Director of Lambrakis Press SA, at 80, Michalakopoulou street, 115 28 Athens, Tel: 30 211.36.59.800 and
- Mr. Damianos Hadjikoikinos, General Manager of Lambrakis Press SA, at 80, Michalakopoulou street, 115 28 Athens. Tel. 30 211 365 9400

The Company's Board of Directors declares that all its members are aware of the contents of the Greek Annual Report and, together with the Greek Annual Report's compilers, confirm that:

- All the information and data contained in the Greek Annual Report are complete and accurate.
- There is no other data nor have any events occurred, the concealment or omission of which might render the entirety or part of the information and/or data contained in the Greek Annual Report misleading.
- There is no judicial litigation or arbitration pending in any judicial or administrative body, to which the company or companies within the group are subject, the ruling of which might have a materially adverse impact on their financial standing. Pending trials against the company, mainly stemming from articles published in newspapers, if ruled against the company, will not have material adverse effect in the financial standing or operation of the company or the companies within the group.
- With regard to the affiliated company IRIS PRINTING SA it is noted that the litigation of appeals of the company in the Administrative Courts of Athens to annul the payment of additional contributions to an insurance fund amounting to euros 3 million approximately. These appeals are expected to be ruled favorably and that there will be no further financial burdening to the company.

### **I.1.Regular - Certified Auditors – Accountants of the company and the Group**

The company is audited by Regular Certified Auditors Accountants. The audit of the financial statements of the company and the consolidated financial statements for the fiscal years ending on:

- **31.12.2003** was carried out by the Certified Auditors - Accountants Messrs:

**Efstathios St. Prassas** of the auditing firm SOL SA (S.O.E.L. Reg. No. 12061), resident of Athens, 152 Doiranis street, tel.: 30-210-9569868 and

**Sofia Kalomenidou** (S.O.E.L. Reg. No. 13301) of the auditing firm «ERNST AND YOUNG (HELLAS) CERTIFIED AUDITORS ACCOUNTANTS SA». resident of Metamorphosis, 10th km Athens-Lamia National Road, tel. 30-210-32886000

- **31.12.2004** was carried out by the Certified Auditors Accountants Messrs

**Haralambos Ar. Petropoulos** of the auditing firm SOL SA (S.O.E.L. Reg. No. 12001) resident of Athens, 152 Doiranis street, tel. 30-210-9569868 and

**Sofia Kalomenidou** (S.O.E.L. Reg. No. 13301) of the auditing firm «ERNST AND YOUNG (HELLAS) CERTIFIED AUDITORS ACCOUNTANTS SA». Resident of Metamorphosis, 10<sup>th</sup> km Athens-Lamia National Road, tel. 30-210-2886000

The Notes of the Company and the Certificates of Audit of the Certified Auditors - Accountants for the years 2003 and 2004 include the following remarks:

### **Financial Statements of Fiscal Year 2003 of Lambrakis Press SA**

#### **A. Notes of the Company**

1. Investments in shares listed on the Athens Stock Exchange, included in Accounts "CIII" and "DIII" of Assets were valued at market in accordance with Law N. 2992/2002. The net loss that arose from the valuation of these shares amounting to 2.687 thousand euros was transferred directly to shareholders equity, as was also the case in the previous year.
2. Outstanding lawsuits that have been filed against the Company, stemming mainly from publications in the press, are not expected to have a material impact on the financial position or operation of the Company. In addition, there are no legal or other disputes with legal or other regulatory authorities.
3. The average personnel employed during the period were 802.
4. There are no mortgages on the Company's fixed assets.
5. Certain prior period balances have been adjusted in order to be comparable with current period's balances. Specially, direct sales expenses relating to fiscal year 2003, were included in distribution expenses instead of cost of sales in order to be in uniform with industry practice, and the respective accounts for fiscal year 2002 were adjusted accordingly.
6. The analysis of the net sales proceeds by business activity for the period 1.1 - 31.12.2003 (STAKOD 91) was as follows: code 221.2: euro 117.335 thousand; code 521.4: euro 722 thousand; code 741.2: euro 2.103 thousand and code 515.7: euro 269 thousand.
7. The latest revaluation of the Company's fixed assets was effected on 31.12.2000.

#### **B. Certificate of Certified Auditor Accountant**

We have audited the financial statements and the notes to the financial statements of LAMBRAKIS PRESS SA for the year ended 31 December 2003.

Our audit, under which we took full cognizance of the results and position of the branches of the company, was made in accordance with article 37 of the Corporate Law 2190/1920 "the Companies Act of Greece" and the audit procedures we considered appropriate on the basis of the auditing principles and rules promulgated by the Institute of Certified Auditors and Accountants of Greece. All the books and records maintained by the Company were made available to us and we were provided with all the information and explanations that were necessary for our audit. The Company has applied correctly the Greek General Chart of Accounts. The accounting principles used for the preparation of the financial statements were applied on a basis consistent with that of the preceding year and the cost of sales which is derived from the accounting records has been determined in accordance with generally accepted costing principles. We agreed the relevant information contained in the Board of Directors report addressed to the Shareholders' Ordinary General Assembly to the financial statements. The notes to the financial statements include the information required by paragraph 1 of article 43a of the Corporate Law 2190/1920. Based on our audit we note the following:

1. The account "participations" (investments) includes participations in companies not listed in the Athens Stock Exchange amounting to 112 million euros approximately, out of which sixteen (16) companies representing approximately 87 million euros are audited by certified auditors were valued at their acquisition cost and not according to article 43 par. 6 of the

Corporate Law 2190/1920 (in the lowest between acquisition cost and fair value per participation). Had these participations been valued at their fair value, they would have been impaired by 38 million euros approximately which would have impaired the current year's net income by 3 million euros approximately and retained earnings by 35 million euros approximately.

2. As reported in note 1 under the Balance Sheet, the Company did not record in current year's net income losses from the valuation of investments with shares listed on the Athens Stock Exchange of 2,8 million euros approximately included in the Company's portfolio before December 31, 2002. instead the Company transferred such losses directly to shareholders' equity.

3. For possible losses relating to doubtful and in dispute receivables amounting to 5,5 million euros approximately, the Company has formed a provision of 0,3 million euros approximately. An additional provision should have been established for the difference of 5,2 million euros that would have impaired the Company's retained earnings.

4. "Accounts Receivable", DII(1), includes an amount of 5,4 million euros due from an affiliated company which is under liquidation. A provision should have been written for this receivable debiting the Company's retained earnings.

5. In accordance with the opinion 205/1988 expressed by the plenary session of the Legal Council to the State and article 31 of par. 1 xv of Law 2238/1994, the Company did not provide for pension liabilities. Had the Company established this provision according to the article 42, v par. 14 of the Corporate Law 2190/1920 the cumulative amount would have been 7,6 million euros approximately and would have impaired current year's net income by 0,6 million euros approximately and retained earnings by 7 million euros approximately.

6. The Company has been audited by the tax authorities up to the fiscal year 1999 and consequently its tax liabilities for the unaudited fiscal years have not been finalized.

In our opinion the above financial statements, which are based on the Company's books and records reflect together with the notes to the accounts and subject to the above findings, the net asset and financial position of the Company as at 31 December 2003 as well as the results for the year then ended on the basis of the applicable legal requirements and generally accepted accounting principles (in Greece) which are consistent with those applied by the Company for the previous year.

### **Consolidated Financial Statements of Fiscal Year 2003, Lambrakis Press Group**

#### **A. Notes of the Company**

1. The companies included in the consolidation are: 1) IRIS PRINTING SA 2) MULTIMEDIA SA, 3) STUDIO ATA SA, 4) SPECIAL PUBLICATIONS SA, 5) DOL DIGITAL SA (consolidated), 6) HEARST LAMBRAKIS PUBLISHING LTD, 7) MC HELLAS SA, 8) EUROSTAR SA (consolidated), 9) ACTION PLAN SA (consolidated), 10) NEA AKTINA SA and 11) ELLINIKI GRAMMATA SA, 12) MICHALAKOPOULOU SA. The figures of the consolidated balance sheet and the consolidated income statement for the current year are not comparable to the respective figures of the previous year because in this year the company MICHALAKOPOULOU SA is included in the consolidation for first time while the company PHOENIX SA, that was included in the consolidation of the affiliate company IRIS PRINTING SA in the prior year, is not included in this year's consolidation. Also, during the current year the acquired company of ORAPRESS SA was merged with the subsidiary IRIS PRINTING SA in accordance with Law 2166/1993.

2. Participation in "Affiliated Companies" includes investments in companies that are not listed in the Athens Stock Exchange amounting to 12 million euros which were valued at their acquisition cost in accordance with article 28.5 par. c of Presidential Decree 186/1992 as amended by article 32 par. 5 of Law 3229/2004.

3. Investment in shares of companies listed on the Athens Stock Exchange (included in the Asset accounts CIII and DIII), were valued at their market value according with Law 2992/2002. The loss arising from this valuation amounting to 2,705 thousand euros as in the previous year was transferred directly to Shareholders' Equity. In addition the Company transferred to Shareholders' Equity the loss from the sale and valuation of affiliate companies not listed on the Athens Stock Exchange, amounting to 1,496 thousand euros.

4. In computing its annual depreciation a subsidiary of the Group applied the lower depreciation rates as noted in Presidential Decree 299/03. More details are stated in the detailed notes to the consolidated financial statements.

5. Outstanding lawsuits that have been filed against the Company, stemming mainly from publications in press, are not expected to have a material impact on the financial position or operation of the Company. In addition, there are no legal or other disputes with legal or other regulatory authorities.

6. The average personnel employed during the period were 2,333.

7. There are mortgages on the fixed assets of the Company's affiliates amounting to 98,958 thousand euros to secure a long-term bank loan approximately 93,000 thousand euros.

8. Certain previous year balances have been adjusted in order to be comparable with current year's balances. Specifically, expenses related to direct sales for the current year (2003) are included in distribution expenses instead of in cost of goods sold, in order to be in uniform with industry practice and the respective balances of previous year (2002) were adjusted accordingly.

9. The latest revaluation of the Company's fixed assets was effected on 31.12.2000.

#### **B. Certificate of Certified Auditor Accountant**

We have audited, pursuant to the provisions of article 108 of Corporate Law 2190/1920 "the Companies Act of Greece" the consolidated balance sheet, and the consolidated profit and loss account as well as the notes to the financial statements of LAMBRAKIS PRESS SA and its subsidiaries for the fiscal year ended 31 December 2003. We applied the procedures we considered appropriate for the purpose of our audit, which are in accordance with the auditing principles and rules followed by the Institute of Certified Auditors and Accountants of Greece and we verified that the Board of Directors' Consolidated Report is consistent with the above-mentioned financial statements. The consolidated financial statements includes financial statements not audited by Certified Auditors and Accountants, which represent in total 6,52% and 3,88% of the consolidated total assets and consolidated sales, respectively.

Based on our audit we note the following:

1. Certain companies of the Group have not recorded in prior years depreciation for specific tangible and intangible assets amounting to 1,9 million euros. As a result, the Group's retained earnings are overstated by an equal amount.
2. Current year's net income has not been reduced with the amortization of Goodwill approximately euro 6,5 million, which resulted from the absorption of a company by a subsidiary of the Group.
3. Participations in affiliated companies includes investments in companies not listed in the Athens Stock Exchange amounting to approximately euro 12 million, out of which five (5) companies representing approximately 9,9 million euros are audited by certified auditors were valued at their acquisition cost. Had these participations been valued at the lowest between acquisition cost and fair value in accordance to article 106 par.4 of Company Law 2190/1920 their value would be lower by approximately 7,5 million euros for which a related provision has not been recorded by reducing current year's results by 0,5 million euros and the results of previous years by 7 million euros.
4. As reported in note 3 under the consolidated balance sheet, certain companies of the Group did not record in current year's net income, losses from the valuation of investments in shares listed on the Athens Stock Exchange of approximately 4,2 million euros. Instead the Company transferred such losses directly to shareholders' equity.
5. The Current Assets Account D1, "Inventories" includes obsolete and slow-moving items amounting to approximately euro 1,3 million, for which a related provision has not been recorded by reducing current year's earnings by 0,5 million euros and the earnings of previous years by 0,8 million euros.
6. For possible losses relating to doubtful and in dispute receivables amounting to 18,8 million euros approximately, the Company has recorded a provision of approximately 1,1 million euros. An additional provision should have been established for the remaining difference of 17,7 million euros that would have impaired previous years' earnings.
7. In accordance with the opinion 205/1988 expressed by the plenary session of the Legal Council to the State and article 31 of par. 1 xv of Law 2238/1994, the Company did not provide for pension liabilities. Had the Company established this provision according to the article 42, v par. 14 of Company Law 2190/1920 the cumulative amount would be 10,5 million euros approximately and would have impaired current year's net income by 0,5 million euros approximately and retained earnings by 10 million euros approximately.
8. The account "Extraordinary results" includes insurance compensation that should have been deferred and recorded in the year such amounts will be collected. As a result the current year's net income and retained earnings are overstated by an amount of 2,1 million euros.
9. The Company and its subsidiaries have not been audited by the tax authorities, mainly for the years 2000 to 2003. As a result their tax liabilities have not been finalized.

In our opinion, subject to the above findings, and the notes of the Company stated under the consolidated balance sheet, the accompanying consolidated financial statements and the related notes, have been prepared in accordance with the provisions of Corporate Law 2190/1920 and present in conformity with the applicable laws and generally accepted accounting principles (in Greece) applied by the Parent Company which are consistent with those applied in the previous year, the financial position and the results of operations of all the companies included in the consolidation dated 31 December 2003.

## **Financial Statements of fiscal year 2004 of LAMBRAKIS PRESS SA**

### **A. Notes of the Company**

1. Investments in shares listed on the Athens Stock Exchange, included in Accounts "CIII" and "DIII" of Assets, were valued at market in accordance with Law N. 2992/2002. The net difference (loss) that arose from the valuation of these shares amounting to 5.643 thousand euros was transferred directly to shareholders equity as in the previous year.
2. In case that the outstanding lawsuits that have been filed against the Company, mainly relating to articles in newspapers, result in unfavorable decisions, they are not expected to have a material impact on the financial position or operation of the Company. In addition, there are no legal or other disputes with legal or other regulatory authorities.
3. There are no mortgages on the Company's fixed assets.
4. The average personnel employed during the period were 830.
5. During 2004 Land and Buildings were revalued in accordance with Tax Law 2065/1992 and Ministerial Decision 1091653, 1121/2004. The cost bases of these assets was increased by 1.384 thousand euros and the accumulated depreciation by 481 thousand euros. The resulted net revaluation difference of 903 thousand euros was netted with previous year's accumulated losses. The depreciation expense for the year was based on the revalued cost of these assets and was increased by 45 thousand euros.
6. The Extraordinary General Assembly of the Shareholders dated 16.2.2004 decided to simultaneously: a) decrease the share capital by 827.862 euros by canceling 1,379,770 shares of nominal value 0.6 euro each, held as treasury stock and b) increase the share capital by 827.862 euros through the issuance of 1,379,770 new shares of nominal value 0.6 euros each, by transferring such an amount from reserve account "Share premium reserve" to share capital.
7. The analysis of the net sales proceeds by business activity for the period 1.1 – 31.12.2004 (STAKOD 03) was as follows: code 221.2: euro 128.299 thousand; code 521.4: euro 5.715 thousand; code 741.5: euro 5.403 thousand and code 515.7: euro 318 thousand.

### **B. Certificate of Certified Auditor – Accountant**

We have audited the financial statements and the notes to the financial statements of LAMBRAKIS PRESS SA for the year ended 31 December 2004.

Our audit, under which we took full cognizance of the results and position of the branches of the company, was made in accordance with article 37 of the Corporate Law 2190/1920 "the Companies Act of Greece" and the audit procedures we considered appropriate on the basis of the auditing principles and rules promulgated by the Institute of Certified Auditors and Accountants of Greece. All the books and records maintained by the Company were made available to us and we were

provided with all the information and explanations that were necessary for our audit. The Company has applied the Greek General Chart of Accounts correctly. The accounting principles used for the preparation of the financial statements were applied on a basis consistent with that of the preceding year and the cost of sales which is derived from the accounting records has been determined in accordance with generally accepted costing principles. We agreed the relevant information contained in the Board of Directors report addressed to the Shareholders' Ordinary General Assembly to the financial statements. The notes to the financial statements include the information required by paragraph 1 of article 43a of the Corporate Law 2190/1920.

Based on our audit we note the following:

1. The account "Participations" (investments) includes participations in companies not listed on the Athens Stock Exchange amounting to 112,2 million euros approximately. From the account participations, seventeen (17) companies -representing approximately euro 111,7 million- that are audited by certified auditors were valued at their acquisition cost and not according to article 43 par. 6 of the Corporate Law 2190/1920 (the lower between acquisition cost and fair value per participation). Had these participations been valued at their fair value, they would have been impaired by 42 million euros approximately, which would have impaired the current year's earnings by 4 million euros approximately and retained earnings by 38 million euros approximately.
2. As reported in note 1 under the Balance Sheet, the Company did not record in current year's earnings losses from the valuation of investments in shares listed on the Athens Stock Exchange of 5,6 million euros approximately included in the Company's portfolio before December 31, 2002. Instead the Company transferred such losses directly to shareholders' equity.
3. The Company has not established a provision for possible losses relating to doubtful and in dispute receivables amounting to 8,3 million euros approximately. Out of this amount 3,1 million euros should have impaired the Company's current year's earnings and 5,2 million euros the retained earnings.
4. "Accounts Receivable", DII(1), includes an amount of 5,4 million euros due from an affiliated company which is under liquidation. A provision should have been established for this receivable that would have impaired the Company's retained earnings.
5. in accordance with the opinion 205/1988 expressed by the plenary session of the Legal Council to the State and article 31 of par. 1 xv of Law 2238/1994, the Company did not provide for pension liabilities. Had the Company established this provision according to the article 42, v par. 14 of the Corporate Law 2190/1920 the cumulative amount would have been 8,9 million euros approximately and would have impaired current year's net income by 1,3 million euros approximately and retained earnings by 7,6 million euros approximately.
6. The Company has been audited by the tax authorities up to the fiscal year 1999 and consequently its tax liabilities for the unaudited fiscal years have not been finalized.

In our opinion the above financial statements, which are based on the Company's books and records reflect together with the notes to the accounts and subject to the above findings, the net asset and financial position of the Company as at 31 December 2004, as well as the results for the year then ended, on the basis of the applicable legal requirements and generally accepted accounting principles (in Greece) which are consistent with those applied by the Company for the previous year.

## **Consolidated Financial Statements of Fiscal Year 2004, Lambrakis Press Group**

### **A. Notes of the Company**

1. The companies included in the consolidation are: 1) IRIS PRINTING SA 2) MULTIMEDIA SA, 3) STUDIO ATA SA, 4) SPECIAL PUBLICATIONS SA, 5) DOL DIGITAL SA (consolidated), 6) HEARST LAMBRAKIS PUBLISHING LTD, 7) MC HELLAS SA, 8) EUROSTAR SA (consolidated), 9) ACTION PLAN SA (consolidated), 10) NEA AKTINA SA, 11) ELLINIKA GRAMMATA SA and 12) MICHALAKOPOULOU SA.
2. The account "Participations in affiliated companies" include, among others, participations in companies not listed on the Athens Stock Exchange having total book value of 12 million euros that were valued at their acquisition value according to the regulations of the Code of Books and Records (article 28.5 point c').
3. Shares of companies listed on the Athens Stock Exchange that are included in accounts "CIII" and "DIII" of Assets were valued at their current value according to the regulations of Law 2992/2002. The net difference (loss) that arose from this valuation (amounting to 5,416 thousand euros), as in the previous year, was transferred directly to Equity Capital.
4. In case that lawsuits pending against companies of the group, stemming mainly from articles published in the newspapers, are ruled against them, there will be no material impair in their financial standing or operation. There are no litigious or under arbitration claims.
5. The average number of employees for 2004 was 2,326.
6. There are registered encumbrances mortgages on fixed assets of the Company's affiliates amounting to 98,958 thousand euros to secure a long-term bank loan approximately 77,800 million euros.
7. During 2004 Land and buildings were revalued in accordance with Tax Law 2065/1992 and Ministerial Decision 1091653, 1121/2004. The cost bases of these assets was increased by 1.474 thousand euros and the accumulated depreciation by 509 thousand euros. The resulted net revaluation difference of 965 thousand euros was netted with previous years' accumulated losses. The depreciation expense for this year was based on the revalued cost of these assets and was increased by 47 thousand euros.
8. The Extraordinary General Meeting of the Shareholders held on 16.2.2004 resolved to simultaneously: a) decrease the share capital by 827.862 euros through the cancellation of 1,379,770 shares of nominal value 0.6 euros each, that were held as treasury stock, and b) increase the share capital by 827.862 euros through the issue of 1,379,770 new shares of nominal value 0,6 euros by transferring such amount from share premium reserve to share capital.]
9. The consolidated turnover for the period 1.1.2004-31.12.2004 is analyzed per business sector (STAKOD 2003) as follows: Code. 221.1: euro 10.158,85 thousand; code 221.2: euro 154.941,87 thousand; code 222.1: euro 69.749,78 thousand; code 222.3: euro 5.219,25 thousand; code 222.4: euro 3.202,11 thousand; code 514.9: euro 1.528,10 thousand; code 515.7: euro 800,66 thousand; code 519.0: euro 765,99 thousand; code 521.4: euro 6.378,64 thousand; code 524.7: euro 318,80 thousand; code 527.1: euro 2.022,58 thousand; code 633.0: euro 34.703,18 thousand; code 642.0: euro 1.400,89 thousand;

code 702.0: euro 1.753,40 thousand; code 741.5: euro 818,49 thousand; code 745.0: euro 4.005,59 thousand; code 748.4: euro 5.829,93 thousand; code 922.2: euro 8.449,05 thousand.

## **B. Certificate of Audit by Certified auditor - Accountant**

We have audited, pursuant to the provisions of article 108 of Corporate Law 2190/1920 "the Companies Act of Greece" the consolidated balance sheet, and the consolidated profit and loss account as well as the notes to the financial statements of LAMBRAKIS PRESS SA and its subsidiaries for the fiscal year ended 31 December 2004. We applied the procedures we considered appropriate for the purpose of our audit, which are in accordance with the auditing principles and rules followed by the Institute of Certified Auditors and Accountants of Greece and we verified that the Board of Directors' Consolidated Report is consistent with the above-mentioned financial statements.

Based on our audit we note the following:

1. In prior years certain companies of the Group did not effect depreciation for specific tangible and intangible assets amounting to 1,7 million euros. As a result, the Group's retained earnings are overstated by an equal amount.
2. Participations in affiliated companies includes investments in companies not listed on the Athens Stock Exchange amounting to approximately 12,2 million euros, out of which six companies representing approximately 10,3 million euros are audited by certified auditors were valued at their acquisition cost. Had these participations been valued in accordance to article 106 par.4 of Company Law 2190/1920, their value would be lower by approximately 8,5 million euros for which a related provision has not been written that would reduce current year's earnings by 1 million euros and the earnings of previous years by 7,5 million euros.
3. As reported in note 3 under the Consolidated Balance Sheet, in current year's results certain companies of the Group did not record losses from the valuation of investments in shares listed on the Athens Stock Exchange of approximately 5,4 million euros. Instead the Company transferred directly such losses to shareholders' equity.
4. The Current Assets Account D1, "Inventories" includes obsolete and slow-moving items amounting to approximately 3,6 million euros for which a related provision has not been written that would reduce current year's earnings by 2,3 million euros and the earnings of previous years by 1,3 million euros.
5. For possible losses relating to doubtful and in dispute receivables amounting to 27,3 million euros approximately, the Company has recorded a provision of approximately 0,1 million euros. An additional provision should have been written for the remaining difference of 27,2 million euros that would reduce current year's earnings by 9,5 million euros and the earnings of previous years by 17,7 million euros.
6. In accordance with the opinion 205/1988 expressed by the plenary session of the Legal Council to the State and article 31 of par. 1 xv of Law 2238/1994, the Company did not provide for pension liabilities. Had the Company established this provision according to the article 42, v par. 14 of Company Law 2190/1920 the cumulative amount would have been 12,1 million euros approximately and would impact current year's earnings by 1,6 million euros approximately and retained earnings by 10,5 million euros approximately.
7. The Company and its subsidiaries have not been audited by the tax authorities mainly for the years 2000 to 2004. As a result their tax liabilities have not been finalized.

In our opinion, subject to the above findings, the accompanying consolidated financial statements and the related notes have been prepared in accordance with the provisions of Corporate Law 2190/1920 and present in conformity with the applicable laws and generally accepted accounting principles (in Greece) applied by the Parent Company which are consistent with those applied in the previous year, the financial position and the results of operations of all the companies included in the consolidation dated 31 December 2004.

The Certified Auditors Accountants for the year 2003 Messrs **Efstathios St. Prassas** (S.O.E.L. Reg. No. 12061) and **Sofia Kalomenidou** (S.O.E.L. Reg. No. 13301) and for the year 2004 Messrs. **Haralambos Ar. Petropoulos** (S.O.E.L. Reg. No. 12001) and **Sofia Kalomenidou** (S.O.E.L. Reg. No.13301) assert that:

- there were no disagreements between the Auditors and the Management of the Company
- the Company has a reliable Internal Audit System

**I.2. Regular Certified Auditors -Accountants of the Companies participating in the Consolidated Financial Statements of Lambrakis Press SA for the fiscal year 2004**

The affiliated companies participating in the fiscal year of 2004 in the consolidated financial statements of Lambrakis Press SA were audited by the following Certified Auditors Accountants:

Fiscal years 2003 - 2004				
Company name	Fiscal year	Certified Auditor Accountant	SOEL ID	Auditing Company
MC HELLAS SA	2003	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
	2004	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
HEARST LAMBRAKIS PUBLISHING LTD	2003	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
	2004	Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
		Efstathios Prassas	12061	SOL SA
SPECIAL PUBLICATIONS SA	2003	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
	2004	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
NEA AKTINA SA	2003	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
	2004	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
IRIS PRINTING SA	2003	Efstathios Prassas	12061	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
	2004	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
MULTIMEDIA SA	2003	Efstathios Prassas	12061	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
	2004	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
EUROSTAR SA	2003	Efstathios Prassas	12061	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
	2004	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
TRIAINA TRAVEL – ST. LAGAS SA	2003	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA



	2004	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
EXPO PLAN SA	2003	Under liquidation		
		(Under liquidation from 31.12.2003)		
	2004	The liquidators	ID No. K002972	Georgios Tsalikis
			ID No. M101890	Antonios Dousmanopoulos
ACTION PLAN SA	2003	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
	2004	Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
		Efstathios Prassas	12061	SOL SA
ACTION PLAN HUMAN RESOURCES SA	2003 (1 <sup>st</sup> fiscal year exceeding 12 months)	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
	2004	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
ELLINIKA GRAMMATA SA	2003	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
	2004	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
STUDIO ATA SA	2003	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
	2004	Efstathios Prassas	12061	SOL SA
DOL DIGITAL SA	2003	Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
		Efstathios Prassas	12061	SOL SA
	2004	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
RAMNET SA	2003	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
	2004	Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
		Efstathios Prassas	12061	SOL SA
RAMNET SHOP SA	2003	Haralambos Petropoulos	12001	SOL SA
		Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
	2004	Sofia Kalomenidou	13301	ERNST & YOUNG (HELLAS) OEL SA
		Efstathios Prassas	12061	SOL SA
MICHALAKOPOULOU SA	2003	Not audited by Regular Certified Auditors – Accountants		

	2004	Not audited by Regular Certified Auditors – Accountants
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The consolidated Financial Statements of the year 2003 included the Financial Statements of the following affiliated companies that were not audited by Certified Auditors - Accountants

- EXPO PLAN SA (under liquidation) having no turnover (sales) and negative earnings before tax.
- MICHALAKOPOULOU SA that was acquired by LAMBRAKIS PRESS SA in the fiscal year 2003, whose turnover represents 0.06% of the total consolidated turnover, having negative earnings before tax.
- STUDIO ATA SA whose turnover represented 3.826% of the consolidated turnover having negative earnings before tax.

In relation to the above, the Regular Certified Auditors – Accountants in their Audit Certificate for the year 2003 noted that «the consolidation includes also financial statements that are not audited by a Certified Auditor - Accountant, that represent in total 6.52% and 3.88% of the consolidated total assets and consolidated turnover respectively». This note refers to the consolidated company MICHALAKOPOULOU SA, that was acquired by LAMBRAKIS PRESS SA in 2003, EXPO PLAN SA that is under liquidation and STUDIO ATA SA that had not completed the regular audit of its Financial Statements by the Certified Auditors – Accountants at the time of the compilation of the consolidated Financial Statements of LAMBRAKIS PRESS SA.

The consolidated Financial Statements of the year 2004 included the Financial Statements of the following affiliated companies that were not audited by a Certified Auditor - Accountant:

- EXPO PLAN SA having turnover (sales) and negative earnings before tax
- MICHALAKOPOULOU SA, that was acquired by LAMBRAKIS PRESS SA in 2003, whose turnover represented 0.19% of the consolidated turnover, having negative earnings before tax.

### I.3. Tax Audit of the Company

The Company has been audited for its tax liabilities (income, KVS [Code of Books and Records], stamp duties, taxation on large real estate, wage tax, taxation on third parties' fees) up to the fiscal year 1999 inclusive.

The Company was audited for its tax liabilities in 1998 for the fiscal years of 1993 up to 1996 inclusive by the competent taxation authorities (DOY FAVE - Public Financial Agency for the Taxation of Incorporated Companies) of Athens and according to the data sheets submitted to the Company on 18/2/98, the taxation differences amounted to 344.735.905 drachmas (1.011.697,45 euros) and were accounted in the fiscal year 1997 burdening the appropriation of profits.

The Company was audited for its tax liabilities in 1998 for the fiscal year of 1997 by the competent taxation authorities (DOY FAVE- Public Financial Agency for the Taxation of Incorporated Companies) of Athens and according to the data sheets submitted to the Company on 7/9/98, the taxation differences amounted to 89.158.320 drachmas (261.653,18 euros) and were accounted in the fiscal year 1998 burdening the appropriation of profits. The appropriation of profits of the Company in 1998 was also burdened with the taxation differences amounting to 28.199.284 drachmas (82.756,52 euros) of ITHOMI Company, which was acquired in the fiscal year of 1997. Moreover, the appropriation of profits was burdened with taxes and surcharges of unofficial donations amounting to 20.097.371 drachmas (58.979,81 euros) already paid up on 23.2.1998.

The Company was audited for its tax liabilities in 1999 for the fiscal year of 1998 by the competent taxation authorities (DOY FAVE - Public Financial Agency for the Taxation of Incorporated Companies) of Athens and according to the sheets submitted to the Company, the taxation differences amounted to 90.110.857 drachmas (264.448,59 euros) and were accounted in the fiscal year 1999 burdening the appropriation of profits.

Finally, the Company was for its tax liabilities in 2000 for the fiscal year of 1999 by the competent taxation authorities (DOY FAVE- Public Financial Agency for the Taxation of Incorporated Companies) of Athens and according to the sheets submitted to the Company there were no taxation differences given the fact that the accounting differences found reduced the taxation losses for the fiscal year of 1999.

The accounting differences, taxes, fines and surcharges arising as well as the fiscal years the income statements of which are burdened, are presented in the following table:

Results of Tax Audits								
In thousand euros								
Fiscal Year	Accounting differences	Taxes	Fines and surcharges	Total	1997	1998	1999	2000
1993	354,51	124,14	142,92	267,06	267,06			
1994	450,18	157,59	78,94	236,54	236,54			
1995	457,52	160,23	80,41	240,65	240,65			
1996	509,17	178,14	89,51	267,64	267,64			
1997	633,60	253,85	7,63	261,78		261,78		
1998	704,33	246,81	17,90	264,42			264,42	
Tax credit <sup>(1)</sup>					-154,66			
1999	1.033,02	0,00	0,00	0,00				
Total				1.537,78	856,93	261,78	264,42	

(1) It is noted that according to the circular of the Ministry of Finance No. 1115606/11044/B 0012/POL 1327/18-12-1997 the method of taxing the capital gain from the sale of securities was clarified and the possibility of submitting an amended income tax statement for the fiscal year 1996 was granted. Based on the above-mentioned circular, the Company submitted an amending income tax statement from which there was a tax return of 52,738,341 drachmas. (154,771.36 euros). The tax return was balanced with the added tax arising from the taxation audits of the fiscal years 1993-1996, which were accounted for in 1997.

In relation to the above, the regular Certified Auditors - Accountants mention the following in the Certificate of Audit for fiscal year 2004: «The Company has been audited by the tax authorities up to the fiscal year 1999 and consequently its tax liabilities for the unaudited fiscal years are not considered final.».

The regular tax audit of the company for the fiscal years 2000 to 2003 commenced in 2004. The tax audit has not been completed yet.

#### I.4. Tax Audit of the Subsidiaries of the Company

The consolidated companies included in the consolidated Financial Statements compiled by LAMBRAKIS PRESS SA as parent company, have been audited by tax authorities as follows:

Tax Audit of Subsidiary Companies			
Tax Audit of Subsidiary Companies	Tax audit up to fiscal year (inclusive)	Burdening of Fiscal Year (thousand euros)	
		2003	2004
MULTIMEDIA SA	2002	80,81	68,21
ELLINIKA GRAMMATA SA	2002	0,00	195,23
DOL DIGITAL SA	2002	0,00	151,36
STUDIO ATA SA	1999/2000	63,48	0,00
HEARST LAMBRAKIS PUBLISHING LTD	2002	0,00	72,07
IRIS PRINTING SA	2001	628,60	0,00
SPECIAL PUBLICATIONS SA	2001	28,24	0,00
TRIAINA TRAVEL SA	2002	0,00	60,41
EXPO PLAN SA	2002	0,00	2,11
NEA AKTINA SA	2002	57,2	47,84
<b>Consolidated differences of tax audit</b>		<b>858,33</b>	<b>597,23</b>
EUROSTAR SA	The company has not been audited for tax liabilities for the years 2000 – 2004. As a result its tax liabilities are not considered final.		
MC HELLAS SA	The company has not been audited for tax liabilities for the years 2000 – 2004. As a result its tax liabilities are not considered final.		
RAMNET SA	The company has not been audited for tax liabilities from its establishment onwards. As a result its tax liabilities are not considered final.		
RAMNET SHOP SA	The company has been audited for its tax liabilities from its establishment until 2002		
ACTION PLAN SA	The company has not been audited for tax liabilities from its establishment onwards. As a result its tax liabilities are not considered final.		
ACTION PLAN HR SA	The company has not been audited for tax liabilities from its establishment onwards. As a result its tax liabilities are not considered final.		
MICHALAKOPOULOU SA	The company has not been audited for tax liabilities for the years 2002 – 2004. As a result its tax liabilities are not considered final		

In relation to the above, the regular Auditors - Accountants in their Certificate of Audit of the Consolidated Financial Statements of the year 2004 note that «some companies of the Group have not been audited for tax liabilities mainly for the years 2000-2004. As a result their tax liabilities are not considered final.»

#### I.5. Public Tenders - Public Offerings

It is noted that during the fiscal years 2003 and 2004, there were no tenders or swap proposals by third parties concerning shares of Lambrakis Press SA or shares of any other company in the Lambrakis Press group included in the consolidated financial statements. Moreover, the Company did not proceed to any public tenders

## II. SHARE CAPITAL INCREASE AND ALLOCATION OF RAISED FUNDS

### II.1. Share Capital Increase October 1998

With the increase of the share capital by a public offering in October 1998 to list the company's shares on the Athens Stock Exchange (resolution of the General Meeting of Shareholders of 27<sup>th</sup> August 1998), the company raised net funds of 17,045 million drachmas (50,022.01 thousand euros). After paying out 4,445 million drachmas (13,044.75 thousand euros) to reduce short term borrowing, the remaining funds were invested in accordance with the 1998 - 2000 investment program described in the IPO Prospectus and amended by resolutions of the General Meetings of Shareholders of 16.09.1999 and 29.06.2000 as follows (thousand euros):

<b>1998-2000 Investment Program</b>		
IPO Prospectus of October 1998 as amended by the resolutions of Extraordinary Meetings of Shareholders of 16.9.1999 and 29.6.2000		Implemented Investments
		01.08.1998 - 31.12.2000
Office buildings	2,289.07	2,289.07
Purchase of Printing Machinery & Equipment	10,344.83	10,344.83
Purchase of Land for Industrial use	3,448.28	3,448.28
Share capital increases and participations in companies	14,506.24	14,506.24
New publishing products	2,080.70	2,080.70
Training on and Completion of computer systems	2,312.55	2,312.55
Digital production workflow	1,995.60	1,995.60
<b>Total investments</b>	<b>36,977.26</b>	<b>36,977.26</b>

The allocation of the fund's raised through the initial public offering of the company was completed in 2000 and the related table is posted in the corporate webpage ([www.dol.gr](http://www.dol.gr)).

## II.2. Share Capital Increase October 1999

Pursuant to resolution of the Shareholders' Ordinary General Meeting held on 16/09/1999, the company increased its share capital in cash. The procedure was completed in November 1999 (issuing of 25,300,000 new common registered shares with nominal value of 0.60 euro each subscribed between 29.10.99 and 29.11.99, the share capital increase was certified on 1/12/ 1999 and the new shares commenced trading on 29/12/1999). With the increase the company raised net funds of 184,617,755.53 euros - raised funds 185,619,955.98 euros minus issuing expenses 1,002,200.45 euros- which are appropriated according to the 2000-2005 investment program (Prospectus of the rights offering of September 1999) as amended by resolutions of the Ordinary General Meetings of Shareholders of 22.6.2001, 21.6.2002 and 30.5.2003 and 1.6.2004 as follows (in thousand euros):

Investment program Extraordinary General Meeting of 16.9.1999	Offering Prospectus, September 1999	Amendments approved by the resolutions of the O.G.M. of 22.6.2001	Amendments approved by the resolutions of the O.G.M. of 21.6.2002	Amendments approved by the resolutions of the O.G.M. of 30.5.2003	Amendments decided by the Board of Directors of the Company of 23.7.2003	Implemented investment			Pending investment
						29.11.1999- 30.9.2003	1.10.2003 - 31.12.2003	Total 29.11.1999- 31.12.2003	1.1.2004 - 31.12.2005
DOL Digital SA share capital increase						17.843	0	17.843	
Initial participation in Microland SA (before its listing on the A.S.E.)						977	0	977	
Increase in participation in Microland SA						12.835	0	12.835	
<b>Grand total of digital networks and subscription-based TV</b>	<b>117.388</b>	<b>111.930</b>	<b>31.454</b>	<b>31.655</b>	<b>31.655</b>	<b>31.655</b>	<b>0</b>	<b>31.655</b>	<b>0</b>
Increase in participation in DOL Digital SA						440	0	440	
Share capital increase of N. Greece Publishing SA						1.878	0	1.878	
Share capital increase of Special Publications SA						3.208	0	3.208	
Share capital increase of Tiletipos SA						3.287	0	3.287	
Share capital increase of Expo Plan SA						88	0	88	
Share capital increase of Hearst Lambrakis Publishing Ltd						241	0	241	
Share capital increase of Publishing communications SA						147	0	147	
Share capital increase of Freerate Inc.						611	0	611	
Share capital increase of Paper- Pack – I.TsoukaridisSA						4.062	0	4.062	
Purchase of 1.62% of Tiletipos SA share capital						2.585	0	2.585	
Buyout of Action Plan SA						1.212	0	1.212	
1% participation in Action Plan Human Resources SA						2	0	2	
Share capital increase of Action Plan SA						2.960	0	2.960	
Increase in participation in Eurostar SA						1.649	0	1.649	
Increase in participation in Ellinika Grammata SA						17	0	17	
30% participation in Ekdoseis 4 Ltd						126	0	126	
1st payment to purchase 100% of Michalakopoulou SA						13.042	0	13.042	11.739
<b>Total of share capital increases and participations</b>	<b>17.608</b>	<b>17.608</b>	<b>24.191</b>	<b>50.100</b>	<b>47.295</b>	<b>35.556</b>	<b>0</b>	<b>35.556</b>	<b>11.739</b>
Super Omada						2.471	0	2.471	
Tachydromos						7.416	0	7.416	
National Geographic Traveler						194	0	194	
VIMAgazino						5.479	0	5.479	
To Vima (daily edition)						6.811	0	6.811	
Economikos Tachydromos						2.820	0	2.820	
VIMAdonna						1.106	0	1.106	
TV Guide						921	0	921	
Prosopa						3.175	0	3.175	
Economia						1.159	0	1.159	
In Life						405	0	405	
Bit						352	0	352	
<b>Total new publishing products</b>	<b>8.804</b>	<b>8.804</b>	<b>40.511</b>	<b>32.311</b>	<b>32.311</b>	<b>32.311</b>	<b>0</b>	<b>32.311</b>	<b>0</b>
<b>Repayments of bank loans and creditors</b>	<b>39.058</b>	<b>42.679</b>	<b>42.679</b>	<b>47.257</b>	<b>50.062</b>	<b>50.063</b>	<b>0</b>	<b>50.063</b>	<b>0</b>
<b>Full payment of leasing amortization</b>	<b>1.761</b>	<b>1.761</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Renovation and re-arrangements of buildings						1.077	0	1.077	
Refurbishment of building fixtures						114	0	114	
Purchase of computers and updating of electronic systems						981	0	981	
Lambrakis historical archive						1.156	0	1.156	
Purchase of land plot						1.371	0	1.371	
Purchase of land plot in Paiania						0	0	0	
Construction of building in Paiania						0	0	0	
Repairs of owned building at 3, Chr.						0	0	0	

<i>Lada str.</i>									
<i>Other relocation expenses</i>						0	0	0	
<b>Total fixed-asset investments</b>						1.000	1.755	2.755	7.036
<b>Working capital increase</b>	0	1.837	28.176	14.491	14.491	5.700	1.755	7.455	7.036
<b>Total investment</b>	0	0	17.608	8.804	8.804	8.804	0	8.804	0
<i>Other relocation expenses</i>	184.619	184.619	184.619	184.619	184.619	164.089	1.755	165.844	18.775

The investment program of the Company was amended with the approval of the Ordinary General Meeting of the Shareholders of 22.6.2001. The funds concerning the investment for the new economy (electronic networks and cable TV) were reduced by 5.458,55 thousand euros and were transferred to investments in fixed assets concerning the re-arrangement and renovation of the company's offices, the upgrading of its computer infrastructure (1.837,12 thousand euros) and to reduce short term borrowing (3.621,43 thousand euros).

**Also, the Ordinary General Meeting of the Shareholders of 21.6.2002 approved the implementation progress of the investment program of the Company and decided on the following:**

A. To amend the Implementation Timetable of the Investment Program extending the implementation period up to 31.12.2005. This extension is necessitated by the general financial environment which is characterized by a lack of investment opportunities. This fact impedes the channeling of the investment funds and at the same time helps the smooth liquidation of the Company's portfolio of mutual funds and shares of listed companies.

**In case of damages that may arise from the liquidation of the above-mentioned portfolio the implementation of the remaining investment program will be pursued with the Company's cash flow.**

B. To increase the funds intended for investments in fixed equipment from 1.837 thousand euros to 28.176 thousand euros and to include the investment for the new Company's building into the Investment Program.

More specifically, it was decided to build a new building complex of 18.000 m<sup>2</sup>, to which the Company and several subsidiaries will be relocated, and to restore the owned building of 3.000 m<sup>2</sup> at Christou Lada street in order to house the departments or subsidiaries which due to their scope of work need to have direct access to the center of the city. The new building will be raised in a privately owned plot of land (13.300 m<sup>2</sup>) in Paiania that will be completed with the purchase of a new adjacent plot of land (9.000 m<sup>2</sup>). The investment is deemed proper mainly due to the considerable reduction of the company's expenses by eliminating rents. It is also calculated that the benefit due to the reduction of the other operational expenses will be significant given the fact that the current situation of housing the Group in 15 different buildings burdens considerably not only the operational expenses of the Company directly connected with the buildings but also burdens indirectly other expenses such as communications etc. The total amount of the investment is calculated at 23.476 thousand euros.

C. To strengthen the Publishing Sector. The strengthening and the enrichment of publishing activities as well as the maintenance and confirmedness of the position of the publications in the market means continuous funding and creating either new autonomous publishing products or new supplements in existing newspapers and magazines taking into consideration on the one hand, the benefits arising from the expansion of the publishing products and on the other, the consolidation of the existing ones in the leading positions of circulation, advertising revenues and readership. For this reason their direct funding is required up to the point of the establishment of the new titles in the market or the beneficial influence of the new supplements on the revenues from the sales and advertising of the existing magazines and newspapers. There is also always a relevant risk included in the creation and publishing of any new publishing product.

In this context, the Company approved the appropriation of funds (during the fiscal years 2000-2001 and the first five months of 2002) for publishing new products and supplements. The funds amount to 31.708 thousand euros in total and consequently this had a positive effect on the consolidation and strengthening of the newspapers and magazines of Lambrakis Press as they retained leading positions in terms of sales, advertising revenues and readership in a market characterized by conditions of circulation stagnation and advertising recession.

The above-mentioned funding of 31.708 thousand euros was considered to concern a basic investment of the Company and it is irrevocably connected with the strengthening of the main publishing activity and as such, it is decided to be included in the investment program of the Company. In this way, the funds for investments in new publishing products are increased from 8.804 thousand euros initially provided for to 40.511 thousand euros.

D. The strengthening of the Operating Capital. Pursuant to the amendment of the investment program, it was decided to incorporate the amount of 8,804 thousand euros which has already been appropriated during the fiscal year 2000 in order to strengthen the operating capital of the Company instead of the amount of 14,389 thousand euros which was temporarily included in the program up to 31.3.2002. The rising competition and the relevant deterioration in payment conditions (disproportional lengthening of the collection time of receivables in connection with the time of paying in full our liabilities) create conditions of restricted cash flow. Therefore, the strengthening of the operating capital was approved so that an increased cash flow margin will be ensured for the smooth operation and progress of the Company's activities. For the same reasons, it was decided to anticipate the appropriation of an additional amount of 8.804 thousand euros to strengthen the operation capitals of the Company up to the end of 2005.

E. To increase the funds intended for the strengthening of the capital base of subsidiaries of the Lambrakis Press Group. The raised funds (mainly through the participation of Lambrakis Press SA in increases of share capital) that were intended to broaden the capital base of the subsidiaries of the Lambrakis Press Group that are active in sectors other than the ones of digital economy and cable television amounted to 17.608 thousand euros. It was decided to anticipate that an additional amount of approximately 2.934 thousand euros be invested for the same purpose by the end of 2005. Therefore, the funds intended for the participation in the increase of the share capital of the subsidiaries were decided to be raised from 17.608 thousand euros to 24.191 thousand euros.

F. To reduce the funds intended for investment in electronic networks and digital TV. It is decided that the raised funds intended for investment in electronic networks and digital television be reduced due to the adverse conditions in the sector from 111.930 thousand euros, as was set by a resolution of the General Meeting of 22.6.2001 to 31.454 thousand euros.

G. To exclude the settlement of the leasing items amounting to 1.761 thousand euros from the investment program.

**The Ordinary General Meeting of the Shareholders of 30.5.2003 approved the implementation progress of the investment program of the Company and decided on the following:**

**A. To include in the Investment Program:**

A1. In the category "Electronic networks" funds amounting to 12.835 thousand euros that were invested during the fiscal years 1999 to 2001 to increase by 3,65% the holding of Lambrakis Press SA in the share capital of Microland SA (resolution of the company's Board of Directors of 26.11.2002).

A2. In the category "Repayment of Bank Loans" funds amounting to 4.580 thousand euros with which the company repaid on 31.10.2002 an equal amount of short-term bank loans (resolution of the company's Board of Directors of 26.2.2002).

A3. In the category "Participations", the 100% acquisition of the company MICHALAKOPOULOU TOURIST – REAL ESTATE SA against a price of 27.586 thousand euros, given that the building owned by the company was deemed suitable for the concentration and relocation of the departments of Lambrakis Press SA and its affiliates.

A4. In the category "Fixed assets" the required expenditure to renovate and equip the building of MICHALAKOPOULOU SA along with the other relocation expenses of Lambrakis Press SA to the new building of a total budgeted cost of 9.791 thousand euros.

B. To reduce funds to be allocated as follows:

B1. by 8.200 thousand euros the investments earmarked for "New publishing products".

B2. by 8.804 thousand euros the funds earmarked to "Increase the working capital" of the company.

B3. to exclude from the investment program and specifically from the category "Assets" the allocation of funds to construct an owned building in Peania and the related expenditure for the repair and relocating of Lambrakis Press SA and its affiliated companies as well as the expenses to repair the existing owned building at 3, Chr. Lada street of a total budgeted amount of 23.478 thousand euros.

C. To reduce the materialized investment as follows:

C1. by 6.460 thousand euros in the category Digital Television, given that pursuant to the private contract dated 13.9.2002, Lambrakis Press SA sold its holding in the companies of Odeon Group (resolution of the company's Board of Directors of 26.11.2002).

Pursuant to the above, it is resolved not to proceed with any further investments from the funds raised from the Share Capital Increase, that was resolved by the Extraordinary General Meeting of the Shareholders of 16.9.1999, in the categories: a) Electronic networks, b) New publishing products, c) Repayment of Bank Loans and d) Increase of working capital.

Concurrently, it was resolved to allocate the funds amounting to 37.377 thousand euros that remained unallocated until 31.3.2003 as follows:

a) In the category "Participations" to include the acquisition of the total shares of the company "MICHALAKOPOULOU TOURIST – REAL ESTATE SA", against a price of 27.586 thousand euros and

b) In the category "Assets" after the exclusion from the investment program of the funds earmarked for the construction of an owned building in Peania and the related expenditure to repair and relocate Lambrakis Press SA and its affiliates as well as the expenses to repair the existing owned building at 3, Christou Lada street of a total budgeted amount of 23.478 thousand euros - to include the expenses required to renovate and equip the building of MICHALAKOPOULOU SA, as well as the relocation expenses of Lambrakis Press SA to the new building totaling 9.791 thousand euros.

The Company's Board of Directors in its meeting of 23.7.2003 resolved for the following amendments of the company's investment program:

Given that pursuant to the Final Contract to Sell and Transfer Shares signed on July 7, 2003, the final price for the 100% acquisition of the company MICHALAKOPOULOU SA was set at 24.781 thousand euros, due to the reduction of the initially agreed price as follows (in thousand euros):

<b>Initially agreed price (preliminary purchase contract 30.3.2003)</b>	<b>27.586,21</b>
Less:	
Outstanding balance of loan of alpha Bank to MICHALAKOPOULOU SA	2.776,04
Fee owed by MICHALAKOPOULOU SA to TERN SA for already executed works	23,18
Compensation for expropriation of a 14,60 m <sup>2</sup> land lot of MICHALAKOPOULOU SA	5,75
<b>Total price (Final contract to sell and transfer shares signed on July 7, 2003)</b>	<b>24.781,24</b>

The undisbursed balance of euro 176 thousand is invested to shares of mutual funds having acquisition value of euro 176 thousand and current value of euro 85 thousand (average price in December 2004)

The quarterly tables of allocation of funds raised through the rights offering that was resolved by the Extraordinary General Meeting of the Company's Shareholders held on 16.9.1999 are posted in the corporate website ([www.dol.gr](http://www.dol.gr)).



### III. SHAREHOLDERS' RIGHTS

The company's share capital amounts to 45.180.000 euros and is divided into 75.300.000 common registered shares with nominal value of 0,60 euro each.

Each share of the Company incorporates all the rights and liabilities defined in the Law and the company's Articles of Association that is amended as needed according to the resolutions of the Shareholders' General Meeting to abide by the provisions of codified Law 2190/1920 as in force. By holding the title of the share, the shareholder agrees to and accepts ipso jure the Articles of Association of the company and the legitimate resolutions of the General Meetings of the Shareholders.

The company's Articles of Association do not provide for special rights for any specific shareholders.

The shares of the company are freely tradable. The trading unit (lot) is the title of 10 shares.

The liability of shareholders is limited to the nominal value of the shares they hold. The shareholders participate in the Company's administration and profits according to the Law and the provisions of the Articles of Association. The rights and liabilities stemming from each share follow such share on to any full or specific successor(s) of the shareholder. The shareholders exercise their rights relating to the administration of the Company only by means of the General Meetings.

The shareholders have pre-emptive right upon each future share capital increase of the company, pro rata to their participation in the existing share capital as described in article 13 par. 5 of the Codified Law 2190/1920.

The shareholder's creditors and their successors are in no case eligible to incite the confiscation or sealing of any of the Company's assets or books nor request the Company's liquidation or intervene in any way in the company's administration or management.

Each shareholder, regardless of domiciliation, is considered as legally domiciling at the Company's headquarters as regards to the shareholder's relationship with the Company and is subject to the Greek Legislation. Each difference between the Company and any shareholder or third party is subject to the exclusive jurisdiction of tactical courts, while the Company can be sued only upon the district courts of its headquarters.

Each share is entitled to one vote. For joint owners of a share to be able to vote, such owners must specify in writing to the Company a common representative for this share who will represent them in the General Meeting. Until such specification, the exercise of their rights is upheld.

Each shareholder is entitled to participate in the General Meeting of the Company's shareholders either in person or through a proxy. To participate in the General Meeting, shareholders must deposit their shares in the Company's cashier or in the Savings and Loans Fund or in any bank in Greece at least five days prior to the date set for the proceedings of the General Meeting. Within the same deadline the shareholders must deposit to the company the receipts of share deposits and the proxy documents and the company must give to the shareholder a receipt for his entry in the General Meeting.

Shareholders not complying with the above may participate in the General Meeting only after the General Meeting's permission.

Shareholders representing 5% of the fully paid up capital:

- a) are entitled to request from the civil court of the Company's headquarters, the audit of the company according to article 40 and 40e of Law 2190/1920, and
- b) may request the summoning of Extraordinary General Meeting of the company's shareholders. The Board of Directors is required to summon the Meeting no later than thirty days from the day of deposit of such request to the President of the Board of Directors. In this request the shareholders must state the issues on which the General Meeting must resolve.

Ten days prior to the Ordinary General Meeting, each shareholder may request the annual financial statements and the related reports of the Board of Directors and the Auditors of the Company.

The dividend of each share is payable to the bearer at the company's offices or at any other place duly specified, within two (2) months from the date of the Ordinary General Meeting that approved the Annual Financial Statements. The place of payment is announced via the Press.

Dividends not requested for five years since they were payable are written off in favor of the Greek State.

In respect to the procedure of the deposit (pledge) of shares in order the shareholders to participate in the General Meetings and the procedure of dividend payments, the company shall apply the provisions of the Regulation of Operation and Settlement of the Dematerialized Share System of the Central Securities Depository as such regulation is amended from time to time.

#### **IV. TAXATION OF DIVIDENDS**

According to statutory regulations (Law 2238/1994, article 109) domestic incorporated companies with shares listed on the Athens Stock Exchange are taxed with a 35% factor on their taxable profits before any appropriation.

As a result dividends are paid from profits already taxed at the company level and consequently shareholders have no tax liability on the amounts of dividends collected. The date on which the General Meeting of the company's shareholders approves the annual financial reports is considered as the date on which the shareholder receives such dividend as income.

It is noted that according to the statutory regulations the dividend payable to the parent company from profits realized by affiliated companies in a specific fiscal year is paid to the parent company in the next fiscal year (unless dividend pre-payment is effected during the same fiscal year). Consequently, such dividend is included in next year's earnings of the parent company.

Dividends payable from the profits of the parent company that encapsulate dividends from profits of the company's affiliates are paid to the shareholders in the first fiscal year after their collection from the parent company.

It is additionally noted that 5% of the profits of the parent company stemming from dividends is taxed with a 35% factor, since such dividends have already been taxed at the affiliate company level.

## V. INFORMATION ON THE COMPANY

### V.1. General Information

The company Lambrakis Press SA - with the trade name DOL. SA - was established in 1970 (Government Gazette, Volume on Sociétés Anonymes and Limited Liability Companies, issue No 1107/30.6.70) and resulted from the conversion of the personal publishing company of Christos Lambrakis, Elsa Lambrakis, Lena Savvidi and Anna Lambraki into a société anonyme with the contribution to the new company of all assets of the personal enterprise. These assets were valued by the Committee provided for in article 9 of Codified Law 2190/1920.

After its registration in the Register of Sociétés Anonymes, the company has the registration number 1410/06/B/86/40

The duration of the company is set to 50 years from the date of its registration in the Register of Sociétés Anonymes, i.e. until 2020.

The company's registered office is in the Municipality of Athens, at 3 Christou Lada street, 102 37 Athens, Greece.

According to article 2 of the Company's Articles of Association the objects of the company are:

1. Publishing daily newspapers, both morning and evening, of political, economic, social, cultural, scientific, technical, encyclopedic, recreational and sports content.
2. Publishing weekly newspapers and magazines of similar content.
3. Publishing special-interest newspapers.
4. Publishing variety magazines.
5. Publishing any type of printed media of general or special interest.
6. Publishing any type of books and textbooks by Greek or foreign writers, selling such books and textbooks as well as of any other foreign publication, and importing, exporting and trading of publications of all types.
7. Acting as agent and distributor of the publications referred to in (1)-(6) above for own or third party publications.
8. Undertaking any kind of typesetting, printing, publishing, lithographic and bookbinding operations and, in general, any operation related to graphic arts.
9. Establishing and operating printing facilities, printing presses, lithographic facilities and bookbinding facilities.
10. Acquiring any kind or means of participation into any Greek or foreign companies, already operating or to be established in future.
11. Any journalistic or publishing activity.
12. Any activity related to communications systems (radio, television, news reporting, etc.).
13. Any activity or operation related to the broader edification of the public (education, information, intellectual uplift and culture, etc.).
14. Any activity or operation connected related to the foregoing, which may be decided upon by the company's Board of Directors.
15. Promoting Greece and tourism to Greece through published articles, brochures, leaflets, and special publications, and by establishing and operating hotels, tourist enterprises, travel agencies and bureaus and any other similar operation or enterprise and by participating in other Greek or foreign enterprises with similar objects.
16. Cooperating with any person or legal entity under any arrangements.
17. Acting as agent of any Greek or foreign firms having the same or similar object.
18. Rendering any kind of services to third parties, both persons and legal entities against remuneration and undertaking projects of third parties, both persons and legal entities, on a contracted project basis at compensation.
19. Conceding the use of the company's real property, facilities and equipment to third parties at compensation.
20. Assigning the management of the company to other persons or legal entities and undertaking the management of other companies.
21. Engaging in any commercial or industrial activity in order to enhance the afore objectives of the company.
22. Purchasing and selling securities and, in general, participating in mutual fund companies, investment companies, investment portfolio companies, etc. whether directly or through stock exchange institutions, for the purpose of maximizing the profitability of its liquid assets.
23. Participating in real estate companies.

Over the past five years, the company's object was amended through the addition of the above paragraphs:

- Paragraph 22 following the resolution of the Shareholders' General Meeting of 29.06.2000 and
- Paragraph 23 following the resolution of the Shareholders' General Meeting of 30.05.2003.

According the Statistical Classification of Economic Activity Sectors of 1991 (STAKOD 03) the company is classified under the Publishing Sector (Code 221). The company's turnover for the year 2003 per sector of business activity is analyzed to the following STAKOD codes:

Turnover breakdown per sector of business activity				
STAKOD (statistical classification)	Business Activity	Turnover		
		2003	2004	
		thousand euros	thousand euros	%
221.2	Newspaper and magazine publishing	117.335,45	128.299,20	91,82%

<b>741.5</b>	Services of holding companies to affiliates	4.862,73	5.402,74	3,87%
<b>521.4</b>	Sales of merchandise	721,97	5.715,10	4,09%
<b>515.7</b>	Whole sales of byproducts	434,31	317,71	0,23%
<b>Total turnover</b>		<b>123.354,46</b>	<b>139.734,75</b>	<b>100,00%</b>

## V.2. Institutional Framework of the Publishing Sector

The publishing sector is governed by a network of special legislative regulations (Laws 1746/87, 1806/88, 2328/95, 2429/96, Presidential Decree.310/96, Law 3021/2002 and others). Their aim is to control the participation of persons and legal entities in publishing enterprises, to secure the transparency of the funding of these enterprises and to achieve pluralism in the sensitive sector of Mass Media. This legislative framework institutes a series of strict requirements and formal procedures which include the following:

- Nominalization (registration) of shares down to the level of end beneficiary (person) with the exception of Organizations for Collective Investments in Transferable Securities (UCITS) of domestic or EU origin, provided that they jointly own a percentage not exceeding 10% of the share capital of the company and each one separately a percentage not exceeding 2.5% of the capital (Law 1746/1988, article 24). In the contrary case, the above-mentioned organizations are subjected to the requirement of the nominalization of their shares to the end beneficiary level.
- Submitting annual statements of the assets of the company, the shareholders and the members of the Board of Directors. In particular, in June each year the shareholders of publishing companies are required to submit company to the competent Assistant District Attorney of the Supreme Court a statement of the origin of their financial or other means with which they participate in the (publishing). These Statements are not confidential. The omission of submitting such statement and the submission of knowingly inaccurate or incomplete statements is punished with a year imprisonment, a pecuniary penalty and loss of civil rights for a period of 1-5 years (article 40, Law 1806/88 as in force).

The same requirement is imposed also by Law 3213/2003 in which (inter alia) the content of the statement is precisely described (article 2) and strict penalties are provided for (article 4).

- Registration of the company to the Transparency Register (Presidential Decree 310/96).
- Notification to the Ministries of Press and Development and to EIHEA (Athens Daily Newspaper Publishers' Association) of any transfers of shares (Law 1746/1988, article 24).
- Notification to the above authorities for the publication of new newspapers and magazines (Law 2328/1995, article 13).
- Restrictions to undertaking public contracts, as described in article 14 par. 9 of the revised Greek Constitution and specified in the executive Law 3021/2002

Lambrakis Press SA abides by the provisions of the existing legislative framework.

### V.3. Brief History - Milestones

- 1922** Launching of the daily newspaper "**ELEFThERON VIMA**" by its founder and director Dimitrios C. Lambrakis. In 1945, after World War II, Dimitrios Lambrakis published the newspaper again under the title "**TO VIMA**" in a daily and a Sunday edition. In 1984 the publishing effort was focused on a new, weekly, edition titled "**TO VIMA TIS KYRIAKIS**". In March 1999, "**TO VIMA**" was published once again as a daily newspaper.
- 1926** Launching of "**ECONOMICOS TACHYDROMOS**", initially as a weekly financial supplement to "**ELEFThERON VIMA**". In 1954 ECONOMICOS TACHYDROMOS became an independent weekly political and financial magazine. Since April 2000 it is published as a supplement to "**TO VIMA**" newspaper.
- 1931** Launching of "**ATHINAIKA NEA**", an evening daily newspaper. In 1945, after World War II, Dimitrios Lambrakis published the newspaper again under its present title "**TA NEA**".
- 1954** Launching of "**O TACHYDROMOS**", a weekly newsmagazine. Its publication was discontinued in 1993 with Lambrakis Press SA holding the copyright of the title for future use. In 2000, the magazine was republished as a supplement to "**TA NEA SAVVATOKYRIAKO**".
- 1957** Death of Dimitrios C. Lambrakis who was succeeded by journalist Christos D. Lambrakis as the head of Lambrakis Press
- 1967** Launching of the annual tourist guide titled "**DIAKOPES**" containing detailed tourist information and maps about Greece.
- 1970** The personal company "Lambrakis Press" established in 1922 by journalist Dimitrios C. Lambrakis was incorporated into a société anonyme (public company limited by shares) bearing the same name.
- 1981** Lambrakis Press SA diversified into the tourist sector by establishing the "**TRAVEL PLAN**" domestic and overseas tourism travel agency.
- 1984** The weekly newspaper "**TO VIMA TIS KYRIAKIS**" appeared in its new format.
- 1988** Launching of the Greek edition of the French women's magazine "**MARIE CLAIRE**" in October.
- 1989** "**MEGA CHANNEL**" free-to-air television station was established by "**TILETYPOS SA**". Lambrakis Press SA was among its founding members.
- 1993** Lambrakis Press SA acquires the "**ITHOMI EKDOTIKI EKTYPOTIKI SA**" which had been active in commercial printing. The company was entirely absorbed by Lambrakis Press in 1997. Through its wholly owned subsidiary, "**MULTIMEDIA SA**", Lambrakis Press SA diversified into electronic prepress production. The company, which has made considerable investments so far, provides integrated services to the newspapers and magazines of Lambrakis Press as well as to those of third parties.
- 1994** The major printing facility of Lambrakis Press was completed and fully commissioned in the privately owned plant situated at **Akadimia Platonos**. Besides meeting the printing needs of Lambrakis Press, the facility, with its state-of-the-art equipment, printed newspapers and other publications of third parties.
- 1996** Establishment of "**NORTHERN GREECE PUBLISHING SA**" (Northern Greece Publishing Co), in which Lambrakis Press holds a 33.3% participation. "**Northern Greece Publishing SA**" operates in the Northern Greece market, publishing the daily newspaper "**Aggelioforos**" and the weekly newspaper "**Aggelioforos tis Kyriakis**" and the monthly general-interest magazine "**Close Up**". The company also owns and operates the ultra-modern and vertically integrated printing and production unit **PHILIPPOS**.
- 1997** A special department created within Lambrakis Press was assigned the task to complete the study for and gradually implement the electronic storage of the records of "**TO VIMA**" and other Lambrakis Press publications, which will become an important source of information for researchers studying 20<sup>th</sup> century Greece.
- 1998** Lambrakis Press acquired **IRIS PRINTING SA**, a printing company specialized in sheet-feed presses. The purpose of the acquisition was to completely enhance the printing capacity of Lambrakis Press.

Lambrakis Press SA and the National Geographic Society finalize the agreement concerning the Greek edition of the monthly NATIONAL GEOGRAPHIC magazine and the production and exclusive distribution in Greece of books, video cassettes and other products of the National Geographic Society. The first issue of the Greek edition of the NATIONAL GEOGRAPHIC circulated in October 1998.

The company's share capital was increased through a public offering and the listing of Lambrakis Press in the Primary Market of the Athens Stock Exchange.

- 1999** "**ARGOS SA**", jointly established in 1998 by Lambrakis Press SA and C. K. Tegopoulos SA, broadened its shareholder basis and applied for a license from the Ministry of Press to set up a newspaper and magazine distribution agency. After the license was granted, the company commenced operations in June 1999. The company's shareholders currently include another 12 leading Greek publishing firms.

"**TO VIMA**" was republished as a morning daily newspaper.

Lambrakis Press and Terzopoulos Publishing Co establish the publishing company "**NEA AKTINA SA**", which undertook to continue the publication of **Disney's** children's magazines (cartoons, comics, etc.). Lambrakis Press SA holds a 50,5% participation in the company.

Establishment of "**Action Plan SA**", a company whose object is the development, installation and operation of a fully automated Call Centre and a Customer Relation Management service for providing telemarketing and telesales services to third parties, the provision of data base services, the sale and promotion of third-party products for a fee,

etc. The National Bank of Greece acquired a 15% participation in the new company, which was initially established as a wholly owned subsidiary of Lambrakis Press

The Group's subsidiary "DOL Communications SA" was renamed to "DOL Digital SA" and converted into a holding company, its main object being to extend the activities of the Lambrakis Press Group of Companies to the new digital economy.

**DOL Digital SA** established **RAMNET SA** aiming to create and operate the first major Internet portal [www.in.gr](http://www.in.gr). The portal commenced operation in October 1999.

Lambrakis Press and the Hearst international publishing company established the publishing company **Hearst Lambrakis Publishing Ltd**, which undertook the publication of the "**Cosmopolitan**" magazine in Greece, which was launched in April 2000. This partnership is expected to extend to the publication of other magazines of the international firm in Greece. Lambrakis Press holds a 50% participation in the company.

In association with the French firm of MC Album SA, Lambrakis Press established **MC Hellas SA** which undertook the publication of the women's magazine "**Marie Claire**", which had until then been published by Lambrakis Press SA. The first issue to come out from the new company was that of January 2000. Lambrakis Press SA has a 50% participation in the company.

The spin-off of the printing sector of Lambrakis Press is completed and the sector is contributed to **IRIS PRINTING SA**, a wholly owned subsidiary of Lambrakis Press.

**2000** "**TACHYDROMOS**" was republished as a supplement to the newspaper "TA NEA SAVVATOKYRIAKO", six years after its publication was suspended.

"**VIMAgazino**", the variety weekly magazine was published as supplement to the newspaper "TO VIMA tis KYRIAKIS".

Lambrakis Press acquired a 55% participation in **SPECIAL PUBLICATIONS SA** that publishes the monthly magazines "**KLIK**" and "**MEN**" and the bimonthly magazine "**GAIORAMA**"

In the context of new strategic co-operations, **Pegasus Publishing and Printing SA** acquired a 30% participation in **IRIS Printing SA**. Lambrakis Press participation became 70%.

In the context of restructuring the group's operations and supporting the autonomous growth of each sector, Lambrakis Press completed the spin-off of the **tourist sector** from the parent company and its contribution to the affiliated company **Eurostar SA**, in which Lambrakis Press holds a direct participation of 98%.

DOL Digital SA acquired a 50% participation in the share capital of **Phaistos Networks SA**. The company develops Internet software and solutions (systems and applications design, search engines etc) and operates the second largest Greek portal named **pathfinder.gr**.

**2001** **IRIS PRINTING SA** completed its four-year investment program (2000-2003) totaling 140 million euros.

**Eurostar SA**, in which Lambrakis Press transferred its tourist business in October 2000, acquired a 75% participation in the share capital of "**Triaina Travel - Stavros Lagas SA**", which is active in tourist service rendering.

**Ramnet Shop SA** commenced its **internet commerce** operation through its internet shop "**shop21.gr**", that evolved as a multi-department store featuring consumer products such as DVDs, CDs, books, games, software and video cassettes.

**Netonline SA** commenced its operations by launching **4 subscription-based services** (internet access, real-time stock exchange session feed, e-mail service and web design).

**2002** In March 2002 the new monthly women's magazine "**VIMADonna**" was published as a supplement of the Sunday newspaper "**To Vima tis Kyriakis**" every last Sunday of each month. The magazine ranks among the top five women's magazines based on the nominal attracted advertisement spending.

In September 2002, "**IRIS Printing SA**" completed its **investment program**, to build **two state-of-the-art vertically integrated industrial printing plants (in Koropi, Attica and Inofyta, Viotia)**. The two new state-of-the-art plants concentrated all the company's industrial production from the five older industrial units that were operating since 2001 ("Koropi", "Tsefliki", "Madaros", "Ithomi", "Akadimia Platonos"). As a result, by operating the two up-to-date plants and relocating its administrative and financial departments in Koropi, the company gained considerable economies of scale that have already begun to yield positive results to the company and to Lambrakis Press Group.

## 2003

- The daily newspaper "**TA NEA**" undertook a very important scientific publishing project through the publication of the "**History of Modern Hellenism**", an 11-volume history project compiled by a multitude of eminent Greek historians that depicts the political and financial history of Hellenism from 1770 till today.
- LAMBRAKIS PRESS SA, shareholder of SPECIAL PUBLICATIONS SA, holding 65.58% of the company's capital, acquired on 15.4.2003 from the other shareholders of the company their total participation and as a result became the sole shareholder of the company. Concurrently, the selling shareholder Mr. A. Terzopoulos transferred to SPECIAL PUBLICATIONS SA the trade marks of the magazines "**Men**" and "**Gaiorama**". In June, the affiliate company SPECIAL PUBLICATIONS SA published the new monthly magazine "**Free**". The new magazine

addresses the interests of young readers with lifestyle, entertainment and other articles. The issues of «Free» magazine circulate with special offers of Video CD or CD-ROM and are supplemented by extra issues with articles that interest the magazine's readers.

- In its investment plan to relocate the Group to a new integrated building, LAMBRAKIS PRESS SA acquired by 100% the company MICHALAKOPOULOU SA, owner of the multi-story office building at 80, Michalakopoulou street having office space of 14,718.56 m2 on a land plot of 1,985.04 m2, that was deemed suitable (after the required renovations) to relocate and house the departments of LAMBRAKIS PRESS SA and its affiliates. The relocation of the Company and its affiliates was completed successfully in June 2004.

#### V.4. This year's business in review

##### **Publishing sector**

In 2004 the publications of LAMBRAKIS PRESS Group widened their presence in the market through the launching of new magazines, new printed and digital supplements in newspapers and magazines strengthening their top position in terms of circulation sales, attracting advertisement spending and readership while maintaining their lead against the competition. Specifically, in order to gain new readership and maintain the trail-blazing position of the Group, LAMBRAKIS PRESS Group invested in launching and marketing new magazines and supplements that complement the daily and weekend editions of the Group's newspapers. In this context, the Saturday edition of the daily newspaper «**TO VIMA**» was accompanied by the new lifestyle magazine «**BHMA**Life» while the daily editions of the newspapers «**TO VIMA**» and «**TA NEA**» featured a wide variety of printed supplements, CDs and CD-ROMs as well as movies in DVDs.

Also, the company completed its investment to integrate new digital technologies in the printing of newspapers (computer-to-plate) phasing out a number of pre-press and printing stages and decreasing both the production cost and time.

The high rate of recognition of the titles of LAMBRAKIS PRESS Group combined with the continuously expanding scope of its publications result in their significant penetration among the Greek readers. It is notable that more than 35% of the adult population in Greece read at least one of the publications of LAMBRAKIS PRESS.

The main bearing of the Group's strategy was the continuous strengthening of the competitiveness of the titles of LAMBRAKIS PRESS Group and the promotion of the competitive advantage of the publishing sector of the Group, that stem from the long and pioneering presence in the domestic publishing market, aiming to attain high operating growth rates.

In the context of this strategy, the Management of LAMBRAKIS PRESS Group re-examined and redesigned some of the existing publishing products and the strategy to promote the publications in the market, aiming both to improve their position and increase their penetration and also to upgrade their quality and increase their competitiveness.

As a result LAMBRAKIS PRESS SA remains the largest publishing group in the domestic market publishing the two leading newspapers, «**TO VIMA**» and «**TA NEA**» while many of the Group's magazines maintain steadily the top positions in their respective market segments.

##### **Printing sector**

In 2004, the 70% affiliate company IRIS PRINTING SA maintained its leading position in the printing sector holding a significant market share..

The conclusion of the company's 4-year investment plan, that aimed to improve and expand its industrial infrastructure, has already begun to yield performance that is reflected both in improved financial results of the company and its stronger contribution to the profitability of the Group. The company has proceeded to integrate its production sites through the relocation of the printing installation of Academia Platonos to the industrial facility in Koropi and has also assigned the study for the relocation of the industrial installation of Oinofyta in Koropi.

The company already utilizes the «computer-to-plate» technology (CTP) in tis lines of newspaper production while the application of this digital technology to magazine production lines will be deployed soon. Also, the company focused its



business activity on newspaper and magazine printing, optimized the production procedure and increased its printing efficiency.

The company's vertically integrated industrial infrastructure coupled with the Management's strategy for an increased penetration in the market offers an important comparative advantage both to establish the company at the leading position in the printing sector and increase its market share and also to attain significant economies of scale at group level.

### **Tourist sector**

In 2004 the Management of LAMBRAKIS PRESS Group adjusted the strategy of the group's tourist sector to the new market conditions, aiming to maintain the top position among the tourist agencies in Greece, facing effectively the growing competition within the sector. Considering the new conditions in the international market and the accelerated change of tourist services in demand domestically, the companies of the tourist sector of the Group, i.e. EUROSTAR SA and its affiliate RIANA TRAVEL - ST. LAGAS SA adjusted their offered services accordingly.

Specifically, EUROSTAR SA launched more complex tourist products and aimed to maintain its volume of sales. Also, the company aimed at higher operating profitability, having disengaged partly from the resale of low-profitability services and replacing them with products of entertainment tourism that have higher expectations and faster growth in the domestic market.

Concurrently, EUROSTAR SA invested in distributing its products both through the conventional methods by developing a network of branch offices under the trade mark «Travel Plan», which is the most recognizable and reliable in the Greek tourist services market and also continues to upgrade its service management software, preparing itself for the digital commoditization of its services in the near future.

### **IT and new technologies sector**

LAMBRAKIS PRESS Group holds steadily the top position in the area of Geek internet according to the wide scope of services it provides, the materialized investments and the know-how it has accrued.

Taking into consideration the developments in the sector of information technology and the internet in Greece, the Management of the group proceeded to redesign strategically the group's sector of Information Technology aiming to capitalize on the synergies leading to the decrease of the operating cost and the efficient exploitation of the resources, the technology, the know-how and the IT products it offers. To this end, both the operation and the targets of the existing and new services and products of the sector were effectively revised, in order to improve their efficiency and penetration in the market. As a result, the positive impact of the ongoing redesign is reflected in the financial figures of 2004. Also, the position and investments of the group's IT sector were re-determined, resulting in the liquidation of the companies IN TRAVEL SA, IN MARKET PLACE SA, setting under liquidation NET ON LINE SA and merging IN HEALTH SA through acquisition by INTEROPTICS SA. LAMBRAKIS PRESS Group furthermore strengthened its position in the area of portals ([www.in.gr](http://www.in.gr)) participating in the share capital increase of DOL DIGITAL SA, the group of which shows progressive improvement of its financial and commercial figures. It is notable that the number of unique visitors of [www.in.gr](http://www.in.gr) per month doubled during the last two years reaching 1,500,000 keeping [www.in.gr](http://www.in.gr) at the top position of Greek portals with a significant lead among its competitors.

### **Participations Sector**

In the context of its investment plan to relocate the departments and affiliates of LAMBRAKIS PRESS SA in a new integrated building, acquired 100% of the company MICHALAKOPOULOU SA, that owns a multi-storey office building at 80, Michalakopoulou street, with a total area of 1,985.04 m<sup>2</sup> that was deemed suitable (after the required renovations) for the relocation of the departments of LAMBRAKIS PRESS Sa and its affiliates in a single integrated building. The relocation of the Company and its affiliates was completed in the first half of 2004.

The main bearing of the Management's strategy remains the improvement of the allocation of the group's funds in order to attain efficiency and the alignment of the business objectives of the affiliates with primary criterion the maximization of the performance and operating functionality in Group level.

## VI. BUSINESS ACTIVITY

The analysis and development of the Company's activity per business sector for the fiscal years 2003 and 2004 are shown in the following table

Turnover	2003	2004	
	thousand euros	thousand euros	%
Circulation income	64.718,05	75.675,66	54,16%
Advertisement income	52.617,40	52.569,88	37,62%
<b>Total Income from publishing activity</b>	<b>117.335,45</b>	<b>128.245,54</b>	<b>91,78%</b>
Income from services rendered	4.862,73	5.456,40	3,90%
Income from sale of merchandise	721,97	5.715,10	4,09%
Income from sale of byproducts	434,31	317,71	0,23%
<b>Total turnover</b>	<b>123.354,46</b>	<b>139.734,75</b>	<b>100,00%</b>
Geographical allocation of turnover	2003	2004	
	thousand euros	thousand euros	%
Domestic sales	123.146,32	138.532,17	99,14%
International sales (exports)	208,14	1.202,58	0,86%
<b>Total turnover</b>	<b>123.354,46</b>	<b>139.734,75</b>	<b>100,00%</b>

## VII. PUBLISHING ACTIVITY

ANALYSIS PER PUBLICATION		
The Publishing Sector of the Lambrakis Press Group comprises two media categories:		
A. Newspapers	Publishing company	LAMBRAKIS PRESS SA holding (%)
TO VIMA	LAMBRAKIS PRESS SA	
TO VIMA TIS KYRIAKIS	LAMBRAKIS PRESS SA	
TA NEA	LAMBRAKIS PRESS SA	
TA NEA TO SAVVATOKYRIAKO	LAMBRAKIS PRESS SA	
AGGELIOFOROS	N.GREECE PUBLISHING SA	33,33%
AGGELIOFOROS TIS KYRIAKIS	N.GREECE PUBLISHING SA	33,33%
B. Magazines	Publishing company	LAMBRAKIS PRESS SA holding (%)
TO PAIDI MOU KI EGO	LAMBRAKIS PRESS SA	
VITA	LAMBRAKIS PRESS SA	
GAMOS	LAMBRAKIS PRESS SA	
DIAKOPEs	LAMBRAKIS PRESS SA	
NATIONAL GEOGRAPHIC	LAMBRAKIS PRESS SA	
RAM	LAMBRAKIS PRESS SA	
HITECH	LAMBRAKIS PRESS SA	
BHMAgazino <sup>(1)</sup>	LAMBRAKIS PRESS SA	
BHMADonna <sup>(2)</sup>	LAMBRAKIS PRESS SA	
BHMALife <sup>(3)</sup>	LAMBRAKIS PRESS SA	
TACHYDROMOS <sup>(4)</sup>	LAMBRAKIS PRESS SA	
NTV <sup>(5)</sup>	LAMBRAKIS PRESS SA	
AKINITA STIN ELLADA <sup>(6)</sup>	LAMBRAKIS PRESS SA	
TV GUIDE <sup>(7)</sup>	LAMBRAKIS PRESS SA	
MEN	SPECIAL PUBLICATIONS SA	100,00%
GAIORAMA	SPECIAL PUBLICATIONS SA	100,00%
FREE	SPECIAL PUBLICATIONS SA	100,00%
DISNEY PUBLICATIONS	NEA AKTINA SA	50,50%
MARIE CLAIRE	MC HELLAS SA	50,00%
COSMOPOLITAN	HEARST LAMBRAKIS PUBLISHING LTD	50,00%
TV ZAPPING	MELLON GROUP SA	50,00%
CLOSE UP	N.GREECE PUBLISHING SA	33,33%
1 Supplement variety magazine in the newspaper «TO VIMA TIS KYRIAKIS»		
2 Supplement women's monthly magazine in the newspaper «TO VIMA TIS KYRIAKIS» (last edition of each month)		
3 Supplement variety magazine in the newspaper «TO VIMA TOU SAVVATOU»		
4 Supplement variety magazine in the newspaper «TA NEA SAVVATOKYRIAKO»		
5 Supplement TV guide in the newspaper «TA NEA SAVVATOKYRIAKO»		
6. Supplement magazine with real estate classifieds in the newspaper «TA NEA» (Thursday edition) – Sold standalone		

## NEWSPAPERS

### TO VIMA TIS KYRIAKIS

#### GENERAL INFORMATION

«**TO VIMA TIS KYRIAKIS**» (The Sunday Tribune) is published in its present form since January 22, 1984. According to market research, the newspaper is the main source of information for the most educated and dynamic readers.

«**TO VIMA TIS KYRIAKIS**» is a multi-segment newspaper with especially rich content that is supplemented with the following special sections, aiming to keep updated and inform in depth the Sunday readers:

- «**Anaptyxi**» focusing on the economy, businesses, capital markets and stock exchange
- «**To Allo Vima** » focusing and analyzing cultural and artistic topics and events
- «**Vivlia**» focusing on literature and publishing topics..
- «**VIMAScience**» focusing on Greek and international scientific topics

Also, «**TO VIMA TIS KYRIAKIS**» is accompanied by the following supplements:

- «**VIMAgazino**» Variety magazine with interviews and articles and reporting on lifestyle topics. In 2004 the magazine included special issues on decoration, automobiles, vacations etc.
- «**VIMADonna**» Monthly women's magazine (*on the last Sunday of each month*)
- «**TV Guide**» Weekly TV Guide with extensive coverage of television topics
- «**Celebrities**» Weekly supplement of «TV Guide» with special reporting on celebrities

By including the variety magazine «**VIMAgazino**» and the women's magazine «**VIMADonna**» in its editions, «**TO VIMA TIS KYRIAKIS**» changed the profile of the Sunday newspaper market and created new standards in the printed media.. This publishing initiative remains especially successful and the positive reaction of the market to it is reflected in the significant widening of the newspaper's readership and the increased attracted advertisement spending.

Moreover in 2004, «**TO VIMA TIS KYRIAKIS**» included in its issues a large number of extra supplements and special sections with historic, entertainment, literary and nifty content («Tax Guide», «Factual real estate prices», «Greek Language Literary Dictionary», «Ancient Greek Grammar», «The Charts of the Universe» and various literary supplements) as well as travel guides by **National Geographic Traveler**.

In 2004, along with its rich printed content «**TO VIMA TIS KYRIAKIS**» offered to its readers a wide variety of digital content (CD, video-CD and DVD) covering an extensive spectrum of interests. «**TO VIMA TIS KYRIAKIS**» was accompanied by series of music CDs («Maria Callas» in luxury case, «Songs of Greece», «Lost Homelands», «Songs of Easter»), a series of CDs labeled «VIMARadio» featuring interviews with Greek singers (Marinella, Arvanitaki, Galani) as well as video CDs with content from National Geographic.

Also in 2004 the magazine supplement «**VIMAgazino**» included many special sections («Home», «Decoration», «Vacations», «automobile», «Gifts»).

From August 2004 onwards, «**TO VIMA TIS KYRIAKIS**» offers to its readers optional movie DVDs.

#### CIRCULATION

«**TO VIMA TIS KYRIAKIS**» ranks second among the Sunday newspapers in terms of circulation having a 22.8% market share. The following table shows the circulation figures of the Sunday newspapers' sector in the past two years..

#### Circulation figures

Copies sold per issue

NEWSPAPER	2003	2004	
	Average copies sold	Average copies sold	Market share
<b>TO VIMA TIS KYRIAKIS (*)</b>	<b>212.288</b>	<b>234.989</b>	<b>22,8%</b>
KYRIAKATI KI ELEFTHEROTYPIA	190.449	237.263	23,1%
TO ETHNOS TIS KYRIAKIS	176.785	175.297	17,0%
I KATHIMERINI TIS KYRIAKIS	114.714	150.355	14,6%
ΤΥΠΟΣ ΤΗΣ ΚΥΡΙΑΚΗΣ	54.076	51.631	5,0%
RIZOSPASTIS	25.080	29.453	2,9%
STO KARFI TIS KYRIAKIS	21.249	31.902	3,1%
ESPRESSO TIS KYRIAKIS	21.041	25.481	2,5%
APOGEVMATINI TIS KYRIAKIS	16.152	22.294	2,2%
I HORA TIS KYRIAKIS	9.363	7.697	0,7%
ADESMEFTOS TYPOS KYRIAKIS <sup>(1)</sup>	9.052	9.674	0,9%
ADESMEFTOS TIS KYRIAKIS <sup>(2)</sup>	1.900	1.152	0,1%
OTHER	31.215	52.015	5,1%
<b>TOTAL</b>	<b>883.364</b>	<b>1.029.203</b>	<b>100,0%</b>

Source: EIHEA (Athens Daily Newspaper Owners Association)

(\*) Subscriptions included

(1) Publisher D. Rizos

(2) Publisher K. Mitsis

## READERSHIP

According to recent market research by Focus Bari SA for 2004, the readership per issue for «**TO VIMA TIS KYRIAKIS**» amounts to **867,000** readers. According to the same research, the readership of the newspaper's supplement magazines «**VIMAgazino**» and «**VIMADonna**» reached to **813,000** and **512,000** readers respectively.

Also, according to the same research, the main reading audience of the newspaper are men 25-54 years of age, belonging to the middle and upper socio-economic class having higher-level education.

## ATTRACTED ADVERTISEMENT SPENDING

«**TO VIMA TIS KYRIAKIS**» ranks second in terms of attracted advertisement spending, as shown in the following table that depicts the ranking of Sunday newspapers according to the nominal attracted advertisement spending (main body of newspapers) for the years 2003 - 2004. Respectively, the total nominal advertisement spending for the newspaper and its supplement magazines (VIMAgazino, VIMADonna and TV Guide) in 2004 amounts to **49,590** thousand euros bringing «**TO VIMA TIS KYRIAKIS**» to the top position in its category.

### Attracted Advertisement Spending Figures

Sunday newspapers  
(nominal spending in thousand euros)

	2003	2004	
Newspaper	Attracted advertisement spending	Attracted advertisement spending	Market share
<b>TO VIMA TIS KYRIAKIS</b>	<b>18.443</b>	<b>18.973</b>	<b>19,8%</b>
KYRIAKATIKI ELEFTHEROTYPIA	19.310	21.768	22,7%
I KATHIMERINI TIS KYRIAKIS	13.600	15.242	15,9%
TO ETHNOS TIS KYRIAKIS	11.723	15.109	15,8%
MAKEDONIA TIS KYRIAKIS	6.128	7.332	7,7%
OTHER	15.825	17.263	18,0%
<b>TOTAL</b>	<b>85.029</b>	<b>95.687</b>	<b>100,0%</b>

Source: Media Services SA

## TO VIMA

### GENERAL INFORMATION

“**TO VIMA**” (The Tribune) has been published as a daily morning newspaper since March 1999 and is steadily one of the leading morning daily papers

The daily editions of «**TO VIMA**» are rich in political, financial, sports and cultural content and includes the following sections:

- «**Anaptyxi**» Daily supplement with Greek and international financial articles
- «**VIMA Sport**» Daily sports supplement

In 2004, the newspaper's Wednesday edition included consecutively the series «**National Geographic Retro**» and «**National Geographic Selections**» as special supplements with rare historical and geographical excerpts from the issues of «National Geographic» Magazine.

Also, in the first half of 2004, the newspaper's Thursday edition included the supplement financial magazine «**Oikonomikos Tachydromos**» and the second half the series of history supplements «**VIMA Istoria**» which presented and analyzed many Greek and international historical issues.

In the first quarter of 2004, the Saturday edition of «**TO VIMA**» included the supplement magazine «**GAIORAMA Epilogos**» focusing on geography and natural science from all over Greece and abroad. In May 2004, the new lifestyle magazine «**VIMALife**» was launched as a supplement to the newspaper's Saturday editions with rich content from the contemporary social and cultural life.

Also, the newspaper's issues were complemented by selected printed supplements (**Oxford Dictionary** etc) and digital supplements of historical, scientific and entertaining content (video CD «**Ancient Civilizations**» by National Geographic, CD-ROM series «**Sea Battles**», «**Solar System**», «**Dinosaurs**», «**Digital Photography**» and other scientific, cultural and historical subjects).

Also, since November 2004 «**TO VIMA**» is accompanied by a movie in DVD.

### CIRCULATION

In 2004 «**TO VIMA**» ranks second among the daily political newspapers in terms of copies sold, holding a 30% market share. The following table depicts the circulation figures for the years 2003 - 2004 for the sector of daily morning newspapers.

**Circulation figures**  
Copies sold per issue

	2003	2004	
Newspaper	Average copies sold	Average copies sold	Market share
<b>TO VIMA (*)</b>	<b>20.816</b>	<b>19.583</b>	<b>30,0%</b>
I KATHIMERINI	29.987	32.039	49,1%
OTHER	13.957	13.603	20,9%
<b>TOTAL</b>	<b>64.760</b>	<b>65.225</b>	<b>100,0%</b>

Source: EIHEA (Athens Daily Newspaper Owners Association)

(\*)Subscriptions included



## READERSHIP

According to a recent research by Focus Bari SA for 2004, the total readership pr issue for «**TO VIMA**» reached **70.000** readers.

Also, according to the same research, the main reading audience of the newspapers are men **25-54** years of age, belonging to the middle and upper socio-economic class.

## ADVERTISEMENT MARKET SHARE

«**TO VIMA**» ranks second in the nominal attracted advertisement spending among the morning daily newspapers (free sheets excluded). The following table shows the ranking of the morning daily newspapers according to the nominal attracted advertisement spending for the last two years:

**Attracted Advertisement Spending**  
(nominal amounts in thousand euros)

Newspaper	2003	2004	
	Attracted advertisement spending	Attracted advertisement spending	Market share
<b>TO VIMA</b>	<b>3.110</b>	<b>3.497</b>	<b>8,0%</b>
MACEDONIA	3.254	3.694	8,4%
I KATHIMERINI	2.889	3.335	7,6%
METRORAMA (*)	11.795	14.955	34,2%
CITY PRESS (*)	6.763	15.684	35,8%
OTHER	3.160	2.619	6,0%
<b>TOTAL</b>	<b>30.971</b>	<b>43.784</b>	<b>100,0%</b>

Source: Media Services SA

(\*) Free sheet

## TA NEA

### GENERAL INFORMATION

«**TA NEA**» (The News) was first published in 1931 under the title «ATHINAICA NEA» as a daily afternoon newspaper. In 1945, the newspaper was renamed “**TA NEA**” and since that time it is being published uninterruptedly as a daily evening newspaper.

«**TA NEA**» » is the largest evening newspaper, with a rich staff of knowledgeable journalists and analysts and is distinguished for its wide spectrum of subjects that covers reliably the information needs of its readers.

To provide its readers with more specialized and analytical information, the newspaper includes the following sections:

- |                                   |   |
|-----------------------------------|---|
| • “ <b>Orizontes</b> ”            | Daily special section focusing on culture, art, TV and contemporary life topics             |
| • “ <b>Omada</b> ”                | Daily sports section  |
| • “ <b>Karieres</b> ”             | A special section on the labor market issued every Monday                                   |
| • “ <b>Ypopsifios</b> ”           | A special supplement of school exams’ subjects every Tuesday                                |
| • “ <b>Auto Nea</b> ”             | A motor car supplement issued every Wednesday   |
| • “ <b>Ygeia, Drasi kai Zoi</b> ” | A supplement issued every Thursday on health and physical fitness                           |
| • « <b>Akinita stin Ellada</b> »  | Every Thursday in the Athens area, a special supplement magazine for the real estate market |
| • « <b>Diakopes</b> »             | Every Friday, a supplement for itineraries and travel destinations                          |

The supplement «**Akinita stin Ellada**» is sold as a standalone magazine in the newsstands of the Athens area every Saturday.

Also, up until August 2004, the newspaper’s issue of the first Monday each month was accompanied by the supplement magazine «**Chrysi Omada**» with interviews and rich content from the Greek and international sports scene with special emphasis in the Athens 2004 Olympics.

In 2004 «**TA NEA**» accompanied their daily editions with a large number of digital and printed supplements. The newspaper was accompanied by printed supplements of various subjects («**Greek Painters**», «**Inside**», «**Tax Guide**»). Also from October 2004 onwards, the newspaper’s Thursday editions included the series of historical supplements «**Versus – The Great Adversaries**» with comparative presentation of historical personalities and events. Also, the Tuesday editions included the medical series «**Health Guide for the Family**».

«**TA NEA**» was accompanied also by a wide variety of music CDs and CD-ROMs on history, geography and education (music CD series «**The Tenors**», «**Yiannis Parios**», CD-ROM «**Democracy’s Old Man**», «**Special section to high school examinations – The Candidate’s Guide**», «**University Degree Accreditation**», «**Heroes of 1821**», «**The Cronicle of the Junta**», «**SOS for high school examinations**») as well as CD-ROMs with National Geographic topics («**The Unknown Tribes**»). Also, from July 2004 onwards, the newspaper commenced gradually to circulate with the optional offer of movies in DVDs.

In November 2003 «**TA NEA**» undertook an especially important scientific publishing project through the publication of the «**History of Modern Hellenism**», an 11-volume history project compiled by a multitude of eminent Greek historians that depicts the political and financial history of Hellenism from 1770 till today.

The issues of the «**History of Modern Hellenism**» that complemented the daily editions of «**TA NEA**» and completed in July 2004, were compiled by an eminent team of Greek historians aiming to offer a new integrated view of the history of Hellenes from the late 18<sup>th</sup> until the beginning of the 21<sup>st</sup> century.

## TA NEA SAVVATOKYRIAKO

### GENERAL INFORMATION

«**TA NEA SAVVATOKYRIAKO**» (The Weekend News) is the Saturday multi-page edition of «**TA NEA**» that was first published in March 1999. The success of the newspaper changed the landscape in the market of Saturday newspapers and created a new strong momentum both in terms of circulation and attracted advertisement spending.

«**TA NEA SAVVATOKYRIAKO**» fulfills the information needs of their readers having a rich spectrum of coverage and articles and includes the following sections:

:

- «**I Oikonomia**» focusing on finance and capital markets

- «**Idees - Vivliodromio**» focusing on art and culture
- «**Omada**» sports section

Also, «**TA NEA SAVVATOKYRIAKO**» include the supplement variety magazine «**TACHYDROMOS**», with rich content. Along with its regular content, in 2004 «**TACHYDROMOS**» included in its pages extensive special sections, such as «**Automobile**», «**Deco**», «**Vacations**» e.t.c.

From 2004 onwards, «**TA NEA SAVVATOKYRIAKO**» are complemented by the weekly TV guide «**NTV**» with detailed presentation and news on TV programs.

The copies of the newspaper that are sold in Thessaloniki also include the multi-page color newspaper titled «**Zo sti Thessaloniki**», that covers subjects of local interest.

Furthermore, «**TA NEA SAVVATOKYRIAKO**» accompanied their editions with many extra supplements and special sections on a wide spectrum of subjects («**Photo guide**», «**Ski Guide**», «**Tax Guide**» etc)

Apart from their regular rich content in 2004 «**TA NEA SAVVATOKYRIAKO**» circulated accompanied by music CDs («**Salsa**», «**Erotic Voices**» etc) and video-CD and DVD with historic and entertaining subjects (series «**Charlie Chaplin**», «**Che Guevara**», «**Tsitsanis**», «**Melina Merkouri**», the series «**Second World War**», various BBC series, the series «**Film case of Laughter**», a series of DVDs by Michael Moore e.t.c.).

Also, from November 2004 onwards, «**TA NEA SAVVATOKYRIAKO**» offer optionally to their readers movies in DVD.

## CIRCULATION

In the recent years, «**TA NEA**» is steadily the top selling daily evening newspaper in an especially competitive market. The following table shows the circulation figures of the daily evening newspaper sector for 2003 and 2004.

**Circulation figures**  
Copies sold per issue (\*)

	2003	2004	
Newspaper	Average copies sold	Average copies sold	Market share
<b>TA NEA (**)</b>	<b>77.740</b>	<b>83.568</b>	<b>24,1%</b>
ELEFTherOTYPIA	74.615	81.608	23,6%
ETHNOS	57.548	53.170	15,4%
ELEFTheros TYPOS	37.598	37.043	10,7%
ESPRESSO	21.895	19.731	5,7%
APOGEVMATINI	20.783	23.388	6,8%
ADESMEFTOS TYPOS <sup>(1)</sup>	9.180	9.986	2,9%
ADESMEFTOS TYPOS <sup>(2)</sup>	1.756	929	0,3%
OTHER	36.180	36.634	10,6%
<b>TOTAL</b>	<b>337.295</b>	<b>346.057</b>	<b>100,0%</b>

Source: EIHEA (Athens Daily Newspaper Owners Association)

(\*)Saturday issues inclusive.

(\*\*)Subscriptions included

(1) Publisher: D. Rizos

(2) Publisher: K. Mitsis

## READERSHIP

According to a recent research by Focus Bari SA for 2004 the total readership per issue for «**TA NEA**» reached **256.000** readers.

Also, according to the same research the main reading audience of <**TA NEA**> are men 25-54 years of age, belonging to the middle and upper socio-economic class and education level.

## ADVERTISEMENT MARKET SHARE

«**TA NEA**» rank second in the nominal attracted advertisement spending. The following table shows the ranking of the daily evening newspapers according to the nominal attracted advertisement spending for the years 2003 - 2004.

### Attracted Advertisement Spending Figures

(nominal amounts in thousand euros)

Newspaper	2003	2004	
	Attracted advertisement spending	Attracted advertisement spending	Market share
<b>TA NEA</b>	<b>11.992</b>	<b>12.731</b>	<b>21,6%</b>
ELEFTherOTYPIA	13.096	14.364	24,4%
TO ETHNOS	5.443	6.030	10,2%
ELEFTheros TYPOS	6.341	5.366	9,1%
ESPRESSO	3.758	3.998	6,8%
APOGEVMATINI	2.708	3.974	6,8%
AGGELIOFOROS	2.638	2.931	5,0%
OTHER	8.449	9.442	16,1%
<b>TOTAL</b>	<b>54.425</b>	<b>58.836</b>	<b>100,0%</b>

(\*) Saturday editions inclusive.

Source: Media Services SA

## AGGELIOFOROS

### GENERAL INFORMATION

“**AGGELIOFOROS**” (Messenger) is a daily evening political newspaper published and distributed in Northern Greece by the “**NORTHERN GREECE PUBLISHING SA**” (in which Lambrakis Press SA holds a 33,33% participation).

The Monday edition of the newspaper contains a special multi-page section of sport coverage under the title “**Foni ton Spor**”.

### CIRCULATION

The following table shows the newspaper’s circulation data for the last two years:

**Circulation figures**  
Copies sold per issue

	2003	2004
Newspaper	Average copies sold	Average copies sold
<b>AGGELIOFOROS</b> (Greece - total)	<b>7.751</b>	<b>6.832</b>
<b>AGGELIOFOROS</b> (City of Thessaloniki only)	<b>6.285</b>	<b>5.207</b>
<b>MACEDONIA</b> (City of Thessaloniki only)	4.066	3.572
<b>THESSALONIKI</b> (City of Thessaloniki only)	4.569	3.775

Source: ARGOS SA Distribution Agency, Lambrakis Press Circulation Office

### READERSHIP

According to a recent market research by Focus Bari SA for 2004 the total readership per issue for «**AGGELIOFOROS**» reached **40.000** readers.

Also, according to the same research, the main reading audience of the newspaper are men and women 25-54 years of age, belonging to the middle and higher socio-economic class having middle and higher level of education.

### ATTRACTED ADVERTISEMENT SPENDING

In 2004 according to figures by Media Services SA, the nominal attracted advertisement spending amounted to **2.931 thousand euros**, while the corresponding amount for 2003 amounted to 2.638 thousand euros.

## AGGELIOFOROS TIS KYRIAKIS

### GENERAL INFORMATION

**“AGGELIOFOROS TIS KYRIAKIS”** (Sunday Messenger) is the Sunday edition of the daily newspaper **“AGGELIOFOROS”**.

The newspaper includes the variety supplement magazine **“Sunday Date”**.

### CIRCULATION

The following table depicts the circulation figures of the Sunday newspapers of northern Greece for 2003 and 2004:

**Circulation figures**  
Copies sold per issue

	2003	2004
Newspaper	Average copies sold	Average copies sold
<b>AGGELIOFOROS TIS KYRIAKIS</b> (Greece - total)	<b>17.195</b>	<b>17.555</b>
<b>AGGELIOFOROS TIS KYRIAKIS</b> (City of Thessaloniki only)	<b>13.285</b>	<b>12.481</b>
<b>MACEDONIA TIS KYRIAKIS</b> (City of Thessaloniki only)	11.600	10.721

*Source: ARGOS SA Distribution Agency, Lambrakis Press Circulation Office*

### READERSHIP

According to a recent market research by Focus Bari SA, for 2004, the newspaper's total readership per issue reached **96.000** readers.

Also, according to the same research, the main reading audience of the newspaper are men and women 25 - 44 years of age, belonging to the middle socio-economic class having middle and higher level of education.

### ATTRACTED ADVERTISEMENT SPENDING

According to data by Media Services SA the nominal attracted advertisement spending in 2004 amounted to **3.854 thousand euros** while the corresponding figure for 2003 was 4.972 thousand euros.

## **MAGAZINES**

### **TO PAIDI MOU KI EGO**

#### **GENERAL INFORMATION**

First published in 1994, “**To Paidi mou ki Ego**” (My Child And I) is a magazine for young parents having children under six 6 years old and has actually created a new genre among special-interest publications. Published from April 1994 to March 1996 as a bimonthly, it became a monthly magazine subsequently.

«**To Paidi mou ki Ego**» holds an eminent position in its sector, both in circulation and in attracted advertisement spending figures.

The magazine includes special sections and DVDs for children. From early 1998 it created the club «**To Paidi mou ki Ego**» and in November 2000 the club of expecting mothers. Members of the two clubs are given special cards and participate free of charge to events organized by the magazine all over Greece.

The magazine's December issue is accompanied by a multi-page Annual Market Guide for children.

#### **CIRCULATION**

The following table depicts the circulation figures of “**To Paidi Mou ki Ego**” and similar magazines for the last two years.

**Circulation Figures**  
Copies sold per issue

	2003	2004	
Magazine	Average copies sold	Average copies sold	Market share
<b>To Paidi mou ki Ego (*)</b>	<b>15.553</b>	<b>16.305</b>	<b>42,1%</b>
Paidi kai Neoi Goneis	17.144	17.676	45,7%
9 Mines Plus	5.065	4.727	12,2%
<b>TOTAL</b>	<b>37.762</b>	<b>38.708</b>	<b>100.0%</b>

Source: ARGOS SA Distribution Agency, EUROPE Distribution Agency, Lambrakis Press Circulation Office  
(\*) Subscriptions included

#### **READERSHIP**

According to a recent research by Focus Bari SA for 2004, the total readership per issue of “**To Paidi mou ki Ego**” for 2004 reached **166.000** readers.

Also, according to the same research, the magazine's main reading audience are women **25-44** years of age, belonging to the middle socio-economic class having middle and higher level of education.

#### **ATTRACTED ADVERTISEMENT SPENDING**

According to data by Media Services SA for 2004, the nominal amount of the attracted advertisement spending reached **3.010 thousand euros**, while the corresponding amount for 2003 was 3.325 thousand euros.

## VITA

### GENERAL INFORMATION

First published in May 1997, “**VITA**” informs and familiarizes its readers with vital health-related issues, healthy living and physical fitness. Its contributors include top Greek and foreign scientists and since 2000 it has regularly been accompanied by special supplements focusing on healthy living topics.

Every issue of the magazine is accompanied by a special multi-page guide of the series “**Practical Library – Guides for Better Living**” focusing on nutrition, psychology and healthy living topics along with an extra issue «**Psychology**» that are written by the specialized editorial staff of the magazine. Also in 2004 the magazine was accompanied by a calorimeter and a CD as supplements. The magazine’s December issue was complemented by an Annual Agenda of 2005 («**Diary 2005**») with useful tips on healthy living.

Year after year «**VITA**» maintains the top position among health and fitness magazines with a clear difference from its competitors both in terms of circulation and attracted advertisement spending..

### CIRCULATION

The table below shows the circulation figures for “**VITA**” and similar magazines for the years 2003 - 2004.

**Circulation Figures**  
Copies sold per issue

	2003	2004	
Magazine	Average copies sold	Average copies sold	Market share
<b>VITA</b> <sup>(1)</sup>	<b>66.675</b>	<b>57.082</b>	<b>40,3%</b>
FORMA <sup>(2)</sup>	48.754	40.549	28,7%
ARMONIA	24.236	25.257	17,8%
SALVE <sup>(3)</sup>	21.292	18.609	13,2%
<b>TOTAL</b>	<b>160.957</b>	<b>141.497</b>	<b>100,0%</b>

Source: ARGOS SA Distribution Agency, EUROPE Distribution Agency, Lambrakis Press Circulation Office

(1) Subscriptions included

(2) 1<sup>ST</sup> issue March 2003

(3) 1<sup>ST</sup> issue August 2003

### READERSHIP

According to a recent research by Focus Bari SA for 2004 the total readership per issue for «**VITA**» reached **247.000** readers.

Also, according to the same research, the magazine’s main reading audience are women **25-44** years of age, belonging to the middle and higher socio-economic class having middle and higher level of education.

### ATTRACTED ADVERTISEMENT SPENDING

According to data by Media Services SA for 2004, the nominal attracted advertisement spending reached **2.695 thousand euros** while the corresponding figure for 2003 was 2.176 thousand euros.



# GAMOS

## GENERAL INFORMATION

Originally published by N. Theofanidis, “**GAMOS**” (Marriage) magazine was acquired by Lambrakis Press Group in 1988.

Published semi-annually, the magazine aims at providing advice on important and practical issues that encounter young readers at the beginning of their married life.

In 2004 both the issues of “**GAMOS**” were accompanied by an extra issue with decoration topics and shopping ideas for the new household.

## CIRCULATION

The table below shows the circulation figures for “**GAMOS**” and similar magazines over the past two years

**Circulation Figures**  
Copies sold per issue

	2003	2004	
Magazine	Average copies sold	Average copies sold	Market share
<b>GAMOS</b>	<b>10.415</b>	<b>9.081</b>	<b>26,5%</b>
NYFI	9.805	8.445	24,6%
MARIAGES	6.713	7.202	21,0%
PANTREVOMAI	- (*)	4.806	14,0%
YOUR WEDDING	- (*)	4.767	13,9%
<b>TOTAL</b>	<b>26.933</b>	<b>34.301</b>	<b>100,0%</b>

(\*) Data unavailable

Source: ARGOS SA Distribution Agency, EUROPE Distribution Agency ,  
Lambrakis Press Circulation Office

## READERSHIP

According to a recent research by Focus Bari SA for 2004 the total readership per issue of «**GAMOS**» reached **107.000** readers.

Also, according to the same research, the main reading audience of the magazine are women **18-34** years of age belonging to the middle and higher socio-economic class having middle and higher level of education.

## ATTRACTED ADVERTISEMENT SPENDING

According to data by Media Services SA, the nominal amount of attracted advertisement spending amounted to **1.301 thousand euros** while the corresponding amount for 2003 was 1.325 thousand euros.

## DIAKOPES

### GENERAL INFORMATION

From 1967 onwards the annual edition of «**DIAKOPES**» (Vacations) is a unique travel guide for Greece.

To the Greek reader «**DIAKOPES**» is the fully indexed Greek travel guide that presents in an organized way a large volume of traveling, historical and cultural information for every tourist destination in Greece.

In the guide's 1000-plus pages one can find information on time tables, useful telephone numbers, hotels and rooms to let, restaurants, sightseeing spots, local habits and events, the history and tradition of every area in Greece that is of particular tourist interest. The guide features updated and detailed maps aiming at providing its readers thorough information.

«**DIAKOPES**» holds a leading position in its area, as all other similar publications lag significantly behind in terms of content and completeness of information.

### CIRCULATION

The following table shows the magazine's circulation figures for the last two last years.

**Circulation Figures**  
Copies sold per issue

	2003	2004
	Average copies sold	Average copies sold
<b>DIAKOPES</b>	<b>28.876</b>	<b>26.046</b>

Source: ARGOS Distribution Agency, Lambrakis Press SA Circulation Office

### READERSHIP

According to a resent research by Focus Bari SA for 2004 the total readership per issue of «**DIAKOPES**» reached **533.000** readers.

Also, according to the same research the magazine's main reading audience are women **25 - 54** years of age belonging to the middle and higher socio-economic class having middle and higher level of education.

### ATTRACTED ADVERTISEMENT SPENDING

According to data by Media Services SA, the nominal amount of attracted advertisement spending amounted to **812 thousand euros**, while the corresponding figure for 2003 was 825 thousand euros.

## GENERAL INFORMATION

The “**MARIE CLAIRE**” monthly magazine was published by Lambrakis Press Group since 1988 and as of January 2000 onwards it is published by the affiliated company **MC HELLAS SA** (in which Lambrakis Press holds a 50% participation). “**MARIE CLAIRE**” is the Greek edition of the French magazine with the same name with extensive coverage of fashion, beauty, health and social life.

The Greek edition of the magazine holds an eminent position in its sector in terms of circulation and attracted advertisement spending. Every month «**MARIE CLAIRE**» circulates with rich coverage and articles from Greece and abroad on issues that interest the contemporary Greek woman.

In 2004, the magazine’s issues were accompanied by a wide variety of useful gifts and accessories, special offers and extra issues such as «**Collection**» (February, September), «**Deco**», (April, June and November), «**Beauty**» (June, December). «**Stars**» (February) and «**Child**» (October). Also, some of the magazine’s issues were accompanied by the special supplement issue «**Shopping**».

## CIRCULATION

The table below shows the circulation figures for “**Marie Claire**” and similar magazines over the past two years:

**Circulation Figures**  
Copies sold per issue

	2003	2004	
Magazine	Average copies sold	Average copies sold	Market share
<b>MARIE CLAIRE</b>	<b>40.422</b>	<b>37.753</b>	<b>12,5%</b>
ELLE	50.076	56.774	18,8%
LIPSTICK <sup>(*)</sup>	33.155	51.547	17,1%
MADAME FIGARO	43.548	42.148	14,0%
DIVA	31.561	34.900	11,6%
VOTRE BEAUTE	32.597	31.953	10,6%
VOGUE	26.365	27.056	8,9%
GYNAIKA	15.574	19.742	6,5%
<b>TOTAL</b>	<b>273.298</b>	<b>301.873</b>	<b>100,0%</b>

Source: ARGOS SA Distribution Agency, EUROPE Distribution Agency, Lambrakis Press Circulation Office  
(\*) 8 issues in 2003

## READERSHIP

According to a recent research by Focus Bari for 2004 the total readership per issue of «**Marie Claire**» reached **280.000** readers.

Also, according to the same research the main reading audience of the magazine are women **25-44** years of age belonging to the middle and higher socio-economic class having middle and higher level of education.

## ATTRACTED ADVERTISEMENT SPENDING

According to data by Media Services for 2004, the nominal amount of attracted advertisement spending for «**Marie Claire**» reached **14.310 thousand euros** while the corresponding amount for 2003 was 13.995 thousand euros.

## COSMOPOLITAN

### GENERAL INFORMATION

The monthly variety magazine “**COSMOPOLITAN**” is published by the affiliated company **HEARST LAMBRAKIS PUBLISHING LTD** (in which Lambrakis Press SA holds a 50% participation) and is the Greek edition of the corresponding international young women’s magazine. From the first period of its launching, the magazine was very positively received by the young Greek female readers while the subjects it covers and its profile created a new momentum in the sector of women’s magazines.

«**COSMOPOLITAN**» is the first magazine in Greece published in two sizes, normal and pocket, and ranks at the top position in its sector in terms of its annual circulation. Most of the magazine’s issues were accompanied by extra issues with subjects that interest its readers, as «**Beauty**», «**Student Life**», «**Stars in Your Bed**» e.a.

also in 2004 the magazine launched “**Cosmopolitan Nyfi**” (Cosmopolitan Bride), a semi-annual pocket-size wedding guide. The two issues of the guide reached average circulation of **32.000** copies per issue.

### CIRCULATION

The table below shows the circulation figures for “**COSMOPOLITAN**” and similar magazines for the past two years:

**Circulation Figures**  
Copies sold per issue

	2003	2004	
Magazine	Average copies sold	Average copies sold	Market share
<b>COSMOPOLITAN</b>	<b>92.246</b>	<b>94.040</b>	<b>30,2%</b>
GLAMOUR	80.620	79.024	25,4%
MIRROR	68.383	74.738	24,0%
PINK WOMAN	60.355	63.419	20,4%
<b>TOTAL</b>	<b>301.604</b>	<b>311.221</b>	<b>100,0%</b>

*Source: ARGOS SA Distribution Agency, EUROPE Distribution Agency, Lambrakis Press Circulation Office*

### READERSHIP

According to a recent research by Focus Bari SA for 2004, the total readership per issue of «**Cosmopolitan**» reached **441.000** readers.

Also, according to the same research, the main reading audience of the magazine are women **18 - 34** years of age belonging to the middle and higher socio-economic class having middle and higher level of education.

### ATTRACTED ADVERTISEMENT SPENDING

According to data by Media Services SA for 2004 the nominal amount of attracted advertisement spending for «**Cosmopolitan**» amounted to **8.289 thousand euros** while the corresponding amount for 2003 was 7.310 thousand euros.

## DISNEY PUBLICATIONS

### GENERAL INFORMATION

Lambrakis Press Group through its affiliated “**NEA AKTINA SA**” (in which Lambrakis Press holds a 50.5% participation) publishes the Greek editions of the children’s magazines of Walt Disney characters such as **Mickey Mouse, Donald Duck, Goofy, Uncle Scrooge** and many others. **NEA AKTINA SA** has signed an agreement with **Walt Disney Co.** granting the company the exclusive publication of magazines featuring Disney characters in Greek.

The company publishes **one weekly** (Mickey Mouse), **9 monthly** (Almanako, Comics, Megalo Mickey, Mikri Prigipissa, Mickey Mystirio, Minnie, Donald, Haroumenes Istories, Winnie and Witch), **one bimonthly** (Klassika) **3 summer editions** with 9 issues in total (Pasatempos, Serial and Festival) as well as extra editions.

### CIRCULATION

The table below shows comparative circulation figures of the main publications of the company over the past two years:

**Circulation Figures**  
Copies sold per issue

Magazine	2003	2004
	Average copies sold	Average copies sold
KLASSIKA DISNEY	26.795	26.767
DONALD	22.926	21.938
COMICS	19.247	19.033
ALMANAKO	17.670	17.296
MICKEY MOUSE	17.040	15.846
MEGALO MICKEY	12.969	12.299
MIKRI PRIGIPISSA	7.639	8.449
FESTIVAL	11.469	8.692
HAROUMENES ISTORIES	3.394	3.344
WITCH	9.326	11.257
MINNIE	9.272	8.950
PASATEMPOS	5.640	6.330
MICKEY MYSTIRIO	9.420	6.410

*Source: ARGOS SA Distribution Agency, Lambrakis Press Circulation Office, NEA AKTINA SA*

Besides the sales shown in the above table in 2003 and 2004 the company sold respectively 44.086 and 62.069 copies of extra issues as well as 433.970 and 366.568 copies of past issues.

## TV ZAPPING

### GENERAL INFORMATION

“**TV ZAPPING**” is a weekly TV guide published by the affiliate company “**MELLON GROUP SA**” (formerly ZAPPING SA), in which Lambrakis Press holds a 50% participation. “**TV ZAPPING**” ranks among the top magazines of its sector in terms of circulation and attracted advertisement spending figures. The magazine contains a comprehensive range of topics and information on the Greek TV program.

In 2004, many of the magazine's issues were complemented by an extra issue on cooking. Also, most of the issues were accompanied by extra supplements, special sections and optional offers of useful gifts (buying guides, gadgets, CD, DVD, utility issues etc.).

### CIRCULATION

The table below shows the circulation figures for “**TV ZAPPING**” and similar magazines over the past two years:

**Circulation Figures**  
Copies sold per issue

	<b>2003</b>	<b>2004</b>	
Magazine	Average copies sold	Average copies sold	Market share
<b>TV ZAPPING</b>	<b>73.308</b>	<b>78.387</b>	<b>20,6%</b>
7 MERES TV	101.483	112.844	29,6%
TILETHEATIS	60.911	69.257	18,2%
TILERAMA	46.456	55.639	14,6%
TELECONTROL	32.859	37.535	9,8%
RADIOTILEORASI	30.158	27.676	7,2%
<b>TOTAL</b>	<b>345.175</b>	<b>381.338</b>	<b>100,0%</b>

Source: ARGOS SA Distribution Agency, EUROPE Distribution Agency, Lambrakis Press Circulation Office

### READERSHIP

According to a recent research by Focus Bari SA for 2004, the total readership per issue of «**TV ZAPPING**» reached **339.000** readers.

Also, according to the same research, the main reading audience of the magazine are women **25 - 54** years of age belonging to the middle socio-economic class having middle and lower level of education.

### ATTRACTED ADVERTISEMENT SPENDING

According to data by Media Services SA for 2004 the nominal amount of attracted advertisement spending amounted to **8.763 thousand euros**, while the corresponding figure for 2003 was 8.640 thousand euros.

## CLOSE UP

### GENERAL INFORMATION

“**CLOSE UP**” is a monthly variety magazine published by the affiliate company NORTHERN GREECE PUBLISHING SA. “**CLOSE UP**” addresses the readers of Northern Greece and covers topics of the cultural and social life of the city of Thessaloniki and the wider Northern Greece region.

The magazine’s December issue was accompanied by the extra entertainment guide «**City Guide**» while on a monthly basis the magazine includes the special supplement “**Gala**”. Also, the March and April issues were supplemented by the multi-page shopping guide «**Best in Town**», while two issues of the magazine were accompanied by the extra issue «**Decoration**».

### CIRCULATION

The following table shows the circulation figures of “**Close Up**” for the past two years:

**Circulation Figures**  
Copies sold per issue

	2003	2004
Magazine	Average copies sold	Average copies sold
<b>CLOSE UP</b>	6.203	6.475

*Source: ARGOS SA Distribution Agency, EUROPE Distribution Agency, Lambrakis Press Circulation Office*

### READERSHIP

According to a recent research by Focus Bari SA for 2004, the total readership per issue of «**CLOSE UP**» reached **38.000** readers.

Also, according to the same research, the main reading audience of the magazine are women **25 - 44** years of age belonging to the middle and higher socio-economic class, having higher level of education.

### ATTRACTED ADVERTISEMENT SPENDING

According to data by Media Services SA for 2004, the nominal amount of attracted advertisement spending amounted to **3.089 thousand euros** while the corresponding amount for 2003 was 2.564 thousand euros.

## FREE

### GENERAL INFORMATION

«**FREE**» is a monthly lifestyle magazine for young readers that was launched in June 2003 by the affiliated company SPECIAL PUBLICATIONS SA.

The magazine covers topics of juvenile interest and life style in a very modern writing style and was immediately received very positively by the young readers creating new momentum in the sector of juvenile magazines. From its first issues on, «**FREE**» was remarkably successful both in terms of circulation and attracted advertising spending and positioned itself firmly at the top position of its sector. A proof of the magazine's successful course is the fact that sales increase steadily and recently exceeded **120,000** thousand copies per issue.

The issues of «**FREE**» are accompanied by video CD or CD-ROM and are supplemented by an extra comics issue. Also every month the magazine features the extra issue «**Love letters**». Many of the magazine's issues include offers to its readers without a change in the magazine's cover price.

### CIRCULATION

The table below shows the circulation figures for «**FREE**» and similar magazines for the last two years:

**Circulation Figures**  
Copies sold per issue

	2003	2004	
Magazine	Average copies sold	Average copies sold	Market share
<b>FREE (*)</b>	<b>62.713</b>	<b>110.997</b>	<b>50,5%</b>
NITRO	46.901	46.132	21,0%
MAX	23.355	26.055	11,8%
OUT OF LIMITS	18.856	19.602	8,9%
KLIK	19.957	17.229	7,8%
<b>TOTAL</b>	<b>171.782</b>	<b>220.015</b>	<b>100,0%</b>

Source: EUROPE Distribution Agency, Lambrakis Press Circulation Office  
(\*) First issue June 2003

### READERSHIP

According to recent research by Focus Bari SA for 2004, the total readership per issue for «**FREE**» reached **410.000** readers.

Also, according to the same research, the main reading audience of the magazine are men **18 - 34** years of age belonging to the middle socio-economic class having middle and higher level of education.

### ATTRACTED ADVERTISEMENT SPENDING

According to data by Media Services SA for 2004, the nominal amount of attracted advertisement spending amounted to **4.809 thousand euros**, while the corresponding figure for 2003 was 1.695 thousand euros (the magazine was launched in June 2003).



## MEN

### GENERAL INFORMATION

“**MEN**” is a monthly men’s magazine published by Lambrakis Press affiliated company SPECIAL PUBLICATIONS SA. The topics included in “**MEN**” cover the interests of modern men through a variety of articles on contemporary professional, social and cultural life.

In 2004, the issues of the magazine were accompanied by high quality travel guides of cities and atlases of National Geographic, albums on modern Greek art, pocket tourist guides («**Constantinople**», «**Rome**», «**Paris**») as well as extra issues on topics that interest its readers («**Car & Yacht**», «**Smart gadgets**»).

Also, issues of the magazine were accompanied by a series of **DVDs** featuring a special reference to the director Pier Paolo Pasolini.

### CIRCULATION

The following table shows the circulation figures of «**MEN**» and other similar magazines for last two years.

**Circulation Figures**  
(Copies sold per issue)

Magazine	2003	2004	
	Average copies sold	Average copies sold	Market share
<b>MEN</b>	<b>18.216</b>	<b>17.595</b>	<b>11,4%</b>
PLAYBOY	35.550	39.328	25,5%
PENTHOUSE	18.125	24.420	15,8%
STATUS	18.218	19.191	12,4%
ESQUIRE	16.597	15.820	10,2%
MEN'S HEALTH <sup>(1)</sup>	50.996	38.122	24,7%
<b>TOTAL</b>	<b>157.702</b>	<b>154.476</b>	<b>100,0%</b>

Source: ARGOS SA Distribution Agency, EUROPE Distribution Agency, Lambrakis Press Circulation Office  
(1): First issue November 2003

### READERSHIP

According to a recent research by Focus Bari SA for 2004 the readership per issue for «**MEN**» reached **59.000** readers.

Furthermore, according to the same research, the main reading audience of the magazine are men **25 - 44** years of age belonging to the middle and higher socio-economic class having higher level of education.

### ATTRACTED ADVERTISEMENT SPENDING

For 2004, according to data by Media Services SA, the nominal amount of attracted advertisement spending amounted to **2.360 thousand euros**, while the corresponding amount for 2003 amounted to 2.159 thousand euros.

## NATIONAL GEOGRAPHIC

### GENERAL INFORMATION

In May 1998, Lambrakis Press signed a long-term agreement with the National Geographic Society to publish the monthly **“NATIONAL GEOGRAPHIC”** magazine in Greek and to sell it in Greece, Cyprus, and all Greek-speaking regions worldwide. The industrial printing sector of Lambrakis Press that was assigned to print the magazine, became one of the few printing groups worldwide to which the **National Geographic Society** has assigned the printing license of its exceptionally demanding magazine.

Besides the magazine, the agreement between Lambrakis Press and the National Geographic Society also provides for the exclusive publication and distribution rights in Greece and Cyprus of any kind of books and movies of the National Geographic Society along with all the other products of the National Geographic Society with negotiation priority.

In 2004 the issues of the magazine were accompanied by high quality original maps of the series **atlas of the Universe** as well as **DVDs** with historical and geographical content (**Troy, Alexander the Great, Everest**). Also, the magazine distributed the series of educational CD-ROMs **Photography from A to Z** with interactive photography lessons for its readers.

From January 2005 onwards, the magazine started to offer its audiovisual encyclopedia titled **«The Grand Encyclopedia of Life»** comprising 8 DVDs of state-of-the-art production.

### CIRCULATION

The following table shows the circulation figures of **NATIONAL GEOGRAPHIC** and similar magazines for the last two years.

**Circulation Figures**  
Copies sold per issue

	2003	2004	
Magazine	Average copies sold	Average copies sold	Market share
<b>NATIONAL GEOGRAPHIC (*)</b>	<b>40.614</b>	<b>46.605</b>	<b>42,3%</b>
FOCUS	45.672	45.822	41,6%
GAIORAMA	24.000	17.771	16,1%
<b>TOTAL</b>	<b>110.286</b>	<b>110.198</b>	<b>100,0%</b>

Source: ARGOS SA Distribution Agency, Lambrakis Press Circulation Office  
(\*)Subscriptions included

### READERSHIP

According to a recent research by Focus Bari SA for 2004, the total readership per issue for **NATIONAL GEOGRAPHIC** reached **252.000** readers.

Also, according to the same research, the main reading audience of the magazine are **25 - 44** years of age belonging to the middle and higher socio-economic class having middle and higher level of education.

### ATTRACTED ADVERTISEMENT SPENDING

In 2004 according to data by Media Services SA the nominal amount of attracted advertisement spending for the magazine amounted to **1.564 thousand euros** while the corresponding figure for 2003 was 1.757 thousand euros.

## RAM

### GENERAL INFORMATION

**RAM** is the top selling monthly computer magazine in Greece. It was launched in February of 1988 and covers the broader area of information technology, reporting on new developments in the sector, publishing tests that help prospective buyers to select hardware and software as well as advice on how to use hardware and software.

The tests carried out by **RAM** are benchmarks for the Greek market and every month the magazine publishes comparative detailed tests for a large number of hardware and software products that are ranked in detail according to their features and performance. To perform these tests, **RAM** has a fully equipped and regularly updated laboratory for measurements and controls that is utilized by the magazine's specialized editors. Every issue of **RAM** is accompanied by CD-ROM containing useful programs and games for its readers-users along with special books-offers focusing on various topics of the magazine.

In 2004 the issues of the magazine were accompanied by two extra issues: «ΨΦ – Digital Photography» that covers systematically topics of digital photography, accompanied by the CD-ROM series «Photo Lab», covering topics of digital photography processing, and «bit» with technology articles for young users, such as games, gadgets, mobile telephones etc. Also, many issues of the magazine were accompanied by CD-ROM with educational programs for children and other useful software applications («Taxation», «Selecting studies», «Euro 2004», «Olympic champions», «Windows XP 2», «ECDL» etc)

From January 2005 onwards the magazine added two new supplement magazines: «Financial RAM» that reports on software applications in Greek small and medium size companies and the **RAMkid** that targets Demotic school children initiating them to the use of computers with novel articles and games that distributed in an accompanying CD-ROM.

### CIRCULATION

The following table shows the circulation data of **RAM** and its competing magazines for the last two years.

**Circulation Figures**  
Copies sold per issue

	2003	2004	
Magazine	Average copies sold	Average copies sold	Market share
<b>RAM (*)</b>	<b>51.768</b>	<b>56.914</b>	<b>66,0%</b>
PC MAGAZINE	29.411	29.346	34,0%
<b>TOTAL</b>	<b>81.179</b>	<b>86.260</b>	<b>100,0%</b>

Source: ARGOS SA Distribution Agency, Lambrakis Press Circulation Office  
(\*) Subscriptions included

### READERSHIP

According to a recent research by Focus Bari for 2004 the total readership per issue for **RAM** reached **236.000** readers.

Also, according to the same research, the main reading audience of the magazine are men **25 - 44** years of age belonging to the middle and higher socio-economic class having middle and higher level of education.

### ATTRACTED ADVERTISEMENT SPENDING

According to data by Media Services SA for 2004 the nominal amount of attracted advertisement spending amounted to **2.440 thousand euros** while the corresponding amount for 2003 was 2.204 thousand euros.

## HITECH

### GENERAL INFORMATION

First published in January 1996, “**HITECH**” is the top monthly magazine on **home electronics** in Greece. The home electronics field traditionally includes the audiovisual appliances; but today it extends into the sector of multimedia, communications and home cinema. “**HITECH**” has installed modern and fully equipped measurement laboratories as well as special projection rooms, which are used by the magazine’s specialized editors. Also, the magazine’s tests on equipment and appliances are a point of reference for the Greek market.

Since 2003 the magazine is accompanied by the supplement magazine **MP3 Review** that covers the area of music and cinema. Also, the magazine offers series of books on music and cinema, such as ***The Encyclopedic Dictionary of Classical Music*** and ***Encyclopedia of Rock***. One further series of books titled ***AV Lab*** aims to initiate new users into the topics of video and audio. In 2004 the issues of the magazine were accompanied by series of high-end DVDs of historical, scientific and music content, such as the series ***Ancient Civilizations – National Geographic*** and ***Olympic Games***, the series ***Wild Animals*** of National Geographic and the series of music DVDs ***Jazz Classics***.

Besides the monthly issue, **HITECH** produces two related annual publications: the annual movie guide «**HiTech DVD Guide**» that presents and evaluates 3.500 movies in DVDs that are available in the Greek market and «**Home Theatre Design**» that presents information and hands-on examples for building and using home cinema systems.

### CIRCULATION

The following table shows the circulation of **HITECH** and its competition for the last two years:

**Circulation Figures**  
Copies sold per issue

	2003	2004	
Magazine	Average copies sold	Average copies sold	Market share
<b>HITECH (*)</b>	<b>36.536</b>	<b>42.063</b>	<b>88.1%</b>
ECHOS	6.624	5.694	11.9%
<b>TOTAL</b>	<b>43.160</b>	<b>47.757</b>	<b>100.0%</b>

Source: ARGOS SA Distribution Agency, EUROPE Distribution Agency, Lambrakis Press Circulation Office  
(\*) Subscriptions included

### READERSHIP

According to a recent research by Focus Bari SA for 2004 the magazine’s readership per issue reached **129.000** readers while its main reading audience are men **18 - 44** years of age, belonging to the middle and higher socio-economic class having middle and higher level of education.

### ATTRACTED ADVERTISEMENT SPENDING

According to data by Media Services SA for 2004, the nominal amount of attracted advertisement spending for **HITECH** amounted to **1.851 thousand euros** while the corresponding amount for 2004 was 1.764 thousand euros.

## GAIORAMA

### GENERAL INFORMATION

“**GAIORAMA**” is a bimonthly magazine of general knowledge and natural sciences content published by the affiliated company “**SPECIAL PUBLICATIONS SA**”. The magazine’s articles deal with world culture, natural history and geography with particular emphasis on Greek topics.

In 2004 two of the magazine’s issues circulated with the extra historical issue “**Gaiorama Istorika**”.

### CIRCULATION

The following table shows the magazine’s circulation figures for the last two years.

**Circulation figures**  
Copies sold per issue

	2003	2004
	Average copies sold	Average copies sold
<b>GAIORAMA</b>	<b>24.000</b>	<b>17.771</b>

Source: ARGOS SA Distribution Agency, EUROPE Distribution Agency, Lambrakis Press Circulation Office  
(\*) Subscriptions included

### READERSHIP

According to a recent research by Focus Bari SA for 2004 the total readership per issue for **GAIORAMA** reached **133.000** readers.

Also, according to the same research, the magazine’s main reading audience are men 25 - 44 years of age belonging to the middle and higher socio-economic class having middle and higher level of education.

### ATTRACTED ADVERTISEMENT SPENDING

According to data by Media Services SA for 2004 the nominal amount of attracted advertisement spending amounted to **110 thousand euros** while the corresponding amount for 2003 was 201 thousand euros.

## **VIII. PRODUCTION WORK FLOW**

Through a long evolution the Press is required today to follow and implement cutting-edge technology as the prime sector providing services of recording, processing and managing information. Following the international developments in its sector, Lambrakis Press SA features a fully vertical production work flow through integrated infrastructure both owned and spread within its affiliated companies utilizing state-of-the-art technologies with top international specifications of reliability, operability and productivity.

The production workflow has the following stages:

### **E d i t i n g**

Each publication starts from a group of people that comprise the Editing Team. It includes journalists, article writers and other expert professionals such as photographers, cartoonists, proofreaders, art directors and people responsible for the page layout, computer technicians and graphic designers.

After discussing the ideas and suggestions of its editors, the Management of each magazine or newspaper makes decisions on every issue's topics and assigns duties to people or groups. In turn, editors collect the required information for their articles, while at the same time another procedure commences for the production of photographs, sketches or art material that will supplement or accompany the articles. In cooperation with the art direction team, editors make decisions on art material and appearance. The significance of art editing used to be of a greater concern in magazines than in newspapers. Currently, however, in combination with the extensive penetration of color printing, newspapers' fine arts requirements have developed considerably.

Having completed their articles, the editors submit them to the chief editors for approval and forwarding.

The editors compile their articles in computers and submit them in electronic form to the chief editor, through the existing network, in special text management systems (databases). Editors who are reporting on-site or correspondents located in remote cities can connect their computer to a telephone line and send over their texts electronically, via modems, through an Internet connection and electronic mail. Especially for on-site reporting, reporters can connect their computer to a mobile GSM phones and send their articles to the editorial team easily.

In the next stage, all articles go through the computer-assisted spell checking and proof reading procedures as proofreaders are helped by automatic spell checking programs. Besides articles, also pictures, sketches and any other fine art material can electronically reach the publication's offices. Currently, the use of digital cameras produces pictures directly in digital form ready to be placed in the publications' digitally created pages. In the same way, a large number of sketches and diagrams is developed in computers whilst of course the hand-made ones are easily digitized and saved in the computers of the editing team.

### **P a g e L a y o u t a n d P r e p r e s s**

Having collected all articles and pictures, the editing team forward them to the page layout department where they will be compiled together in order to set up the pages of the publication through a procedure known as page layout. In the past, the original material was large packs of manuscripts, pictures, and drawings. Nowadays, however, all material is in a digital form and is saved in the editing team's servers. All content (text and pictures) has been converted into computer files that can be transported easily and fast through the network. Any pictures that are not digital are run through scanners that digitize them. Today, a large volume of pictures is still produced on films especially when the quality requirements are high. Notwithstanding that scanners digitize high volumes of information; however, their workload will decline as digital cameras improve their image quality.

The procedure of composing pages with text and pictures is called page setting and is currently fully computerized utilizing specially configured computers that are called page-setting workstations. The workstation's operator calls on his screen the text and pictures and places them on the page layout according to the instructions he has received from editors and art directors. After the first page layout is completed, a copy is printed in paper and handed to the chief editing team for final inspection and corrections. After corrections are made, a second inspection is made and the copy is handed to the chief editor to approve and forward it for printing.

In the next stage, the page layout workstation sends the pages in digital form to the electronic photo-transporting devices that produce the necessary films of pages (one film per page for black-and-white ones and 4 films per page for color ones). These films are forwarded to the photomontage department where the pages are joint together into printing sets of 8,16, or 32 pages each, in order to be forwarded for printing. Especially in the case of newspapers, the film production procedure is bypassed and the metal plates (for the printing presses) are printed directly printed from the digital files. (computer-to-plate, CTP).

Lambrakis Press SA and the Group's publishing companies assign the prepress works mainly to the group's affiliate Multimedia SA.

## **P r i n t i n g**

Immediately after the placement of pages on typographic faces, the film surfaces are led to the printing facilities. There, the photo-transporting unit produces special metal plates from the films. The metal plates are initially covered with photographic emulsion, which is then exposed to light that passes through the films. The result is the creation of engraved dots on the plates that correspond to the dots of the film.

Then, the plates are fit on the cylinders of the printing presses. Usually the printing presses of newspapers are different from those of magazines but the printing method remains the same in both cases.

The printing presses are series of large and technologically very advanced machines that accept white paper on one end and deliver the printed sheets on the other, either folded or unfolded (depending on the machine). The procedure is simple in principle: Paper passes under the metal plate that takes up ink from a special ink tank. Ink attaches only onto the dots of the metal plate's surface and in turn it is deposited on the paper. In this way all dots on the plate become ink dots on paper. In black-and-white printing, there is only one ink color: black. In color printing there are four metal plates and four ink tanks, one for each basic color (Cyan - Magenta - Yellow - Black, CMYK). For color printing, the printing press must constitute of at least 4 or more clusters (towers), each for every color. Also, there are installations allowing for the parallel printing of black and white pages.

The most up-to-date technology are the printing presses with a capacity to print more than 4 colors, for example 5-color, 6-color or more. Those machines feature additional towers that are fit with special inks, producing on paper colors that are not renderable by the color combination of the four basic colors (CMYK). Such colors are the metallic, the fluorescent, and a wide spectrum of other colors (e.g. the Pantone scale). Printing presses featuring additional presses can give impressive results on paper, offering a significant visual advantage to publications using modern colors. As a result, 5- or more color printing is today in high demand. In 1997 Lambrakis Press SA imported in Greece the first 5-color web press.

The printing presses are divided in two classes: the web, fed by paper rolls, and the sheet-fed, fed by paper in cut sheets. Web presses offer much higher speeds and today they are used in all high-volume publications. Sheet-fed presses offer special features as well as the capability to print on thick paper (e.g. magazine covers).

After printing the paper, web presses feature a folding unit, converting paper to folded 8-pagers, 16-pagers or 32-pagers. On the contrary, cut sheet presses do not feature an embedded folding unit and the printed paper must be transferred to special folding machines.

In the case of newspapers, large modern printing presses deliver their output as finished newspapers. However, in some cases newspapers must be supplemented with additional pages, supplement magazines or advertising leaflets. To achieve this, normally there is an automating inserting machine producing the final product. Newspapers are then packed in bundles and are dispatched to the distribution agency that distributes them to the newsstands.

## **B i n d i n g - P a c k a g i n g**

Magazines require an additional production step: binding. The printed and folded typo sheets are fed into special machines that bind together 16-page or 32-page typo sheets into a single magazine and attach the front and back covers. There are two binding type: wire patching and gluing. The binding type is elected depending on the profile and size of each magazine. For thick magazines binding is done using both wire and glue.

The last stage of a magazine's production cycle (possibly also a newspaper's) is packing it into a plastic bag (packaging). The bag both protects the copies and facilitates the distribution of publications that include a variety of supplements ranging from advertising leaflets to gifts). Packaging is carried out by special machines that first place the supplements in the publications and then pack the final products in a bag.

Lambrakis Press SA and the Group's publishing companies assign their printing works mainly to the Group's affiliate IRIS PRINTING SA.

## **D i s t r i b u t i o n**

The finished packages are delivered to the distribution agency in order to be dispatched to the points of sale (newsstands etc). The distribution agency's lorries load the finished copies at the printing facilities and distribute them to the newsstands all over Greece through a network of agencies and sub-agencies. The handling takes place usually at night, so that the copies are available to be sold to readers in the morning.

All this procedure from the decision on the content of a publication until its final reading by the public all over Greece, is carried out extremely fast, particularly in newspapers. Within 12 hours all the news and ideas of journalists and editors must be turned into a finalized product available to its readers all over Greece. Under these circumstances, the production flow is carried out under strict safety conditions, in order to be able to deal with any contingency.

As already mentioned, the Company's income stems from two basic different sources:

- Circulation (sold copies) of newspapers and magazines
- Advertisement running in the newspapers and magazines

### **Circulation**

The selling procedure of the publications through the distribution networks practically commences with the determination of the number of copies that will be printed for each publication before each issue. This decision is made by the Commercial Division of Lambrakis Press SA in co-operation with each publication's Management.

After the end of the production procedure, the distribution Agency undertakes the distribution of each publication to the retail points of sale, on a commission calculated on the cover price of each sold copy.

The handling of all the Greek press (newspapers and magazines) is carried out by two distribution agencies, ARGOS SA and EVROPI SA.

Lambrakis Press Group uses the handling and distribution services of ARGOS SA for all its publications. It is noted that Lambrakis Press SA holds a 38.5% participation in the share capital of ARGOS SA.

After receiving the copies from the printing facilities according to the directions of the Circulation Office of Lambrakis Press SA for Athens and Piraeus, ARGOS SA distributes them to six branches that manage specific geographical areas.

Through those branch offices and always under the directions of the Circulation Office of Lambrakis Press SA, the copies are distributed to the newspaper wholesalers, each of which services a specific number of retail points of sale in his area.

Currently the number of retail points of sale for the specific area of Athens - Piraeus reaches 6.500.

The settlement of proceeds for this area and their corresponding payment to Lambrakis Press SA are carried out by ARGOS SA the next working day after the date that each publication is withdrawn from circulation.

Regarding Thessaloniki, after receiving the copies from the printing facilities, ARGOS SA dispatches the copies to its Northern Greece branch, based in Thessaloniki, according to the directions of the Circulation Office of Lambrakis Press SA.

Through that branch office and always under the guidelines of the Circulation Office of Lambrakis Press SA the copies are distributed to the newspaper wholesalers each of which services a specific number of retail points of sale in their area.

Currently the number of retail points of sale for the Thessaloniki area reaches 1.200.

The settlement and payment of collections to Lambrakis Press SA for this area are carried out from ARGOS SA within forty days from the end of the month the proceeds are collected.

For the rest of Greece, ARGOS S, receives the copies from the printing facilities according to the directions of the Circulation Office of Lambrakis Press SA and dispatches them to 57 regional sub-agents, each of which manages and services the retail points of sale in the specific geographical areas.

Currently the number of retail points of sale for the rest of Greece reaches 4,000.

In this case also, the settlement for these areas and the corresponding payment of collections to Lambrakis Press SA are carried out by ARGOS SA within forty days from the end of the month being settled.

In the same way, the publications of Lambrakis Press Sa are dispatched abroad to 20 sub-agencies in total, each of which is responsible for their distribution in the country constituting its area of responsibility.

Unsold copies are returned to the Company who in turn sells them to paper pulp traders.

All the publications of Lambrakis Press SA are distributed and circulate all over Greece. Their potential clients are the total of the Greek population over 15 years of age.

### **Advertisement Entries in Publications**

To attract advertisement in its publications, LAMBRAKIS PRESS has set up specific advertisement departments for each newspaper and magazine within its Commercial Sector. The advertising departments have their own supervisors and are organized on specific reporting lines according to the profile of each publication. Their reporting lines are laid out in the Company's organization chart.



All the advertisement agencies and the directly advertised entities are potential clients of LAMBRAKIS PRESS. Each publication is suitable for specific categories of advertised clients according to its profile and content. The wide variety of publications enables LAMBRAKIS PRESS to address the whole range of the advertised products and services.

**Major Clients**

The major clients of the Company are primarily advertising agencies as follows: FORTUNE ADVERTISING SA, CIA MEDIA NETWORK HELLAS SA, ASHLEY & HOLMES SA, BBDO SA, LEO BURNETT SA, TEMPO OMD SA, UPSET SA, MINDSHARE SA, BOLD OGILVY & MOTHER SA.

**Major Suppliers**

The major suppliers of the Company are its affiliates MULTIMEDIA SA and IRIS PRINTING SA. As already mentioned, the two companies, carry out respectively the prepress and printing stage of the Company's publications. Also, in the venue of its publishing business, the Company cooperates with a number of suppliers, the most important of them being FABELSOUND SA, NEA MEDIA SA, AUDIO VISUAL ENTERPRISES SA, DIGITAL PRESS HELLAS SA etc.

## IX. FIXED ASSETS – GUARANTEES AND REGISTERED ENCUMBRANCES

### Intangible assets (trade marks)

The most important intangible assets of LAMBRAKIS PRESS are the titles of newspapers and magazines published under the company's label along with the titles that are being contemplated for future publishing. All titles are commercial trademarks registered with the Ministry of Trade and constitute copyrighted property of the company. Although such intangible assets are impossible to be valued in precise financial terms, their large value is both obvious and straightforward.

### Intangible assets

In thousand euros	Acquisition value				Depreciation				Non-depreciated balance 31.12.2004
	Balance 31.12.2003	Fiscal year's additions	Deletions Transfers	Balance 31.12.2004	Balance 31.12.03	Fiscal year's depreciation	Fiscal year's deletions	Total depreciation	
Industrial property rights	139,59	0,00	0,00	139,59	139,59	0,00	0,00	139,59	0,00
Other rights	214,51	2.556,81	2.556,81	214,51	143,65	477,96	468,75	152,86	61,65
<b>Total</b>	<b>354,10</b>	<b>2.556,81</b>	<b>2.556,81</b>	<b>354,10</b>	<b>283,23</b>	<b>477,96</b>	<b>468,75</b>	<b>292,44</b>	<b>61,65</b>

### Tangible assets

#### Owned land

In 2004 the Company's land lots and building plots were revalued according to Law2065/1992 as follows:

In thousand euros	Starting value	Adjusted Value	Depreciation until 31.12.2003	Adjusted Devaluation until 31.12.03	Surplus value
Land plots and building lots	1.119,73	1.616,61	0,00	0,00	496,89

### Table of changes in land plots and building lots

Acquisition value					
In thousand euros	Balance 31.12.2003	Adjustments according to Law 2065/1992	This year's additions	Deletions and transfers	Balance 31.12.2004
Land plots and building lots	3.707,05	496,89	0,00	0,00	4.203,94

The company owns the following plots of land:

1. Plot of land of a total area of 7.350 m<sup>2</sup> in the community of Nea Raideostos, province of Thessaloniki.
2. Plot of land of a total area of 16.758 m<sup>2</sup> in the community of Asfendos, Sfakia, Crete.
3. Building lot of a total area of 379 m<sup>2</sup> at 3 Christou Lada Street, on which there is a multi-storey building of an area of 2.829 m<sup>2</sup>, housing the management and the editorial staff of the company's newspapers.
4. Building lot of a total area of 493 m<sup>2</sup> at 18, Panepistimiou Street, Athens on which there is a multi-storey building of an area of 3.887 m<sup>2</sup>, housing the company's commercial, financial and administrative divisions.
5. 21,4% of a building lot at 1, Christou Lada Street of a total area of 372 m<sup>2</sup> on which there is a multi-storey building

6. 17,4% of a building lot at 74, Doiranis and Zaloggou Street, Athens of a total area of 566 m<sup>2</sup> on which there is a multi-storey building.
7. Building lot of a total area of 13.425 m<sup>2</sup> in Poussi Hatzi, Paiania, on which there is a building of an area of 1.584 m<sup>2</sup>.
8. Plot of land of a total area of 8.887,04 m<sup>2</sup> in Poussi Hatzi, Paiania

During the fiscal year 2004 there was no change in the land owned by the Company stemming from purchases or sales.

The acquisition value of the land owned by the Company on 31.12.2004 is shown in the following table:

Location	District or street	Area (m <sup>2</sup> )	Non-depreciated acquisition value (thousand euros)	Ownership (%)
Athens	3, Christou Lada	379	629,51	100,00%
Athens	1, Christou Lada	372	128,47	21,40%
Kallithea	Doiranis & Zaloggou	566	34,17	17,40%
Thessaloniki	Nea Raideostos	7.350	61,85	100,00%
Crete	Asfendou, Hania	16.758	93,40	100,00%
Athens	18, Panepistimiou street	493	824,45	100,00%
Paiania	Pousi Hatzi	13.425	957,07	100,00%
Paiania	Pousi Hatzi	8.887	1475,02	100,00%
<b>Total</b>			<b>4.203,94</b>	

#### Buildings - building facilities

In the fiscal year 2004 the Company adjusted the value of its buildings according to Law 2065/1992 and the adjusted value is the following:

In thousand euros	Starting value	Adjusted value	Depreciation until 31.12.03	Adjusted depreciation until 31.12.03	Surplus
Buildings	2.559,87	3.447,13	1.380,83	1.862,14	405,96

In thousand euros	Acquisition value					Depreciation					Non-depreciated balance 31.12.04
	Balance 31.12.03	Adjustments by Law 2065/1992	Fiscal year's additions	Deletions Transfers	Balance 31.12.04	Balance 31.12.03	Adjustments according to Law 2065/1992	Fiscal year's depreciation	Fiscal year's deletions	Total depreciation	
Buildings – building facilities	10.755,99	887,27	9.056,63	0,00	20.699,88	3.814,90	481,31	777,61	0,00	5.073,82	15.626,06

The above values include refurbishments in third party buildings totaling 9.767,2 thousand euros in acquisition value and 8.837 thousand euros in non-depreciated value.

#### Owned buildings

- Multi-storey building on 3, Christou Lada Street in Athens consisting of a basement, ground floor and eight floors of a total area of 2.829 m<sup>2</sup> and total volume of 11.800 m<sup>3</sup>. A reconstruction of this building began after the relocation of LAMBRAKIS PRESS SA to the newly acquired building on Michalakopoulou street.
- The 4<sup>th</sup>, 5<sup>th</sup> and 8<sup>th</sup> floors of the building at 1 Christou Lada street in Athens. The total area of these floors is 641 m<sup>2</sup> and the total volume is 1,990 m<sup>3</sup>.
- A partly underground basement at 74, Doiranis Street in Kallithea of a total area of 336 m<sup>2</sup> used as warehouse.
- Office building at 18, Panepistimiou Street, Athens consisting of two basements and 9 floors of a total area of 3.887 m<sup>2</sup>, built in 1959. The company acquired, reconstructed and refurbished the building in 1998. The building remains idle after the relocation of LAMBRAKIS PRESS SA in the building on Michalakopoulou street.

- Offices no. 1-7 on the 7<sup>th</sup> floor of the building at 10a Karytsi Square of a total area of 224 m<sup>2</sup>. The offices are leased to the company ATHINAİKA NEA SA.
- Old industrial building in Poussi Hatzi, Paiania of a total area of 1.584 m<sup>2</sup>. This building is leased to the affiliate STUDIO ATA SA.

In 2004 there was no change in the owned buildings of the Company stemming from purchases or sales.

The following table itemizes the buildings owned by the Company on 31.12.2004.

Location	Street	Area (m <sup>2</sup> )	Construction year	Acquisition value in thousand euros	Non-depreciated value 31.12.2004 in thousand euros
Athens	3, Christou Lada	2.829	1980	3.068	1.206
Athens	1, Christou Lada, 4th, 5th and 8th floor	641	1950	363	37
Kallithea	74, Doiranis	336	1963	46	4
Athens	18, Panepistimiou	3.887	1959	6.951	5.142
Athens	10a, Karytsi square, 7 <sup>th</sup> floor (offices 1 to 7)	224	1959	229	166
Paiania	Poussi Hatzi	1.584		276	234
<b>Total</b>				<b>10.933</b>	<b>6.789</b>

#### Relocation of LAMBRAKIS PRESS SA and its affiliates to new premises

It is noted that during 2004 the relocation of LAMBRAKIS PRESS SA and its affiliates to the new building on Michalakopoulou street was completed. The new building is owned by MICHALAKOPOULOU SA, a 100% affiliate company of LAMBRAKIS PRESS SA. The total area of the multi-storey building is 14.718,56 m<sup>2</sup> and the building lot 1.985,04 m<sup>2</sup> having the following acquisition value and undepreciated value:

Acquisition Value					Depreciation				Non-depreciated balance 31.12.2004
In thousand euros	Balance 31.12.03	This year's additions	This year's deletions	Balance 31.12.04	Balance 31/12/03	This year's depreciation	This year's depreciation	Total depreciation	
Land	1.407,94	0,00	0,00	1.407,94	0,00	0	0,00	0,00	1.407,94
Buildings – Building facilities	18.548,04	4,15	0,00	18.552,19	2.473,07	927,42	0,00	3.400,49	15.151,70
Fixed assets under construction	4,15	0,00	4,15	0,00	0,00	0	0,00	0,00	0,00
<b>TOTAL</b>	<b>19.960,13</b>	<b>4,15</b>	<b>4,15</b>	<b>19.960,13</b>	<b>2.473,07</b>	<b>927,42</b>	<b>0,00</b>	<b>3.400,49</b>	<b>16.559,64</b>

In 2004 LAMBRAKIS PRESS SA paid to its affiliates 590 thousand euros for leases.

#### Leased fixed assets

To cover the housing needs of its publications and other departments LAMBRAKIS PRESS SA leases buildings both in the wider area in Athens and in other cities in Greece. Out of these leased buildings, the Company subleases some spaces to affiliated companies. The subleases are based on private contracts with annual duration that are renewed at expiration.

Address	Usage	Floor	Leasing period	M <sup>2</sup>	Annual rental for 2004 (euros)	
1, Christou Lada Street, Athens	LAMBRAKIS PRESS SA : "TO VIMA" – "TA NEA" – Photographic archive of "TO VIMA" – Classified Ads – Mailroom – Offers Section - MC HELLAS SA – ATHINAİKA NEA SA - SPECIAL PUBLICATIONS SA – HEARST LAMBRAKIS PUBLISHING LTD	Ground – 3rd- 5 <sup>th</sup> – 6 <sup>th</sup> – 7 <sup>th</sup> floors	1.1. - 31.12.2004	1.146,50	198.436,04	
2, Christou Lada Street, Athens	MULTIMEDIA SA - LAMBRAKIS PRESS «RAM» «HiTECH» «NATIONAL GEOGRAPHIC»	2nd – 4 <sup>th</sup> – 7 <sup>th</sup> floors	1.1. - 31.12.2004	440,00	50.640,74	Lease terminated on 1.7.2004 for the 2 <sup>nd</sup> and 4 <sup>th</sup> floors

5-7, Christou Lada Street, Athens	LAMBRAKIS PRESS SA : Mailroom - MULTIMEDIA SA – N.GREECE PUBLISHING SA – ATHINAIA NEA SA – SPECIAL PUBLICATIONS SA – MC HELLAS SA – HEARST LAMBRAKIS PUBLISHING LTD	Basement, Ground, Mezzanine, - 1st – 4th -6th - 7 <sup>th</sup> floor	1.1. - 31.12.2004	956,10	115.525,26	Lease terminated on 12.10.2004 for the 1 <sup>st</sup> and 7 <sup>th</sup> floor and on 15.6.2004 for the 4 <sup>th</sup> floor.
4, Karytsi square, Athens	LAMBRAKIS PRESS SA: Archives	1 <sup>st</sup> floor	1.1. - 31.12.2004	84,00	5.700,00	
39, Panepistimiou Street, Athens	LAMBRAKIS PRESS SA: Warehouses «RAM» - «NATIONAL GEOGRAPHIC» - «HITECH»	1 <sup>st</sup> basement - Loft	1.1. - 31.12.2004	345,20	40.990,06	
7, Voulis Street, Athens	HEARST LAMBRAKIS PUBLISHING LTD	3 <sup>rd</sup> floor	1.1. - 2.09.2004	356,39	38.026,52	Lease terminated on 2.9.2004
4, Phidiou Street, Athens	LAMBRAKIS PRESS SA - RAMNET SA - EUROSTAR SA – ACTION PLAN HR SA	Mezzanine – 1st to 7th floors – Loft	1.1. - 31.12.2004	2.207,00	424.131,39	
150, Iera Odos, Egaleo	LAMBRAKIS PRESS SA: Warehouses	Ground floor	1.1. - 31.03.2004	2,00	176,10	Lease terminated on 1.4.2004
15-17 Thisseos Street, Athens	ACTION PLAN SA – FTEROTOS ERMIS SA	Basement – Lower ground, - Ground – 1st to 3rd floors	1.1. - 31.12.2004	1.450,00	160.356,20	
11, Dimitros and Filikis Etairias Street, Akadimia Platonos, Athens	Warehouses: LAMBRAKIS PRESS SA – ATHINAKIA NEA SA - SPECIAL PUBLICATIONS SA - HEARST LAMBRAKIS PUBLISHING LTD - MC HELLAS SA - D.E. PUBLISHING LTD - RAMNET SA	1 <sup>st</sup> basement – Ground floor – Mezzanine	1.1. - 31.12.2004	1.255,00	22.316,56	
11, Karytsi Street, Athens	LAMBRAKIS PRESS SA: «DIAKOPES»	1st floor	1.1. - 31.12.2004	139,40	21.474,53	
24, Stadiou Street, Athens	LAMBRAKIS PRESS SA: «VITA» - «TO PAIDI MOU KI EGO» - MC HELLAS SA	1 <sup>st</sup> to 3rd floors	1.1. - 31.12.2004	1.442,00	203.486,98	Lease terminated on 7.9.2004
80, Michalakopoulou Street, Athens	From July 2004 LAMBRAKIS PRESS SA and its affiliates relocated to this address	1 <sup>st</sup> to 3 <sup>rd</sup> basement - Ground floor – 1 <sup>st</sup> to 5 <sup>th</sup> floor – Loft	1.1 - 31.12.2004	14.718,56	590.967,74	Lessor: Michalakopoulou SA
1, 3 <sup>rd</sup> September Street, Athens	LAMBRAKIS PRESS SA : Classified advertisements branch office	Ground floor	1.1 - 31.12.2004	17,00	30.394,24	
Inofita, 57 <sup>th</sup> km Athens - Lamia National Road	Warehouses: LAMBRAKIS PRESS SA – ATHINAIA NEA SA - SPECIAL PUBLICATIONS SA - HEARST LAMBRAKIS PUBLISHING LTD - MC HELLAS SA - D.E. PUBLISHING LTD - MULTIMEDIA SA – RAMNET SA	Ground floor	1.1. - 31.12.2004	1.466,80	57.093,54	
Inofita, Tsefliki Viotias	Warehouses: LAMBRAKIS PRESS SA - MULTIMEDIA SA	1st – 2nd floor	1.1. - 31.12.2004	2.031,00	79.128,46	
10, Agias Sofias Street, Thessaloniki	LAMBRAKIS PRESS SA: “TA NEA” – “TO VIMA” – Classified Ads – Correspondents	Mezzanine – 1st – 2nd – 4 <sup>th</sup> floors	1.1. - 31.12.2004	368,00	57.496,18	
33, Kyprou and Papanastasiou Street, Larissa	LAMBRAKIS PRESS SA: “TA NEA” – Correspondents	1st floor	1.1. - 31.12.2004	65,00	7.920,00	
262, Korinthou Street, Patra	LAMBRAKIS PRESS SA: “TA NEA” – Correspondents	4 <sup>th</sup> floor	1.1. - 31.12.2004	49,50	4.261,56	
35, H. Trikoupi Street, Iraklio	LAMBRAKIS PRESS SA: “TA NEA” – “TO VIMA”	3 <sup>rd</sup> floor	1.12. - 31.12.2004	3,00	10,00	
20 <sup>th</sup> km Lavrio Avenue, Koropi	Warehouses LAMBRAKIS PRESS SA	Ground floor	20.4.- 31.12.2004	2,00	491,04	
<b>Total</b>				28.544,45	2.109.023,14	

Besides the above office and warehouse space that LAMBRAKIS PRESS SA subleased to affiliated companies in 2004, the Company also leased to affiliates office and warehouse space of its own buildings. In 2004 for these leases and subleases LAMBRAKIS PRESS SA received from its affiliates rentals totaling approximately 911,86 thousand euros.

## Machinery - Vehicles & Transportation - Furniture & Equipment

in thousand euros	Acquisition value				Depreciation				Non-depreciated balance
	Balance 31.12.2003	Fiscal year's additions	Deletions Transfers	Balance 31.12.2004	Balance 31.12.2003	Fiscal year's depreciation	Fiscal year's deletions	Total depreciation 31.12.2004	
Machinery and installations	1.221,71	0,00	0,00	1.221,71	781,24	89,67	0,00	870,90	350,81
Vehicles and other transportation equipment	515,23	12,56	29,75	498,04	335,42	64,87	29,22	371,06	126,98
Furniture and appliances	6.876,58	2.720,38	421,17	9.175,79	6.334,08	621,16	410,34	6.544,90	2.630,89
<b>TOTAL</b>	<b>8.613,51</b>	<b>2.732,94</b>	<b>450,92</b>	<b>10.895,53</b>	<b>7.450,73</b>	<b>775,69</b>	<b>439,56</b>	<b>7.786,86</b>	<b>3.108,67</b>

### Machinery

In 1999 Lambrakis Press SA span off fits printing sector and contributed it to IRIS PRINTING SA. The total machinery and mechanical equipment the printing sector were also contributed to IRIS Printing SA. The total machinery and mechanical equipment the printing sector were also contributed to IRIS Printing SA. The acquisition value of this machinery and equipment on 31.12.99 was 23.477,60 thousand euros and their non-depreciated value 20.542,92 thousand euros. The Company now runs its entire production cycle through the installations of its affiliates (pre-printing at MULTIMEDIA SA and printing at IRIS PRINTING SA) and also owns machinery and equipment - mainly computer systems, peripherals and specialized digital systems.

### Owned transportation vehicles

The Company owns 28 automobiles, 4 trucks and 24 passenger automobiles. The non-depreciated value of the 28 vehicles (passenger and trucks) on **31.12.2004** amounted to 122,69 thousand euros, while the total non-depreciated value of the 39 owned transportation vehicles, that also include motorcycles, mopeds and internal transportation equipment amounted to 127 thousand euros.

Besides the above owned vehicles the Company leases 23 passenger automobiles (see: Leasing Contracts) that along with the owned vehicles cover the increased transportation needs of the Company's staff.

### Granted Guarantees

On 31.12.2004 the Company had granted the following guarantees to companies (in thousand euros):

Guarantees to:	31.12. 2003	31.12.2004
1. NORTHERN GREECE PUBLISHING SA	7.095,52	7.095,52
2. DOL DIGITAL SA	9.714,11	10.804,11
3. STUDIO ATA SA	645,63	1.291,27
4. RAMNET SA	1.027,15	1.500,00
5. RAMNET SHOP SA	200,00	200,00
6. LAMBRAKIS RESEARCH FOUNDATION	111,76	0,00
7. MELLON GROUP SA	5.000,00	2.200,00
8. MICHALAKOPOULOU SA	3.500,00	3.500,00
9. P.E.A.T.	7,32	7,32
10. NET ON LINE SA.	0,00	200,00
11. ACTION PLAN SA	0,00	1.000,00
12. EUROSTAR SA	0,00	1.300,00
13. TRIAINA TRAVEL – ST. LAGAS SA	0,00	1.200,00
14. SPECIAL PUBLICATIONS SA	0,00	1.500,00
15. MINISTRY OF DEVELOPMENT	0,00	10,56
<b>Total</b>	<b>27.301,49</b>	<b>31.808,79</b>

### Registered Encumbrances

There are no registered encumbrances on the fixed assets of LAMBRAKIS PRESS SA.

There is a prenotation of mortgage on the real estate property of IRIS PRINTING SA securing a syndicated bank loan totaling 82.171 thousand euros as follows:

A) In the mortgage registry of Kropia on a land plot of a total area of 62.406,41m2 in the location «Karela» of the Municipality of Kropia, Attica and on its buildings	69.258.988
B) In the mortgage registry of Thiva, on a land plot of a total area of 148.052,60 m2 in the location «Tsefteliki» or «Tsefliki» of the agrarian county of Agios Thomas of the Municipality of Inofita, Viotia and on its buildings.	29.347.028
<b>Total</b>	<b>98.606.016</b>

There is a prenotation of mortgage on the fixed assets of the affiliate company ELLINIKA GRAMMATA SA for 352 thousand euros securing bank loans against the initial owner of the company.

On 31.12.2003 and 31.12.2004 the Company was covered by the following guarantees (in thousand euros) :

RECEIVED GUARANTEES	31.12.2003	31.12.2004
Letters of guarantees securing receivables	620,22	620,22412
Letters of guarantees securing proper contractual performance	742,00	466,70
Letters of guarantee securing liabilities	27.481,64	31.808,79
<b>Totals</b>	<b>28.843,86</b>	<b>32.895,71</b>

### Important Contracts

#### Trade Contracts with Clients and Suppliers

The Company has no contracts with clients and suppliers for amounts exceeding €200 thousand

#### Contracts with affiliates Companies

LAMBRAKIS PRESS SA has signed a private contract with the affiliate company MULTIMEDIA SA, according to which the former assigns to the latter all its pre-press business required for the publication of its newspapers and magazines. LAMBRAKIS PRESS SA is invoiced according to a pricelist annexed to the contract. The contract has annual duration (refers to fiscal year 2004) and there is a provision for its renewal at expiration. Respectively, LAMBRAKIS PRESS SA has signed a private contract with affiliate company IRIS PRINTING SA, according to which the former assigns to the latter all its printing business required for the publication of its newspapers and magazines. LAMBRAKIS PRESS SA is invoiced according to a pricelist annexed to the contract.

The duration of the contract is annual (referring to fiscal year 2004) with a provision for renewal at expiration.

Furthermore, LAMBRAKIS PRESS SA has signed private contracts with the companies EUROSTAR SA, ACTION PLAN SA, SPECIAL PUBLICATIONS SA, ELLINIKA GRAMMATA SA, ATHINAIA NEA SA, MULTIMEDIA SA, MC HELLAS SA, HEARST LAMBRAKIS PUBLISHING LTD, IRIS PRINTING SA, DOL DIGITAL SA, MELLON GROUP SA and PAPASOTIRIOU SA according to which the former assigns to the latter administrative, financial, treasury, accounting, legal, commercial and IT services.

The duration of the private contracts is annual (refers to fiscal year) and the remuneration of LAMBRAKIS PRESS SA for rendering such services in 2004 amounted to 3.783,59 thousand euros and ranged from 80,75 thousand euros to 672,85 thousand euros depending on the services rendered and the counterparty.

Also, in 2004 LAMBRAKIS PRESS SA had signed private contracts with the companies MULTIMEDIA SA, ACTION PLAN SA, DOL DIGITAL SA, EUROSTAR SA, IRIS PRINTING SA, STUDIO ATA SA, ELLINIKA GRAMMATA SA, ACTION PLAN H.R. SA, RAMNET SA, TRIAINA TRAVEL – St. LAGAS SA for advertisements in its publications as well as advertisement barter agreements with the companies SPECIAL PUBLICATIONS SA, NEA AKTINA SA, N. GREECE PUBLISHING SA, MC HELLAS SA, HEARST LAMBRAKIS PUBLISHING LTD and ATHINAIA NEA SA.

Furthermore, in 2004 LAMBRAKIS PRESS SA had signed leasing contracts primarily as lessor or sublessor with the affiliate companies: MULTIMEDIA SA, ACTION PLAN SA, EUROSTAR SA, EXPO PLAN SA, HEARST LAMBRAKIS PUBLISHING LTD, IN HEALTH SA, IRIS PRINTING SA, RAMNET SA, RAMNET SHOP SA, ATHINAIA NEA SA, SPECIAL PUBLICATIONS SA, DOL DIGITAL SA, ELLINIKA GRAMMATA SA, MC HELLAS SA, D.E. PUBLISHING LTD, N. GREECE PUBLISHING SA, FTEROTOS ERMIS SA, TRIAINA TRAVEL – ST.LAGAS SA, STUDIO ATA SA, ACTION PLAN H.R. SA, MICHALAKOPOULOU SA.

Lastly, in the context of usual course of business in the fiscal year 2004 LAMBRAKIS PRESS SA entered into agreements with affiliate companies to promote its sales (ACTION PLAN SA), sales of goods (ELLINIKI GRAMMATA SA), mutual rendering of services (MULTIMEDIA SA) and editing services (D.E. PUBLISHING LTD). The duration and financial object of these contracts were very low.

### Loan and Credit Contracts

In 2004 the Company had the following outstanding Loan and Credit Contracts:

Bank	Date	Contract
NATIONAL BANK OF GREECE SA	29.11.1999	No. 1973-13.01.1972 – Credit contract for open (overdraft) account
NATIONAL BANK OF GREECE SA	29.07.2004	No. 0407007230-29.07.2004 – Contract for bond loan
ALPHA BANK SA	01.07.2004	No. 18903/10.07.2001 – Credit contract for open (overdraft) account
EMPORIKI BANK SA	29.11.99	No. 34111/17.08.1993 – Credit contract for open (overdraft) account
GENIKI BANK SA	26.05.1998	No. 131650 /29.01.1998 – Credit contract with open (overdraft) account
BANK OF PIRAEUS SA	11.06.2001	No. 1012123/11.06.2001 – Credit contract for open (overdraft) account

The total approved credit amount of the above contracts is 101,61 thousand euros.

### Leasing Contracts

The Company has signed:

- In the fiscal year 2002 two leasing contracts with a purchase option at expiration as follows:

Date of Agreement	Leasing Company	Description	Monthly lease	Duration
31.05.2002	"Emporiki" Leasing	Passenger car	403,65	60 months (expiring 2007)
02.08.2002	Avis Hellas SA	Passenger car	1.090,00	60 months (expiring 2007)

- In the fiscal year 2003 four long-term leasing contracts with no purchase option as follows:

Date of Contract	Leasing Company	Description	Monthly lease	Duration
14.01.2003	Avis Hellas SA	2 Passenger cars	968,00	36 months
04.07.2003	Avis Hellas SA	7 Passenger cars	1.995,00	36 months
04.07.2003	Avis Hellas SA	7 Passenger cars	3.150,00	36 months
01.11.2003	Euro Lease SA	1 Passenger car	450,00	36 months

- In the fiscal year 2004 three long-term contracts with no purchase option as follows:

Date of Contract	Leasing Company	Description	Monthly lease	Contract duration
27.07.2004	Avis Hellas SA	2 passenger cars	908,00	36 months
04.11.2004	Avis Hellas SA	1 passenger car	524,00	36 months
16.12.2003	Avis Hellas SA	1 passenger car	1.294,00	60 months

### Insurance Contracts

In 2004 the Company had signed the following insurance contracts:

Leading insurance company	Co-insurers	Contract No.	Insured risk	Insured amount (thousand euros)	Duration
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ALPHA INSURANCE SA	ALPHA INSURANCE SA	34%	266324/1	Fire and related risks for building installations	9.370,65	15.4.2004 - 2005
	ETHNIKI INSURANCE SA	18%				
	GERLING KOZNER	15%				
	INTERAMERICAN SA	15%	266325/1	Fire and related risks for inventory	11.321,00	
	PHOENIX METROLIFE SA	6%				
	ALLIANZ SA	6%	266326/1	Loss of profit from complementary fire risks	5.869,11	
	GENERALI HELLAS SA	6%				
ALPHA INSURANCE SA			148771/0003	Electronic equipment	2.053,00	31.12.2003 - 2004
ALPHA INSURANCE SA	ALPHA INSURANCE SA	22%	250242	Cash transportation		15.3.2004 - 2005
	ALLIANZ SA	10%				
	INTERAMERICAN SA	21%				
	DYNAMIS SA	17%				
	ASPIS PRONOIA SA	10%				
	HELLAS SA	20%				
ALPHA INSURANCE SA	ALPHA INSURANCE SA	46%	257725/1	Cash robbery		15/3/2004 - 2005
	INTERAMERICAN SA	19%				
	ALLIANZ SA	10%				
	ASPIS PRONOIA SA	5%				
	HELLAS SA.	20%				
ALPHA INSURANCE SA	ALPHA INSURANCE SA	35%	257647/1	Safe deposit insurance		15.3.2004 - 2005
	ALLIANZ SA	10%				
	INTERAMERICAN SA	19%				
	ASPIS PRONOIA SA	11%				
	HELLAS SA	25%				
ALPHA INSURANCE SA	ALPHA INSURANCE SA	35%	181856/3	Employee loyalty		15.3.2004 - 2005
	INTERAMERICAN SA	35%				
	HELLAS SA	30%				
ALPHA INSURANCE SA			286971	General civil liability		15.3.2004 - 2005
ETHNIKI INSURANCE SA			11409	Credit		2.8.2004 - 2005
ALPHA INSURANCE SA			99992304728	Collective contract for labor accident in the factory		31.12.2003 - 2004
ALICO SA			38035	Collective contract for cashers' accidents and bicycle drivers' accidents		1.1.2004 – 31.12.2004

In 2004 the insurance premia for the above insurance contracts amounted to 412,58 thousand euros and were fully paid. The insurance contracts have annual duration and are duly renewed by the company at their expiration.

## **X. CORPORATE ACTIONS ON SHARE CAPITAL**

1. The share capital was initially set at GRD 85.000.000 divided into 85.000 registered shares with nominal value of GRD 1.000 each. The share capital was fully paid up in cash and asset contribution, according to article 41 of the company's Articles of Association

2. Pursuant to resolution of the shareholders' Extraordinary Meeting of 28.11.1974, the share capital was increased by GRD 119.000.000. The increase was effected according to the regulations of Decree No. 1314/1972, though the capitalization of:

a) GRD 91.745.594, stemming from the revaluation of land, building and installations of the company. The company's land was revaluated from GRD 46.854.480 to GRD 118.450.000; the buildings and other fixed installations were revaluated from GRD 39.614.654 to GRD 64.175.000,

b) GRD 21.804.181 and GRD 5.450.225, stemming from tax-exempt reserves of Law 47/1967, that were aggregated until 31/12/1973, according to the Report dated 21/10/1974 issued by the Committee that was impaneled for this purpose pursuant to article 9 of Codified Law 2190/1920 "on Incorporated Companies".

c) The 119.000 new registered shares issued in respect with the share capital increase of GRD 119.000.000 were all distributed to the shareholders at a ratio of 14 new shares per 10 existing shares. No payment was effected for these shares.

As a result the share capital amounted to GRD 204.000.000 fully paid up divided into 204.000 registered shares with nominal value of GRD 1.000 each.

3. Pursuant to resolution of the shareholders' Extraordinary Meeting of 12.8.1975, all the shares of the company were converted from registered to bearer stock.

4. Pursuant to the shareholders' Ordinary Annual Meeting of 30.6.1977, the company's share capital was increased by GRD 24.550.000 according to the regulations of Law 542/1977, through the capitalization of:

a) GRD 12.742.544, stemming from the value difference of the company's a building lot at 173, Syggrou avenue.

b) GRD 9.713.956, stemming from the revaluation of the company's a building lot at 173, Syggrou avenue.

c) From the decrease of the above amount (under [b] above) by GRD 2.317.500, to account for the adjusted depreciation of the above building, according to the regulations of L. 542/1977

d) GRD 4.410.272 from the capitalization reserve formed by the revaluation of fixed assets pursuant to Law 1314/1972, pursuant to the resolution of the Shareholders' Extraordinary General Meeting of 28.11.1974, that stemmed from the acquisition value of GRD 91.745.594 versus the revaluation of land and buildings amounting to GRD 96.155.866, and

e) GRD 728 paid in cash by the shareholders at their respective ratio, to round the nominal value of each share.

f) The 24.550 new shares that there issued in respect of the share capital increase by GRD 24.550.000, were all distributed to the shareholders at the ratio of 491 new shares per 4.080 existing shares. No payment was effected for these shares.

As a result the share capital amounted to GRD 228.550.000 fully paid up and divided into 228.550 bearer shares with nominal value of GRD 1,000 each.

5. Pursuant to resolution of the Shareholders' Extraordinary General Meeting of 8.11.1978 the share capital was increased by GRD 10.000 paid in cash by the shareholders at their respective ratio. The 10 new shares issued in respect to this share capital increase by GRD 10.000 were all distributed to the shareholders who all paid their value in cash.

As a result the share capital amounted to GRD 228.560.000 fully paid up divided into 228.560 bearer shares with nominal value of GRD 1.000 each.

6. Pursuant to resolution of the shareholders' Extraordinary General Meeting of 10.11.1982 the share capital was increased by GRD 499.684.000 according to the regulations of Law 1249/1982.

As a result the share capital amounted to GRD 728.244.000 fully paid up divided into 728.244 bearer shares with nominal value of GRD 1.000 each.

7. Pursuant to resolution of the shareholders' Ordinary General Meeting of 30.6.1986, as amended by the resolution of the shareholders' Ordinary General Meeting of 1.6.1987, the share capital was increased by GRD 223,020,000, through a partial payment in cash on behalf at all shareholders, at each shareholder's ratio

As a result, after the completion of all partial payments, the share capital amounted to GRD 951.264.000, fully paid up, divided into 951.264 bearer shares with nominal value of GRD 1,000 each.

8. Pursuant to resolution of the shareholders' Extraordinary General Meeting of 25.1.1988: a) the share capital was increased by GRD 736.000 in cash paid by the shareholders at each shareholder's ratio, b) the nominal value of each share was increased from GRD 1.000 to GRD 10.000 and c) the bearer shares were converted to registered according to the regulations of Law 1746/1988.

As a result the share capital amounted to GRD 952.000.000 fully paid up divided into 95.200 registered shares with nominal value of GRD 10.000 each.

9. Pursuant to the shareholders' Ordinary General Meeting of 29.6.1992 the share capital was increased by GRD 44.080.000 through the capitalization of:

a) GRD 18.750.894 according to the regulations of article 14 of Law 1731/1987 stemming from the revaluation difference of installed machinery

- b) GRD 25.321.684 according to the regulations of article 22 of Law 1828/89, from tax-exempt reserves and
- c) GRD 7.422 in cash paid by the shareholders at each shareholder's ratio to reach the nominal value of each share issued in respect to this capitalization.

As a result the share capital amounted to GRD 996.080.000), fully paid up, divided in 99,608 registered shares with nominal value of GRD 10.000 each.

10. Pursuant to resolution of the shareholders' Ordinary General Meeting of 30.6.1994 the share capital was increased by GRD 592.960.000, through the capitalization of:

- a) GRD 62.283.291 stemming from the revaluation of the company's land and buildings according to the regulations of article 23 of Law 2065/1992
- b) GRD 530.640.844 from tax-exempt reserve, according to the regulations of article 22 Law 1828/1989 and
- c) GRD 35,865 in cash paid by the shareholders, at each shareholder's ratio, to reach a suitable number of shares to be distributed to the shareholders.

As a result the share capital amounted to 1.589.040.000 fully paid up divided into 158.904 registered shares with nominal value of GRD 10.000 each.

11. Pursuant to resolution of the shareholders' Extraordinary General Meeting of 26.2.1997 the share capital was increased by GRD 35.000.000, with the issue of 3,500 new shares with nominal value of GRD 10.000 each.

This increase stemmed by GRD 35,000,000 from the absorption of the company "TECHNOGRAFIKI SA", according to the regulations of Law 2166/1993.

As a result the company's share capital amounted to GRD 1.624.040.000 fully paid up divided into 162.404 registered shares with nominal value of GRD 10.000 each.

12. Pursuant to the regulations of the shareholders' Annual Ordinary Meeting of 30.6.1998: a) the share capital was increased by GRD 2.325.960,000 through the capitalization of a) GRD 104.614.328, from the fixed asset revaluation reserve formed according to Law 2065/1992, b) GRD 1.114.593.933, from the reserve formed according to Law 1828/1989 and c) GRD 1.106.751.739 from the taxed reserve formed according to Law 2579/1998. The nominal value of each share was converted from GRD 10,000 to GRD 200.

As a result, the share capital amounted to GRD 3.950.000.000 fully paid up divided in 19.750.000 registered shares with nominal value of GRD 200 each.

13. Pursuant to a resolution of the shareholders unsolicited Extraordinary General Meeting of Shareholders of 27.8.1998 the company's share capital was increased by GRD 1.050.000.000, as follows: a) by GRD 1.000.000.000 in cash by a public offering effected through the issue of 5.000.000 new registered shares of nominal value of GRD 200 each and b) by GRD 50.000.000 by a private placement through the issue of 250.000 new registered shares with nominal value of GRD 200 each. As a result the company's share capital amounted to GRD 5.000.000.000, fully paid up and divided into 25.000.000 registered shares of nominal value of GRD 200 each.

14. Pursuant to a resolution of the shareholders' Ordinary Annual General Meeting of 17.6.1999, all physical shares were dematerialized in accordance with a resolution of the Capital Markets Commission and the provisions of Law 2396/96.

15. Pursuant to resolution of the shareholders' Extraordinary General Meeting of 16.9.1999, the share capital was increased by GRD 10.060.000.000 as follows: a) by GRD 5.000.000.000 through the capitalization of reserve account "Share premium reserve" and the issue of 25.000.000 new registered shares with nominal value of GRD 200 each and b) by GRD 5.060.000.000 in cash and the issue of 25.300.000 new registered shares with nominal value of GRD 200 each.

As a result, the company's share capital amounts to GRD 15.060.000.000 fully paid up and divided into 75.300.000 registered shares with nominal value of GRD 200 each.

16. Pursuant to resolution of the shareholders' Ordinary General Meeting of 22.6.2001: a) the share capital was increased by GRD 335.085.000 through the capitalization of (aa) GRD 103.447.613 from the reserve account "Revaluation differences from other assets" and (ab) GRD 231.637.387 from the reserve account «Share premium reserve» by increasing the nominal value of each share from GRD 200 to GRD 204.45, b) according to Law 2842/2000 the nominal value of each share and the share capital was also denominated in euro, i.e. the nominal value of each share was denominated in 0,60 euro and the share capital in 45.180.000 euros.

As a result the share capital amounted to 45.180.000 euros or GRD 15.395.085.000 fully paid up and divided into 75.300.000 registered shares of nominal value of 0,60 euros each.

17. Pursuant to the Shareholders' Ordinary General Meeting of 21.6.2002 the share capital and the nominal value of each share were denominated solely in euros. As a result the share capital amounts to 45.180.000 euros fully paid up, divided into 75.300.000 registered shares with nominal value of 0,60 euros each.

18. Pursuant to the resolution of the Shareholders' Extraordinary General Meeting of 16.2.2004 the share capital: a) was decreased by 827.862 euros, through the cancellation of 1.379.770 own shares having nominal value of 0,60 euros each and b) was increased by 827.862 euros through the issue of 1.379.770 new shares having nominal value of 0,60 euros each, through the equivalent capitalization of funds from reserve account «Difference from issuing shares at a premium» and distribution of these shares to the shareholders free of payment (bonus). As a result the share capital amounts to 45.180.000 euros fully paid up divided into 75.300.000 registered shares with nominal value of 0,60 euros each.

The following table summarizes the company's corporate actions on the share capital until 30.4.2005.

General Meeting Date	Government Gazette Number	Government Gazette No. for the confirmation of payment for share capital increase	Amount of share capital increase/decrease	Means of coverage			Share capital post increase/decrease	Nominal value of each share	Total number of shares	Share class
				Cash payment	Capitalization of reserves	In specie (contribution in kind)				
Establishment	1107/70	.	85.000.000	8.129		84.991.871	85.000.000	1.000	85.000	Common Registered
28.Nov.74	2067/74	.	119.000.000		119.000.000		204.000.000	1.000	204.000	Common Registered
12.Aug.75	2030/75		Conversion of common registered shares to common bearer.							
30.Jun.77	3135/77	.	24.550.000	728	24.549.272		228.550.000	1.000	228.550	Common bearer
08.Nov.78	91/79	.	10.000	10.000			228.560.000	1.000	228.560	Common bearer
10.Nov.82	4566/82	.	499.684.000		499.684.000		728.244.000	1.000	728.244	Common bearer
30.Jun.86	2832/86	61/88	223.020.000	223.020.000			951.264.000	1.000	951.264	Common bearer
25.Jan.88	361/88	588/88	736.000	736.000			952.000.000	1.000	952.000	Common bearer
25.Jan.88			Conversion of the nominal value of each share from GRD 1.000. to GRD 10.000. The total number of shares was 95.200. Conversion of shares to registered.							
29.Jun.92	918/93	1825/93	44.080.000	7.422	44.072.578		996.080.000	10.000	99.608	Common Registered
30.Jun.94	28/95	7233/95	592.960.000	35.865	592.924.135		1.589.040.000	10.000	158.904	Common Registered
26.Feb.97	6969/97	8/929/98	35.000.000			35.000.000	1.624.040.000	10.000	162.404	Common Registered
30.Jun.98	8588/98	.	2.325.960.000		2.325.960.000		3.950.000.000	10.000	395.000	Common Registered
30-Jun-98	8588/98	.	Conversion of the nominal value of each share from GRD 10.000 to GRD 200. Total number of shares amounted to GRD 19.750.000.							
27.Aug.98	25514/98	824/99	1.050.000.000	1.050.000.000			5.000.000.000	200	25.000.000	Common Registered
		827/99								
16-Sep-99	8244/99	533/00	10.060.000.000	5.060.000.000	5.000.000.000		15.060.000.000	200	75.300.000	Common Registered
		1059499								
22-Jun-01	6313/01	8065/01	335.085.000		335.085.000		15.395.085.000	204,45	75.300.000	Common Registered
22-Jun-01	9035/02	.	The company's share capital and the nominal value of each share were denominated in euros.					0,60 €	75.300.000	Common Registered
<b>Total before the denomination in euros</b>	<b>GRD</b>		<b>15.395.085.000</b>	<b>6.333.818.144</b>	<b>8.941.274.985</b>	<b>119.991.871</b>	Common Registered	<b>204,45</b>	<b>75.300.000</b>	Common Registered
<b>Total before the denomination in euros</b>	<b>euro</b>		<b>45.180.000</b>	<b>18.587.874</b>	<b>26.239.985</b>	<b>352.140</b>	<b>45.180.000</b>	<b>0,60</b>	<b>75.300.000</b>	Common Registered
16-Feb-04	1722/04	-	-827.862	Decrease of share capital through the cancellation of 1.379.770 own shares			44.352.138	0,60 €	73.920.230	Common Registered
16-Feb-04	1722/04	2094/04	827.862		827.862		45.180.000	0,60 €	1.379.770	Common Registered
<b>Total after the latest increase</b>	<b>euro</b>		<b>45.180.000</b>	<b>18.587.874</b>	<b>27.067.847</b>	<b>352.140</b>	<b>45.180.000</b>	<b>0,60</b>	<b>75.300.000</b>	<b>Common Registered</b>

## XI. EQUITY CAPITAL – BOOK VALUE OF SHARES

The following table shows the company's equity capital and the book value of the shares on 31.12.2003 and 31.12.2004:

Equity capital (in euros)	31.12.2003	31.12.2004
Number of shares	75.300.000	75.300.000
Nominal value of each share	0,60	0,60
Share capital	45.180.000,00	45.180.000,00
Difference from issue of shares above par	206.260.785,36	201.653.475,23
Differences from revaluation of Other Assets	305.059,11	305.059,11
Regular reserve	2.877.769,63	2.877.769,63
Less: Loss from the sale or devaluation of participations and securities <sup>(1)</sup>	41.331.022,94	46.974.486,18
Loss from cancellation of own shares (treasury stock)	0,00	26.515.828,39
<b>Regular reserve after the above losses</b>	<b>-38.453.253,31</b>	<b>-70.612.544,94</b>
Extraordinary reserve	4.011.853,58	4.011.853,58
Tax-exempt reserves according to special legal regulations	4.054.288,97	4.054.288,97
<b>Total Reserves</b>	<b>-30.387.110,76</b>	<b>-62.546.402,39</b>
<b>Balance of loss (profit) carried forward</b>	<b>-7.968.751,04</b>	<b>1.290.964,30</b>
<b>Own shares (treasury stock)</b>	<b>-31.123.138,52</b>	<b>0,00</b>
<b>TOTAL EQUITY CAPITAL</b>	<b>182.266.844,15</b>	<b>185.883.096,25</b>
<b>Book value per share <sup>(2)</sup></b>	<b>2,42</b>	<b>2,47</b>

(1) In the fiscal years 2003 and 2004, the shares of companies listed on the Athens Stock Exchange and other listed securities (that LAMBRAKIS PRESS SA holds in its portfolio before 31.12.2003) were valued according to article 43 par. 6 of Law 2190/20 at their current value (average price in December) and the valuation differences 5.643,5 thousand euros were transferred directly to the Shareholders' Equity according to the regulations of Law 2992/2002 and have not burdened the earnings of the current year.

(2) According to the number of shares at the end of the fiscal year:

To adjust the Company's Shareholders' Equity according to the Notes of the Company and the Remarks of the Certificates of the Certified Auditors - Accountants that audited the fiscal years 2003 and 2004 see Chapter «**ADJUSTMENT OF EARNINGS AND SHAREHOLDERS' EQUITY OF LAMBRAKIS PRESS SA**».

### Cancellation of Own Shares and Decrease of Share Capital

In 2004 and according to the resolution of the Extraordinary General Meeting of the Company's Shareholders of 16.02.2004, the Company cancelled 1.379.770 common registered shares owned by the Company, each having 0,60 euros nominal value, according to article 16 of Codified Law 2190/1920 through the decrease of the share capital by 827.862 euros and the decrease of the reserve account «Difference from the issue of shares at premium» by 3.779.448,13 euros. Specifically, the 1.379.770 cancelled own shares that represented 1,83% of the total share capital before the decrease, of a total nominal value of 827.862 euros, were acquired through the Athens Stock Exchange in the period from 20.07.2000 to 21.05.2001 in execution of the resolution of the Ordinary General Meeting of 29.06.2000 and the resolutions of the Board of Directors of the Company of 30.06.2000 and 02.01.2001

### Share capital increase through the issue of bonus shares

In 2004 pursuant to the resolution of the Extraordinary General Meeting of the Company's Shareholders of 16.2.2004, the Company's share capital was increased by 827.862 euros through the capitalization of an equal amount from the reserve account «Difference from the issue of shares at premium» and the issue of 1.379.770 new common registered shares, of nominal value of 0,60 euros each, that were distributed free of payment (bonus) to the Company's shareholders at the ratio of 1,8665 new shares per 100 old existing shares.

## XII. CONSOLIDATED EQUITY CAPITAL – CONSOLIDATED BOOK VALUE OF SHARES

The following table shows the consolidated equity capital of LAMBRAKIS PRESS group and the consolidated book value of the shares on 31.12.2003 and 31.12.2004

Consolidated Equity Capital (in euros)	31.12.2003	31.12.2004
<b>Share capital</b>	<b>45.180.000,00</b>	<b>45.180.000,00</b>
<b>Difference from the issue of shares above par</b>	<b>206.260.785,36</b>	<b>201.653.475,23</b>
Differences from the revaluation of other assets	419.510,50	419.510,50
Subsidies of investments in fixed assets	3.003.918,75	2.632.596,37
<b>Total of revaluation and investment subsidies</b>	<b>3.423.429,25</b>	<b>3.052.106,87</b>
Regular reserve	3.391.283,95	3.433.903,33
Less: Loss from sale or devaluation of participations and securities (netted off)	42.596.216,86	48.005.038,02
Loss from the cancellation of own shares (treasury stock)	0,00	26.515.828,39
Extraordinary reserves	4.011.853,58	4.011.853,58
Tax exempt reserves according to special legal regulations	8.876.667,09	8.872.662,86
Goodwill depreciation	-4.580.114,00	-4.580.114,00
Consolidation differences	3.790.497,98	3.591.305,19
<b>Total Reserves</b>	<b>-27.106.028,26</b>	<b>-59.191.255,45</b>
<b>Earnings carried forward</b>	<b>-39.262.115,04</b>	<b>-33.629.767,18</b>
<b>Minority rights</b>	<b>26.088.903,33</b>	<b>25.392.380,84</b>
<b>Own shares (treasury stock)</b>	<b>-31.123.138,52</b>	<b>0,00</b>
<b>Total consolidated equity capital</b>	<b>183.461.836,12</b>	<b>182.456.940,31</b>
Number of shares <sup>(2)</sup>	75.300.000	75.300.000
Consolidated Book Value of each Share (in euros)	2,44	2,42

(1) The companies included in the consolidation are: 1) IRIS PRINTING SA, 2) MULTIMEDIA SA, 3) STUDIO ATA SA, 4) SPECIAL PUBLICATIONS SA, 5) DOL DIGITAL SA (consolidated), 6) HEARST LAMBRAKIS PUBLISHING LTD, 7) MC HELLAS SA, 8) EUROSTAR SA (consolidated), 9) ACTION PLAN SA (consolidated), 10) NEA AKTINA SA, 11) ELLINIKA GRAMMATA SA and 12) MICHALAKOPOULOU SA.

(2) According to the number of shares at the end of the period.

To adjust the consolidated net equity of the LAMBRAKIS PRESS Group according to the Notes of the Company and the remarks of the Certificates of the regular Certified Auditors – Accountants that audited the fiscal years 2003 and 2004 see Chapter «**ADJUSTMENT OF CONSOLIDATED EARNINGS AND CONSOLIDATED SHAREHOLDERS' EQUITY OF LAMBRAKIS PRESS GROUP**»

### XIII. SHAREHOLDERS - SHAREHOLDING STRUCTURE

The Company had the following shareholding structure on 31.12.2004:

Shareholding structure on 31.12.2004			
Shareholder	Number of shareholders	Number of shares	%
Christos D. Lambrakis	1	38.354.799	50,936%
Anna D. Lambraki	1	6.781.960	9,007%
Lena D. Savvidi	1	4.940.986	6,562%
Free float (shareholders each holding < 5%)	33.549	25.222.255	33,496%
<b>TOTAL</b>	<b>33.552</b>	<b>75.300.000</b>	<b>100,00%</b>

The following table shows the changes in the composition of the Company's shareholding structure for the period 1.1.2004 - 31.12.2004 (the table includes only the changes in the positions of shareholders holding no less than 5% of the company's share capital):

Changes in shareholding structure			
Shareholder	31.12.2003	31.12.2004	Change in holding (%) 1.1.2004 - 31.12.2004
Christos D. Lambrakis	50,003%	50,936%	0,93%
Anna D. Lambraki	8,842%	9,007%	0,16%
Lena D. Savvidi	6,441%	6,562%	0,12%
LAMBRAKIS PRESS SA (own shares)	1,83%	0,00%	-1,83%
Free float (shareholders each holding < 5%)	32,882%	33,496%	0,61%
<b>TOTAL</b>	<b>100,00%</b>	<b>100,00%</b>	

The changes in the above shareholding structure stem exclusively from the cancellation of the company's 1.379.770 own shares and the concurrent increase of the share capital through the partial capitalization of the reserve account «Difference from the issue of shares at premium» and the issue of 1.379.770 new common registered shares that were distributed free of payment (bonus) to the company's shareholders at the ratio of 1,8665 new shares per 100 existing shares (resolution of the Extraordinary General Meeting of 16.2.2004 – for further details see Chapter “**SHAREHOLDERS' EQUITY – BOOK VALUE OF SHARES**”)

#### XIV. DEVELOPMENT OF THE MARKET VALUE OF SHARES

Today LAMBRAKIS PRESS SA ranks among the top 60 companies listed on the Athens stock Exchange in terms of weighted market capitalization. The Company's shares are constituents of the following indices:

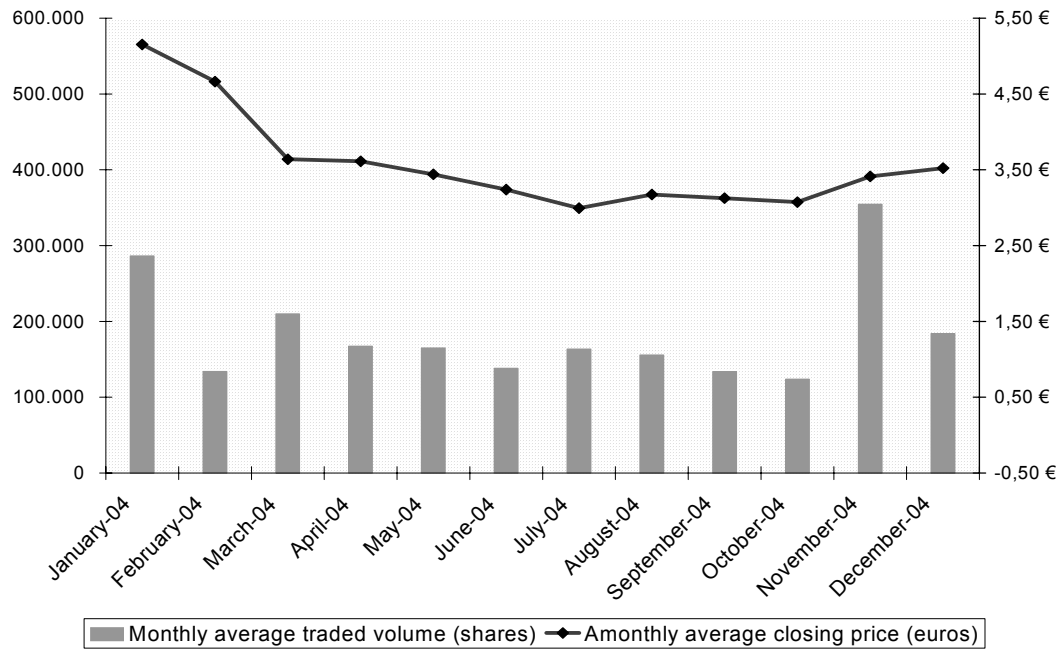
- ASE General
- FTSE/ASE Mid-40
- FTSE/Mediterranean-100
- ASE Sectoral Publishing Index
- Dow Jones Sustainability World Index

Closing prices	1.1 - 31.12.2003	1.1.-31.12.2004	1.1.-30.4.2005
	euros	euros	euros
Average	4,00	3,57	3,44
Lowest	1,63	2,77	2,76
Highest	6,75	5,35	3,94
Average daily traded volume (shares)	341.056	185.337	189.269

Monthly statistical data for the year 2004						
Month	Closing price at month's end (euro)	Monthly average price (euro)	Monthly average traded volume (shares)	Monthly total traded volume (shares)	Monthly average turnover (euro)	Total monthly turnover (euro)
January	4,94	5,15	286.298	5.725.958	1.487.553	29.751.064
February	4,27	4,66	133.997	2.545.950	631.838	12.004.913
March	3,56	3,64	210.021	4.620.467	765.548	16.842.057
April	3,82	3,61	167.259	3.345.189	614.440	12.288.797
May	3,32	3,44	164.890	3.297.794	591.052	11.821.041
June	2,91	3,24	138.263	3.041.778	456.625	10.045.758
July	3,28	2,99	163.474	3.596.423	525.963	11.571.194
August	3,12	3,17	155.499	3.265.470	501.199	10.525.178
September	3,00	3,13	133.754	2.942.577	422.368	9.292.089
October	3,08	3,07	123.827	2.476.533	383.126	7.662.527
November	3,56	3,41	354.535	7.799.763	1.225.413	26.959.083
December	3,48	3,52	184.015	4.232.335	660.834	15.199.192



### Monthly average closing price and traded volume (arithmetic average)



## XV. BOARD OF DIRECTORS

According to Article 13 of the Articles of Association:

a) The Company is managed by the Board of Directors which consists of five to fifteen members that are elected by the General Meeting of the Shareholders for a term of five years commencing on the day of the Ordinary General Meeting of the year of their election and expires on the date of the Ordinary General Meeting of the year of their departing. The Board of Directors consists of executive and non executive members. Executive members are considered those that deal with everyday management issues of the company while non-executive those responsible for the overall promotion of all company issues. The number of non-executive members cannot be less than one third (1/3) of the total number of board members. If such ratio is fractional, it is rounded to the next integer number. Among the non-executive members of the Board of Directors there must be at least two Independent members in the sense of article 4 of Law 3016/2002 (Government Gazette section A issue no. 110/17.5.2002). The status of the board members as executive or non-executive is assigned by the Board of Directors itself. The independent members are assigned by the Shareholders' General Meeting. If a temporary member is elected by the Board of Directors until the first upcoming Shareholders' General Meeting in substitution of another Independent member that resigned, deceased or his/her position becomes vacant for any reason, then the elected member must also be Independent.

β) Departing members are eligible for re-election

The current Board of Directors was elected by a resolution of the Ordinary General Meeting of the Shareholders of 30.5.2003 and its composition was complemented by the resolutions of the Board of Directors of 30.5.2003 and 2.11.2004, according to which Ms. Eleni Glykatzi Ahrweiler was elected member replacing Mr. Apostolos S. Georgiadis who resigned.

The current Board of Directors has the following members:

1. **Christos D. Lambrakis**, Journalist, resident of Athens.
2. **Eleni N. Glykatzi Ahrweiler**, President of the University of Europe, resident of Paris
3. **Ioannis G. Goumas**, Captain C.F., resident of Nea Erythrea.
4. **Leon V. Karapanagiotis**, Journalist, resident of Athens.
5. **Nikolaos Ch. Koritsas**, Lawyer, resident of Melissia.
6. **Tryfon I. Koutalidis**, Lawyer, resident of Paleo Psychico.
7. **Konstantinos D. Lymberopoulos**, Vice President Emeritus of the Supreme Court (Areios Pagos), resident of Agia Paraskevi Attikis.
8. **Adamantios A. Pepelasis**, University Professor, resident of Filothei.
9. **Grigorios D. Skalkeas**, Member of the Academy of Athens, resident of Athens.
10. **Stavros P. Psycharis**, Journalist, resident of Athens

The statutory term of the above Board of Directors extends until the Shareholders' Ordinary General Meeting that will be summoned no later than 30.6.2008, unless the General Meeting decides otherwise.

Complying to article 3 of Law 3016/2002, the General Meeting of the Shareholders assigned the Members of the Board of Directors Messrs. Apostolos Georgiadis, Konstantinos Lymberopoulos and Grigorios Skalkeas as independent. After the resignation of Mr. Apostolos Georgiadis, the Board of Directors in its meeting of 2.11.2004 assigned Ms. Eleni Glykatzi Ahrweiler as new independent member.

The Board of Directors was impaneled as follows (resolutions of 30.05.2003, 30.09.2003 and 2.11.2004):

<b>1. Christos D. Lambrakis</b>	President of the Board of Directors	Executive President
<b>2. Stavros P. Psycharis</b>	Vice President of the Board of Directors and Managing Director	Executive Vice President
<b>3. Eleni N. Glykatzi Ahrweiler</b>	Member of the Board	Independent – Non executive member
<b>4. Ioannis G. Goumas</b>	Member of the Board	Non executive member
<b>5. Leon V. Karapanagiotis</b>	Member of the Board	Executive member
<b>6. Nikolaos Ch. Koritsas</b>	Member of the Board	Non executive member
<b>7. Tryfon I. Koutalidis</b>	Member of the Board	Executive member
<b>8. Konstantinos D. Lymberopoulos</b>	Member of the Board	Independent, Non executive member

<b>9. Adamantios A. Pepelasis</b>	Member of the Board	Non executive member
<b>10. Grigorios D. Skalkeas</b>	Member of the Board	Independent, Non executive member

The following details are noted for the members of the Board of Directors:

**Christos D. Lambrakis**, was born in Athens in 1934. From 1954 to 1957 he worked as a journalist in the newspaper «TO VIMA» and Director of the magazine «TACHYDROMOS». In 1957 he undertook the Administration and General Management of LAMBRAKIS PRESS. Since 1970, when Lambrakis Press was transformed into an Incorporated Company, he assumed the position of the Executive President of the Board of Directors of LAMBRAKIS PRESS SA. He is the President of Lambrakis Research Foundation.

**Stavros P. Psycharis**, was born in Athens in 1945 and has been working with LAMBRAKIS PRESS since 1968. Since the autumn of 1983 he is the Publisher and the Director of the newspaper «TO VIMA». In September 2001 he also assumed the duties of General Manager of LAMBRAKIS PRESS SA. In December 2001 he was elected member and Vice President of the Board of Directors of LAMBRAKIS PRESS SA. Today he has the position of Vice President of the Board of Directors and Managing Director of LAMBRAKIS PRESS SA. He participates in the Board of Directors of companies of LAMBRAKIS PRESS Group. He is the Treasurer of the Lambrakis Research Foundation.

**Eleni N. Glykatzi Ahrweiler** was born in Athens in 1926 and is the President of the University of Europe.

**Ioannis G. Goumas**, was born in Athens in 1933. He is a graduate of the Training Nautical College, H.M.S. (Worcester - England). He is Captain of the Commercial Navy. Founder and President since 1971 of the company J. G. GOUMAS (SHIPPING) CO. SA. Since 1991 he served as President of the Association of Greek Ship owners for two three-year terms until 1997, when he was named its President Emeritus.

**Leon V. Karapanagiotis**, was born in Athens in 1931. He has studied Political Science in France and Switzerland and has been working with Lambrakis Press since 1953. For many years he was the Director the newspaper «TA NEA», being today its Publisher.

**Nikolaos Ch. Koritsas**, was born in Athens in 1965. He studied Law in the Universities of Athens and London (LL.M. in International Business Law). Lawyer of Athens since 1990.

**Tryfon I. Koutalidis**, was born in Athens in 1934. He studied Law in the Universities of Athens and London. Doctor of Law of the Law School of the University of Athens. Lawyer of Athens. Vice President of the Commercial Bank, 1978. President of Olympic Airways, 1979. He has written books and research papers on legal issues.

**Konstantinos D. Lymberopoulos**, was born in Dorio, Messinia in 1935. He studied Law in the Universities of Athens and Munich. Being Judge from 1962, he served as Head of the Athens Justice of the Peace and the Athens Court of First Instance. He was promoted to Chief Justice in 1992 and to Vice President of the Supreme Court (Areios Pagos) in 1998. On 1.7.2002, retiring on age, he withdrew from active service with the ranking of Vice President Emeritus of the Supreme Court.

**Adamantios A. Pepelasis**, was born in Gastouni, Ilia in 1922. Ph. D. University of California-Berkeley. Professor of Economics in the University of New York in Buffalo, in the University of California and Virginia. Governor of the Agricultural Bank of Greece, Governor of the Commercial Bank of Greece, President of the Foundation of Hellenic Civilization, Vice President and General Manager of Lambrakis Research Foundation.

**Grigorios D. Skalkeas**, was born in Thalames, Messinia in 1926. He is Peer Professor of the University of Athens and Member of the Academy. He is President of the foundation for Medical and Biological Research of the Academy of Athens, President of the Managing Committee of the University of Sterea Hellas. Member of the Board of Directors of Lambrakis Press SA. President of the Foundation to Support the Patriarchate of Constantinople and Member of the Board of Directors of Theoharakis Foundation (unpaid).

### Executive Committee

The Executive Committee was constituted pursuant to a resolution of the Board of Directors of 21.6.2002, its tasks being the coordination and supervision of the divisions of Lambrakis Press and the companies of its group. In this context, the Executive Committee proposes to the Board of Directors the constitution of committees and work groups, their impaneling (permanent or ad hoc) and their responsibilities. These committees are constituted following a resolution of the Board of Directors, which includes their impaneling (permanent or ad hoc) and the jurisdiction and authorities assigned to them. Through its members, the Executive Committee heads all the above committees and briefs the Board of Directors regularly on their projects.

According to the resolution of the Board of Directors dated September 30, 2003 the Executive Committee has the following members:

<b>Christos D. Lambrakis</b> President of the Board of Directors	President
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<b>Leon V. Karapanagiotis</b> Member of the Board of Directors	Vice President
<b>Stavros P. Psycharis</b> Vice President of the Board of Directors and Managing Director	Member
<b>Tryfon I. Koutalidis</b> Member of the Board of Directors	Member
<b>Damianos Z. Hadjikkinos</b> General Manager	Member

### Auditing Committee

Finally, pursuant to the resolution of the company's Board of Directors dated 21.6.2002, an Audit Committee was introduced with the authority to oversee the work of the Internal Auditor, to evaluate and utilize the findings of the audit reports of the regulatory authorities and the internal and external auditors and to report those findings to the company's Board of Directors.

According to the resolution of the company's Board of Directors dated 30.05.2003 the Audit Committee has the following members:

<b>I. G. Goumas</b>	Non executive member
<b>N. Ch. Koritsas</b>	Non executive member
<b>A. A. Pepelasis</b>	Non executive member

### Corporate Governance

Being listed on the Athens Stock Exchange, the Company abides by the regulations of Law 3016/17.05.2002 on Corporate Governance and conforms with the regulations of article 3,4,6 to 8 and specifically has already procured for abiding with the regulations concerning:

- The statutory impaneling of the Board of Directors pursuant to the above, including in it six non-executive members, three out of which are also independent.
- The compilation and approval by the Board of Directors of Internal Rule Book
- The organization and operation of the Auditing Committee and Internal Audit Department.

### Remuneration of the Board of Directors

The members of the Board of Directors Messrs Christos D. Lambrakis, President, Mr. Stavros P. Psycharis, Vice President and Mr. L. Karapanagiotis, render their services to the company as top managerial executives holding the following positions:

<b>Christos D. Lambrakis</b>	Executive President of the Board of Directors President of Executive Committee
<b>Stavros P. Psycharis</b>	Executive Vice President of the Board of Directors - Managing Director Member of Executive Committee
<b>Leon V. Karapanagiotis</b>	Executive Member of the Board of Directors Vice President of Executive Committee

The Ordinary General Meeting of the Company's Shareholders of 1.6.2004 approved the following annual salaries for the fiscal year 2004 and the first half of 2005:

In thousand euros	2004	1 <sup>st</sup> half 2005
<b>Christos D. Lambrakis</b>	250,00	125,00
<b>Stavros P. Psycharis</b>	245,00	122,50
<b>Leon V. Karapanagiotis</b>	245,00	122,50

The total remuneration of the members of the Board of Directors that rendered their services to the Company pursuant to specific work contract, project contract or mandate in the fiscal year 2004, i.e. of Messrs Ch. D. Lambrakis, St. P. Psycharis and L. V. Karapanagiotis, as approved by the Ordinary General Meeting of the shareholders of 1.6.2004 amounted to 745 thousand euros.

It is noted that the Executive Member of the Board of Directors Mr. Tr. Koutalidis is not paid a salary for the services he renders as Special Legal Advisor to LAMBRAKIS PRESS SA.

The attendance fees for each of the members of the Board of Directors (except Messrs. Chr. Lambrakis, L. Karapanagiotis and St. Psycharis) for the fiscal year 2004 were set by the Ordinary General Meeting of the Shareholders of 1.6.2004 to 1.570 euros per month, regardless of the number of sessions of the Board of Directors or other corporate bodies in which the members participate.

In the year 2004, the above attendance fees amounting to 132 thousand euros were paid to the members of the Board of Directors to the debit of the fiscal year's earnings. The table of appropriation does not include fees of the Board of Directors.

All the members of the Board of Directors have Greek citizenship while Ms. Eleni Glykatzi Ahrweiler has French citizenship.

The cognatic relations up to the second degree of kin of spouse between the shareholders, the members of the Board of Directors and the Directors of the Company are:

The President of the Board of Directors, Mr. Christos D. Lambrakis is the brother of the Director of LAMBRAKIS PRESS Archive, Ms. Lena Savvidi. The Vice President of the Board of Directors, Mr. Stavros P. Psycharis is the father of the Director of the Company's IT and New Technologies Sector, Mr. Panayiotis St. Psycharis. The member of the Board of Directors Mr. Leon V. Karapanagiotis is the husband of the Director of the magazine «DIAKOPES», Ms. Eleni Karapanagioti. The Alternate Director of the Company's IT and New Technologies Sector, Mr. Dimitrios Xenakis is the husband of the daughter of the member of the Board of Directors, Mr. Leon V. Karapanagiotis.

Besides the above, there are no other cognatic relations among the main shareholders, the members of the Board of Directors and the Directors of the Company.

The mail address of the members of the Board of Directors of LAMBRAKIS PRESS SA is the address of the Company's offices at 80, Michalakopoulou street, 11528 Athens.

**PARTICIPATION OF THE MEMBERS OF THE BOARD OF DIRECTORS AND THE MAIN SHAREHOLDERS OF THE COMPANY IN THE MANAGEMENT AND SHARE CAPITAL OF OTHER COMPANIES.**

The members of the Board of Directors as well as the Company's main shareholders (holding more than 5% each) that participate in the management and/or the share capital of other companies by holding more than 5% are shown in the following table:

<b>Members of the board or shareholders (&gt; 5%) of LAMBRAKIS PRESS SA</b>	<b>Company in which they participate holding more than 5%</b>	<b>Participation (%)</b>	<b>Position in the Board of Directors</b>
<b>Christos D. Lambrakis</b>	MULTIMEDIA SA		President
	DOL DIGITAL SA	10,99%	President
	MELLON GROUP SA		President
	ARGOS SA		President
	STUDIO ATA SA		President – Managing Director
	EUROSTAR SA		President
	NORTHERN GREECE PUBLISHING SA		President
	ATHINAICA NEA SA		President
	ACTION PLAN SA		President
	RAMNET SA		President
	RAMNET SHOP SA		President
	NEA AKTINA SA		President
	TILETIPOS SA		Member
	DATAFORMS SA	20,61%	No participation
	D.E. PUBLISHING LTD	100,00%	No participation
<b>Stavros P. Psycharis</b>	DOL DIGITAL SA		Vice President
	IRIS PRINTING SA		President
	ELLINIKA GRAMMATA SA		Vice President
	ATHINAICA NEA SA		Member
	SPECIAL PUBLICATIONS SA		President
	MICHALAKOPOULOU SA		President
<b>Eleni N. Glykatzi Ahrweiler</b>	No participations		
<b>Ioannis G. Goumas</b>	Association of Greek Ship owners		President emeritus
	I.G.GOUMAS SA – Shipping company (Law 89/67) based in Panama		President
<b>Leon V. Karapanagiotis</b>	ATHINAICA NEA SA		Vice President
<b>Nikolaos Ch. Koritsas</b>	No participations		
<b>Tryfon I. Koutalidis</b>	ATHINAICA NEA SA		Member
	STUDIO ATA SA		Member
	GENIKI BANK SA		President
	Tr.I.Koutalidis Law Office – Legal Company	70%	Administrator
<b>Konstantinos D. Lymberopoulos</b>	No participations		
<b>Adamantios A. Pepelasis</b>	Lambrakis Research Foundation		General Manager
<b>Grigorios D. Skalkeas</b>	Foundation of medical and biological research of the Academy of Athens		President
	Foundation for the Support of the Patriarchate of Constantinople		Member
	Theoharakis Foundation		Member
<b>Anna D. Lambraki – Simirioti</b>	No participations		
<b>Lena D. Savvidi</b>	ERMIS PUBLISHING LTD	65,00%	Administrator
	ISTOS LTD	40,00%	Administrator

The members of Board of Directors of the Company and its main shareholders (holding more than 5% each) do not participate in the management or the share capital of other companies, holding a percentage no less than 5%, nor they wield clout or have any other relation to other companies besides the ones referred to in this Chapter.

LAMBRAKIS PRESS SA assigns its legal issues to the Law Office of Tr. I. Koutalidis on a fee basis.

ERMIS PUBLISHING LTD is a client of LAMBRAKIS PRESS SA and MULTIMEDIA SA in the normal course of business and under the usual commercial terms that apply between LAMBRAKIS PRESS Group and the rest of its clients.

Besides the above, there exist no other business relations, agreements or transactions between the Company and the above companies, except those that are mentioned in the relevant Chapter of this Annual Report.

## XVI. MANAGEMENT OF THE COMPANY

The management of the Company and the supervision of its group are carried out by the Board of Directors and the Executive Committee and in particular from Messrs:

<b>Christos D. Lambrakis</b> , President of the Board of Directors - President of the Executive Committee	<b>Leon V. Karapanagiotis</b> , Vice President of the Executive Committee - Member of the Board of Directors, Publisher of the newspaper «TA NEA»
<b>Stavros P. Psycharis</b> Vice President of the Board of Directors - Managing Director - Member of the Executive Committee, Publisher of the newspaper «TO VIMA» and «TO VIMA TIS KYRIAKIS»	<b>Damianos Z. Hadjikkokinos</b> , General Manager - Member of the Executive Committee

who are supported in their tasks by the following managerial team:

### Directors and Managers of LAMBRAKIS PRESS SA

P. Kapsis	Director of the newspapers «TA NEA» and «TA NEA SAVVATOKYRIAKO»
	Director of the newspapers «TACHYDROMOS» And «NTV»
V. Nikolopoulos	Publishing Advisor of the newspapers «TA NEA» and «TA NEA SAVVATOKYRIAKO»
I. Matsikas	Managing Editor of the newspapers «TA NEA» and «TA NEA SAVVATOKYRIAKO»
L. Zenakos	Managing Editor of the newspaper «TO VIMA TIS KYRIAKIS»
Ch. Memis	Managing Editor of the newspapers «TO VIMA» and «TO VIMA TIS KYRIAKIS»
I. Kartalis	Managing Editor of the newspapers «TO VIMA» and «TO VIMA TIS KYRIAKIS»
G. Nikolopoulos	Managing Editor of «TO VIMA Anaptyxi»
A. Kyriakopoulos	Publishing Manager of <b>LAMBRAKIS PRESS</b> magazines
O. Ioannou	Managing Editor of the magazines «GAMOS» and «TO PAIDI MOU KI EGO»
E. Karapanagioti	Publisher of the magazine «DIAKOPES»
Th. Spinoulas	Director of Scientific and Technology Magazine Sector
G. Kopeliadis	Publisher of the magazine «RAM»
M. Katochianou	Publisher of the magazine «HITECH»
N. Margaris	Director of the magazine «NATIONAL GEOGRAPHIC»
N. Amanitis	Director of the magazine «VITA»
Y. Giannarakis	Advisor to the electronic editions of newspapers



**Directors and Managers of the Financial and Administrative Departments**

Group Financial and Human Resources Manager	N. Katsibrakis
Internal Audit Manager (Independent department reporting to the Board of Directors)	P. Pigas
Head of the Legal Department	K. Mintziras
Manager of the Treasury	A. Vassilas
Financial Planning and Analysis Manager	N. Tsouvalas
Business Development & Corporate Announcements Manager	K. Glynou
Investor Relations Manager	A. Christakis
Financial Manager of the Publishing Sector	N. Anastasopoulos
Financial Manager of the IT and New Technologies Sector	D. Albanis
Financial Manager of the Printing Sector	K. Trampakoulas
Financial Manager of the Tourist Sector	G. Tsalikis
Financial Manager of the Participations Sector	A. Dousmanopoulos
Manager of the IT and New Technologies Sector	P. Psycharis
Alternate manager of the IT and New Technologies Sector	D. Xenakis
Accounting Manager	Th. Ntolos
Accounting Supervisor	V. Valsamaki

Circulation Office Manager

V. Georgas

**Directors and Managers of Commercial Departments**

Commercial Director of LAMBRAKIS PRESS Group	G. Votsikas
Commercial Manager of Newspapers and Weekly Supplement Magazines	E. Evangeliou
Commercial Manager of Magazines	E. Fetsi
Commercial Manager of Scientific Magazines Department	A. Vlachou
Commercial Manager of Women's Magazines Department	N. Agiopetritou

According to the provisions of Resolution 5/204/14.11.2000 of the Capital Markets Commission, the Company has set up the following departments:

Internal Audit Department, headed by Mr. **Pantelis L. Rigas**

Investor Relations Department, headed by Mr. **Alexandros Christakis** and

Department of Corporate announcements, headed by Ms. **Kleopatra D. Glynou**

All the directors and managers of the Company have Greek citizenship.

The cognital relations up to the second degree of kin of spouse between the main shareholders, the members of the Board of Directors and the directors and managers are set forth in the Chapter «**BOARD OF DIRECTORS**».

The mail address of the directors and managers of the LAMBRAKIS PRESS SA is the address of the offices of the Company at 80, Michalakopoulou street, 11528 Athens.

## **Persons and Legal Entities Required to Disclose their Transaction Codes in the Integrated Automatic System of Electronic Transactions of the Athens Stock Exchange (OASIS)**

On 31.3.2005 the persons and legal entities required to disclose their transaction codes in the Integrated Automatic System of Electronic Transactions of the Athens Stock Exchange (OASIS) according to article 8 of Resolution No. 5/204-14-11-2000 of the Capital Markets Commission were the following:

### **Persons:**

**Shareholders holding over 20%:** Christos D. Lambrakis

### **Members of the Board of Directors of LAMBRAKIS PRESS SA under a paid contract relation to render services:**

Christos D. Lambrakis, Stavros P. Psycharis, Leon V. Karapanagiotis

**Members of the Board of Directors of LAMBRAKIS PRESS SA with special assigned duties:** Tryfon I. Koutalidis

**Managing Director of LAMBRAKIS PRESS SA:** Stavros P. Psycharis

**General Manager of LAMBRAKIS PRESS SA:** Damianos Z. Hadjikkokinos

**Group Financial Manager:** Nikolaos I. Katsibrakis

**Financial Manager of the Publishing Sector of Lambrakis Press SA:** Nikolaos G. Anastasopoulos

**Accounting Manager of Lambrakis Press SA:** Theodoros D. Ntolos

**Accounting Supervisor of Lambrakis Press SA:** Vasiliki P. Valsamaki

**Internal Audit Manager of Lambrakis Press SA:** Pantelis L. Rigas

**Investor Relations Manager of Lambrakis Press SA:** Alexandros G. Christakis

**Corporate Announcements Manager of Lambrakis Press Group:** Kleopatra D. Glynou

**Regular Certified Auditors – Accountants of LAMBRAKIS PRESS SA:** Haralambos Petropoulos, Sofia Kalomenidou

**Subst. Regular Certified Auditors – Accountants of LAMBRAKIS PRESS SA::** Efstathios Prassas, Ioannis – Philippos Christodoulidis

**Head of the Legal Department of LAMBRAKIS PRESS Group:** Kostas A. Mintziras

### **Affiliated companies:**

MULTIMEDIA SA, DOL DIGITAL SA, IRIS PRINTING SA, RAMNET SA, RAMNET SHOP SA, ACTION PLAN SA, ACTION PLAN HR SA, STUDIO ATA SA, NEA AKTINA SA, EUROSTAR SA, EXPO PLAN SA, TRIAINA TRAVEL - ST. LAGAS SA, SPECIAL PUBLICATIONS SA, HEARST LAMBRAKIS PUBLISHING LTD, MC HELLAS SA, ELLINIKI GRAMMATA SA, MICHALAKOPOULOU SA

## XVII. PERSONNEL

The following table shows the company's personnel expenses and the average number of employees for the fiscal years 2003 and 2004:

<b>Personnel Expenses of LAMBRAKIS PRESS SA</b>		
Class	1.1.2003- 31.12.2003	1.1.2004- 31.12.2004
	In thousand euros	In thousand euros
Employees' salaries and benefits	23.452,57	26.276,09
Social security	1.453,40	1.613,74
<b>Total</b>	<b>24.905,97</b>	<b>27.889,82</b>
<b>Total number of employed personnel</b>	<b>802</b>	<b>830</b>

The average number of personnel employed in the consolidated companies of LAMBRAKIS PRESS Group during the fiscal years 2003 and 2004, as well as the personnel expenses and pension benefits are the following:

<b>Personnel Expenses of LAMBRAKIS PRESS Group</b>		
Class	1.1.2003- 31.12.2003	1.1.2004- 31.12.2004
	In thousand euros	In thousand euros
Employees' salaries and benefits	54.222,15	56.853,40
Social security	7.130,46	7.491,68
<b>Total</b>	<b>61.352,61</b>	<b>64.345,09</b>
Pension benefits paid	321,82	1.300,71
<b>Average number of employed personnel</b>	<b>2.333</b>	<b>2.391</b>

# XVIII. THE COMPANY'S INVESTMENTS FOR THE PERIOD 1999-2004

The investments of the company for the period 2000 -2004 per category of capital expenditure are shown in the following table:

Investment (*)	2000	2001	2002	2003	2004	Total	%
	thousand euros	thousand euros	thousand euros	thousand euros	thousand euros	thousand euros	
Land	0,00	956,71	0,00	1.475,00	0,00	<b>2.431,71</b>	<b>2,37%</b>
Buildings and technical works	1.267,79	451,94	2,50	8,18	9.056,63	<b>10.787,04</b>	<b>10,53%</b>
Machinery and technical installations	26,41	0,00	0,00	0,00	0,00	<b>26,41</b>	<b>0,03%</b>
Means of transportation	264,12	79,24	9,81	8,55	12,56	<b>374,28</b>	<b>0,37%</b>
Furniture and appliances	1.705,06	314,01	151,96	89,24	2.720,38	<b>4.980,65</b>	<b>4,86%</b>
Fixed assets under construction	625,09	531,18	484,12	4.290,95	6.186,36	<b>12.117,70</b>	<b>11,83%</b>
<b>Total tangible fixed assets</b>	<b>3.888,47</b>	<b>2.333,08</b>	<b>648,39</b>	<b>5.871,92</b>	<b>17.975,93</b>	<b>30.717,79</b>	<b>29,99%</b>
Affiliated companies and other participations	32.617,83	8.934,40	5.302,56	24.850,00	6,00	71.710,79	70,01%
<b>GRAND TOTAL</b>	<b>36.506,30</b>	<b>11.267,48</b>	<b>5.950,95</b>	<b>30.721,92</b>	<b>17.981,93</b>	<b>102.428,58</b>	<b>100,00%</b>

(\*) The Company's investments and expenditure for new publications are not included.

The company's investments in affiliated companies for the five-year period 2000 – 2004 are the following:

Name	2000	2001	2002	2003	2004	Total
	thousand euros	thousand euros	thousand euros	thousand euros	thousand euros	thousand euros
MULTIMEDIA SA	0,00	0,00	0,00	0,00	0,00	<b>0,00</b>
DOL DIGITAL SA	0,00	234,78	440,00	0,00	0,00	<b>674,78</b>
IRIS PRINTING SA	0,00	0,00	0,00	0,00	0,00	<b>0,00</b>
ARGOS SA	0,00	0,00	272,95	0,00	6,00	<b>278,95</b>
FREEGATE TOURISM INC.	99,78	1.634,63	0,00	0,00	0,00	<b>1.734,41</b>
MELLON GROUP SA	0,00	0,00	0,00	0,00	0,00	<b>0,00</b>
M. LEVIS SA	0,00	0,00	0,00	0,00	0,00	<b>0,00</b>
NORTHERN GREECE PUBLISHING SA	1.467,35	0,00	411,43	0,00	0,00	<b>1.878,78</b>
STUDIO ATA SA	0,00	0,00	0,04	0,00	0,00	<b>0,04</b>
TILETIPOS SA	3.286,87	2.585,47	0,00	0,00	0,00	<b>5.872,34</b>
ACTION PLAN SA	0,00	1.212,03	2.959,83	0,00	0,00	<b>4.171,86</b>
ACTION PLAN HR SA	0,00	0,00	2,35	0,00	0,00	<b>2,35</b>
NEA AKTINA SA	0,00	0,00	0,00	0,00	0,00	<b>0,00</b>
SPECIAL PUBLICATIONS SA	889,21	1.074,10	1.176,00	69,00	0,00	<b>3.208,31</b>
MC HELLAS SA	0,00	0,00	0,00	0,00	0,00	<b>0,00</b>
HEARST LAMBRAKIS PUBLISHING LTD	733,68	0,00	0,00	0,00	0,00	<b>733,68</b>
EUROSTAR SA	0,00	1.766,69	0,00	0,00	0,00	<b>1.766,69</b>
PAPASOTIRIOU SA	2.054,29	0,00	0,00	0,00	0,00	<b>2.054,29</b>
ELLINIKA GRAMMATA SA	586,94	0,00	16,65	0,00	0,00	<b>603,59</b>
PUBLISHING COMMUNICATIONS SA	146,74	0,00	0,00	0,00	0,00	<b>146,74</b>
ODEON SA	4.490,10	0,00	0,00	0,00	0,00	<b>4.490,10</b>
ODEON LICENSING SA	26,41	0,00	0,00	0,00	0,00	<b>26,41</b>
DIGITAL PRESS SA	1.939,84	0,00	0,00	0,00	0,00	<b>1.939,84</b>
EKDOSEIS 4 LTD	0,00	426,70	23,30	0,00	0,00	<b>450,00</b>
PAPER PACK – I. TSOUKARIDIS SA	4.061,63	0,00	0,00	0,00	0,00	<b>4.061,63</b>
EXPO PLAN SA	0,00	0,00	0,00	0,00	0,00	<b>0,00</b>
MICROLAND SA	12.835,00	0,00	0,00	0,00	0,00	<b>12.835,00</b>
MICHALAKOPOULOU SA	0,00	0,00	0,00	24.781,00	0,00	<b>24.781,00</b>
<b>TOTAL</b>	<b>32.617,84</b>	<b>8.934,40</b>	<b>5.302,55</b>	<b>24.850,00</b>	<b>6,00</b>	<b>71.710,79</b>

# XIX. REVIEW OF BUSINESS ACTIVITIES AND EARNINGS

Income Statement	2003	2004
	thousand euros	thousand euros
Turnover from:		
Publishing newspapers and magazines	117.335,45	128.245,54
Rendering of services	4.862,73	5.456,40
Sales of goods	721,97	5.715,10
Sales of by-products	434,31	317,71
<b>Total turnover</b>	<b>123.354,46</b>	<b>139.734,75</b>
Less: Cost of goods sold before depreciation	70.965,02	79.710,35
<b>Gross earnings before depreciation <sup>(1)</sup></b>	<b>52.389,43</b>	<b>60.024,40</b>
% on turnover	42,47%	42,96%
Plus: Other income	1.595,26	1.566,76
<b>Total before depreciation</b>	<b>53.984,69</b>	<b>61.591,17</b>
% on turnover	43,76%	44,08%
Less: Administrative expenses before depreciation	8.284,52	10.302,34
Less: Selling expenses before depreciation	35.428,25	39.554,79
<b>Operating earnings before depreciation <sup>(1)</sup></b>	<b>10.271,92</b>	<b>11.734,03</b>
% on turnover	8,33%	8,40%
Plus: Income and profit from participations and securities	2.356,86	1.614,11
Less: Expenses and loss from participations and securities	88,82	11,65
Less: Provisions for devaluation of participations	0,00	0,00
Plus: Extraordinary and non operating income	3.890,83	1.562,37
Less: Extraordinary and non operating expenses	1.219,23	2.643,63
<b>Earnings before interest, depreciation and tax</b>	<b>15.211,55</b>	<b>12.255,22</b>
% on turnover	12,33%	8,77%
Plus: Credit interest	33,37	4,77
Less: Debit interest	831,76	867,33
<b>Earnings before depreciation and tax</b>	<b>14.413,16</b>	<b>11.392,67</b>
% on turnover	11,68%	8,15%
Less: Fiscal year's depreciation	2.522,78	2.911,74
<b>Earnings before tax</b>	<b>11.890,39</b>	<b>8.480,92</b>
% on turnover	9,64%	6,07%
Less: Fiscal year's income tax	0,00	0,00
Less: Other tax of current fiscal year	90,36	124,05
<b>Earnings after tax</b>	<b>11.800,03</b>	<b>8.356,87</b>
% on turnover	9,57%	5,98%
Less: Remuneration of Board of Directors members <sup>(2)</sup>	0,00	0,00
<b>Earnings after tax and remuneration of Board of Directors members</b>	<b>11.800,03</b>	<b>8.356,87</b>
Less: Tax imposed by tax auditor	0,00	0,00
<b>Earnings after current year's tax, Board of Directors remuneration and tax imposed by tax auditor</b>	<b>11.800,03</b>	<b>8.356,87</b>

- (1) To calculate the gross and operating earnings, depreciation has been deducted from the cost of goods sold, the administrative and selling expenses.
- (2) No profit was distributed to the members of the Board of Directors for the fiscal years 2003 and 2004.

### Analysis of Business Activity - Turnover

The turnover per sector of the company's business activity during the fiscal years 2003 and 2004 is shown in the following table.

Turnover	2003	2004	
	thousand euros	thousand euros	%
Income from Circulation	64.718,05	75.675,66	59,01%
Income from Advertisement	52.617,40	52.569,88	40,99%
Total Income from publishing activities	117.335,45	128.245,54	91,78%
Income from services rendered	4.862,73	5.456,40	3,90%
Income from sales of goods	721,97	5.715,10	4,09%
Income from sales of byproducts	434,31	317,71	0,23%
<b>Total turnover</b>	<b>123.354,46</b>	<b>139.734,75</b>	<b>100,00%</b>
Geographical Allocation of Turnover	2003	2004	
	thousand euros	thousand euros	%
Domestic sales	123.146,32	138.532,17	99,14%
International sales	208,14	1.202,58	0,86%
<b>Total turnover</b>	<b>123.354,46</b>	<b>139.734,75</b>	<b>100,00%</b>

The account «Other Income», amounting to 1.566,76 thousand euros in 2004 includes income from rents of buildings, machinery and income from services rendered.



### Cost of Goods Sold - Gross Earnings

The evolution of cost of goods sold and gross earnings for the fiscal years 2003 and 2004 is shown the following table:

Cost of goods Sold - Gross Earnings	2003	2004
	thousand euros	thousand euros
<b>Turnover</b>	<b>123.354,46</b>	<b>139.734,75</b>
Less: Cost of Goods Sold		
Compensation, Benefits and Expenses of Personnel	17.904,00	19.512,20
Compensation and expenses of third parties	44.346,95	45.292,68
Third party benefits	1.856,53	3.272,38
Miscellaneous expenses	2.818,76	3.066,33
Consumptions	4.038,78	8.566,76
<b>Total cost of Goods Sold</b>	<b>70.965,02</b>	<b>79.710,35</b>
<b>Gross Earnings before Depreciation</b>	<b>52.389,44</b>	<b>60.024,40</b>
Depreciation	898,77	1.162,32
<b>Gross Earnings</b>	<b>51.490,66</b>	<b>58.862,08</b>

### Review of Administrative and Selling Expenses

The Administrative and Selling Expenses for the fiscal years 2003 and 2004 is shown in the following table

Administrative and Selling Expenses	2003	2004
	thousand euros	thousand euros
<b>Administrative Expenses</b>		
Compensation, Benefits and Expenses of Personnel	3.513,19	4.918,85
Compensation and expenses of third parties	1577,53	2.054,85
Third party benefits	1.578,61	1.251,31
Tax – duties	295,98	337
Miscellaneous expenses	1.319,21	1.740,33
<b>Total Administrative Expenses before depreciation</b>	<b>8.284,52</b>	<b>10.302,34</b>
Depreciation	791,748	880,82
<b>Total Administrative Expenses</b>	<b>9.076,27</b>	<b>11.183,16</b>
<b>Selling Expenses</b>		
Compensation, Benefits and Expenses of Personnel	3.358,31	3.973,89
Compensation and expenses of third parties	22.189,66	26.014,80
Third party benefits	2.284,28	1.223,28
Miscellaneous expenses	7.596,00	8.342,81
<b>Total Selling Expenses before depreciation</b>	<b>35.428,25</b>	<b>39.554,78</b>
Depreciation	832,25	868,61
<b>Total Selling Expenses</b>	<b>36.260,50</b>	<b>40.423,39</b>
<b>Total Administrative and Selling Expenses</b>	<b>45.336,77</b>	<b>51.606,55</b>

## Extraordinary Earnings

The Extraordinary Earnings for the fiscal years of 2003 and 2004 is shown in the following table:

<b>Extraordinary Earnings</b> (in thousand euros)	<b>2003</b>	<b>2004</b>
<b>Extraordinary and non operating expenses</b>		
Tax fines and surcharges	275,28	9,28
Other extraordinary and non operating expenses	1,56	146,96
Compensation of leases	0,00	90,09
Foreign exchange differences stemming during the fiscal year, mainly at the payment of loan liabilities in foreign exchange	12,48	11,30
<b>Total</b>	<b>289,32</b>	<b>257,63</b>
<b>Extraordinary loss</b>		
Loss from liquidation of machinery and equipment	70,01	0,00
Loss from liquidation of vehicles	0,39	0,00
Loss from liquidation of furniture and apparatus	0,51	1,12
Loss from annulation of inventories	0,00	349,42
Loss from insurance compensation	0,00	499,48
Other loss	0,00	0,00
<b>Total</b>	<b>70,91</b>	<b>850,02</b>
<b>Previous years' expenses</b>		
Tax and duties of pervious years	1,19	56,55
Personnel layoff compensation	719,68	863,47
Third party benefits	34,21	11,96
Social security contributions	0,00	51,25
Miscellaneous expenses	11,79	6,50
Tax fines and surcharges	0,00	0,00
Other expenses of previous years	32,59	0,00
Retrospective invoicing	0,00	33,64
Third party remuneration	59,56	0,00
<b>Total</b>	<b>859,02</b>	<b>1.034,08</b>
<b>Provisions for extraordinary risks</b>	<b>0,00</b>	<b>501,90</b>
<b>Grand total of extraordinary expenses and loss</b>	<b>1.219,25</b>	<b>2.643,63</b>
<b>Extraordinary and non operating income</b>		
Foreign exchange differences	58,83	25,03
Miscellaneous income	3,89	2,48
Compensation for premature real estate lease breach	0,00	0,00
<b>Total</b>	<b>62,72</b>	<b>27,51</b>
<b>Extraordinary profit</b>		
Profit from liquidation of fixed assets	1.461,90	0,00
Profit from liquidation of vehicles	4,91	0,14
Profit from liquidation of furniture	0,49	2,30
Other profit	0,16	0,53
<b>Total</b>	<b>1.467,46</b>	<b>2,97</b>
<b>Previous years' income</b>		
Income from provisions of devaluation of mutual funds	695,04	1.199,29
Income from Royalties	0,00	14,28
Income from unused provisions	66,26	16,06
Insurance compensation	51,76	0,00
Other income of pervious years	1.508,46	245,18
COSMOTE 2003 discount	0,00	11,99
Income from subsidies of OAED-AAEK programs	39,12	45,10
<b>Total</b>	<b>2.360,64</b>	<b>1.531,89</b>
<b>Grand total of Extraordinary Income and Profit</b>	<b>3.890,82</b>	<b>1.562,36</b>

## Financial Expenses

The financial expenses for the fiscal years 2003 and 2004 are shown in the following table:

Financial Expenses	2003	2004
	thousand euros	thousand euros
Interest on long-term loans	0,00	232,21
Interest on short-term loans	635,90	622,62
Other financial expenses	11,17	12,50
<b>Total</b>	<b>647,07</b>	<b>867,33</b>

## Depreciation

The depreciation and its allocation in the Cost of Goods Sold, Administrative Expenses and Selling Expenses for the years 2002 and 2003 are shown in the following table:

Allocation of Depreciation	2003	2004
	thousand euros	thousand euros
Cost of Goods Sold	898,78	1.162,32
Administrative Expenses	791,75	880,82
Selling Expenses	832,25	868,60
<b>a) Included in Operating Cost</b>	<b>2.522,78</b>	<b>2.911,74</b>
<b>b) Not included in Operating Cost</b>	<b>0,00</b>	<b>0,00</b>
<b>Grand total</b>	<b>2.522,78</b>	<b>2.911,74</b>

## APPROPRIATION OF EARNINGS BEFORE DEPRECIATION

The appropriation of the company's earnings before depreciation and tax for the years 2003 and 2004, according to the audited financial statements, is the following:

Appropriation of earnings before depreciation	2003	2004	Total	
	thousand euros	thousand euros	thousand euros	%
Earnings before depreciation and tax	14.573,36	11.392,67	25.966,03	100,00%
<b>Total for appropriation</b>	<b>14.573,36</b>	<b>11.392,67</b>	<b>25.966,03</b>	<b>100,00%</b>
Total depreciation	2.522,78	2.911,74	5.434,52	20,93%
Other tax of current fiscal year	90,36	124,05	214,41	0,83%
Balance of earnings carried forward	11.960,23	8.356,87	20.317,10	78,24%
<b>Total</b>	<b>14.573,37</b>	<b>11.392,67</b>	<b>25.966,04</b>	<b>100,0%</b>

## XX. REVIEW OF BALANCE SHEET

The Company's balance sheet for the years 2003 and 2004 is shown in the following table:

Balance Sheet	2003	2004
	thousand euros	thousand euros
<b>ASSETS</b>		
Establishment expenses	8.397,35	11.180,19
Less: accrued depreciation	7.175,20	8.524,41
<b>Non depreciated establishment expenses</b>	<b>1.222,15</b>	<b>2.655,78</b>
Intangible assets	354,10	354,10
Less: Accrued depreciation	283,23	292,44
<b>Non depreciated intangible assets</b>	<b>70,86</b>	<b>61,65</b>
Tangible assets	29.200,39	35.931,71
Less: Accrued depreciation	11.265,61	12.860,68
<b>Non depreciated tangible assets</b>	<b>17.934,79</b>	<b>23.071,03</b>
<b>Participations in associated companies</b>	<b>130.004,85</b>	<b>125.832,87</b>
<b>Other long term receivables</b>	<b>442,86</b>	<b>489,85</b>
<b>Total fixed assets</b>	<b>148.453,36</b>	<b>149.455,40</b>
Inventory	5.157,60	5.465,36
Clients	26.215,65	24.436,51
Bills of exchange receivable	0,00	0,00
Bills of exchange in arrears	66,20	64,32
Cheques receivable	23.512,75	20.960,85
Cheques in arrears	607,36	553,06
Bad, belated and litigious clients and debtors	895,68	968,19
Short term receivables from associated companies	3.548,34	6.197,88
Miscellaneous debtors	4.531,11	3.212,82
Pre-payments and credit accounts	248,90	261,09
Securities	17.883,56	16.639,73
Cash and cash equivalents	492,11	480,46
<b>Total current assets</b>	<b>83.159,26</b>	<b>79.240,25</b>
<b>Transitory accounts</b>	<b>2.975,02</b>	<b>4.057,45</b>
<b>TOTAL ASSETS</b>	<b>235.809,78</b>	<b>235.408,87</b>
<b>Off balance sheet accounts</b>	<b>29.976,43</b>	<b>34.910,10</b>
<b>LIABILITIES</b>		
Share capital	45.180,00	45.180,00
Share premium account	206.260,79	201.653,48
Revaluation differences of other assets	305,06	305,06
Reserves	-30.387,11	-62.546,40
Earnings brought forward	-7.968,75	1.290,96
Treasury stock (own shares)	-31.123,14	0,00
<b>Total equity</b>	<b>182.266,84</b>	<b>185.883,10</b>
<b>Provisions</b>	<b>3,74</b>	<b>511,86</b>
<b>Long term liabilities – Bond loans</b>	<b>0,00</b>	<b>15.000,00</b>
Suppliers	12.912,35	14.051,44
Cheques payable	1.870,12	2.577,24
Pre-payments of clients	951,05	1.836,15
Short term bank liabilities	20.400,00	9.500,00
Liabilities to other affiliate companies	0,00	194,45
Tax and duties liabilities	1.281,62	1.370,85
Social security contributions	691,04	810,83
Divided payable	264,89	264,46
Other short term liabilities	12.624,07	533,25
<b>Total short term liabilities</b>	<b>50.995,14</b>	<b>31.138,68</b>

<b>Total long and short term liabilities</b>	<b>50.995,14</b>	<b>31.138,68</b>
<b>Transitory accounts</b>	<b>2.544,07</b>	<b>2.875,24</b>
<b>TOTAL LIABILITIES</b>	<b>235.809,78</b>	<b>235.408,87</b>
<b>Off balance sheet accounts</b>	<b>29.976,43</b>	<b>34.910,10</b>

### Establishment Expenses

The analysis of Establishment Expenses and the related depreciation for the fiscal year 2004 is shown in the following table:

<b>Analysis of Establishment Expenses 31.12.2004</b>									
In thousand euros	Acquisition value				Depreciation				Non depreciated balance 31.12.04
	Balance 31.12.03	Fiscal year's additions	Fiscal year's deletions	Balance 31.12.04	Balance 31.12.03	Fiscal year's additions	Fiscal year's deletions	Total depreciation	
Initial establishment expenses	5.742,45	0,00	0,00	5.742,45	4.894,68	618,90	0,00	5.513,58	228,87
Expenses of fixed asset acquisition	1.071,65	0,00	0,00	1.071,65	883,72	60,94	0,00	944,66	126,99
Restructuring expenses	1.571,98	2.644,81	0,00	4.216,79	1.390,60	171,33	-468,75	2.030,68	2.186,12
Other expenses of long term depreciation	4,40	138,03	0,00	142,43	2,09	28,49	0,00	30,57	111,86
Expenses for share capital increase	6,86	0,00	0,00	6,86	4,12	0,80	0,00	4,92	1,94
<b>Total</b>	<b>8.397,35</b>	<b>2.782,84</b>	<b>0,00</b>	<b>11.180,19</b>	<b>7.175,20</b>	<b>880,46</b>	<b>-468,75</b>	<b>8.524,41</b>	<b>2.655,78</b>

The Initial Establishment Expenses mainly refer to pre-operation expenses and expenses of initial promotion and launching of new publication titles.

Restructuring Expenses refer to investments in computer software and the Year's Additions (2.644,81 thousand euros) to purchases of computer software.

The "Year's Additions" of "Other expenses of long term depreciation" (138,03 thousand euros) refer to the Share Capital Increase Tax (FSK) and to expenses of the Company's relocation to the new offices in Michalakopoulou street.

### Fixed Assets

The following table shows the change in the book value of the company's fixed assets for the period 31.12.2003 - 31.12.2004:

<b>Analysis of intangible fixed assets 31.12.2004</b>									
in thousand euros	Acquisition value				Depreciation				Non depreciated balance 31.12.04
	Balance 31.12.03	Fiscal year's additions	Fiscal year's deletions	Balance 31.12.04	Balance 31.12.03	Fiscal year's additions	Fiscal year's deletions	Total depreciation	
Industrial property rights	139,59	0,00	0,00	139,59	139,59	0,00	0,00	139,59	0,00
Other rights	214,51	2.556,81	2.556,81	214,51	143,65	477,96	468,75	152,86	61,65
<b>Total</b>	<b>354,10</b>	<b>2.556,81</b>	<b>2.556,81</b>	<b>354,10</b>	<b>283,23</b>	<b>477,96</b>	<b>468,75</b>	<b>292,44</b>	<b>61,65</b>

<b>Analysis of tangible fixed assets 31.12.2004</b>											
In thousand euros	Acquisition value					Depreciation					Non depreciated balance
	Balance 31.12.03	Adjustments 2004	Fiscal year's additions	Deletions Transfers	Balance 31.12.04	Balance 31.12.03	Adjustments 2004	Fiscal year's additions	Deletions Transfers	Total depreciation	
Land	3.707,05	496,89	0,00	0,00	4.203,94	0,00	0,00	0,00	0,00	0,00	4.203,94

Buildings and building installations	10.755,99	887,27	9.056,63	0,00	20.699,88	3.814,90	481,31	777,61	0,00	5.073,82	15.626,06
Machinery and installations	1.221,71	0,00	0,00	0,00	1.221,71	781,24	0,00	89,67	0,00	870,90	350,81
Vehicles and other means of transportation	515,23	0,00	12,56	29,75	498,04	335,42	0,00	64,87	29,22	371,06	126,98
Furniture - appliances	6.876,58	0,00	2.720,38	421,17	9.175,79	6.334,08	0,00	621,16	410,34	6.544,90	2.630,89
<b>Total</b>	<b>23.076,55</b>	<b>1.384,15</b>	<b>11.789,57</b>	<b>450,92</b>	<b>35.799,36</b>	<b>11.265,64</b>	<b>481,31</b>	<b>1.553,30</b>	<b>439,56</b>	<b>12.860,68</b>	<b>22.938,68</b>
Fixed assets under construction	6.123,84	0,00	6.186,36	12.177,85	132,35	0,00	0,00	0,00	0,00	0,00	132,35
<b>Grand total</b>	<b>29.200,39</b>	<b>1.384,15</b>	<b>17.975,93</b>	<b>12.628,76</b>	<b>35.931,71</b>	<b>11.265,64</b>	<b>481,31</b>	<b>1.553,30</b>	<b>439,56</b>	<b>12.860,68</b>	<b>23.071,03</b>

For the detailed analysis of fixed assets, see Chapter «**FIXED ASSETS - GUARANTEES AND REGISTERED ENCUMBRANCES**»

Fixed Assets are valued at their acquisition value, as this value is adjusted according to specific legislation of the Ministry of Finance and National Economy, increased by the value of additions and improvements and decreased by the depreciation provided for in the law.

The acquisition value of land and buildings was adjusted in the fiscal year 2004 by 1.384 thousand euros and the corresponding aggregate depreciation of the buildings by 481 thousand euros. The adjustment difference of 903 thousand euros was netted off against equal losses from previous years. The depreciation of the fiscal year were calculated on the adjusted value of the buildings and were higher by approximately 45 thousand euros. The adjustment was effected according to the regulations of Law 2065/1992 and the Ministerial Decision No. 1091653/POL 1121/2004.

The depreciation of the company's fixed assets was effected based on the factors provided for in Presidential Decree 299/2003.

In 2004 the acquisition value of buildings was increased by 9.056,63 thousand euros due to the transfer of the expenses for the reconstruction of the building of the affiliate company MICHALAKOPOULOU SA from the account «Fixed Assets under Construction».

## Direct Participations

The development and analysis of the account «Participations to affiliated companies» (direct participations in the share capital of other companies with a percentage exceeding 10%) in the fiscal years 2003 and 2004 and the first four months of 2005 are shown in the following table (in thousand euros):

COMPANY NAME	Participations 31.12.03		Participations 31.12.04		Participations 30.04.05	
	Participation %	Acquisition value	Participation %	Acquisition value	Participation %	Acquisition value
1) DOL DIGITAL SA	78,71%	17.696	78,71%	17.696	82,62%	22.697
2) MULTIMEDIA SA	100,00%	1.802	100,00%	1.802	100,00%	1.802
3) TILETIPOS SA	10,76%	32.653	10,76%	32.653	10,76%	32.653
4) STUDIO ATA SA	95,00%	216	95,00%	216	99,30%	2.816
5) MELLON GROUP SA	50,00%	734	50,00%	734	50,00%	734
7) IRIS PRINTING SA	70,00%	38.246	70,00%	38.246	70,00%	38.246
8) ARGOS SA	38,50%	1.120	38,70%	1.126	38,70%	1.126
9) NORTHERN GREECE PUBLISHING SA	33,33%	5.694	33,33%	5.694	33,33%	5.694
10) PAPASOTIRIOU SA	30,00%	2.054	30,00%	2.054	30,00%	2.054
11) EUROSTAR SA	98,00%	6.962	95,50%	6.785	95,50%	6.785
12) NEA AKTINA SA	50,50%	45	50,50%	45	50,50%	45
13) ODEON LICENSING SA	24,33%	28	24,33%	28	24,23%	28
14) ELLINIKA GRAMMATA SA	51,00%	604	51,00%	604	51,00%	604
15) SPECIAL PUBLICATIONS SA	100,00%	6.282	100,00%	6.282	100,00%	6.282
16) HEARST – LAMBRAKIS PUBLISHING LTD	50,00%	748	50,00%	748	50,00%	748
17) MC HELLAS SA	50,00%	734	50,00%	734	50,00%	734
19) ACTION PLAN SA	85,00%	4.170	85,00%	4.170	85,00%	4.170
20) PUBLICATIONS 4 LTD	30,00%	450	30,00%	450	30,00%	450
19) MICHALAKOPOULOU SA	100,00%	24.781	100,00%	24.781	100,00%	24.781
<b>Total</b>		<b>145.019</b>		<b>144.848</b>		<b>149.849</b>
Less devaluation provisions:						
TILETIPOS SA		14.870		18.870		
Less Installments due		147		147		
<b>Total</b>		<b>15.017</b>		<b>19.017</b>		
<b>Net value of participations</b>		<b>130.002</b>		<b>125.831</b>		

The following are noted regarding the changes of the account «Participations»:

The Shareholders' General Meeting of the affiliate company DOL DIGITAL SA resolved to increase the company's share capital through contribution in cash. LAMBRAKIS PRESS SA exercised its pre-emptive rights in full and also undertook and exercised the pre-emptive rights of other shareholders that remained unexercised and paid a total amount of 4.998.693,84 euros in cash. After the completion of the share capital increase, the share capital of DOL DIGITAL SA amounts to 27.332.592 euros and is divided into 4.648.400 common registered shares with nominal value of 5,88 euros each and the participation of LAMBRAKIS PRESS SA increased from 78,716% (before the share capital increase) to 82,614%.

The General Meeting of the Shareholders of the affiliate company STUDIO ATA SA resolved to increase the company's share capital in cash. LAMBRAKIS PRESS SA exercised its pre-emptive rights in full and also undertook and exercised the pre-emptive rights of other shareholders that remained unexercised and paid a total 2.599.823 euros in cash. After the completion of the share capital increase, the share capital of STUDIO ATA SA amounts to 3.004.853 euros and is divided into 102.380 common registered shares with nominal value of 29,35 euros each. The participation of LAMBRAKIS PRESS SA in the company increased from 95% (before the share capital increase) to 99,3%.

The shareholders of EUROSTAR SA Ms. Ileana-Kondylia Laga and Ms. Athina Laga transferred to EUROSTAR SA their total holding of 13,14% (6,57% each) in the company TRIAINA TRAVEL – ST. LAGAS SA, which is an 86,86% affiliate of EUROSTAR SA. As a result, EUROSTAR SA became the only shareholder of TRIAINA TRAVEL – ST. LAGAS SA, holding 100% of the company's share capital.

Concurrently, LAMBRAKIS PRESS SA transferred to each of the two above-mentioned Ms. I.-K. Laga and A. Laga 1,25% of the share capital of EUROSTAR SA. As a result LAMBRAKIS PRESS SA decreased its participation in EUROSTAR SA from 98,00% to 95,50% while Ms. I.-K. Laga and Ms. A. Laga increased their participation in EUROSTAR SA from 1% each to 2,25% each.

During the fiscal year 2004 the company G.I.Georgalas SA, transferred the total number of shares it held in ARGOS SA (377 shares) to the other shareholders of ARGOS SA pro rata. From this transfer, LAMBRAKIS PRESS SA acquired 152 shares of ARGOS SA and increased its participation in the company's share capital from 38,50% to 38,70%.



## Valuation of Participations

The participations in affiliated companies were valued as follows:

a) A participation in a company listed on the Athens Stock Exchange amounting to 13.783 thousand euros that was valued according to article 43 par. 6 of Law 2190/1920, (lowest between acquisition value and current value).

b) Participations in companies not listed on the Athens Stock Exchange of an acquisition value of 112.197 thousand euros, 17 out of which with an acquisition value of 111.719 thousand euros are audited by established auditors, were valued according to article 28 of the Code of Books and Records (Presidential Decree 186/82) at their acquisition value.

(amounts in thousand euros)

COMPANY NAME	Participation (%)	Fiscal Year	Total equity	Net earnings	Acquisition value (art. 28 of the Code of Books and Records)	Current value. (book, market)	Intrinsic book value based on art. 43 par. 6 of Law 2190/20
1) DOL DIGITAL SA	78,71%	2004	-5.941,0	-1.616,0	17.696,0	0,0	0,0
2) MULTIMEDIA SA	100,00%	2004	2.143,0	174,0	1.802,0	2.143,0	1.802,0
3) TILTIPOS SA	10,76%	2004	87.294,0	11.011,0	32.653,0	13.783,0	13.783,0
4) STUDIO ATA SA	95,00%	2004	-1.834,0	-589,0	216,0	0,0	0,0
5) MELLON GROUP SA	50,00%	2004	1.814,0	585,0	734,0	907,0	734,0
6) IRIS PRINTING SA	70,00%	2004	79.149,0	-1.844,0	38.246,0	55.404,0	38.246,0
7) ARGOS SA (consolidated)	38,70%	2003	4.400,0	403,0	1.126,0	1.703,0	1.126,0
8) NORTHERN GREECE PUBLISHING SA	33,33%	2003	16.147,0	1.054,0	5.694,0	5.377,0	5.377,0
9) PAPASOTIRIOU SA	30,00%	2003	2.106,0	822,0	2.054,0	632,0	632,0
10) EUROSTAR SA	95,50%	2004	7.175,0	273,0	6.785,0	6.852,0	6.785,0
11) NEA AKTINA SA	50,50%	2004	172,0	647,0	44,0	87,0	44,0
12) ODEON LICENSING SA	24,23%	2003	127,0	104,0	28,0	31,0	28,0
13) ELLINIKA GRAMMATA SA	51,00%	2004	347,0	-152,0	604,0	177,0	177,0
14) SPECIAL PUBLICATIONS SA	100,00%	2004	-2.303,0	13,0	6.282,0	0,0	0,0
15) HEARST LAMBRAKIS PUBLISHING LTD	50,00%	2004	1.593,0	505,0	748,0	796,0	748,0
16) MC HELLAS SA	50,00%	2004	1.625,0	724,0	734,0	812,0	734,0
17) ACTION PLAN SA	85,00%	2004	374,0	-152,0	4.170,0	318,0	318,0
18) EKDOSEIS 4 LTD	30,00%	2002	-	-	450,0	450,0	450,0
19) MICHALAKOPOULOU SA	100,00%	2004	16.028,0	-1.216,0	24.781,0	16.028,0	16.028,0
<b>TOTAL</b>					<b>144.847,0</b>	<b>105.500,0</b>	<b>87.012,0</b>

According to the remarks of the regular Certified Auditors – Accountants in the Certificate of Audit for the year 2004, "Participations in Associated Companies " refer to:

*" The account "Participations" includes holdings in companies not listed on the Athens Stock Exchange amounting to approximately 112,2 million euros. Out of those companies, 17 with a total acquisition value of approximately 111,7 million euros that are audited by established auditors were valued at their acquisition value and not at the lowest between acquisition value and current value (article 43 par. 6 of Codified Law 2190/1920). If the valuation were made according to the above-,mentioned regulations, there would be a difference of approximately 42 million euros, out of which approximately 4 million would burden the earnings of this fiscal year and approximately 38 million euros would burden those of previous years.»*

The above companies are described in detail in the chapter «**COMPANIES ASSOCIATED WITH LAMBRAKIS PRESS SA**».

## Current Assets

### Inventories

The analysis of the account «Inventories» during the fiscal years 2003 and 2004 is shown in the following table:

Inventories	2003	2004
	thousand euros	thousand euros
Merchandise	2.342,44	3.803,66
Finished and unfinished goods- byproducts and residuals	2.291,86	1.658,27
Production in progress	160,34	0,00
Raw and secondary material - Consumables - Spare parts and packaging materials	3,43	3,43
Advance payments for purchases of inventories	359,53	0,00
<b>Total</b>	<b>5.157,60</b>	<b>5.465,36</b>

As a standard practice the Company applies the FIFO method to assess the value its inventories.

The procedure of cost accounting and, hence, assessing the value of the production in progress is the following: Inventories originating from purchases (merchandise, raw materials, consumables etc) the valued at the lowest price per item between the purchase price and their current market price at the end of the fiscal year. Inventories from in-house production, except for residuals and byproducts, were valued at their lowest price per item, between their production cost and their replacement cost at the end of the fiscal year. This value was lower than the net liquidation value. Residuals and byproducts were valued at their probable sale price.

The decrease in the inventoried merchandise is mainly attributable to the decrease of merchandise offers.

Moreover, in 2003 the company proceeded with write offs of merchandise, products and packaging materials, the value of which amounted to 1.354 thousand euros and merchandise destroyed by fire, the value of which amounted to 1.635 thousand euros. Also, in 2004 the Company proceeded to write off merchandise with a total value of 349 thousand euros.

## Receivables

The analysis of the account «Receivables» for the fiscal years 2003 and 2004 is shown in the following table:

Receivables	2003	2004
	thousand euros	thousand euros
Clients	26.215,65	24.436,51
Bills of Exchange in arrears	66,20	64,32
Cheques in portfolio receivable	23.512,75	20.960,85
Cheques in arrears	607,36	553,06
Short term receivables from associated companies	3.548,34	6.197,88
Bad, belated and litigious clients and debtors	1.174,39	968,19
Less provisions	278,71	0,00
Total bad, belated and litigious clients and debtors	895,68	968,19
Miscellaneous debtors	4.531,11	3.212,82
Advance payments and credit accounts	248,90	261,09
<b>Total</b>	<b>59.625,99</b>	<b>56.654,71</b>

The company's credit policy includes an average 7-month credit to clients advertising in Lambrakis Press publications. In 2003 the Company decided to write off various bad debtors totaling 480 thousand euros.

Referring to «Bad, Litigious and Belated Receivables» and the effected provisions, the regular Certified Auditors - Accountants in their Certificate of audit for the year 2004 note the following:

- *The company did not form a provision to cover possible losses relating to bad and litigious receivables amounting to approximately 8,3 million euros. Approximately 3,1 million euros out of those would burden the earnings of this year and approximately 5,2 million euros the earnings of previous years..*
- *The account «Clients» includes a receivable amounting to 5,4 million euros from an affiliated company that is under liquidation. The company did not form an equal provision burdening the earnings of previous years.*

The above remark refers to the Company's receivables from the company FTEROTOS ERMIS SA in which the affiliate DOL DIGITAL SA held a 42,5% participation. The Company's receivables stemmed mainly from services rendered according to related contracts between LAMBRAKIS PRESS SA and FTEROTOS ERMIS SA. FTEROTOS ERMIS SA was set under liquidation pursuant to a resolution of the Shareholders' Extraordinary General Meeting of 26.6.2002 (end of liquidation 11.11.2002) and for the time being the company's shareholders have not made final decisions for the resolution of issues dealing with the company's liabilities. After such final decisions are made and the related procedures are completed, LAMBRAKIS PRESS SA will assess its total position. If a loss is incurred according to the assessment of the Company, LAMBRAKIS PRESS SA will write the appropriate provisions burdening the earnings and the shareholders' equity respectively.

In fiscal year 2004 there are no clients that contribute more than 10% to the total turnover of the Company.

The maturity of the balance of account "Clients" is detailed in the following table:

Time maturity of clients				
Period	Balance on 31.12.2003		Balance on 31.12.2004	
	thousand euros	%	thousand euros	%
0-60 days	11.198,51	42,72%	15.242,71	48,61%
61-180 days	1.933,57	7,38%	2.648,85	8,45%
181-360 days	844,55	3,22%	2.601,72	8,30%

361 & over	12.239,02	46,69%	10.861,95	34,64%
<b>Total</b>	<b>26.215,65</b>	<b>100,00%</b>	<b>31.355,23</b>	<b>100,00%</b>

The maturity of "Cheques Receivable" is detailed in the following table:

<b>Maturity of Balance of Account "Cheques Payable in Portfolio"</b>				
<b>Period</b>	<b>Balance on 31.12.2003</b>		<b>Balance on 31.12.2004</b>	
	thousand euros	%	thousand euros	%
0-90 days	12.428,80	52,86%	12.199,50	58,20%
91-180 days	9.954,51	42,34%	8.659,00	41,31%
181- 270 days	784,09	3,33%	102,50	0,49%
271-360 days	271,94	1,16%	0,00	0,00%
360 & over	73,41	0,31%	0,00	0,00%
<b>TOTAL</b>	<b>23.512,75</b>	<b>100,00%</b>	<b>20.961,00</b>	<b>100,00%</b>

### Securities

The analysis of account "Securities" on 31.12.2003 and 31.12.2004 is shown in the following table:

<b>Securities</b>	<b>31.12.2003</b>	<b>31.12.2004</b>
	thousand euros	thousand euros
Trading portfolio shares listed on the Athens Stock Exchange	26.063,40	26.063,40
Less: Provisions for devaluation	-15.262,39	-16.905,51
Value of trading portfolio securities listed on the Athens Stock Exchange (December average price)	10.801,01	9.157,89
Shares not listed (Less than 10% participation)		
M. Levis SA (5,0%)	18,75	18,75
Odeon Cineplex SA (0,13%)	308,02	308,02
<b>Total shares</b>	<b>26.390,17</b>	<b>26.390,17</b>
Shares of Eurobank Index Value mutual Fund	<b>6.078,40</b>	<b>6.078,40</b>
Less: Provisions for devaluation	-322,63	876,66
Value of mutual fund shares (average price 12/2003 - 12/2004)	<b>5.755,77</b>	<b>6.955,06</b>
<b>Repos</b>	<b>1.000,00</b>	<b>200,00</b>
<b>Total other securities</b>	<b>7.078,40</b>	<b>6.278,40</b>
<b>Grand total of securities</b>	<b>33.468,57</b>	<b>32.668,57</b>
Less: Total Provision for devaluation	-15.585,02	-16.028,85
<b>Grand Total after provisions</b>	<b>17.883,55</b>	<b>16.639,72</b>

The securities listed on the Athens Stock Exchange refer to shares of the companies EFG Eurobank SA, Gr. Sarantis SA, PaperPack – I. Tsoukaridis SA, Haidemenos SA, Egnatia Bank SA, Microland SA and were valued at their current market value according to the regulations of Law 2992/2002. The difference (loss) that stemmed from this valuation amounting to 5.643 thousand euros was transferred directly to Shareholders' Equity, as was also the case in the previous year.

Referring to Securities, the Company's regular Certified Auditors-Accountants note the following in their Certificate for 2004:

*The Company did not debit the earnings with valuation losses amounting to approximately 5,6 million euros from securities listed on the Athens Stock Exchange that appear in its portfolios before 31.12.2002 but deducted it directly from Shareholders' Equity.*

The company applied the regulations of article 2 of Law 2992/2002, according to which the result of the valuation of listed companies is not deducted from gross earnings but is transferred to a special account under Shareholders' Equity.

### Asset-side Transitory Accounts

On 31.12.2004 the asset-side Transitory Accounts include mainly expenses due next fiscal year (rights, rents, insurance premiums, subscriptions etc) amounting to 955 thousand euros compared to 212 thousand euros in 2003 as well as a provision of earnings from sales of newspapers and magazines mainly outside the greater Athens area amounting to 3.102 thousand euros compared to 2.762 thousand euros in 2003.

### Liabilities

#### Long term liabilities

In 2004 pursuant to the resolution of the Shareholders' Extraordinary General Meeting of 16.2.2004, the Company issued a common bond loan underwritten by the National Bank of Greece SA. The bond loan amounts to 15.000.000 euros with floating rate and its duration was set at 5,5 years with 1 year grace period.

The Company does not have any long term liabilities towards its suppliers.

#### Short term Liabilities

The analysis of the account «Short Term Liabilities» for the fiscal years 2003 and 2004 is shown in the following table:

Short term Liabilities	31.12.2003	31.12.2004
	thousand euros	thousand euros
Suppliers	12.912,35	14.051,44
Cheques payable	1.870,12	2.577,24
Short term liabilities to banks	20.400,00	9.500,00
Advance payments by clients	951,05	1.836,15
Tax and duties liabilities	1.281,62	1.370,85
Social Security contributions	691,04	810,83
Liabilities to other affiliated companies	0,00	194,45
Dividend payable	264,89	264,46
Miscellaneous creditors	12.624,07	533,25
<b>Total</b>	<b>50.995,14</b>	<b>31.138,68</b>

It is noted that on 31.12.2004 there were no liabilities overdue or in arrears stemming from the short-term liabilities of the Company.

### Suppliers

The maturity of the balance of suppliers is shown in the following table:

Maturity of the balance of suppliers				
Period	Balance on 31.12.2003		Balance on 31.12.2004	
	Thousand euros	%	thousand euros	%
0-60 days	10.819,80	83,79%	11.837,79	87,38%
61-180 days	875,49	6,78%	1.146,95	8,47%
181-360 days	1.217,06	9,43%	417,55	3,08%
Over 360 days	0,00	0,00%	145,35	1,07%
<b>Total</b>	<b>12.912,35</b>	<b>100,00%</b>	<b>13.547,64</b>	<b>100,00%</b>

The Company does not have long-term liabilities towards its suppliers.

The above balances of suppliers are current and turn over every fiscal year.

### Cheques Payable

The balance of the company's cheques payable on 31.12.2004 refers to post-dated cheques issued by the Company

Maturity of Balance of Cheques Payable				
Period	Balance on 31.12.2003		Balance on 31.12.2004	
	thousand euros	%	thousand euros	%
0-90 days	2.423,05	94,02%	1.434,38	76,70%
91-180 days	154,19	5,98%	435,74	23,30%
181- 270 days	0,00	0,00%	0,00	0,00%
<b>Total</b>	<b>2.577,24</b>	<b>100,00%</b>	<b>1.870,12</b>	<b>100,00%</b>

All the cheques payable by the company are due in 2005 and all those that have already matured have been paid promptly.

The most significant balances of the account «Advance Payments of Clients» on 31.12.2004 are shown in the following table:

Advance Payments of Clients		
Client	Balance on 31.12.2004	
	thousand euros	%
ARGOS SA	4.583,08	94,93%
ELLINIKA GRAMMATA SA	105,25	2,18%
Kyprianos D. SA	31,06	0,64%
Gold Mail SA	13,97	0,29%
Alpha Bank SA	9,63	0,20%
Giorgio Armani	6,86	0,14%
Other clients < 5.000 euros each	78,25	1,62%
<b>Total</b>	<b>4.828,10</b>	<b>100,00%</b>

### Tax - Duties - Social Security

The balances of these accounts in the period under review are current balances stemming from the company's operation and which the company sees that are paid promptly within the statutory deadlines to the Greek State, the various social security funds and the other institutions.

There are no liabilities in arrears stemming from taxes, social security funds of other insurance institutions.

### Liability-side Transitory Accounts

On 31.12.2004 the liability-side transitory accounts include next year's income of 951 thousand euros, out of which 780 thousand euros are advance proceeds of subscriptions, 114 thousand euros advertising revenue, 50 thousand euros interim dividend and 6 thousand euros rents. They also include realized expenses of this year of 1.896 thousand euros, for which the company has written the following provisions: Suppliers of ARGOS SA 1.037 thousand euros, year-end bonuses 334 thousand euros, royalties and rights 294 thousand euros, Power and Water companies, municipal duties and cleaning 81 thousand euros, telecommunications 64 thousand euros, expenses for photographs and associates 51 thousand euros. They also include other accounts amounting to 35 thousand euros.

### Off Balance Sheet Accounts

The analysis of Off Balance Sheet Accounts on 31.12.2004 is the following:

Off balance sheet accounts		31.12.2003	31.12.2004
		thousand euros	thousand euros
<b>Third party assets</b>			
a.	Third party machinery for exhibition	2,59	2,85
b.	Third party merchandise to be photographed	1,78	0,11
c.	Third party machinery leased	0,06	0,06
d.	Third party machinery to others for testing	0,12	0,13
e.	Alpha Leasing SA	19,62	0,00
f.	Machinery to third parties	0,00	0,00
<b>Total</b>		<b>24,17</b>	<b>3,14</b>
<b>Debit accounts of guarantees and registered encumbrances</b>			
a.	Letters of guarantee securing receivables	620,22	620,22
b.	Letters of guarantee securing contractual delivery	742,00	466,70
c.	Letters of guarantee securing liabilities	27.481,64	31.808,79
<b>Total</b>			<b>32.895,71</b>
<b>Other off-balance-sheet accounts</b>			
Adjustments			
1.	Buildings - Ministerial Decision E 2665/88	140,97	140,97
2.	Land - Ministerial Decision E 2665/88	197,47	197,47
3.	Buildings - Law 2065/92	37,38	443,34
4.	Land - Law 2065/92	732,57	1.229,46
<b>Total</b>		<b>1.108,39</b>	<b>2.011,24</b>
<b>Grand Total</b>		<b>29.976,42</b>	<b>34.910,10</b>

## XXI. SOURCES AND USES OF CAPITAL

The following table shows the sources and uses of capital for the period 2003 - 2004:

SOURCES	2004	2003	Total	
	thousand euros	thousand euros	thousand euros	%
Sales	139.734,74	123.354,46	263.089,20	83,54%
Increase of short term liabilities (excluding bank loans)	0,00	4.617,00	4.617,00	1,47%
Increase of short term liabilities (bank loans)	0,00	7.900,00	7.900,00	2,51%
Increase of long term liabilities (bank loans)	15.000,00	0,00	15.000,00	4,76%
Sale of participations	177,54	1.816,00	1.993,54	0,63%
Income from participations	1.427,16	2.076,83	3.503,99	1,11%
Sale of securities	800,17	3.496,00	4.296,17	1,36%
Other operating income	1.566,78	1.595,26	3.162,04	1,00%
Sale of tangible assets	8,90	2.962,00	2.970,90	0,94%
Decrease of inventory	0,00	2.167,00	2.167,00	0,69%
Decrease of receivables	2.971,00	0,00	2.971,00	0,94%
Previous years' income	332,80	1.665,00	1.997,80	0,63%
Increase of liability-side Transitory Accounts	331,17	461,00	792,17	0,25%
Income from securities	186,98	157,00	343,98	0,11%
Extraordinary and non-operating income	30,49	62,94	93,43	0,03%
Credit interest (deposits etc)	4,77	8,87	13,64	0,00%
<b>Total</b>	<b>162.572,50</b>	<b>152.339,36</b>	<b>314.911,86</b>	<b>100,00%</b>
USES	2004	2003	Total	
	thousand euros	thousand euros	thousand euros	%
Cost of goods sold (less depreciation and provisions)	78.412,52	70.965,02	149.377,54	47,43%
Selling expenses	39.554,75	35.428,25	74.983,00	23,81%
Acquisition of participations	0,00	24.850,00	24.850,00	7,89%
Administrative expenses	10.302,34	8.284,52	18.586,86	5,90%
Increase of receivables	0,00	3.170,00	3.170,00	1,01%
Purchase of tangible assets	8.381,62	5.140,00	13.521,62	4,29%
Increase of asset-side transitional accounts	1.082,43	2.376,24	3.458,67	1,10%
Increase of inventories	1.605,00	0,00	1.605,00	0,51%
Decrease of short term liabilities (bank loans)	10.900,00	0,00	10.900,00	3,46%
Decrease of short term liabilities (except banks)	9.046,00	0,00	9.046,00	2,87%
Interest paid	867,30	647,07	1.514,37	0,48%
Increase of establishment expenses	226,03	195,75	421,78	0,13%
Taxes not included in cost of goods sold	124,01	90,36	214,37	0,07%
Increase of long-term receivables	46,90	82,19	129,09	0,04%
Dividends paid	0,43	4,32	4,75	0,00%
Increase of tax and duty liabilities	-89,00	-114,00	-203,00	-0,06%
Other expenses	2.124,00	1.174,50	3.298,50	1,05%
Change in liquid assets	-11,83	45,14	33,31	0,01%
<b>Total</b>	<b>162.572,50</b>	<b>152.339,36</b>	<b>314.911,86</b>	<b>100,00%</b>



<b>CASH FLOW STATEMENTS</b> <b>LAMBRAKIS PRESS SA</b> Reg. No 1264/06/B/86/40 Cash Flow Table of the fiscal year from 1/1/2004 until 31/12/2004			
<b>A n a l y s i s</b>		thousand euros	
		<b>2004</b>	<b>2003</b>
<b>A</b>	<b>CASH FLOWS FROM ORDINARY (OPERATING) ACTIVITIES</b>	<b>3.796</b>	<b>16.209</b>
<b>A 100</b>	<b>Cash inflows</b>	<b>145.627</b>	<b>127.169</b>
101	Sales	139.735	123.354
102	Other operating income	1.567	1.595
103	Extraordinary and non-operating income	30	63
104	Previous years' income	333	1.665
105	Credit interest (on deposits etc)	5	9
106	Income from securities	187	157
107	Sales of securities	800	3.496
108	Decrease of receivables	2.971	0
	Less:		
109	Purchase of securities	0	0
	Transaction expenses for purchases and sales of securities	0	0
110	Increase of receivables	0	-3.170
<b>A 200</b>	<b>Cash outflows</b>	<b>-141.796</b>	<b>-110.984</b>
201	Cost of goods sold (less depreciation and provisions)	-78.413	-70.965
202	Administrative expenses	-10.302	-8.285
203	Research and development expenses	0	0
204	Selling expenses	-39.555	-35.428
205	Underutilization expenses	0	0
206	Other expenses	-2.124	-1.175
207	Increase of inventory	-1.605	0
208	Increase of asset-side transitional accounts	-1.082	-2.376
209	Decrease of liability-side transitional accounts	0	0
210	Decrease of short term liabilities (excluding banks)	-9.046	0
	Less:		
211	Decrease of inventory	0	2.167
212	Decrease of asset-side transitional accounts	0	0
213	Increase of liability-side transitional accounts	331	461
214	Increase of short term liabilities (excluding banks)	0	4.617
<b>A 300</b>	<b>Cash outflow for taxes</b>	<b>-35</b>	<b>24</b>
301	Income tax		
302	Taxes not included in the operating cost	-124	0
303	Tax imposed by tax auditor		-90
304	Decrease of tax and duty liabilities		0
	Less:		0
305	Increase of tax and duty liabilities	89	114
<b>B</b>	<b>CASH FLOW FROM INVESTMENT ACTIVITIES</b>	<b>-7.041</b>	<b>-23.413</b>
<b>B 100</b>	<b>Cash inflows</b>	<b>1.614</b>	<b>6.855</b>
101	Sale of intangible assets		0
102	Sale of tangible assets	9	2.962
103	Sale of participations	178	1.816
104	Decrease of long term receivables		0
105	Income from participations	1.427	2.077
106	Credit interest (from long term receivables etc)		0
<b>B 200</b>	<b>Cash outflows</b>	<b>-8.655</b>	<b>-30.268</b>
201	Purchase of intangible assets		0
202	Purchase of tangible assets	-8.382	-5.140
203	Purchase of participations	0	-24.850
204	Increase of long term receivables	-47	-82
205	Increase of establishment expenses	-226	-196
<b>C</b>	<b>CASH FLOW FROM FINANCIAL ACTIVITIES</b>	<b>3.233</b>	<b>7.249</b>
<b>C 100</b>	<b>Cash inflows</b>	<b>15.000</b>	<b>7.900</b>
101	Collection of share capital increase and share premium		0
102	Collection of fixed asset subsidies		0
103	Increase of long term liabilities	15.000	0
104	Increase of short term liabilities (bank loans)	0	7.900
<b>C 200</b>	<b>Cash outflows</b>	<b>-11.767</b>	<b>-651</b>
201	Decrease (payout) of share capital		0

202	Return of fixed asset subsidies		0
203	Decrease of long term liabilities		0
204	Decrease of short term liabilities (bank loans)	-10.900	0
	Buy bank of own stock		0
	Transaction commissions and fees for share buy back		0
205	Interest paid	-867	-647
206	Dividend paid	0	-4
207	Profit distribution to employees		0
208	Board of Directors remuneration from this year's profits		0
<b>Company cash flow (net sum of A+B+C)</b>		<b>-12</b>	<b>45</b>
Plus: Cash at fiscal year's beginning		<b>492</b>	<b>447</b>
<b>CASH AT FISCAL YEAR'S END</b>		<b>480</b>	<b>492</b>

THE PRESIDENT OF THE BOARD OF DIRECTORS	THE VICE PRESIDENT OF THE BOARD AND MANAGING DIRECTOR	THE GENERAL MANAGER	THE FINANCIAL MANAGER	THE ACCOUNTING MANAGER
CH. LAMBRAKIS M 154944	S. PSYCHARIS L 352089	D. HADJIKOKKINOS S 147009	N. KATSIBRAKIS I 107581	TH. NTOLOS L 296576
<b>AFFIRMATION OF CERTIFIED AUDITOR - ACCOUNTANT</b>				
We audited the above statement of Cash flows of the company "LAMBRAKIS PRESS SA" for the fiscal year 1/1/2003 - 31/12/2003, that was compiled based on the books and records kept by the company and the audited financial statements of the fiscal year for which we have issued our Certificate of Audit dated 25.2.2005. In our opinion the above statement of Cash Flows reflects the Cash Inflows and Outflows from the activities of the company during the fiscal year.				
Athens, February 25 2005				
The Certified Auditors - Accountants				
HARALAMBOS PETROPOULOS		SOFIA KALOMENIDOU		
Reg. No. 12061		Reg. No. 13301		
SOL SA		ERNST & YOUNG (HELLAS) OEL SA		

## XXII. CONSOLIDATED FINANCIAL STATEMENTS

### CONSOLIDATED INCOME STATEMENTS OF THE FISCAL YEARS 2003 AND 2004

The following table shows the consolidated data of the income statement of LAMBRAKIS PRESS SA for the financial years 2003 and 2004.

Consolidated income statement data	2003	2004
	thousand euros	thousand euros
<b>Turnover</b>	<b>286.503,48</b>	<b>312.047,16</b>
Less: Cost of goods sold before depreciation	189.023,12	204.142,57
<b>Gross earnings before depreciation <sup>(1)</sup></b>	<b>97.480,36</b>	<b>107.904,59</b>
% on turnover	34,02%	34,58%
Plus: Other operating income	253,82	619,05
Total before depreciation	97.734,18	108.523,64
% on turnover	34,11%	34,78%
Less: Administrative, selling and research & development expenses before depreciation <sup>(1)</sup>	70.177,89	77.388,28
% on turnover	24,49%	24,80%
<b>Operating earnings before depreciation</b>	<b>27.556,29</b>	<b>31.135,36</b>
% on turnover	9,62%	9,98%
Plus: Income from participations and securities	1.531,03	1.110,10
Profit from the sale of participations and securities	123,14	10,26
Less: Provisions for devaluation	0,00	0,00
Expenses and loss from participations and securities	88,82	11,65
Plus: Extraordinary and non-operating income	8.216,36	2.714,81
Less: Extraordinary and non-operating expenses	5.548,40	5.035,85
<b>Earnings before interest and depreciation</b>	<b>31.789,60</b>	<b>29.923,03</b>
% on turnover	11,10%	9,59%
Interest received	447,02	277,65
Interest paid	6.740,76	6.693,02
<b>Earnings before tax and depreciation</b>	<b>25.495,86</b>	<b>23.507,67</b>
% on turnover	8,90%	7,53%
Less: Depreciation attributable to operating cost	17.885,77	17.999,33
Additional depreciation	5,27	2,68
<b>Earnings before tax</b>	<b>7.604,82</b>	<b>5.505,66</b>
% on turnover	2,65%	1,76%
Less: Income tax	1.176,44	1.164,23
Tax imposed by tax auditor	858,33	597,23
Minority rights	-743,76	-347,95
<b>Earnings after fiscal year's tax, tax imposed by tax auditor and minority rights</b>	<b>6.313,82</b>	<b>4.092,15</b>
% on turnover	2,20%	1,31%
Number of shares at fiscal year's end	75.300.000	75.300.000
<b>Consolidated earnings per share <sup>(3)</sup></b>	2003	2004
	euros	euros
Earnings before depreciation, fiscal year's tax, tax by tax auditors and minority rights	0,34	0,31
Earnings before fiscal year's tax, tax by tax auditors and minority rights	0,10	0,07
Earnings after fiscal year's tax, tax by tax auditors and minority rights	0,08	0,05

(1) To calculate the consolidated gross earnings and operating earnings, depreciation was deducted from Cost of Goods Sold, administrative and selling expenses. The allocation of consolidated depreciation is as follows:

Allocation of consolidated depreciation	2003	2004
	thousand euros	thousand euros
Cost of goods sold	12.073,96	11.694,80

Administrative expenses	3.891,38	4.489,30
Selling expenses	1.920,42	1.815,23
<b>a) Included in operating cost</b>	<b>17.885,76</b>	<b>17.999,33</b>
<b>b) Not included in operating</b>	<b>5,27</b>	<b>2,68</b>
<b>Grand total</b>	<b>17.891,03</b>	<b>18.002,01</b>

To adjust the Consolidated Income Statement of LAMBRAKIS PRESS Group, according to the Notes of the Company and the Remarks of the Certificates of regular Certified Auditors – Accountants that audited the fiscal years 2003 and 2004, see Chapter «**ADJUSTMENT OF CONSOLIDATED INCOME STATEMENT AND CONSOLIDATED SHAREHOLDERS' EQUITY OF LAMBRAKIS PRESS GROUP**»

#### Consolidated Turnover per Sector of Business Activity

In the fiscal years 2003 and 2004 the consolidated turnover of LAMBRAKIS PRESS Group is analyzed per sector of business activity as follows:

Consolidated Turnover per sector of business activity	2003	2004	
	thousand euros	thousand euros	%
Publishing	150.850,18	165.100,72	52,9%
Printing	62.965,25	78.171,14	25,1%
Rendering of services	60.071,86	56.960,53	18,3%
Commercial	12.616,18	11.814,77	3,8%
<b>Total consolidated turnover</b>	<b>286.503,47</b>	<b>312.047,16</b>	<b>100,0%</b>

#### CONSOLIDATED BALANCE SHEETS OF LAMBRAKIS PRESS GROUP

##### OF THE FISCAL YEARS 2003 AND 2004

The following table shows the consolidated financial statements of LAMBRAKIS PRESS Group of the years 2003 and 2004.

Consolidated Balance Sheet data	2003	2004
	thousand euros	thousand euros
<b>ASSETS</b>		
Non depreciated establishment expenses	<b>8.861,07</b>	<b>7.305,42</b>
Non depreciated intangible assets	448,95	710,01
Non depreciated tangible assets	167.666,33	161.870,08
Participations in associated companies after provisions	29.312,31	25.408,84
Participations in other companies	0,00	0,00
Other long term receivables	1.002,98	781,00
Total fixed assets	<b>198.430,57</b>	<b>188.769,94</b>
Inventories	30.224,07	34.108,59
Total receivables	151.805,05	141.178,95
Total securities after provisions	23.793,89	21.130,17
Cash and cash equivalents	4.317,01	3.434,95
Total current assets	<b>210.140,02</b>	<b>199.852,66</b>
Transitory accounts	<b>7.246,41</b>	<b>10.881,43</b>
<b>TOTAL ASSETS</b>	<b>424.678,07</b>	<b>406.809,45</b>
Off-balance-sheet accounts	<b>154.836,47</b>	<b>159.582,23</b>
<b>LIABILITIES</b>		
Share capital	45.180,00	45.180,00
Share premium account	206.260,79	201.653,48

Difference from revaluation of fixed assets	419,51	419,51
Subsidies of investments in fixed assets	3.003,92	2.632,60
Goodwill write off	-4.580,11	-4.580,11
Reserves	16.279,80	16.318,42
Less: Loss from the sale or devaluation of participations and securities	-42.596,22	-48.005,04
Consolidation differences	3.790,50	3.591,31
Earnings brought forward	-39.262,12	-33.629,77
Minority rights	26.088,90	25.392,38
Own shares (treasury stock)	-31.123,14	0,00
<b>Total equity</b>	<b>183.461,84</b>	<b>182.456,94</b>
Provisions	238,42	718,66
Total long term liabilities	74.108,58	79.625,53
Total short term liabilities	158.142,08	133.762,48
Transitory accounts	8.727,15	10.245,84
<b>TOTAL LIABILITIES</b>	<b>424.678,07</b>	<b>406.809,45</b>
Off-balance-sheet accounts	154.836,47	159.582,23
Book value of share (euros)	2,44	2,42

The following affiliated companies were included in the consolidated Financial Statements of LAMBRAKIS PRESS Group with the method of full consolidation for the fiscal years 2003 and 2004:

<b>COMPANIES INCLUDED IN THE CONSOLIDATED FINANCIAL STATEMENTS OF LAMBRAKIS PRESS SA AND CONSOLIDATION PERCENTAGES</b>							
Fiscal year 2003				Fiscal year 2004			
% of Lambrakis Press SA participation in the share capital of the affiliate	Name	Companies under consolidation besides the parent company	% Participation	% of Lambrakis Press SA participation in the subsidiary	Name	Companies under consolidation besides the parent company	% Participation
100,00%	MULTIMEDIA SA	None		100,00%	MULTIMEDIA SA	None	
100,00%	MICHALAKOPOULOU SA	"		100,00%	MICHALAKOPOULOU SA	"	
50,50%	NEA AKTINA SA	"		50,50%	NEA AKTINA SA	"	
95,00%	STUDIO ATA Sa	"		95,00%	STUDIO ATA SA	"	
100,00%	SPECIAL PUBLICATIONS SA	"		100,00%	SPECIAL PUBLICATIONS SA	"	
50,00%	MC HELLAS SA	"		50,00%	MC HELLAS SA	"	
50,00%	HEARST LAMBRAKIS PUBLISHING LTD	"		50,00%	HEARST LAMBRAKIS PUBLISHING LTD	"	
51,00%	ELLINIKA GRAMMATA SA	"		51,00%	ELLINIKA GRAMMATA SA	"	
70,00%	IRIS PRINTING SA	"		70,00%	IRIS PRINTING SA	"	
85,00%	ACTION PLAN SA	ACTION PLAN H.R. SA	99,00%	85,00%	ACTION PLAN SA	ACTION PLAN H.R. SA	99,00%
98,00%	EUROSTAR SA	EXPO PLAN SA (under liquidation)	50,00%	95,00%	EUROSTAR SA	EXPO PLAN SA (under liquidation)	50,00%
		TRIAINA TRAVEL - ST. LAGAS SA	75,00%			TRIAINA TRAVEL - ST. LAGAS SA	100,00 %
78,71%	DOL DIGITAL SA	RAMNET SA	100,00 %	78,71%	DOL DIGITAL SA	RAMNET SA	100,00 %
		RAMNET SHOP SA	100,00 %			RAMNET SHOP SA	100,00 %
		NET ON LINE SA	100,00 %				

All the consolidated companies compile their annual financial statements on the same date with the parent company (31.12.2004).

<p style="text-align: center;"> <b>CONSOLIDATED CASH FLOW</b>  <b>LAMBRAKIS PRESS SA</b>  Reg. No 1264/06/B/86/40  Cash flow statement  of the fiscal year from 1.1.2004 to 31.12.2004 </p>			
<b>A n a l y s i s</b>		thousand euros	
		<b>2004</b>	<b>2003</b>
<b>A</b>	<b>CASH FLOW FROM ORDINARY (OPERATING) ACTIVITIES</b>	<b>21.096</b>	<b>22.185</b>
<b>A 100</b>	<b>Cash inflows</b>	<b>327.945</b>	<b>277.055</b>
101	Sales	312.047	286.503
102	Other operating income	619	254
103	Extraordinary and non-operating income	906	1.206
104	Previous years' income	609	1.431
105	Credit interest (deposits etc)	278	447
106	Income from securities	295	227
107	Sales of securities	2.565	2.836
108	Decrease of receivables	10.626	0
	<b>Less:</b>		
109	Purchase of securities	0	0
	Transaction expenses for purchases and sales of securities	0	0
110	Increase of receivables	0	-15.849
<b>A 200</b>	<b>Cash outflows</b>	<b>-304.393</b>	<b>-253.201</b>
201	Cost of goods sold (less depreciation and provisions)	-203.025	-189.094
202	Administrative expenses	-20.471	-18.261
203	Research and development expenses	-277	-290
204	Selling expenses	-56.641	-51.555
205	Underutilization expenses	0	0
206	Other expenses	-4.488	-4.178
207	Increase of inventory	-5.182	0
208	Increase of asset-side transitional accounts	-3.635	-919
209	Decrease of liability-side transitional accounts		0
210	Decrease of short term liabilities (excluding banks)	-12.194	0
	<b>Less:</b>		
211	Decrease of inventory	0	3.474
212	Decrease of asset-side transitional accounts	0	0
213	Increase of liability-side transitional accounts	1.519	3.394
214	Increase of short term liabilities (excluding banks)		4.228
<b>A 300</b>	<b>Cash outflow for taxes</b>	<b>-2.455</b>	<b>-1.669</b>
301	Income tax	-972	-1.045
302	Taxes not included in the operating cost	-192	-132
303	Tax imposed by tax auditor	-597	-858
304	Decrease of tax and duty liabilities	-694	0
	Increase of tax and duty liabilities		
305	Income tax		366
<b>B</b>	<b>CASH FLOW FROM INVESTMENT ACTIVITIES</b>	<b>-9.246</b>	<b>-34.389</b>
<b>B 100</b>	<b>Cash inflows</b>	<b>2.248</b>	<b>16.799</b>
101	Sale of intangible assets		0
102	Sale of tangible assets	1.023	13.372
103	Sale of participations	178	2.124
104	Decrease of long term receivables	222	0
105	Income from participations	825	1.303
106	Credit interest (from long term receivables etc)		0
<b>B 200</b>	<b>Cash outflows</b>	<b>-11.494</b>	<b>-51.188</b>
201	Purchase of intangible assets		-1.062
202	Purchase of tangible assets	-10.607	-10.311
203	Purchase of participations	-275	-35.170
204	Increase of long term receivables		-239
205	Increase of establishment expenses	-612	-4.406
<b>C</b>	<b>CASH FLOW FROM FINANCIAL ACTIVITIES</b>	<b>-12.734</b>	<b>13.518</b>
<b>C 100</b>	<b>Cash inflows</b>	<b>5.450</b>	<b>29.296</b>
101	Proceeds from share capital increase and share premium	0	0
102	Proceeds from collection of fixed asset subsidies	0	3.877
103	Increase of long term liabilities	5.450	154

	104	Increase of short term liabilities (bank loans)	0	25.265
<b>C</b>	<b>200</b>	<b>Cash outflows</b>	<b>-18.184</b>	<b>-15.778</b>
	201	Decrease (payout) of share capital	0	0
	202	Return of fixed asset subsidies	0	0
	203	Decrease of long term liabilities	0	-8.217
	204	Decrease of short term liabilities (bank loans)	-11.491	0
		Buy bank of own stock	0	0
		Transaction commissions and fees for share buy back	0	0
	205	Interest paid	-6.693	-6.741
	206	Dividend paid	0	-820
	207	Profit distribution to employees	0	0
	208	Board of director remuneration from this year's profits	0	0
<b>COMPANY CASH FLOW (net sum of A+B+C)</b>			<b>-884</b>	<b>1.314</b>
<b>Plus: Cash at fiscal year's beginning</b>			<b>4.317</b>	<b>3.003</b>
<b>Cash at fiscal year's end</b>			<b>3.433</b>	<b>4.317</b>

THE PRESIDENT OF THE BOARD OF DIRECTORS.	THE VICE PRESIDENT OF THE BOARD AND MANAGING DIRECTOR	THE GENERAL MANAGER	THE FINANCIAL MANAGER	THE ACCOUNTING MANAGER
CH. LAMBRAKIS	S. PSYCHARIS	D. HADJIKOKKINOS	N. KATSIBRAKIS	TH. NTOLOS
M 154944	L 352089	S 147009	I 107581	L 296576
<b>AFFIRMATION OF CERTIFIED AUDITOR - ACCOUNTANT</b>				
We audited the above statement of Cash flows of the company "LAMBRAKIS PRESS SA" for the fiscal year 1/1/2003 - 31/12/2003, that was compiled based on the books and records kept by the company and the audited financial statements of the fiscal year for which we have issued our Certificate of Audit dated 25.2.2005. In our opinion the above statement of Cash Flows reflects the Cash Inflows and Outflows from the activities of the company during the fiscal year.				
Athens, February 25, 2005				
The Certified Auditors – Accountants				
HARALAMBOS PETROPOULOS		SOFIA KALOMENIDOU		
Reg. No. 12061		Reg. No. 13301		
SOL SA		ERNST & YOUNG (HELLAS) OEL SA		

**DIRECT AND INDIRECT PARTICIPATIONS OF LAMBRAKIS PRESS SA > 5% ON 30.4.2005**

Sector	Company	Direct holding (%) 30.04.2005	Indirect holding (%) 30.04.2005	Direct and indirect holding (%) 30.04.2005
PUBLISHING	SPECIAL PUBLICATIONS SA	100,00%	0,00%	100,00%
	NEA AKTINA SA	50,50%	0,00%	50,50%
	MC HELLAS SA	50,00%	0,00%	50,00%
	HEARST - LAMBRAKIS PUBLISHING LTD	50,00%	0,00%	50,00%
	MELLON GROUP SA	50,00%	0,00%	50,00%
	NORTHERN GREECE PUBLISHING SA	33,33%	0,00%	33,33%
	PROVOLI LTD (idle)	0,00%	33,33%	33,33%
PRINTING	MULTIMEDIA SA	100,00%	0,00%	100,00%
	IRIS PRINTING SA	70,00%	0,00%	70,00%
	JOINT VENTURE MULTIMEDIA SA - ELLINIKI GRAMMATA SA – IRIS PRINTING SA	0,00%	73,65%	73,65%
	PAPER PACK – I.TSOUKARIDIS SA	35,95%	0,55%	36,50%
	PROMOCARTON SA	0,00%	18,25%	18,25%
	FOKAS BROS SA	0,00%	12,77%	12,77%
	VLACHOS BROS SA	0,00%	7,66%	7,66%
TOURIST	EUROSTAR SA	95,50%	0,00%	95,50%
	TRIAINA TRAVEL – ST. LAGAS SA	0,00%	95,50%	95,50%
	EXPO PLAN SA (under liquidation)	0,00%	47,75%	47,75%
IT AND NEW TECHNOLOGIES	DOL DIGITAL SA	82,62%	0,00%	82,62%
	RAMNET SA	0,00%	82,62%	82,62%
	NET ONLINE SA (under liquidation)	0,00%	82,62%	82,62%
	RAMNET SHOP SA	0,00%	82,62%	82,62%
	PHAISTOS NETWORKS SA	0,00%	41,31%	41,31%
	INTEROPTICS SA	0,00%	37,18%	37,18%
	FTEROTOS ERMIS SA (under liquidation)	0,00%	35,11%	35,11%
OTHER BUSINESS SECTORS	MICROLAND SA	7,91%	0,86%	8,77%
	ACTION PLAN SA	85,00%	0,00%	85,00%
	ACTION PLAN HUMAN RESOURCES SA	1,00%	84,15%	85,15%
	ARGOS SA	38,70%	0,00%	38,70%
	ARGOS EVROPI LTD	0,00%	23,22%	23,22%
	ARGOS NET LTD	0,00%	38,70%	38,70%
	ARGOS MAZIKES DIANOMES LTD (under liquidation)	0,00%	36,38%	36,38%
	PAPASOTIRIOU SA	30,00%	0,00%	30,00%
	PAPASOTIRIOU PRESSPOINT SA	0,00%	19,11%	19,11%
	STUDIO ATA SA	99,30%	0,00%	99,30%
	TILETIPOS SA	10,76%	0,00%	10,76%
	TILETIPOS CYPRUS LTD	0,00%	10,76%	10,76%
	ODEON LICENSING SA	24,23%	0,00%	24,23%
	MICHALAKOPOULOU SA	100,00%	0,00%	100,00%
	ELLINIKI GRAMMATA SA	51,00%	0,00%	51,00%
	EKDOSEIS 4 LTD (under liquidation)	30,0%	15,3%	45,3%



## XXIII. COMPANIES ASSOCIATED WITH LAMBRAKIS PRESS SA

### A. PUBLISHING SECTOR

#### A.1. AFFILIATED COMPANIES OF THE PUBLISHING SECTOR

##### HEARST LAMBRAKIS PUBLISHING LTD

The company was established in 1999 (Government Gazette issue No 10030/15-12-1999) and its duration under its Articles of Association is 30 years (until 2029). The company's registered office is in the Municipality of Athens (80, Michalakopoulou street, 115 28 Athens).

The company's founding members were: **Lambrakis Press SA** (50% participation) and **HMI International Holdings Inc.** (50% participation).

##### OBJECT

Under its Articles of Association, the company's objects are: a) publishing and selling the "**COSMOPOLITAN**" monthly magazine in Greece and Cyprus, b) publishing weekly or monthly variety magazines, c) acting as agent and circulating such publications whether published by the company or other publishers, d) participating in any manner and in any form in other companies, whether Greek or foreign, already existing or to be established in the future and e) acting as agent of Greek or foreign companies pursuing the same objectives.

##### BUSINESS ACTIVITY

The company publishes the monthly women's magazine the "**Cosmopolitan**" and the semi-annual marriage guide "**Cosmopolitan Nyfi**".

In 2004 the company employed on average 20 persons.

##### MANAGEMENT

The management and representation of the company is assigned to Mr. Grigorios Votsikas.

##### COMPANY CAPITAL - SHAREHOLDERS

The company's capital amounts to 1.496.700 euros divided into 49.890 company shares, each having nominal value of 30 euros.

In 2004 and the first four months of 2005 there were no changes in the company's capital and the shareholding structure.

The company has the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%)</b>
LAMBRAKIS PRESS SA.	50 %
HMI International Holdings Inc	50%
<b>Total</b>	<b>100%</b>

The company's summary financial figures for the fiscal years 2003 and 2004 are shown in the following table.

HEARST LAMBRAKIS PUBLISHING LTD.		
INCOME STATEMENT		
	2003	2004
	thousand €	thousand €
Turnover	7.297,8	7.327,4
Gross earnings	3.752,1	3.649,9
% on turnover	51,4%	49,8%
Total operating earnings before depreciation	1.367,6	1.170,6
Total depreciation	255,1	249,3
Earnings before tax	1.132,2	901,1
% on turnover	15,5%	12,3%
Earnings after tax	725,3	576,7
% on turnover	9,9%	7,9%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	232,1	4,7
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	39,0	16,7
Participations - Other long-term receivables	0,0	0,0
Current assets	4.419,6	3.750,7
Transitory accounts	201,1	442,7
<b>TOTAL ASSETS</b>	<b>4.891,8</b>	<b>4.214,8</b>
LIABILITIES	2003	2004
Share capital	1.496,7	1.496,7
Total equity	1.563,2	1.592,9
Provisions	44,1	69,3
Long-term liabilities	0,0	0,0
Short-term liabilities	2.912,0	2.053,9
Total long- and short-term liabilities	2.912,0	2.053,9
Transitory accounts	372,5	498,7
<b>TOTAL LIABILITIES</b>	<b>4.891,8</b>	<b>4.214,8</b>

The company's financial statements are included in the consolidated financial statements of **Lambrakis Press SA**.

## MC HELLAS SA

The company “**MC HELLAS PUBLISHING SA**” with the trade name “**MC HELLAS SA**” was established in 1999 (Government Gazette issue No 9055/11.11.1999) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No 44343/01/B/99/610.

Under its Articles of Association the company’s duration is 50 years (until 2049). The company’s registered office is in the Municipality of Athens (80, Michalakopoulou street, 115 28 Athens).

The company’s founders were Lambrakis Press SA (50% participation and DOL DIGITAL SA [formerly DOL COMMUNICATIONS SA) (50% participation). Marie Claire Album SA owns its participation in the company since 1999 when it acquired the participation of DOL DIGITAL SA.

## OBJECT

Under its Articles of Association, the company’s objects are: a) publishing and selling in Greece the magazine “MARIE CLAIRE”, b) publishing weekly or monthly magazines addressed mainly to female readers, c) publishing all kinds of books and literary works by Greek and foreign authors, selling such publications as well as any other foreign publications, and acting as importer, exporter and dealer of any kind of publication and d) acting as agent and dealer of such publications, whether published by the company or third parties.

## BUSINESS ACTIVITY

The company publishes the monthly women’s magazine “**Marie Claire**”.

In 2004 the company employed on average 24 persons.

## MANAGEMENT

The company is currently managed by the following 6-member Board of Directors, whose term in office expires on 30.5.2005

<b>Name</b>	<b>Position</b>
Arnaud Contades	President
Grigorios Votsikas	Vice President and Managing Director
Nikolaos Anastasopoulos	Member
Athanasios Kyriakopoulos	Member
Laurence Hembert - Wermus	Member
Humbert Brisson	Member

## SHARE CAPITAL - SHAREHOLDERS

The company’s share capital amounts to 1.467.500 euros divided into 50.000 registered shares, each having nominal value of 29,35 euros.

In 2004 and the first four months of 2005 there were no changes in the company’s share capital.

The company has the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%)</b>
LAMBRAKIS PRESS SA	50,0%
Marie Claire Album SA	50,0%
<b>Total</b>	<b>100,0%</b>

In 2004 and the first four months of 2005 there were no changes in the company’s shareholding structure.

The company’s summary financial figures for the fiscal years 2003 and 2004, are shown in the following table:

MC HELLAS SA		
INCOME STATEMENT		
	2003	2004
	thousand €	thousand €
Turnover	8.792,1	8.010,0
Gross earnings	3.757,2	3.376,2
% on turnover	42,7%	42,1%
Total operating earnings before depreciation	833,8	802,5
Total depreciation	41,2	28,6
Earnings before tax	809,4	723,7
% on turnover	9,2%	9,0%
Earnings after tax and Board of Directors compensation	518,9	488,2
% on turnover	5,9%	6,1%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	0,5	1,1
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	61,0	30,5
Participations - Other long-term receivables	0,0	0,0
Current assets	5.737,3	5.276,8
Transitory accounts	258,2	364,6
<b>TOTAL ASSETS</b>	<b>6.057,0</b>	<b>5.673,0</b>
LIABILITIES	2003	2004
Share capital	1.467,5	1.467,5
Total equity	1.600,6	1.624,9
Provisions	139,0	91,8
Long-term liabilities	0,0	0,0
Short-term liabilities	3.801,6	3.449,6
Total long- and short-term liabilities	3.801,6	3.449,6
Transitory accounts	515,8	506,7
<b>TOTAL LIABILITIES</b>	<b>6.057,0</b>	<b>5.673,0</b>

The company's financial statements are included in the consolidated financial statements of **Lambrakis Press SA**.

## NEA AKTINA SA

The company “**NEA AKTINA SA PUBLISHING AND COMMUNICATIONS**” with the trade name “**NEA AKTINA SA**” was established in 1999 (Government Gazette issue No 5731/19.7.1999) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens (East Athens sector) under No 43316/01AT/B/99/211. The company’s duration is 51 years (until 2050) and its registered office is in the Municipality of Amaroussion (7, Fragoklissias street, 151 25 Amaroussion).

The company was founded by Lambrakis Press SA (50.5%), Evangelos Terzopoulos Publishing SA (24.8%) and Terzopoulos Publications Ltd (24.8%). Since 1999 Lambrakis Press SA has held 50.5% of the company’s share capital.

## OBJECT

Under its Articles of Association the company’s objects are: a) publishing magazines, newspapers and books, b) publishing any book or periodical of general or special interest, c) acting as agent and selling such publications (a-b above), whether published by the company or by others, d) participating in any manner and in any form in other companies, whether Greek or foreign, already existing or to be established in the future, e) any business related to communications systems (radio, television, news reporting etc) f) any business related to the wider education of the public (training, information, recreation and culture), g) representing any enterprise, whether Greek or foreign, having the same or similar objects, h) acquiring all kinds of intellectual and associated rights on Greek and foreign books or texts, acquiring such rights on photo-journalistic material, whether of Greek or foreign origin, i) engaging in mail-order sales and k) organizing a creative publicity department for the commercial promotion of products and services.

## BUSINESS ACTIVITY

The company publishes in Greek the **Mickey Mouse** children’s publications and other books of the well-known American publishing company (14 weekly and monthly magazines) on the basis of the contract it has signed with **Walt Disney Co.**

In 2004 the company employed on average 24 persons

## MANAGEMENT

The company is managed by the Board of Directors consisting of 3 to 9 members..

The company is currently managed by the following Board of Directors whose term in office expires on 30.6.2006:

<b>Name</b>	<b>Position</b>
Christos D. Lambrakis	President
Christos E. Terzopoulos	Vice President and Managing Director
Damianos Z. Hadjikokkinos	Member
Panagiotis A. Chrysikakis	Member
Aris – Alexandros Terzopoulos	Member
Varvara – Anna C. Terzopoulou	Member

## SHARE CAPITAL - SHAREHOLDERS

The company’s share capital amounts to 87.900 euros divided into 30.000 registered shares of a nominal value of 2,93 euros each.

In 2004 and the first four months of 2005 there was no change in the company’s share capital.

The company has the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%)</b>
LAMBRAKIS PRESS SA	50,50%
A. Terzopoulos	12,37%
Terzopoulos Publications SA	37,13%
<b>Total</b>	<b>100,00%</b>

In 2004 and the first four months of 2005 Lambrakis Press SA did not change its holding in the company.

The company's summary financial figures for the fiscal year 2003 and 2004 are shown in the following table:

<b>NEA AKTINA SA</b>		
<b>INCOME STATEMENT</b>		
	2003	2004
	χιλ. ευρώ	χιλ. ευρώ
Turnover	4.867,8	5.530,7
Gross earnings	2.465,3	2.917,2
% on turnover	50,6%	52,7%
Total operating earnings before depreciation	561,0	681,5
Total depreciation	24,0	32,0
Earnings before tax	540,8	647,8
% on turnover	11,1%	11,7%
Earnings after tax	294,3	420,7
% on turnover	6,0%	7,6%
<b>BALANCE SHEET</b>		
ASSETS	2003	2004
Non-depreciated establishment expenses	57,6	36,4
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	21,6	16,3
Participations - Other long-term receivables	0,0	0,1
Current assets	1.391,8	1.621,0
Transitory accounts	0,0	230,6
<b>TOTAL ASSETS</b>	<b>1.471,0</b>	<b>1.904,4</b>
LIABILITIES	2003	2004
Share capital	87,9	87,9
Total equity	182,1	172,8
Provisions	0,0	0,0
Long-term liabilities	0,0	0,0
Short-term liabilities	1.155,4	1.488,1
Total long- and short-term liabilities	1.155,4	1.488,1
Transitory accounts	133,5	243,5
<b>TOTAL LIABILITIES</b>	<b>1.471,0</b>	<b>1.904,4</b>

The company's financial statements are included in the consolidated financial statements of **Lambrakis Press SA**.

## SPECIAL PUBLICATIONS SA

**SPECIAL PUBLICATIONS SA** was established in 1989 (Government Gazette issue No 2408 /3.7.89) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No 19681/01 /B/89/157(01).

The company's founding members were Mr. Aris-Alexandros Terzopoulos with a percentage of 90,9% and Mrs. Laura Elena De Nigris Ferreira with a percentage of 9,1%.

Under its Articles of Association, the company's duration is 46 years (until 31.12.2035) and its registered office is the Municipality of Athens (80, Michalakopoulou street, 115 28 Athens).

## OBJECT

Under its Articles of Association, the company's objects are a) publishing and selling magazines, books and all types of printed media, b) publishing and selling general or special interest magazines, c) any publishing business of journalistic nature, d) any activity aimed at providing wider education to the public (training, information, recreation and culture), e) any project or business related to the foregoing which would be decided upon by the company's Board of Directors and f) any business related to communication systems such as radio, cable or wireless television, the production and exploitation of radio, television and cinema programs, as well as the production and trade of records and tapes and, in general, any other electronic medium of communication, except establishing radio or television stations.

## BUSINESS ACTIVITY

The company publishes the monthly men's magazine "**MEN**", the monthly magazine for young people "**FREE**" and the bi-monthly knowledge and science magazine "**GAIORAMA**".

In 2004 the company employed on average 24 persons.

## MANAGEMENT

The company is managed by the Board of Directors consisting of 3 to 7 members.

The current Board of Directors has the following members and its term in office expires on the Shareholders' Annual General Meeting of 2008:

<u>Name</u>	<u>Position</u>
Stavros P. Psycharis	President
Damianos Z. Hadjikkokinos	Vice President and Managing Director
Panagiotis A. Chrysikakis	Member
Nikolaos I. Katsibrakis	Member
Nikolaos Anastasopoulos	Member

## SHARE CAPITAL - SHAREHOLDERS

The company's share capital amounts to 5.002.800 euros divided into 1.667.600 ordinary registered shares having nominal value of 3 euros each.

In 2004 and the first four months of 2005 there was no change in the company's share capital.

The company has the following shareholding structure:

<u>Shareholder</u>	<u>Holding (%)</u>
LAMBRAKIS PRESS SA.	100%

In 2004 and the first four months of 2005 there was no change in the company's shareholding structure.

The company's summary financial figures for the fiscal years 2003 and 2004 are shown in the following table:

SPECIAL PUBLICATIONS SA		
INCOME STATEMENT		
	2003	2004
	χιλ. ευρώ	χιλ. ευρώ
Turnover	6.499,2	8.250,8
Gross earnings	2.431,8	3.551,1
% on turnover	37,4%	43,0%
Total operating earnings before depreciation	-297,8	390,9
Total depreciation	215,3	157,2
Earnings before tax	-738,1	13,1
% on turnover	-11,4%	0,2%
Earnings after tax	-766,3	13,1
% on turnover	-11,8%	0,2%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	392,1	287,2
Non-depreciated intangible assets	24,5	18,4
Non-depreciated tangible assets	51,8	26,5
Participations - Other long-term receivables	0,0	0,0
Current assets	5.469,7	5.878,3
Transitory accounts	432,1	790,0
<b>TOTAL ASSETS</b>	<b>6.370,2</b>	<b>7.000,4</b>
LIABILITIES	2003	2004
Share capital	5.002,8	5.002,8
Total equity	-2.315,9	-2.302,8
Provisions	1,3	2,4
Long-term liabilities	0,0	0,0
Short-term liabilities	8.302,8	8.771,1
Total long- and short-term liabilities	8.302,8	8.771,1
Transitory accounts	382,0	529,7
<b>TOTAL LIABILITIES</b>	<b>6.370,2</b>	<b>7.000,4</b>

The company's financial statements are included in the consolidated financial statements of **Lambrakis Press SA**.



## MELLON GROUP SA

The company “**MELLON GROUP** Mass Communications Media Société Anonyme” was initially established in 1991 as a joint venture named “LAMBRAKIS PRESS - ETHNOS PUBLICATIONS” between the companies “Lambrakis Press SA” and “Ethnos Publications SA”, it was later transformed into a société anonyme on 3.10.1995 (Government Gazette issue No 7274/2.8.1995) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No 34297/04/B/95/113(00). The company's duration is 20 years and pursuant to the resolution of the Extraordinary General Meeting of the Shareholders of 22.7.2003 its registered office was relocated from the Municipality of Glyka Nera (132, Lavriou ave.) to the Municipality of Halandri (Ag. Nektariou and Benaki Street.) (Government Gazette issue No. 9276/2003).

### OBJECT

The company's object is publishing and trading all types of magazines and other printed media with the exception of newspapers, and producing and trading educational publications.

### BUSINESS ACTIVITY

The company publishes the weekly television guide “**TV Zapping**”.

### MANAGEMENT

The company is managed by the Board of Directors consisting of 3 to 7 members.

The current Board of Directors has the following members whose term in office expires on 22.6.2006:

<b>Name</b>	<b>Position</b>
Christos D. Lambrakis	President
Fotios G. Bobolas	Vice President and Managing Director
Georgios F. Bobolas	Member
Damianos Z. Hadjikkokinos	Member
Alexios C. Skanavis	Member
Panagiotis A. Chrysikakis	Member

### SHAREHOLDERS – SHARE CAPITAL

The company's share capital amounts to 1.500.000 euros divided into 5,000,000 registered shares each having nominal value of 0.30 euros.

In 2004 and the first four months of 2005 there was no change in the company's share capital.

The company has the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%)</b>
LAMBRAKIS PRESS SA.	50,0 %
PEGASUS PUBLISHING AND PRINTING SA	50,0 %
<b>Total</b>	<b>100,0 %</b>

In 2004 and the first four months of 2005 there was no change in the participation of **Lambrakis Press SA** in the company.

The company's summary financial figures for the fiscal years 2003 and 2004 are shown in the following table:

MELLON GROUP SA		
INCOME STATEMENT		
	2003	2004
	χιλ. ευρώ	χιλ. ευρώ
Turnover	8.542,3	9.689,9
Gross earnings	4.099,9	4.515,9
% on turnover	48,0%	46,6%
Total operating earnings before depreciation	635,8	404,5
Total depreciation	17,5	10,0
Earnings before tax	526,6	585,2
% on turnover	6,2%	6,0%
Earnings after tax	357,8	412,9
% on turnover	4,2%	4,3%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	0,0	15,0
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	8,7	8,6
Participations - Other long-term receivables	0,2	5.797,8
Current assets	7.046,1	3.152,2
Transitory accounts	0,9	87,3
<b>TOTAL ASSETS</b>	<b>7.055,9</b>	<b>9.060,9</b>
LIABILITIES	2003	2004
Share capital	1.500,0	1.500,0
Total equity	377,7	1.814,6
Provisions	0,0	0,0
Long-term liabilities	0,0	0,0
Short-term liabilities	6.666,4	7.218,2
Total long- and short-term liabilities	6.666,4	7.218,2
Transitory accounts	11,8	28,1
<b>TOTAL LIABILITIES</b>	<b>7.055,9</b>	<b>9.060,9</b>

The company's financial statements are not included in the consolidated financial statements of **Lambrakis Press SA**.

## A.2. ASSOCIATED COMPANIES OF THE PUBLISHING SECTOR

### NORTHERN GREECE PUBLISHING SA

The company was founded in 1996 (Government Gazette issue No 7873/5.12.1996) and is registered in the Register of Sociétés Anonymes under No 36910/62/B/96/252.

Under its Articles of Association, the duration of the company is 50 years (until 27.11.2046). The company's registered office is in the Municipality of Thessaloniki (45, Tsimiski street, Thessaloniki).

### OBJECT

Under its Articles of Association, the company's objects are publishing and selling newspapers and operating printing plants, as well as distributing printed media.

### BUSINESS ACTIVITY

The company publishes the daily newspaper "AGGELIOFOROS", the Sunday newspaper "AGGELIOFOROS TIS KYRIAKIS" and the variety magazine "CLOSE UP".

### MANAGEMENT

The company is managed by the Board of Directors consisting of 6 to 10 members.

The current Board of Directors has the following members whose term in office expires on 30.6.2007:

<u>Name</u>	<u>Position</u>
Christos D. Lambrakis	President
Georgios F. Bobolas	Vice President
Alexandros C. Bakatselos	Managing Director
Nikolaos A. Bakatselos	Alt. Managing Director
Damianos Z. Hadjikkokinos	Member
Panagotis A. Chrysikakis	Member
Fotios G. Bobolas	Member
Alexios C. Skanavis	Member
Georgios A. Bakatselos	Member

### SHAREHOLDERS - SHARE CAPITAL

The company's share capital amounts to 17.081.700 euros divided into 582.000 registered shares of a nominal value of 29,35 euros each.

In 2004 and the first four months of 2005 there was no change in the company's share capital.

The company has the following shareholding structure:

<u>Shareholder</u>	<u>Holding (%)</u>
LAMBRAKIS PRESS SA	33,33%
Pegasus Publishing and Printing SA	33,33%
Delfini SA	33,33%
<b>Total</b>	<b>100,00%</b>

In 2004 and the first four months of 2005 there was no change in the company's shareholding structure.

The company's summary financial figures for the years 2003 and 2004 are shown in the following table

NORTHERN GREECE PUBLISHING SA		
INCOME STATEMENT		
	2003	2004
	χιλ. ευρώ	χιλ. ευρώ
Turnover	21.436,2	24.448,0
Gross earnings	5.612,4	6.434,9
% on turnover	26,2%	26,3%
Total operating earnings before depreciation	2.550,5	2.362,7
Total depreciation	2.109,1	2.149,6
Earnings before tax	1.054,5	833,8
% on turnover	4,9%	3,4%
Earnings after tax	1.053,6	832,8
% on turnover	4,9%	3,4%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	75,3	50,9
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	14.924,4	13.326,2
Participations - Other long-term receivables	807,8	817,1
Current assets	14.855,6	15.927,8
Transitory accounts	10,4	125,7
<b>TOTAL ASSETS</b>	<b>30.673,5</b>	<b>30.247,7</b>
LIABILITIES	2003	2004
Share capital	17.081,7	17.081,7
Total equity	16.147,3	16.199,4
Provisions	0,0	0,0
Long-term liabilities	368,0	122,7
Short-term liabilities	13.875,4	13.650,7
Total long- and short-term liabilities	14.243,4	13.773,4
Transitory accounts	282,8	274,9
<b>TOTAL LIABILITIES</b>	<b>30.673,5</b>	<b>30.247,7</b>

The company's financial statements are not included in the consolidated financial statements of **Lambrakis Press SA**.

## B. PRINTING SECTOR

### B.1. AFFILIATED COMPANIES OF THE PRINTING SECTOR

#### IRIS PRINTING SA

“**IRIS PRINTING SA** Commercial and Industrial Société Anonyme” with the trade name “IRIS SA” was established in 1991 (Government Gazette issue No 4803/16.12.1991) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No 25302/04/B/91/175 (02).

The company was founded by Haralambos Naskos (33,3%), Christos Naskos (6,7%), Chryssoula Naskou (4,7%) and Vasiliki Karalazou (1,3%). In 1998, Lambrakis Press SA acquired 100% of IRIS SA and in 2000 Pegasus Publishing and Printing SA acquired 30% of the company, through an increase of the company's share capital.

Under its Articles of Association, the duration of the company is 50 years (until 2041). The company's registered office is in the Municipality of Kropia, Attica (Karela).

#### OBJECT

Under its Articles of Association, the company's objects are: a) printing all types of printed media, books, magazines and other publications as well as setting up a reference printing unit to carry out all stages to the end product, including the printing and binding of all types of printed media, b) importing, exporting and manufacturing, carrying out industrial maintenance and selling machinery, spare parts and generally materials used in the printing business, electronic appliances and paper, c) acting as agent of foreign firms engaged in the trade or manufacture of items used in the printing sector, d) engaging in the trade, mediation, distribution of any material or item related to printing in Greece or abroad and e) promoting modern and pioneering methods used in manufacturing such items and carrying out research in related technical and scientific fields.

#### BUSINESS ACTIVITY

The company prints newspapers, magazines and other material and is capable of volume printing and undertaking printing projects requiring high technological and qualitative performance.

In 2004 the company employed on average 380 persons.

#### MANAGEMENT

The company is managed by the Board of Directors consisting of 3 to 11 members.

The current Board of Directors has the following members whose term in office expires on 30.6.2006:

<u>Name</u>	<u>Position</u>
Stavros P. Psycharis	President
Fotios G. Bobolas	Vice President
Damianos Z. Hadjikkokinos	Managing Director
Alexios C. Skanavis	Alt. Managing Director
Christos S. Patelis	Member
Panagiotis A. Chrysikakis	Member
Dimitrios C. Xenakis	Member

#### SHAREHOLDERS - SHARE CAPITAL

The company's share capital amounts to 53.357.130 euros divided into 17.785.710 ordinary registered shares of nominal value of 3 euros each.

In 2004 and the first four months of 2005 there was no change in the company's share capital.

The company has the following shareholding structure:

<u>Shareholder</u>	<u>Holding (%)</u>
--------------------	--------------------

LAMBRAKIS PRESS SA.	70.0%
PEGASUS Publishing and Printing SA	30,0%
<b>Total</b>	<b>100,0%</b>

In 2004 and the first four months of 2005 there was no change in the company's shareholding structure.

"IRIS PRINTING SA" is active in the printing sector and its principal business is focused on the production of all types of publications. The company undertakes the printing of newspapers, magazines and other printed media.

Within a short time, "IRIS PRINTING SA" succeeded in changing the confined standards of Greek printing, breaking new ground in the printed communications sector. The company currently holds eminent position among the printing facilities in Greece and South Eastern Europe.

The major milestones in the Group's history were:

**1991:** The company is established as a small printing unit in Metamorfosi, Attica.

**1998:** Lambrakis Press acquires 100% of **IRIS SA**

**1999:** **IRIS SA** acquires the spun-off printing business of Lambrakis Press SA, undertaking the entire printing business of the Lambrakis Press Group.

**2000:** Pegasus Publishing & Printing SA acquires 30% of IRIS SA' s share capital.

**2002:** **IRIS SA** sells to the remaining shareholders of the paper-trading company «Aggelidis - Georgakopoulos SA» its total holding (50%) in that company.

**2003:** **IRIS SA** acquires through a merger the printing company ORAPRESS SA, an affiliate of Pegasus Publishing & Printing SA

**IRIS SA** sells its total holding (50%) in the printing company «Phoenix Printing SA».

As a result of the above sales, **IRIS SA** does not own a holding in any affiliated companies.

The company is now the largest and most modern printing facility in Greece. After the conclusion of its the investment plan in 2002, the company consolidated its production facilities in two industrial printing plants capable of carrying out large volumes of printing of exceptionally high specifications:

In particular these printing plants are:

«**Koropi**» printing plant:

This investment that was completed in 2002, offers increased capabilities to print newspapers, magazines and any other printed publication, with more efficient execution, significant time savings and high quality of printing. The installations and machinery of the facility are shown in the following table:

KOROPI PRINTING PLANT		
Class of fixed asset	Description	31.12.2004
		Non-depreciated value
Land 62.461,63 m2		10.352.694,79
Buildings 39.149,73 m2 – Building installations		26.023.963,25
Machinery and equipment for magazines	LITHOMAN Printing machine	
	PFLOCK 1 <sup>st</sup> afterburning system	
	GAMMERLER trimming machine	
	GAMMERLER cutting and stacking system	
	TECHNOTRANS Ink supply system	
	FERAG system	
Machinery and equipment for newspapers	PFLOCK 2 <sup>nd</sup> and 3 <sup>rd</sup> afterburning system	
	TECHNOTRANS Ink supply system	
	COMET-10 Printing machine and antiseismic base plates	
	COMET-20 Printing machine and antiseismic base plates	

	COMET-40 Printing machine and antiseismic base plates	
	FERAG system	
<b>Inserting machine</b>	FERAG system	
<b>CTP (computer to plate) machine</b>	Digital system for receiving, managing and processing newspaper and magazine printing projects	
<b>Paper waste machine</b>	KLAUS NICKEL paper waste handling system	
<b>Binding machines</b>	MILLER MARTINI stapling machine	
	MULLER MARTINI 321 stapling machine	
	MULLER MARTINI BLOCKER 335 1989 SN 9921380	
	MULLER MARTINI MODEL PRIMA 9101304	
	MULLER MARTINI 335 binding machine	
	MULLER MARTINI 235 binding machine	
<b>Other machinery and equipment</b>		
<b>Total machinery and equipment</b>		<b>43.584.180,88</b>
<b>Transportation vehicles and equipment</b>		<b>153.275,74</b>
<b>Furniture and appliances</b>		<b>319.427,07</b>
<b>TOTAL</b>		<b>80.432.746,73</b>
Intangible assets and long-amortization expenses		<b>2.876.621,71</b>
Orders abroad		<b>251.451,00</b>
<b>GRAND TOTAL</b>		<b>83.560.819,44</b>

«Tsefliki» printing plant:

A modern vertically integrated unit having the following installations and machinery:

TSEFLIKI PRINTING PLANT		
Asset class	Asset class	31.12.2004
		Non-depreciated value
Land - land plots 148.050 m <sup>2</sup>		3.241.128,85
Buildings 31.333 m2 – Building installations		12.574.694,95
Printing machinery for magazines	LITHOMAN offset press	
	HEIDELBERG HARRIS M600 offset press	
	KBA COMPACTA 408	
	MAN ROLAND ROTOMAN	
	KLAUS NICKEL	
Printing machinery for cover pages	KBA RAPIDA (2)	
	ROLAND 708	
Packaging machine	SITMA 675 packaging towers	
Folding machine	MBO binder (4)	
Cutting machine	WOHLENBERG	
Gluing machines	KOLBUS	
	MONOBLOCK	
	MONOBLOCK tower	
	STARPLUS tower	
Other machinery and equipment	MULLER MARTINI	
	STACKER MILLER MARTINI	
	PRESS DELIVERY SYSTEMS FOR PRESS No 2 (ROTOMAN)	
	KBA paper feeding system	
	GAMMERLER stacker	
	ROTOMAN thermal boiler	
	VALMET conveyor belts	
	Stacker bundle	
EL-KO low pressure ink feeding system		

	Other machinery and installations
<b>Owned machinery leased to third parties</b>	BILLHOFER
	SITMA 750-705(3)
	KOLBUS
<b>Total machinery</b>	<b>19.363.388,57</b>
Transportation vehicles and equipment	239.168,06
Furniture and equipment	191.106,01
<b>TOTAL</b>	<b>35.659.486,44</b>
Intangible assets and long-amortization expenses	673.657,81
Orders abroad	0,00
<b>GRAND TOTAL</b>	<b>36.333.143,75</b>

IRIS SA also owns auxiliary installations and storage facilities in Inofyta supporting its vertical integration ("Ithomi" and «Madaro» locations).

The value of the company's own land, buildings and building installations is shown in the following table:

<b>IRIS PRINTING SA ACQUISITION VALUE OF LAND AND BUILDINGS</b>						
Location	Year of Purchase	Area in m <sup>2</sup>	Value of land (in euros)	Year of construction	Built area in m <sup>2</sup>	Construction cost of buildings (in euros)
Ipato	1999	80.766	1.131.196,0		0	39.565,6
Madaro	1997	4.667	59.971,3	1997	1.639	588.111,4
Ithomi	1984	3.611	125.463,0	1984	2.329	509.617,1
Acadimia Platonos	1978	4.629	627.656,7	1982	7.770	3.211.505,3
Koropi	2000	62.462	10.352.694,8	2002	39.150	29.244.527,1
Inofyta (A)	1999 / 2000	118.870	2.634.977,0	2000	25.425	16.648.391,1
Inofyta (B)	1999 / 2001	29.183	606.151,0		0	0,0
<b>TOTAL</b>		<b>304.188</b>	<b>15.538.109,7</b>		<b>82.220</b>	<b>50.241.717,6</b>
Installations in third-party buildings (18, Valaoritou Street, Athens)						91.120,6
<b>GRAND TOTAL</b>		<b>304.188</b>	<b>15.538.109,7</b>		<b>82.220</b>	<b>50.332.838,2</b>

The company's summary financial figures for the fiscal years 2003 and 2004 are shown in the following table:



IRIS PRINTING SA		
INCOME STATEMENT		
	2003	2004
	χιλ. ευρώ	χιλ. ευρώ
Turnover	112.949,3	120.762,4
Gross earnings	9.380,3	12.567,2
% on turnover	8,3%	10,4%
Total operating earnings before depreciation	8.452,9	10.137,5
Total depreciation	12.570,6	11.843,9
Earnings before tax	-2.124,7	-1.842,8
% on turnover	-1,9%	-1,5%
Earnings after tax	-2.787,1	-1.890,9
% on turnover	-2,5%	-1,6%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	5.473,9	3.545,4
Non-depreciated intangible assets	7,6	9,3
Non-depreciated tangible assets	129.240,9	120.094,9
Participations - Other long-term receivables	108,8	111,0
Current assets	70.442,6	69.839,2
Transitory accounts	2.449,2	3.069,5
<b>TOTAL ASSETS</b>	<b>207.723,0</b>	<b>196.669,3</b>
LIABILITIES	2003	2004
Share capital	53.357,1	53.357,1
Total equity	81.206,2	79.149,8
Provisions	0,0	0,4
Long-term liabilities	73.954,5	64.404,8
Short-term liabilities	51.714,6	51.999,8
Total long- and short-term liabilities	125.669,1	116.404,6
Transitory accounts	847,7	1.114,5
<b>TOTAL LIABILITIES</b>	<b>207.723,0</b>	<b>196.669,3</b>

The company's financial statements are included in the consolidated financial statements of Lambrakis Press SA.

## MULTIMEDIA SA

The company "MULTIMEDIA IT Applications for Communication Media SA" was established in 1988 (Government Gazette issue No 924/16-5-1988) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No 17189/01/B/88/307.

The company was founded by Lambrakis Press SA (60%), Ioannis Farmakis (20%) and Claude Marie Yvonne Bart (20%). Since 1993, Lambrakis Press SA holds 100% of the company's share capital.

Under its Articles of Association the duration of the company is 55 years (until 2043) and its registered office is in the Municipality of Athens (3, Christou Lada street, 102 37 Athens).

## OBJECT

Under its Articles of Association, the company's objects are: a) trading and developing electronic applications for all communication media and in the graphic arts of any type such as, for example, the development of computer software for newspapers, magazines and other mass communication media, the development of a data bank for publishing and other companies, the development of software for the provision of all kinds of information by electronic or other technical means, b) producing composite images to be used in advertising in the press, on screen and on television, c) producing on video disks text and photographs of tourist, cultural, recreational, educational and other themes, d) developing filing, librarian and other software, e) organizing seminars, lectures and educational programs for users of the said software and images, importing, acting as agent and selling computers and all related hardware and software, f) pursuing any business in the sector of graphic arts for publishing books, textbooks and all types of printed media in general, including advertising leaflets and posters and g) undertaking the editing of all types of printed media (creation, concept, artwork, studio work etc).

## BUSINESS ACTIVITY

The company is active in digital pre-press for newspapers, magazines and advertising material, as well as in the production of multimedia titles (desktop publishing, videotext, computer animation etc.)

In 2004 the company employed on average 125 persons.

## MANAGEMENT

The company is managed by the Board of Directors consisting of 3 to 11 members.

The company is currently managed by the following Board of Directors whose term in office expires on 30.6.2007

<u>Name</u>	<u>Position</u>
Christos D. Lambrakis	President
Damianos Z. Hadjikoikinos	Vice President
Dimitrios V. Tsiambouris	Member, General Manager
Panagiotis A. Chrysikakis	Member
Nikolaos H. Katsibrakis	Member

## SHAREHOLDERS - SHARE CAPITAL

The company's share capital amounts to 1.834.375 euros divided into 62.500 registered shares of a nominal value of 29,35 euros each.

During 2004 and the first four months of 2005 there was no change in the company's share capital.

The company has the following shareholding structure:

<u>Shareholder</u>	<u>Holding (%)</u>
LAMBRAKIS PRESS SA	100%

During 2004 and the first four months of 2005 there was no change in the company's shareholder structure.

The Company's summary financial figures for the fiscal years 2002 and 2003 are shown in the following table:

MULTIMEDIA SA		
INCOME STATEMENT		
	2003	2004
	χιλ. ευρώ	χιλ. ευρώ
Turnover	7.071,1	5.991,9
Gross earnings	1.510,4	1.258,8
% on turnover	21,4%	21,0%
Total operating earnings before depreciation	653,6	458,9
Total depreciation	396,8	230,6
Earnings before tax	205,7	174,1
% on turnover	2,9%	2,9%
Earnings after tax	46,5	45,0
% on turnover	0,7%	0,8%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	30,2	15,4
Non-depreciated intangible assets	0,6	0,3
Non-depreciated tangible assets	546,4	418,9
Participations - Other long-term receivables	3,5	8,6
Current assets	4.961,5	4.872,7
Transitory accounts	3,2	7,3
<b>TOTAL ASSETS</b>	<b>5.545,4</b>	<b>5.323,2</b>
LIABILITIES	2003	2004
Share capital	1.834,4	1.834,4
Total equity	2.121,4	2.143,3
Provisions	0,0	0,0
Long-term liabilities	0,0	0,0
Short-term liabilities	3.401,4	3.150,1
Total long- and short-term liabilities	3.401,4	3.150,1
Transitory accounts	22,6	29,8
<b>TOTAL LIABILITIES</b>	<b>5.545,4</b>	<b>5.323,2</b>

The company's financial statements are included in the consolidated financial statements of Lambrakis Press SEA

## **JOINT VENTURE MULTIMEDIA SA – ELLINIKA GRAMMATA SA – IRIS PRINTING SA**

The joint venture «**MULTIMEDIA SA – ELLINIKA GRAMMATA SA – IRIS PRINTING SA**» was established by the companies MULTIMEDIA SA, ELLINIKA GRAMMATA SA and IRIS PRINTING SA in May 2004 with its registered office in the Municipality of Athens. The duration of the joint venture expires upon the completion of the undertaken project (expected date of completion: 30.9.2005).

### **OBJECT**

The object of the joint venture is the execution of a project according to the proclamation No. 4464/2003 of the National University of Athens (Special Account for Research, project «Publishing and reproducing educational material (books / CD / CD-ROM) of the project «Education of Young Muslims 2002 – 2004»)

### **MANAGEMENT**

The management and representation of the joint venture is assigned to authorized representatives of the member companies.

### **CAPITAL**

The joint venture's capital amounts to 380.000 euros and was contributed by the following member companies proportionally to their participation as follows:

<b><u>Member company</u></b>	<b><u>Participation (%)</u></b>
MULTIMEDIA SA	33,33%
ELLINIKA GRAMMATA SA	33,33%
IRIS PRINTING SA	33,33%
<b>Total</b>	<b>100,00%</b>

## B.2. ASSOCIATED COMPANIES OF THE PRINTING SECTOR

### PAPER PACK I. TSOUKARIDIS SA

In its present form the company was established in 1996 (Government Gazette issue No 779/1996), with a duration of 54 years (until 2050). PaperPack SA is active in the printing sector, box manufacturing and paper packaging. The company's registered office is in Metamorfosis, Attica (10-14 Nafliou street).

#### BUSINESS ACTIVITY

PaperPack SA operates as an integrated industrial unit. Its object is to supply industrial and commercial firms with printed media and paper packaging items (for use mainly in the packaging of cosmetics, food products, tobacco and pharmaceuticals). It also produces lithographically printed items and labels and specializes in the multipack business.

The company's shares are on the Athens Stock Exchange since 19.10.2000.

#### MANAGEMENT

The company is currently managed by the following 9-member Board of Directors whose term in office expires on 30.6.2006:

<b>Name</b>	<b>Position</b>
Ioannis Tsoukaridis	President- Managing Director and Executive member
Georgios Oratis	Vice President and Executive member
Fotios Theodorou	Non executive, independent member
Miltiadis Anastasiadis	Non executive, independent member
Korina Fasouli	Non executive member
Ioannis Fokas	Non executive member
Damianos Z. Hadjikkokinos	Non executive member
Panagiotis A. Chrysikakis	Non executive member
Nikolaos A. Gotsis	Non executive member

#### SHAREHOLDERS - SHARE CAPITAL

On 31.12.2003 the company's share capital amounted to 9.732.000 euros divided into 4.055.000 common registered shares with 2,4 euros nominal value each.

In 2004 and the first four months of 2005 the share capital changed as follows:

Pursuant to the resolution of the Extraordinary General Meeting of the Shareholders of 10.02.2004, the company's share capital was decreased by 244.584 euros through the cancellation of 101.910 own shares (treasury stock) held by the company each having 2,40 euros nominal value .

As a result, the company's share capital amounts to 9.487.416 euros divided into 3.953.090 common registered shares each having 2,40 euros nominal value.

The company had the following shareholding structure on 30.4.2005:

<b>Shareholder</b>	<b>%</b>
LAMBRAKIS PRESS SA	35,95%
IRIS PRINTING SEA.	0,79%
Ionannis Tsoukaridis	51,42%
Free float	11,84%
<b>Total</b>	<b>100,00%</b>

In 2004 and the first four months of 2005 Lambrakis Press Group did not change their participation in the company's share capital, except for the change effected by the company's share capital decrease.

The company's summary financial figures and the consolidated financial statements for the fiscal years 2003 and 2004 are shown in the following tables:

<b>PAPER PACK - I. TSOUKARIDIS SA</b>		
<b>INCOME STATEMENT</b>		
	2003	2004
	χιλ. ευρώ	χιλ. ευρώ
Turnover	15.631,8	14.609,3
Gross earnings	3.038,4	2.939,6
% on turnover	19,4%	20,1%
Total operating earnings before depreciation	958,5	970,7
Total depreciation	1.658,6	1.685,8
Earnings before tax	-608,6	-690,3
% on turnover	-3,9%	-4,7%
Earnings after tax	-608,6	-742,1
% on turnover	-3,9%	-5,1%
<b>BALANCE SHEET</b>		
ASSETS	2003	2004
Non-depreciated establishment expenses	547,1	185,8
Non-depreciated intangible assets	1.505,8	1.505,8
Non-depreciated tangible assets	10.793,3	9.587,9
Participations - Other long-term receivables	5.263,6	5.282,2
Current assets	13.419,0	12.254,2
Transitory accounts	251,2	140,2
<b>TOTAL ASSETS</b>	<b>31.780,0</b>	<b>28.956,1</b>
LIABILITIES	2003	2004
Share capital	9.732,0	9.487,4
Total equity	10.755,7	9.276,9
Provisions	337,5	372,6
Long-term liabilities	12.504,6	10.631,8
Short-term liabilities	8.120,2	8.621,1
Total long- and short-term liabilities	20.624,8	19.252,9
Transitory accounts	62,0	53,7
<b>TOTAL LIABILITIES</b>	<b>31.780,0</b>	<b>28.956,1</b>

PAPER PACK - I. TSOUKARIDIS SA (consolidated data)		
INCOME STATEMENT		
	2003	2004
	χιλ. ευρώ	χιλ. ευρώ
Turnover	21.587,0	20.978,8
Gross earnings	4.774,0	4.927,0
% on turnover	22,1%	23,5%
Total operating earnings before depreciation	1.895,6	2.081,7
Total depreciation	1.925,3	1.954,3
Earnings before tax	59,7	145,6
% on turnover	0,3%	0,7%
Earnings after tax	-536,4	-572,8
% on turnover	-2,5%	-2,7%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	553,9	186,9
Non-depreciated intangible assets	4.192,8	4.203,1
Non-depreciated tangible assets	12.266,6	10.925,1
Participations - Other long-term receivables	1.619,2	1.646,8
Current assets	17.211,4	16.098,9
Transitory accounts	283,8	147,5
<b>TOTAL ASSETS</b>	<b>36.127,7</b>	<b>33.208,3</b>
LIABILITIES	2003	2004
Share capital	9.732,0	9.487,4
Total equity	12.582,0	11.416,9
Provisions	344,5	381,5
Long-term liabilities	12.524,0	10.645,8
Short-term liabilities	10.615,3	10.709,5
Total long- and short-term liabilities	23.139,3	21.355,3
Transitory accounts	61,9	54,6
<b>TOTAL LIABILITIES</b>	<b>36.127,7</b>	<b>33.208,3</b>

The company's consolidated companies are not included in the consolidated financial statements of Lambrakis Press SA.

The company's consolidated financial statements include the financial statements of **Euroktisma SA** and **Fokas Bros SA**.

### B.3. SUBSIDIARIES OF ASSOCIATED COMPANIES OF THE PRINTING SECTOR

#### EVROKTISMA SA

EVROKTISMA SA is a holding company, established in 1999 and based in Athens. In 2005 PAPERPACK I. TSOUKARIDIS SA merged EVROKTISMA SA according to the regulations of articles 1-5 of Law 2166/1993 and articles 69-78 of the Codified Law 2190/1920. This merger was approved by the resolution No. K2-1483/7.2.2005 of the Ministry of Development.

#### MANAGEMENT

Until its merging with PAPERPACK – I. TSOUKARIDIS SA the company was managed by a three-member Board of Directors with the following structure:

<u>Name</u>	<u>Position</u>
Ioannis Tsoukaridis	President
Nikolaos Zetos	Vice President
Korina Fasouli	Member

#### SHAREHOLDERS

Until its merging with PAPERPACK – I. TSOUKARIDIS SA the company had the following shareholding structure:

<u>Shareholder</u>	<u>Holding (%)</u>
PAPER PACK - I. TSOUKARIDIS SA	100%

The company's summary financial figures for the years 2003 – 2004 are shown in the following table. It is noted that the figures for 2004 are proforma, as in that year commenced the merging procedure with the parent company based on the interim financial statements of 30.6.2004. This procedure was completed in February 2005.

EVROKTISMA SA		
	2003	2004
	thousand euros	thousand euros
Share capital	1.500,0	1.500,0
Total equity	1.420,8	1.413,1
Turnover	0,0	0,0
Total assets	1.423,5	1.413,1
Earnings before tax	-20,0	-10,4
Earnings after tax and Board of Directors remuneration	-20,0	-10,4



## FOKAS BROS SA

FOKAS BROS SA was established in Aspropyrgos in 1996 and manufactures packaging items.

### MANAGEMENT

The company is currently managed by the following 7-member Board of Directors:

<b>Name</b>	<b>Position</b>
Nikolaos D. Fokas	President
Nikolaos G. Fokas	Vice President
Ioannis D. Fokas	Member
Athanasios G. Fokas	Member
Ioannis Tsoukaridis	Member
Georgios Oratis	Member
Korina Fasouli	Member

### SHAREHOLDERS

The company has the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%)</b>
Paper Pack I. Tsoukaridis SA	35,00%
Nikolaos D. Fokas	16,25%
Nikolaos G. Fokas	16,25%
Ioannis D. Fokas	16,25%
Athanasios G. Fokas	16,25%
<b>Total</b>	<b>100,00%</b>

The company's summary financial figures for the fiscal years 2003 and 2004 are shown in the following table:

<b>FOKAS BROS SA</b>		
	2003	2004
	thousand euros	thousand euros
Share capital	1.054,8	1.054,8
Total equity	2.315,9	2.453,4
Turnover	4.601,4	4.973,7
Total assets	4.385,3	4.396,3
Earnings before tax	484,2	626,8
Earnings after tax and Board of Directors remuneration	158,7	248,4

## PROMOCARTON SA

**PROMOCARTON SA** was established in 1998, it is located in Metamorfosis and specializes in designing and trading promotional paper stands.

## MANAGEMENT

The company is currently managed by the following 5-member Board of Directors:

<b>Name</b>	<b>Position</b>
Ioannis Tsoukaridis	President and Managing Director
Georgios Oratis	Vice President
Theofanis Antoniou	Member
Nikolaos Apergis	Member
Korina Fasouli	Member

## SHAREHOLDERS

The company has the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%)</b>
Ioannis Tsoukaridis	40,0%
Evroktisma SA	50,0%
Nikolaos Apergis	10,0%
<b>Total</b>	<b>100,0%</b>

The company's summary financial figures for the fiscal years 2003 and 2004 are shown in the following table:

<b>PROMOCARTON SA</b>		
	2003	2004
	thousand euros	thousand euros
Share capital	300,0	300,0
Total equity	515,9	380,4
Turnover	1.401,7	1.612,7
Total assets	1.103,6	1.020,0
Earnings before tax	308,2	265,0
Earnings after tax and Board of Directors remuneration	106,8	164,5

## VLACHOS BROS SA

“VLACHOS BROS SA” was established in 1996. The company is based in Koropi and specializes in manufacturing packaging items.

## MANAGEMENT

The company is currently managed by the following 5-member Board of Directors:

<b>Name</b>	<b>Position</b>
Nikolaos Vlachos	President
Dimitrios Vlachos	Vice President
Vasilios Kyrou	Member
Theofanis Antoniou	Member
Nikolaos Christodoulou	Member

## SHAREHOLDERS

The company has the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%)</b>
Flexopack SA	44,00%
Paper Pack I. Tsoukaridis SA	21,00%
Nikolaos Vlachos	17,85%
Dimitrios Vlachos	17,15%
<b>Total</b>	<b>100,00%</b>

The company's summary financial figures for the fiscal years 2003 and 2004 are shown in the following table:

<b>VLACHOS PROS SA</b>		
	2003	2004
	thousand euros	thousand euros
Share capital	240,0	240,0
Total equity	1.357,8	1.362,4
Turnover	8.532,3	8.823,3
Total assets	7.811,6	7.482,4
Earnings before tax	44,1	43,7
Earnings after tax and Board of Directors remuneration	44,1	-38,7

## C. TOURIST SECTOR

### C.1. AFFILIATED COMPANIES OF THE TOURIST SECTOR

#### EUROSTAR SA

The company "**EUROSTAR** Tourist, Commercial & Industrial Société Anonyme" with the trade name "EUROSTAR SA" was established in 1996 (Government Gazette issue No 22/3.1.1997) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No 37137/01/B/96/571. The company was founded by VIDEO STAR SA (later DOL Digital SA).

On 17.6.1999, the Ordinary General Meeting of Lambrakis Press SA approved the spin-off of the company's tourist sector under the "Travel Plan" brand name and its contribution to EUROSTAR SA in order to capitalize on the prestigious brand name. The contribution and absorption of the tourist branch ("Travel Plan") by EUROSTAR SA was approved by the resolution No 29864/5.10.2000 of the Prefect of Athens which was entered in the Register of Sociétés Anonymes on 5.10.2000.

According to its Articles of Association, the duration of the company is 50 years (until 2046) and its registered office is in the Municipality of Athens (80, Michalakopoulou street, 115 28 Athens).

#### OBJECT

Under its Articles of Association the company's objects are (a) to hold, organize and operate in Greece and abroad, whether in collaboration with third parties or otherwise, conferences, fairs and similar events of national and/or international scope focused on media-related subjects and projects (press, radio, television), information technology, multimedia, high-technology electronic consumer goods and with any other related sector, and provide services connected with such business, (b) to produce, sell and distribute media-related items and programs (press, radio, television), information technology, multimedia and any other related sector, and provide services related to such business, (c) to act as agent and brokers in Greece of foreign commercial companies or businesses that are active in sectors within the objects of the company, and participate in other businesses or companies of any form whose objects are similar to those of the company, (d) to import and engage in the wholesale or retail sale of electrical and electronic equipment, domestic appliances, toys and games, sound and image reproduction equipment, and generally items related to the above objects and act as agent of similar foreign companies in Greece, (e) to promote Greece and Greek tourism through publications, brochures, special editions, the establishment and operation of hotels, tourist enterprises, agencies, travel agent companies and any other related business or enterprise, and (f) to purchase and sell securities and, in general, participate in mutual fund companies, investment portfolio companies either directly or through stock market institutions, in order to optimize the financial performance of its cash reserves.

#### BUSINESS ACTIVITY

**EUROSTAR** is a tourist sector company (travel agency) providing services under the brand name "**Travel Plan**", which is one of the oldest and most recognizable brand names among travel agencies in Greece. EUROSTAR is a member of such international travel organizations as IATA, ASTA, UFTA-FUAAV and HATTA, and has comprehensive and state-of-the-art electronic equipment connected with the WORLDSPAN and GALILEO international electronic multi-purpose booking networks. The travel services offered by "**Travel Plan**" include:

- Ticket issuing for Greek and foreign destinations.
- Organized tours in Greece and in overseas countries throughout the world.
- Business and company incentive tours in Greece and abroad
- Trips for individual travelers with over 15.000 customized travel packages to any part of the world.
- Cruises in Greece and abroad.
- Organizing Greek and international congresses, symposiums, scientific meetings, summit conferences, and social and athletic events.

In 2004 the company employed on average 120 persons.

#### MANAGEMENT

The company is managed by the Board of Directors consisting of 3 to 7 members.

The company is currently managed by the following Board of Directors whose term in office expires on 30.6.2007:

<u>Name</u>	<u>Position</u>
Christos D. Lambrakis	President
Damianos Z. Hadjikokkinos	Vice President

Theodoros A. Bithas	Member and General Manager
Panagiotis A. Chrysikakis	Member
Nikolaos H. Katsibrakis	Member
Stavros I. Lagas	Member

## SHAREHOLDERS – SHARE CAPITAL

The company's share capital amounts to 7.102.200 euros divided into 236.740 registered shares each having nominal value of 30 euros.

In 2004 and the first four months of 2005 there was no change in the company's share capital.

The company has the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%0</b>
LAMBRAKIS PRESS SA.	95,50%
Ileana Laga	2,25%
Athina Laga	2,25%
<b>Total</b>	<b>100,00%</b>

In 2004 and the first four months of 2005 the company's shareholding structure changed as follows:

Lambrakis Press SA transferred to each of the shareholders Messrs I. Laga and A. Laga 1,25% of the share capital of EUROSTAR SA. As a result the participation of Lambrakis Press SA in the company was reduced from 98% to 95,50% and the participation of Ms. I. Laga and Ms. A. Laga in the company's share capital was increased from 1% and 1% to 2,25% and 2,25% respectively.

The summary financial figures of the company and its Group for the years 2003 and 2004 are shown in the following tables:

EUROSTAR SA		
INCOME STATEMENT		
	2003	2004
	thousand euros	thousand euros
Turnover	32.758,1	34.211,9
Gross earnings	1.907,5	1.878,0
% on turnover	5,8%	5,5%
Total operating earnings before depreciation	459,4	337,2
Total depreciation	113,7	104,4
Earnings before tax	243,7	267,4
% on turnover	0,7%	0,8%
Earnings after tax	156,6	189,9
% on turnover	0,5%	0,6%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	35,9	14,3
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	283,9	259,7
Participations - Other long-term receivables	1.787,7	2.181,7
Current assets	12.635,5	10.770,9
Transitory accounts	678,7	660,5
<b>TOTAL ASSETS</b>	<b>15.421,7</b>	<b>13.887,1</b>
LIABILITIES	2003	2004
Share capital	7.102,2	7.102,2
Total equity	8.820,3	9.010,3
Provisions	2,0	3,4
Long-term liabilities	0,0	0,0
Short-term liabilities	5.670,1	4.017,4
Total long- and short-term liabilities	5.670,1	4.017,4
Transitory accounts	929,3	856,0
<b>TOTAL LIABILITIES</b>	<b>15.421,7</b>	<b>13.887,1</b>

EUROSTAR SA (consolidated data)		
INCOME STATEMENT		
	2003	2004
	χιλ. ευρώ	χιλ. ευρώ
Turnover	34.319,1	35.682,5
Gross earnings	2.537,7	2.639,3
% on turnover	7,4%	7,4%
Total operating earnings before depreciation	88,0	461,7
Total depreciation	125,5	117,5
Earnings before tax	-269,5	412,8
% on turnover	-0,8%	1,2%
Earnings after tax	-194,2	281,9
% on turnover	-0,6%	0,8%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	50,4	21,5
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	301,0	273,7
Participations - Other long-term receivables	84,0	87,0
Current assets	15.442,0	12.765,5
Transitory accounts	760,9	1.025,9
<b>TOTAL ASSETS</b>	<b>16.638,3</b>	<b>14.173,6</b>
LIABILITIES	2003	2004
Share capital	7.102,2	7.102,2
Total equity	7.080,2	7.175,5
Provisions	2,0	3,4
Long-term liabilities	0,0	0,0
Short-term liabilities	8.591,1	6.077,8
Total long- and short-term liabilities	8.591,1	6.077,8
Transitory accounts	965,0	916,9
<b>TOTAL LIABILITIES</b>	<b>16.638,3</b>	<b>14.173,6</b>

The consolidated financial statements of EUROSTAR SA include the companies «TRIAINA TRAVEL – ST. LAGAS SA» and EXPO PLAN SA, which is under liquidation as of 1.1.2004. In 2004 EUROSTAR SA did not publish its consolidated financial statements that were compiled in order to be included in the consolidated financial statements of Lambrakis Press SA.

The company's consolidated financial statements of Lambrakis Press SA are included in the consolidated financial statements of Lambrakis Press SA.

## TRIAINA TRAVEL - STAVROS LAGAS SA

The company "TRIAINA TRAVEL - STAVROS LAGAS TOURIST, COMMERCIAL & SHIPPING SOCIÉTÉ ANONYME" with the trade name "TRIAINA TRAVEL- STAVROS LAGAS" was established in 2000 (Government Gazette issue No 11544/19.12.2000), and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No 47708/01B/00/736.

The company was founded by Mr. Stavros Lagas, (with a 70% participation in the company), Ms. Kondylia Ileana Laga (15%) and Ms. Athena Laga (15%).

According to its Articles of Association, the duration of the company is 50 years (until 2050) and its registered office is in the Municipality of Athens (80, Michalakopoulou street, 115 28 Athens).

### OBJECT

Under its Articles of Association the company's objects are: a) selling airline and other tickets, engaging in any business related to incoming or outgoing tourism, organizing tours, arranging the transportation of persons and goods by any means of transportation and any other related business, b) organizing conferences, c) purchasing and/or chartering recreational boats on commission, d) operating any type of tourist facilities through the purchase, sale, construction, lease, management or any other form of operation of hotels and tourist facilities, organizing and operating pleasure boat marinas, and any other means of transport, and e) developing and operating travel and travel-related computer software.

### BUSINESS ACTIVITY

The company is active as a tourist agency.

In 2004 the company employed on average 30 persons.

### MANAGEMENT

The company is managed by the Board of Directors consisting of 3 to 5 members, either shareholders or not.

The company is currently managed by the following Board of Directors whose term in office expires on 30.6.2006.

<u>Name</u>	<u>Position</u>
Stavros I. Lagas	President
Damianos Z. Hadjikokkinos	Vice President
Theodoros A. Bithas	Managing Director and General Manager
Panagiotis A. Chrysikakis	Member
Stamatina-Anna St. Laga	Member

On 31.12.2003 the company's share capital amounted to 72.000 euros divided into 2.400 registered shares each having nominal value of 30 euros.

In 2004 and the first four months of 2005 the share capital of the company changed as follows:

Pursuant to the Ordinary General Meeting of the Shareholders held on 3.6.2004 the company's share capital was increased by 65.040 euros through the issuance of 2.168 new registered shares against payment. The new shares were issued at 30 euros nominal value and 98,50 offer price each. The premium of issuance of shares above par was entered into a special reserve account.

As a result the company's share capital amounts to 137,040 euros divided into 4,568 shares each having nominal value of 30 euros.

The company has the following shareholding structure:

<u>Shareholder</u>	<u>Holding (%)</u>
EUROSTAR SA	100%



In 2004 and the first four months of 2005 the shareholding structure changed as follows:

EUROSTAR SA undertook the pre-emptive rights of the above share capital increase that were not exercised by the other shareholders of the company (i.e. 542 shares) and increased its participation in the company from 75% to 86,86%.

The shareholders Messrs Ileana – Kondylia Laga and Athena Laga transferred to EUROSTAR SA their total holding in the company amounting to 13,14% (6,57% each). As a result EUROSTAR SA became the sole shareholder of the company holding 100%.

The company's summary financial figures for the fiscal years 2003 and 2004 are shown in the following table:

<b>TRIAINA TRAVEL - ST. LAGAS SA</b>		
<b>INCOME STATEMENT</b>		
	2003	2004
	thousand euros	thousand euros
Turnover	2.686,9	2.682,8
Gross earnings	630,2	761,3
% on turnover	23,5%	28,4%
Total operating earnings before depreciation	-317,0	135,3
Total depreciation	11,8	10,4
Earnings before tax	-418,7	161,5
% on turnover	-15,6%	6,0%
Earnings after tax	-418,7	101,1
% on turnover	-15,6%	3,8%
<b>BALANCE SHEET</b>		
ASSETS	2003	2004
Non-depreciated establishment expenses	8,6	3,8
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	16,3	13,4
Participations - Other long-term receivables	0,7	0,7
Current assets	3.708,6	3.677,1
Transitory accounts	82,2	365,1
<b>TOTAL ASSETS</b>	<b>3.816,4</b>	<b>4.060,1</b>
LIABILITIES	2003	2004
Share capital	72,0	137,0
Total equity	-141,7	172,9
Provisions	0,0	0,0
Long-term liabilities	0,0	0,0
Short-term liabilities	3.922,4	3.826,3
Total long- and short-term liabilities	3.922,4	3.826,3
Transitory accounts	35,7	60,9
<b>TOTAL LIABILITIES</b>	<b>3.816,4</b>	<b>4.060,1</b>

The company's financial statements are included in the consolidated financial statements of **EUROSTAR SA**.

## **EXPO PLAN SA (under liquidation)**

The company “EXPO PLAN TRADE FAIR, ADVERTISING SERVICES & AGENCIES ORGANIZATION, MANAGEMENT, PROMOTION & OPERATION SOCIÉTÉ ANONYME” with the trade name “EXPO PLAN SA”, was established in 1999 (Government Gazette issue No 7334/13.9.1999) and is registered in the Register of Sociétés Anonymes of the Municipality of Athens under No 43770/01/B/99/473.

The company was founded by Lambrakis Press SA (50%) and “Fiere Internazionali Di Bologna - Ente Autonomo” (Bologna International Fairs - Autonomous Organization) (50%). As of 5.10.2000, LAMBRAKIS PRESS SA no longer holds company shares as on that date, pursuant to relevant approvals and according to the provisions of Law 2166/93, EUROSTAR SA absorbed the tourist sector of Lambrakis Press SA. As a result EXPO PLAN SA became an affiliate of EUROSTAR SA.

Under its Articles of Association, the duration of the company is 50 years (until 2049). The company’s registered office is in the Municipality of Athens (at 80 Michalakopoulou street, 115 28 Athens).

The General Meeting of the company’s shareholders held on 12.12.2003 resolved unanimously to dissolve the company and begin its liquidation on 1.1.2004. Messrs Georgios Tsialikis and Antonios Dousmanopoulos were assigned as liquidators.

## **BUSINESS ACTIVITY**

The company was active in organizing, managing, promoting and exploiting trade fairs, conferences and similar events in Greece.

In 2004 the company had no employed personnel.

## **SHAREHOLDERS - SHARE CAPITAL**

The company’s share capital amounts to 1.019.100 euros, divided into 33.970 registered shares each having 30 euros nominal value.

In 2004 and the first four months of 2005 there was no change in the company’s share capital.

The company has the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%)</b>
EUROSTAR SA	50,0%
FIERE INTERNAZIONALI DI BOLOGNA – ENTE AUTONOMO	50,0%
<b>Total</b>	<b>100,0%</b>

In 2004 and the first four months of 2005 there was no change in the company’s shareholding structure.

The company’s summary financial figures for the years 2003 and 2004 are shown in the following table:

EXPO PLAN SA (under liquidation)		
INCOME STATEMENT		
	2003	2004
	thousand euros	thousand euros
Turnover	0,0	0,0
Gross earnings	0,0	0,0
% on turnover	-	-
Total operating earnings before depreciation	-50,9	-13,7
Total depreciation	5,3	2,7
Earnings before tax	-94,5	-16,2
% on turnover	-	-
Earnings after tax	-94,5	-18,3
% on turnover	-	-
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	5,9	3,3
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	0,7	0,6
Participations - Other long-term receivables	73,4	73,4
Current assets	104,9	93,0
Transitory accounts	0,0	0,4
<b>TOTAL ASSETS</b>	<b>184,9</b>	<b>170,7</b>
LIABILITIES	2003	2004
Share capital	1.019,1	1.019,1
Total equity	179,5	161,2
Provisions	0,0	0,0
Long-term liabilities	0,0	0,0
Short-term liabilities	5,4	9,5
Total long- and short-term liabilities	5,4	9,5
Transitory accounts	0,0	0,0
<b>TOTAL LIABILITIES</b>	<b>184,9</b>	<b>170,7</b>

The company's financial statements are included in the consolidated financial statements of **EUROSTAR SA**.

## D. HOLDINGS SECTOR

### D.1. AFFILIATED COMPANIES OF THE HOLDINGS SECTOR

#### MICHALAKOPOULOU TOURIST AND REAL ESTATE SA

The company «**MICHALAKOPOULOU TOURIST AND REAL ESTATE SA**» was established in 2001 (Government Gazette issue No. 2610/9.5.2001) and is registered in the Register of Société Anonyme of the Prefecture of Athens under No. 48926/01/B/01/290.

Under its Articles of Association the company has a duration of 50 years and its registered office is in the Municipality of Athens (80, Michalakopoulou street, 11528 Athens).

The founders of the company were “GENIKI ETAIRIA KATASKEVON (GEK) SA” by 50% and “ERMIS REAL ESTATE ENTERPRISES SA” by 50%.

#### OBJECT

The objects of the company are: a) purchasing, constructing and exploiting hotel units, b) purchasing, constructing and exploiting buildings and spaces to accommodate tourist operations, c) establishing and exploiting travel and tourist agencies and organizing tourist excursions and transportation all over the world through land, naval and air transportation means both owned and not, d) acquiring, exploiting, constructing and managing real estate, e) carrying out related architectural, civil, and mechanical engineering and urban planning projects, f) carrying out any project related to the above, g) representing domestic and foreign firms of related business objects. The corporate objects can be pursued either by the company alone or in cooperation with third party persons or legal entities of any type, pursuing the same or related purposes domestically or abroad or through participating in any type of business, that has been established or will be established and pursue the same or similar purposes.

#### BUSINESS ACTIVITY

The company owns the multi-storey office building at 80, Michalakopoulou Street, Athens, where Lambrakis Press Group has relocated.

In 2004 the company did not employ personnel.

#### MANAGEMENT

The company is managed by the Board of Directors consisting of 5 members.

The current Board of Directors has the following members whose term in office expires on 30.6.2008:

<u>Name</u>	<u>Position</u>
Stavros P. Psycharis	President
Damianos Z. Hadjikkokinos	Vice President and Managing Director
Nikolaos I. Katsibrakis	Member
Panagiotis A. Chrysikakis	Member
Nikolaos G. Anastasopoulos	Member

#### SHAREHOLDERS - SHARE CAPITAL

The company's share capital amounts to 20.550.000 euros divided into 205.500 registered shares with a nominal value of 100 euros each.

In 2004 and the first four months of 2005 there was no change in the company's share capital.

The company has the following shareholding structure:

<u>Shareholder</u>	<u>Holding (%)</u>
LAMBRAKIS PRESS SA	100%

In 2004 and the first four months of 2005 there was no change in the company's shareholding structure.

The summary financial statements for the years 2003 and 2004 are shown in the following table:

MICHALAKOPOULOU SA		
INCOME STATEMENT		
	2003	2004
	thousand euros	thousand euros
Turnover	173,2	593,0
Gross earnings	173,2	593,0
% on turnover	100,0%	100,0%
Total operating earnings before depreciation	-18,2	379,0
Total depreciation	1.534,1	1.534,1
Earnings before tax	-1.552,3	-1.149,3
% on turnover	-896,2%	-193,8%
Earnings after tax	-1.552,3	-1.216,3
% on turnover	-896,2%	-205,1%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	1.213,3	606,7
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	17.487,1	16.559,6
Participations - Other long-term receivables	0,0	0,0
Current assets	239,0	758,3
Transitory accounts	1,8	5,1
<b>TOTAL ASSETS</b>	<b>18.941,2</b>	<b>17.929,7</b>
LIABILITIES	2003	2004
Share capital	20.550,0	20.550,0
Total equity	16.027,7	14.811,3
Provisions	0,0	0,0
Long-term liabilities	0,0	140,0
Short-term liabilities	2.913,5	2.978,4
Total long- and short-term liabilities	2.913,5	3.118,4
Transitory accounts	0,0	0,0
<b>TOTAL LIABILITIES</b>	<b>18.941,2</b>	<b>17.929,7</b>

The company's financial statements are included in the consolidated financial statements of LAMBRAKIS PRESS SA

## STUDIO ATA SA

The company was established as a limited liability company in 1971 and was transformed into a société anonyme in 1991 (Government Gazette issues No 13/3.1.1992 and 34/7.1.1992). It is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No 25466/01AT/B/91/297(97).

In accordance with its Articles of Association, the duration of the company is 50 years (until 2041). The company's registered office is in the Municipality of Amaroussion (14 Fleming street, Amaroussion).

## OBJECT

Under its Articles of Association, the company's objects are: the production, technical processing and integration of television and cinematographic films, the provision of studio services and similar projects.

## BUSINESS ACTIVITY

The company produces television films and offers studio services.

In 2004 the company employed on average 90 persons.

## MANAGEMENT

The company is managed by the Board of Directors consisting of 6 to 9 members.

The company is currently managed by the following Board of Directors whose term in office expires on 30.6.2005:

<b>Name</b>	<b>Position</b>
Christos D. Lambrakis	President & Managing Director
Georgios R. Rallis	Vice President
Damianos Z. Hadjikoikinos	Member
Tryfon I. Koutalidis	Member
Nikolaos A. Gotsis	Member
Efrosyni G. Ralli	Member
Grigorios V. Votsikas	Member
Antonios Ch. Dousmanopoulos	Member

## SHAREHOLDERS – SHARE CAPITAL

On 31.12.2004 the company's share capital amounted to 405,030 euros divided into 13,800 common registered shares each having 29.35 euros nominal value.

In the first four months of 2005 the company's share capital changed as follows:

The company's share capital was increased by 2.599.823 euros through the issue against payment of 88.580 new common registered shares.

As a result the company's share capital amounts to 3.004.853 euros divided into 102.380 shares each having 29,35 euros nominal value.

The company has the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%)</b>
LAMBRAKIS PRESS SA	99,3%
Dimitrios Kourentis	0,7%
<b>Total</b>	<b>100,0%</b>

In 2004 and the first four months of 2005 the shareholding structure of the company changed as follows:

LAMBRAKIS PRESS SA undertook the pre-emptive rights of the above share capital increase that were not exercised by the other shareholders of the company (i.e. 4,429 shares) and so increased its participation in the company from 95% to 99,3%.

The company's summary financial figures for the 18-month fiscal year of 2003 (1.7.2002 – 31.12.2003) and the year 2004 are shown in the following table:

<b>STUDIO ATA SA</b>		
<b>INCOME STATEMENT</b>		
	2003 <sup>(*)</sup>	2004
	thousand euros	thousand euros
Turnover	13.112,8	8.449,1
Gross earnings	1.677,5	695,1
% on turnover	12,8%	8,2%
Total operating earnings before depreciation	836,7	33,9
Total depreciation	411,0	248,9
Earnings before tax	-1.231,7	-589,4
% on turnover	-9,4%	-7,0%
Earnings after tax	-1.299,8	-589,4
% on turnover	-9,9%	-7,0%
<b>BALANCE SHEET</b>		
ASSETS	2003	2004
Non-depreciated establishment expenses	0,0	28,1
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	780,2	540,3
Participations - Other long-term receivables	35,4	38,2
Current assets	7.906,4	9.044,8
Transitory accounts	40,3	6,5
<b>TOTAL ASSETS</b>	<b>8.762,3</b>	<b>9.657,9</b>
LIABILITIES	2003	2004
Share capital	405,0	405,0
Total equity	-1.244,3	766,2
Provisions	0,0	0,0
Long-term liabilities	14,7	0,0
Short-term liabilities	8.029,5	7.292,9
Total long- and short-term liabilities	8.044,2	7.292,9
Transitory accounts	1.962,4	1.598,8
<b>TOTAL LIABILITIES</b>	<b>8.762,3</b>	<b>9.657,9</b>

(\*) Fiscal year over twelve months (1.7.2002 - 31.12.2003)

The company's financial statements are included in the consolidated financial statements of Lambrakis Press SA..

## ACTION PLAN SA

“**ACTION PLAN COMMERCIAL SOCIÉTÉ ANONYME OF DIRECT MARKETING SERVICES**” was established in 1999 (Government Gazette issue No 5211/5.7.1999) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No 43276/01/B/99/356.

The company was founded by Lambrakis Press SA and DOL DIGITAL SA. In 1999, National Bank of Greece SA acquired 15% of the company's share capital by participating in a share capital increase. Under the private contract of 19.10.2000 between Lambrakis Press SA and DOL DIGITAL SA, Lambrakis Press SA transferred its entire holding in ACTION PLAN SA to DOL DIGITAL SA. This holding was retransferred by DOL DIGITAL SA to LAMBRAKIS PRESS SA on 31.12.2001.

Under its Articles of Association the duration of the company is 20 years (until 2019). The company's registered office is in the Municipality of Athens (15-17, Thisseos street, 105 62 Athens).

## OBJECT

1. The main objects of the company are: a) providing telemarketing and telesales services to third parties (e.g. telesales of own or third-party products, such as subscriptions to printed media, books, other publications, video tapes, CDs, CD-ROMs and other consumer goods, promoting tele-services, carrying out research and holding contests over the telephone and engaging in other similar activities), b) providing database services through the compilation and use of data for customers, for the company's own use and use by third parties, c) selling and promoting third-party products for a consideration and developing products using such methods as direct sales, direct mail order and direct mail, d) undertaking, designing and carrying out direct marketing business, e) purchasing, selling and, in general, managing all kinds of intellectual property rights, f) providing business consultancy services, sales promotion consultancy and direct marketing consultancy, g) providing services in the as a sales consultant and marketing consultant and rendering services related to promotional activities such as direct mailing and direct sales, h) undertaking the printing and publication of all kinds of advertising material and carrying out similar publishing activities, i) carrying out any other business which can, in the opinion of the company's Board of Directors, be advantageously undertaken on by the company in connection with or as ancillary to any of the above business or the general business of the company, j) engaging in all such business or activities as are directly or indirectly, incidental, conducive or expedient to the above objects.

Also, object of the company is to carrying out market research on various products and services for third parties, whether persons or legal entities, in Greece and abroad (with the express exclusion of television market research, the information technology sector and Internet-related business), as well as the maintenance and trade of tele-informatics and telecommunications material, the creation of new media for advertising goods and services using printed material, audiovisual and/or electronic media in Greece and abroad, to engage in sales on behalf of third parties, whether persons firms or companies, in Greece and abroad, to locate or draw up directories of various categories of professionals or shops, to plan and hold seminars and lectures, to organize and support conferences for training, scientific or educational purposes, to provide services using the company's trained personnel to third parties, whether persons, firms or companies, as part of the effort to promote sales and goods to interested customers, to provide expert consultancy and services and prepare all types of project studies of technical, economic, financial, training, social and organizational content to persons or legal entities.

## BUSINESS ACTIVITY

The company engages in developing, installing and operating fully automated call centers and in customer relationship management (CRM), aiming to provide telemarketing services and telesales to third parties, in the provision of data base services for own and third-party use, in the sale and promotion of third-party products against compensation, and in the development and trade of goods using direct mail and direct marketing methods.

In 2004 the company employed on average 320 persons.

## MANAGEMENT

The company is managed by the Board of Directors consisting of 3 to 11 members.

The company is currently managed by the following Board of Directors whose term in office expires on 30.6.2006:

<u>Name</u>	<u>Position</u>
Christos D. Lambrakis	President
Damianos Z. Hadjikokkinos	Vice President
Konstantina Vitoratou	Member



Nikolaos I. Katsibrakis	Member
Panagiotis A. Chrysikakis	Member
Despina S. Voudouri	Member, General Manager
Antonios Trifyllis	Member

## SHAREHOLDERS - SHARE CAPITAL

The company's share capital amounts to 4.740.670,70 euros divided into 161.522 registered shares of a nominal value of 29,35 euros each.

In 2004 and the first four months of 2005 there was no change in the company's share capital.

The company has the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%)</b>
LAMBRAKIS PRESS SA	85%
National Bank of Greece SA	15%
<b>Total</b>	<b>100%</b>

In 2004 and the first four months of 2005 there was no change in the company's shareholding structure.

The summary financial figures of the company and its Group for the years 2003 and 2004 are shown in the following tables:

<b>ACTION PLAN SA</b>		
<b>INCOME STATEMENT</b>		
	2003	2004
	thousand euros	thousand euros
Turnover	5.724,1	6.702,0
Gross earnings	482,9	554,6
% on turnover	8,4%	8,3%
Total operating earnings before depreciation	-287,5	-60,8
Total depreciation	172,5	111,7
Earnings before tax	-494,2	-204,6
% on turnover	-8,6%	-3,1%
Earnings after tax	-494,2	-204,6
% on turnover	-8,6%	-3,1%
<b>BALANCE SHEET</b>		
ASSETS	2003	2004
Non-depreciated establishment expenses	32,1	21,6
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	133,0	38,6
Participations - Other long-term receivables	237,4	237,4
Current assets	2.859,8	2.392,7
Transitory accounts	0,4	38,5
<b>TOTAL ASSETS</b>	<b>3.262,7</b>	<b>2.728,8</b>
LIABILITIES	2003	2004
Share capital	4.740,7	4.740,7
Total equity	14,3	-190,3
Provisions	0,0	0,0
Long-term liabilities	0,0	0,0
Short-term liabilities	3.178,8	2.770,1
Total long- and short-term liabilities	3.178,8	2.770,1
Transitory accounts	69,6	149,0
<b>TOTAL LIABILITIES</b>	<b>3.262,7</b>	<b>2.728,8</b>

<b>ACTION PLAN SA (consolidated data)</b>		
<b>INCOME STATEMENT</b>		
	2003	2004
	thousand euros	thousand euros
Turnover	10.335,3	10.470,7
Gross earnings	1.043,3	857,1
% on turnover	10,1%	8,2%
Total operating earnings before depreciation	98,4	22,6
Total depreciation	177,0	116,3
Earnings before tax	-114,0	-123,5
% on turnover	-1,1%	-1,2%
Earnings after tax	-115,1	-152,6
% on turnover	-1,1%	-1,5%
<b>BALANCE SHEET</b>		
ASSETS	2003	2004
Non-depreciated establishment expenses	35,2	23,7
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	141,0	43,6
Participations - Other long-term receivables	5,0	5,0
Current assets	4.240,9	3.620,9
Transitory accounts	0,7	66,6
<b>TOTAL ASSETS</b>	<b>4.422,8</b>	<b>3.759,8</b>
LIABILITIES	2003	2004
Share capital	4.740,7	4.740,7
Total equity	526,0	374,0
Provisions	0,0	0,0
Long-term liabilities	0,0	0,0
Short-term liabilities	3.825,9	3.236,8
Total long- and short-term liabilities	3.825,9	3.236,8
Transitory accounts	70,9	149,0
<b>TOTAL LIABILITIES</b>	<b>4.422,8</b>	<b>3.759,8</b>

The consolidated financial statements of the company include ACTION PLAN HUMAN RESOURCES SA, which closed its first (over-12-month) fiscal year on 31.12.2003. In 2004 ACTION PLAN SA did not publish its consolidated financial statements that were compiled in order to be included in the consolidated financial statements of Lambrakis Press SA.

The financial statements of the company are included in the consolidated financial statements of Lambrakis Press SA.

## ACTION PLAN HUMAN RESOURCES SA

“**ACTION PLAN HUMAN Resources** Temporary Employment Société Anonyme” was established in 2002 (Government Gazette issue No 1343/21.2.2002) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No 51185/01/B/02/118.

Under its Articles of Association, the duration of the company is 20 years (until 2022). The company’s registered office is in the Municipality of Athens (4, Phidiou and Gennadiou street, 105 68 Athens).

The company was founded by Action Plan SA (99%) and Lambrakis Press SA (1%).

### OBJECT

Under its Articles of Association, the company’s objects are: a) providing human resources for other employers (indirect employers, whether persons, firms or companies), for a limited length of time by assigning to them salary-based personnel who are employed by the company under a fixed-term contract of employment or under a contract of indefinite duration, so that they may be temporarily employed by such indirect employers, b) acting as employment agent according to the procedure and requirements of Presidential Decree 160/1999 and c) the appraisal and/or training of human resources.

### BUSINESS ACTIVITY

The company is active in offering temporary personnel according to Law 2956/2001 on temporary employment companies.

In the year 2004 the company employed on average 227 persons.

### MANAGEMENT

The company is managed by the Board of Directors consisting of 3 to 11 members.

The company is currently managed by the following Board of Directors whose term in office expires on 30.6.2009:

<b>Name</b>	<b>Position</b>
Damianos Z. Hadjikokkinos	President
Despina S Voudouri	Vice President & Managing Director
Panagiotis A. Chrysikakis	Member
Antonios Ch. Dousmanopoulos	Member
Nikolaos G. Anastasopoulos	Member

### SHAREHOLDERS - SHARE CAPITAL

The company’s share capital amounts to 234.780 euros divided into 78.260 registered shares each having 3 euros nominal value.

In 2004 and the first four months of 2005 there was no change in the company’s share capital.

The company’s shareholding structure is the following:

<b>Shareholder</b>	<b>Holding (%)</b>
LAMBRAKIS PRESS SA	1%
ACTION PLAN SA	99%
<b>Total</b>	<b>100%</b>

Lambrakis Press SA has held 1% of the company’s share capital since the latter’s establishment.

In 2004 and the first four months of 2005 there was no change in the shareholding structure of the company.

The company's summary financial figures of its first fiscal year (18.2.2002 – 31.12.2003) and the fiscal year 2004 are shown in the following table:

<b>ACTION PLAN HUMAN RESOURCES SA</b>		
<b>INCOME STATEMENT</b>		
	2003 (*)	2004
	thousand euros	thousand euros
Turnover	8.757,3	4014,7
Gross earnings	1.307,9	544,1
% on turnover	14,9%	13,6%
Total operating earnings before depreciation	793,3	82,6
Total depreciation	7,9	4,5
Earnings before tax	783,7	81,1
% on turnover	8,9%	2,0%
Earnings after tax	509,4	52,6
% on turnover	5,8%	1,3%
<b>BALANCE SHEET</b>		
ASSETS	2003	2004
Non-depreciated establishment expenses	3,0	2,1
Non-depreciated intangible assets	0,0	
Non-depreciated tangible assets	8,0	4,9
Participations - Other long-term receivables	0,0	0,0
Current assets	1.410,0	1.276,6
Transitory accounts	0,4	28,2
<b>TOTAL ASSETS</b>	<b>1.421,4</b>	<b>1.311,8</b>
LIABILITIES	2003	2004
Share capital	234,8	234,8
Total equity	744,2	303,7
Provisions	0,0	0,0
Long-term liabilities	0,0	0,0
Short-term liabilities	676,0	1.008,1
Total long- and short-term liabilities	676,0	1.008,1
Transitory accounts	1,2	0,0
<b>TOTAL LIABILITIES</b>	<b>1.421,4</b>	<b>1.311,8</b>

(\*) First fiscal year with a duration exceeding 12 months (18.2.2002 - 31.12.2003)

The company's financial statements are included in the consolidated financial statements of **Action Plan SA**.

## ELLINIKA GRAMMATA SA

The company “**ELLINIKA GRAMMATA** Publishing, Printing, Importing, Exporting & Trading Société Anonyme For Books, Disks, Software, Information Systems & Audiovisual Media” with the trade name “**ELLINIKA GRAMMATA SA**” was established in 2000 (Government Gazette issue No 694/1.2.2000) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No 45154/01/B/00/47.

The company's founding shareholders were Mr. Pavlos Papachristofilou (98,9%) and Ms. Panayota Papachristofilou (1,1%). Lambrakis Press SA acquired 49.0% of the company in 2001 following the purchase of shares previously owned by Mr. P. Papachristofilou. Also in 2002 (26.4.2002) Lambrakis Press SA acquired from Mr. Papachristofilou another 2% of the company's share capital. As a result Lambrakis Press currently holds 51% of the company's share capital.

According to its Articles of Association, the duration of the company is 30 years (until 2030) and its registered office is in the Municipality of Athens (6, Gennadiou street, 106 78 Athens).

### OBJECT

Under its Articles of Association the objects of the company are: a) publishing, producing, importing, exporting and trading all kinds of books, whether Greek or foreign, and any other printed media, magazines, educational material, disks, tapes, audiovisual means and equipment, consumables, software, hardware, CDs and similar items, b) engaging in any printing and bookbinding business, c) manufacturing, producing, engaging in the trade of and act as agent for computer disks, video tapes, cassettes, videos, CD-ROMs and, in general, information systems, d) producing, publishing, distributing and selling electronic books and any form of multimedia applications such as CD-ROMs, CD-Is, CD-As, CD-TVs, TVIs, photo-CDs, 3DOs, VIDEO-CDs, HDVDs, producing and publishing electronic books and any form of multimedia applications and distributing and selling them through computer networks, e) developing software to be used in the manufacture of products related to new technologies, networks, CD-ROMs and generally all kinds of computer software, f) acting as agent of Greek and foreign companies involved in the above products, and any other business within the objects of the company, g) engaging in any business connected with advertising and publicity activity.

### BUSINESS ACTIVITY

**Ellinika Grammata SA** is one of the oldest and largest publishing houses in Greece, operating its own bookstore and publishing and selling a broad variety of Greek and foreign books.

In 2004 the company employed on average 118 persons.

### MANAGEMENT

The company is managed by the Board of Directors comprising 3 to 9 members.

The company is currently managed by the following Board of Directors whose term in office expires on 30.6.2007:

<u>Name</u>	<u>Position</u>
Pavlos D. Papachristofilou	President
Stavros P. Psycharis	Vice President
Damianos Z. Hadjikoikinos	Managing Director
Antonios C. Dousmanopoulos	Member
Panagiotis A. Chrysikakis	Member
Argyro D. Papachristofilou	Member
Antonios Trifyllis	Member

### SHAREHOLDERS - SHARE CAPITAL

The company's share capital amounts to 830.605 euros divided into 28.300 registered shares of a nominal value of 29,35 euros each.

In 2004 and the first four months of 2005 there was no change in the company's share capital.

The company has the following shareholding structure:

<u>Shareholder</u>	<u>Holding (%)</u>
LAMBRAKIS PRESS SA	51,00%

Pavlos Papachristofilou	47,93%
Panayota Papachristofilou	1,07%
<b>Total</b>	<b>100,00%</b>

In 2003 and the first four months of 2004 there was no change in the shareholding structure of the company.

The company's summary financial figures for the fiscal years 2002 and 2003 are shown in the following table:

ELLINIKI GRAMMATA SA		
INCOME STATEMENT		
	2003	2004
	thousand euros	thousand euros
Turnover	15.944,2	15.788,2
Gross earnings	4.715,7	4.633,6
% on turnover	29,6%	29,3%
Total operating earnings before depreciation	823,5	496,2
Total depreciation	419,5	390,9
Earnings before tax	-249,0	43,4
% on turnover	-1,6%	0,3%
Earnings after tax	-249,0	-151,8
% on turnover	-1,6%	-1,0%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	50,3	13,7
Non-depreciated intangible assets	266,7	567,2
Non-depreciated tangible assets	944,1	707,9
Participations - Other long-term receivables	334,2	57,1
Current assets	20.848,2	20.682,3
Transitory accounts	101,5	801,3
<b>TOTAL ASSETS</b>	<b>22.545,0</b>	<b>22.829,5</b>
LIABILITIES	2003	2004
Share capital	830,6	830,6
Total equity	414,8	346,6
Provisions	44,5	39,3
Long-term liabilities	139,4	80,7
Short-term liabilities	21.256,7	20.669,3
Total long- and short-term liabilities	21.396,1	20.750,0
Transitory accounts	689,6	1.693,6
<b>TOTAL LIABILITIES</b>	<b>22.545,0</b>	<b>22.829,5</b>

The company's financial statements are included in the consolidated financial statements of Lambrakis Press SA.

The company holds a 30% participation in the company "EKDOSEIS 4 LTD" which is under liquidation.

## **EKDOSEIS 4 LTD (under liquidation)**

The company was established in 2001 (Government Gazette No. 9533/26.10.2001)

Under its Articles of Association the company's duration was 3 years (until 2004) and its registered office was in the Municipality of Athens (85, Akadimias street, 10678 Athens).

The founders of the company were LAMBRAKIS PRESS SA, ELLINIKI GRAMMATA SA, LIBERIS ATHENS PUBLISHING SA and IMAKO MEDIA NET GROUP SA.

The objects of the company were producing, advertising, distributing and selling Greek and foreign books and any other form of printed media, magazines, educational material, disks, cassettes, audiovisual and other electronic means and equipment, software-hardware, CDs and similar items bearing the sign of the Olympic Games "Athens 2004" or/and any other Olympic sign pursuant to license of use by the Organizing Committee of the Olympic Games "Athens 2004", as well as the promotion of such products to Greek points of sale approved by the Olympic Committee.

## **MANAGEMENT**

The company was placed under liquidation on 29.4.2003 and Messrs Sotirios K. Gousios and Dionyssios I. Razis were assigned as liquidators.

## **SHAREHOLDERS – SHARE CAPITAL**

The company's share capital amounts to 1,500,000 euros divided into 50,000 shares each having nominal value of 30 euros.

The company has the following shareholding structure:

<b>Shareholder</b>	<b>%</b>
LAMBRAKIS PRESS SA	30,0%
ELLINIKI GRAMMATA SA	30,0%
LIBERIS ATHENS SA	20,0%
IMAKO NET MEDIA GROUP SA	20,0%
<b>Total</b>	<b>100,0%</b>

## D.2. ASSOCIATED COMPANIES OF THE HOLDINGS SECTOR

### ARGOS SA

«**ARGOS** Consulting - Representations - Management - Agencies - and Transportation Société Anonyme» was founded in 1998 (Government Gazette issue No. 7079/4.9.98) and is registered in the Register of Société Anonyme of the Prefecture of Athens under No. 41144/01DT/B/98/44. Under its Articles of Association the company's duration is 12 years (until 2010) and its registered office is in the Municipality of Athens (3, Emm. Pappa street, Egaleo)

**ARGOS SA** was founded by the companies Lambrakis Press SA and DOL Communications SA and through successive share capital increases widened its shareholding base to include 12 more Greek publishing houses.

### OBJECT

The objects of the company are: a) representing and acting as agent to all kinds of domestic and international firms active in the sector of printed media (publishing, circulation, advertisement and distribution of printed media), b) undertaking and effecting financial, commercial and general administration and management of all kinds of similar companies and enterprises c) compiling research and providing business consulting for designing and effecting financial and commercial company policy and the improvement of productivity, the maximization of performance and the development of management of other companies and d) undertaking and executing transportation of raw materials, products and merchandise of third parties in Greece and abroad utilizing any of its own or third party means and resources.

### BUSINESS ACTIVITY

The company distributes newspapers and magazines all over Greece and is currently the largest press distribution agency in Greece.

### MANAGEMENT

The company is managed by the Board of Directors consisting of 9 members, the term of which expires on 30.6.2005.

The current Board of Directors has the following members:

<u>Name</u>	<u>Position</u>
Christos D. Lambrakis	President
Christos K. Tegopoulos	Vice President
Nikolaos S. Biliris	Managing Director
Antonios P. Lymberis	Member
Georgios K. Sarantopoulos	Member
Petros P. Kostopoulos	Member
Theoharis A. Filippopoulos	Member
Georgios S. Anemodouras	Member
Andreas G. Kouris	Member

### SHAREHOLDERS - SHARE CAPITAL

The company's share capital amounts to 2.910.000 euros divided into 75.000 shares each having nominal value of 38,80 euros.

In 2004 and the first four months of 2005 there was no change in the company's share capital.

The company has the following shareholding

:

<u>Shareholder</u>	<u>Holding (%)</u>
LAMBRAKIS PRESS SA	38,70%



C.K.Tegopoulos Publications SA	24,13%
Lymberis Publications SA	10,05%
Imako Net Media Group SA	5,03%
Attica Publications SA	5,03%
ARGOS SA	5,00%
Apogevmatini Publishing SA	3,02%
Kouris Media Group Ltd	3,02%
Periodikos Typos SA	3,02%
Tilerama SA	1,00%
G.I.Dragounis General Publications SA	1,00%
Ekdoseis Thema Ltd	0,50%
Pnevma SA	0,50%
<b>Total</b>	<b>100,00%</b>

In 2004 and the first four months of 2005 the company's share capital changed as follows.

On 2.11.2004 the shareholder «G.I.Georgalas SA» transferred the total the total number of shares of the company owned (377 shares) to the other existing shareholders pro rata.  
From this transfer, Lambrakis Press SA acquired 152 of the company's shares and the participation in the company's share capital was increased from 38,50% to 38,70%.

Pursuant to the Extraordinary General Meeting of the company's shareholders held on 17.12.2004 it was resolved according to the regulations of article 16. par. 2 point 6 of Codified Law 2190/1920, that the company will purchase 3,750 shares owned by the shareholder «Tetarti Exousia SA», following the waiving by all other shareholders of their first refusal rights, in order to distribute these shares to the company's employees. According to the same resolution, the Board of directors was authorized to set the procedure and the criteria according to which this distribution of shares will be completed within the deadlines set forth by the law.

The summary financial figures of the company and its Group or the years 2003 and 2004 are shown in the following tables:

ARGOS SA		
INCOME STATEMENT		
	2003	2004
	χιλ. ευρώ	χιλ. ευρώ
Turnover	91.306,6	108.160,5
Gross earnings	16.188,1	20.730,5
% on turnover	17,7%	19,2%
Total operating earnings before depreciation	2.107,2	3.200,1
Total depreciation	1.110,7	1.507,0
Earnings before tax	802,4	1.830,80
% on turnover	0,9%	1,7%
Earnings after tax	206,2	1.272,7
% on turnover	0,2%	1,2%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	832,2	707,1
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	14.344,8	18.016,9
Participations - Other long-term receivables	575,9	642,7
Current assets	8.784,9	11.317,3
Transitory accounts	2.293,3	2.553,5
<b>TOTAL ASSETS</b>	<b>26.831,1</b>	<b>33.237,5</b>
LIABILITIES	2003	2004
Share capital	2.910,0	2.910,0
Total equity	3.937,2	5.174,4
Provisions	212,0	53,7
Long-term liabilities	319,1	6.640,0
Short-term liabilities	20.241,8	19.014,4
Total long- and short-term liabilities	20.561,0	25.654,4
Transitory accounts	2.120,9	2.355,0
<b>TOTAL LIABILITIES</b>	<b>26.831,1</b>	<b>33.237,5</b>

<b>ARGOS SA (consolidated data)</b>		
<b>INCOME STATEMENT</b>		
	2003	2004
	χιλ. ευρώ	χιλ. ευρώ
Turnover	157.236,0	180.994,3
Gross earnings	17.480,8	22.113,9
% on turnover	11,1%	12,2%
Total operating earnings before depreciation	354,5	3.563,5
Total depreciation	1.131,8	1.533,2
Earnings before tax	1.151,4	2.165,7
% on turnover	0,7%	1,2%
Earnings after tax	403,0	1.413,7
% on turnover	0,3%	0,8%
<b>BALANCE SHEET</b>		
ASSETS	2003	2004
Non-depreciated establishment expenses	834,8	708,0
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	14.400,6	18.098,4
Participations - Other long-term receivables	418,0	459,8
Current assets	19.950,6	22.116,9
Transitory accounts	2.294,2	2.554,4
<b>TOTAL ASSETS</b>	<b>37.898,3</b>	<b>43.937,5</b>
LIABILITIES	2003	2004
Share capital	2.910,0	2.910,0
Total equity	4.399,8	5.802,4
Provisions	212,0	53,7
Long-term liabilities	319,1	6.640,0
Short-term liabilities	30.829,5	29.058,2
Total long- and short-term liabilities	31.148,6	35.698,2
Transitory accounts	2.137,8	2.383,2
<b>TOTAL LIABILITIES</b>	<b>37.898,3</b>	<b>43.937,5</b>

The company's financial statements are not included in the consolidated financial statements of Lambrakis Press SA.

The consolidated financial statements of ARGOS SA include the companies **ARGOS NET LTD** and **ARGOS EVROPI LTD**.

The company holds a 30% participation in the share capital of **KATASTIMATA TYPOU STO DAA SA**.

## PAPASOTIRIOU BOOKSTORES SA

The company «**PAPASOTIRIOU** Trading - Publishing - Importing - Exporting Company - International Technical Bookstore» under the trade name «**PAPASOTIRIOU BOOKSTORES SA**» was founded in 1993 (Government Gazette issue No. 5672/7.10.1993) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No. 29741/01/B/93/525.

The duration of the company, under its Articles of Association, is 50 years (until 2043) and its registered office is in the Municipality of Athens (35, Stournari street, Athens).

### OBJECT

Under its Articles of Association the object of the company is: a) publishing and trading of technical and electronic (CD) books, b) trading paper and stationary material c) publishing and trading software programs for computers and computer hardware, importing and exporting the above items, providing all kinds of services in the sector of computers, d) representing domestic and international firms in all the above items and services, e) establishing a school of information technology, management, graphic arts and all other activities related to books.

### BUSINESS ACTIVITY

The company has developed a chain of 17 technical and scientific bookstores in various cities all over Greece (9 in Athens, 2 in Thessaloniki and 6 in other cities) as well as a specialized digital store on the Internet ([www.papasotiriou.gr](http://www.papasotiriou.gr)).

### MANAGEMENT

The company is managed by the Board of Directors consisting of 6 members.

The company is currently managed by the following Board of Directors whose term in office expires on 30.6.2005:

<u>Name</u>	<u>Position</u>
Georgios E. Papasotiriou	President and Managing Director
Alexandra A. Papasotiriou	Vice President
Georgia D. Konstantopoulou	Member
Christos D. Felemengas	Member
Damianos Z. Hadjikokkinos	Member
Panagiotis A. Chrysikakis	Member

### SHAREHOLDERS - SHARE CAPITAL

The company's share capital amounts to 525.195,96 euros divided into 15.294 registered shares with nominal value of 34,34 euros each.

In 2004 and the first four months of 2005 there was no change in the share capital of the company.

The company has the following shareholding structure:

<u>Shareholder</u>	<u>Holding (%)</u>
LAMBRAKIS PRESS SA	30,00%
Alexandra Papasotiriou	58,88%
Georgios Papasotiriou	11,12%
<b>Total</b>	<b>100,00%</b>

In 2004 and the first four months of 2005 there was no change in the shareholding structure of the company.

The company's summary financial data for the fiscal years 2003 and 2004 are shown in the following table:

PAPSOTIRIOU BOOKSTORES SA		
INCOME STATEMENT		
	2003	2004
	χιλ. ευρώ	χιλ. ευρώ
Turnover	18.128,2	18.712,1
Gross earnings	5.027,8	5.433,9
% on turnover	27,7%	29,0%
Total operating earnings before depreciation	1.131,4	1.417,7
Total depreciation	420,8	443,6
Earnings before tax	822,7	1.037,7
% on turnover	4,5%	5,5%
Earnings after tax	533,2	374,3
% on turnover	2,9%	2,0%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	149,7	73,2
Non-depreciated intangible assets	20,0	65,7
Non-depreciated tangible assets	1.220,4	1.227,4
Participations - Other long-term receivables	345,6	363,1
Current assets	8.556,7	8.741,2
Transitory accounts	94,6	79,8
<b>TOTAL ASSETS</b>	<b>10.387,0</b>	<b>10.550,4</b>
LIABILITIES	2003	2004
Share capital	525,2	525,2
Total equity	2.106,3	2.145,2
Provisions	60,0	26,2
Long-term liabilities	125,4	2,6
Short-term liabilities	8.077,2	8.363,6
Total long- and short-term liabilities	8.202,6	8.366,2
Transitory accounts	18,1	12,8
<b>TOTAL LIABILITIES</b>	<b>10.387,0</b>	<b>10.550,4</b>

The company's financial statements are not included in the consolidated financial statements of Lambrakis Press SA.

The company holds a 25% participation in the share capital of **KATASTIMATA TYPOU STO DAA SA**.

## ODEON LICENSING SA

The company was founded in 1988 under the initial name «VIDEO QUATTRO Société Anonyme Audiovisual Works Distribution and Trading» with the trade name «VIDEO QUATTRO SA», (Government Gazette issue No. 3346/08.11.1988). Pursuant to resolution of the shareholders' General Meeting of 18.02.2000 the name of the company was amended to «ODEON LICENSING SA - Exploitation and Representations of Audiovisual Works and Related Items» and its trade name to «ODEON LICENSING». The company is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No. 18176/01AT/B/88/887 The company's duration, according to its Articles of Association, is 20 years (until 2008) and its registered office is in Halandri (275, Messogion avenue, Halandri).

The founders of the company were Emmanuil Krezias, Georgios Michaelidis and Vasilios Protopsaltis. As of 1.11.2000 Lambrakis Press holds 24,23% of the company's share capital.

## OBJECT

Under its Articles of Association the object of the company is providing all kinds of services relating to the exploitation of cinema theatres and theatre bars, the exploitation of audiovisual works and similar items, the sale of all kinds of recorded and not recorded material of audiovisual and audio works, CD-ROMs and all kinds of items related to the titles, the story, the pictures, the music and generally the content of these works.

## MANAGEMENT

The company is managed by the Board of Directors. The following Board of Directors was elected on 5.7.2004 with a 5-year term in office.

<b>Name</b>	<b>Position</b>
Emmanuel Krezias	President and Managing Director
Theodoros Georgoulis	Vice President
Michael Sotiriou	Member
Moschos Diamantopoulos	Member
Stavros Despotakis	Member
Zinovios Panagiotidis	Member

## SHAREHOLDERS – SHARE CAPITAL

On 31.12.2003 the company's share capital amounted to 114.465 euros divided into 3.900 bearer shares each having 29.35 euros nominal value.

In 2004 and the first four months of 2005 the share capital changed as follows.

In January 2005 the shareholder Kathleen Moraski Krezia transferred her total participation in the company (4.61%) to the shareholder Emmanuil Krezias.

The company has the following shareholder structure:

<b>Shareholder</b>	<b>holding (%)</b>
LAMBRAKIS PRESS SEA.	24,23%
Emmanouil Krezias	75,77%
<b>Total</b>	<b>100,00%</b>

In relation to the shareholding structure it is noted that on 13.9.2002 Lambrakis Press SA signed with Mr. E. Krezias a «Sale Contract» according to which it is provided that the minority interest that Lambrakis Press SA holds in the companies Odeon SA, Digital Press SA (thereafter Odeon Cineplex SA) and Odeon Licensing SA.

In particular, the above contract provides, inter alia, that Lambrakis Press SA will transfer 945 common bearer shares of Odeon Licensing SA (i.e. its total holding of 24,23% in the company's share capital) to Mr. E. Krezias or another buyer that will be indicated by him.

After the completion of these transfers, Lambrakis Press SA will not any shares of Odeon Licensing SA.

The company's summary financial figures for the years 2002 and 2003 are shown in the following table. The company's summary financial figures for the year 2004 were not available at the time this annual report was compiled:

ODEON LICENSING SA		
INCOME STATEMENT		
	2002	2003
	χιλ. ευρώ	χιλ. ευρώ
Turnover	174,4	154,2
Gross earnings	106,8	96,2
% on turnover	61,2%	62,4%
Total operating earnings before depreciation	88,5	99,0
Total depreciation	0,9	0,6
Earnings before tax	94,6	104,0
% on turnover	54,2%	67,5%
Earnings after tax	94,6	59,5
% on turnover	54,2%	38,6%
BALANCE SHEET		
ASSETS	2002	2003
Non-depreciated establishment expenses	0,0	0,0
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	1,0	0,2
Participations - Other long-term receivables	1,6	1,6
Current assets	160,4	185,0
Transitory accounts	59,3	44,4
<b>TOTAL ASSETS</b>	<b>222,3</b>	<b>231,2</b>
LIABILITIES	2003	2003
Share capital	114,5	114,5
Total equity	67,5	127,1
Provisions	1,6	1,9
Long-term liabilities	0,0	0,0
Short-term liabilities	153,2	102,2
Total long- and short-term liabilities	153,2	102,2
Transitory accounts	0,0	0,0
<b>TOTAL LIABILITIES</b>	<b>222,3</b>	<b>231,2</b>

### D.3. OTHER HOLDINGS IN THE HOLDINGS SECTOR

#### ODEON CINEPLEX SA

The company was established in 1996 under the name "ODEON CINEPLEX Movie Theater Exploitation and Production of Digital Disks Société Anonyme" with the trade name «ODEON CINEPLEX SA" (Government Gazette No. 5612/1.8.1996). The company is registered in the Register of Societes Anonymes of the Prefecture of Athens (Eastern Sector) under No. 36203/01/AT/B/96/206. The company's duration is 99 years and its registered office is in the Municipality of Chalandri..

#### OBJECT

The object of the company is constructing, developing and operating movie theatres and any other kind of amusement, entertainment and show centers, presenting and showing motion pictures through movie theaters, video tapes and satellite media, distributing, trading and exploiting audiovisual motion pictures, trading any kind of recorded or unrecorded material for audiovisual works, manufacturing digital disks, reproducing and exploiting audiovisual works in digital disks, selling video games, subtitling motion pictures and television films.

#### MANAGEMENT

The company is managed by a 5-member Board of Directors that was elected pursuant to the resolution of the General Meeting of the company's shareholders held on 21.10.2004. The Board of Directors has the following members with a 5-year term in office:

<b>Shareholder</b>	<b>Position</b>
Emmanuil Krezias	President and Managing Director
Theodoros Georgoulis	Vice President
Zinovios Panagiotidis	Member
Moschos Diamantopoulos	Member
Michail Sotiriou	Member

#### SHAREHOLDERS – SHARE CAPITAL

Lambrakis Press SA participates in the company as a result of the latter's merger with i) DIGITAL PRESS SA in which Lambrakis Press SA holds a 5,12% participation and b) DIGITAL MULTISCREEN SA. The merger was approved by the resolution No. EM 21041/30.12.2004 of the Prefect of Athens and published in the Government Gazette 158/12.1.2005. The participation of Lambrakis Press SA in the share capital of the merged company is 0,21%.

In the first four months of 2005 the share capital changed as follows:

The company's share capital was increased by 2.876.300 euros through the issue against payment of 98.000 registered shares each having 29,35 euros nominal value. All the shares of the share capital increase were undertaken by the shareholder ODEON SA after the other shareholders of the company waived their pre-emptive right in the share capital increase. As a result on 30.4.2005 the company's share capital amounts to 7.601.650 euros divided into 250.000 registered shares each having 29,35 euros nominal value.

On 30.4.2005 the company had the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%)</b>
LAMBRAKIS PRESS SA	0,13%
Odeon SA	98,99%
Emmanuil Krezias	0,46%
Movietech Establishment	0,33%
I. Moschous	0,09%
<b>Total</b>	<b>100,00%</b>



## TILETIPOS SA

“TILETIPOS Television Programs Société Anonyme» was founded in 1989 (Government Gazette issue No. 1016/02.05.1989) and is registered in the Register of Sociétés Anonymes of the Ministry of Development under No. 19407/06/B/89/20.

Under its Articles of Association the company's duration expires on 31.12.2090 and its registered office is in the Municipality of Athens (4, Roussou street, 115 26 Athens)

The company's founding shareholders were the companies “Lambrakis Press SA”, “Ethnos Publications SA” (currently Pegasus Publishing and Printing SA), “C.K. Tegopoulos SA”, “Greek General Publishing - Mesimvrini SA” (currently Geniki Ekdotiki Ellados SA) and “I Kathimerini SA - Printed Media Publishing”, that participated pari passu (20% each) in the company's share capital.

## OBJECT

Under its Articles of Association the objects of the company include: a) producing and trading television programs and broadcasts, installing, operating and exploiting television stations all over Greece when and as permitted, b) creating, equipping, organizing and exploiting special workspaces (studios) to produce and exploit television broadcasts, programs and advertising spots, c) establishing, installing, operating and exploiting radio stations all over Greece, d) producing and trading radio programs and broadcasts, e) creating, equipping, organizing and exploiting special workspaces (studios) to produce and exploit radio broadcasts, programs and advertising spots.

## BUSINESS ACTIVITY

The company owns the television station «**Mega Channel**»

The shares of the company are listed on the Athens Stock Exchange since 17.8.1994.

## MANAGEMENT

The company is managed by the Board of Directors consisting of 5 to 7 members.

The current Board of Directors has the following members and its term in office expires on 30.6.2006:

<b>Name</b>	<b>Position</b>
Christos K. Tegopoulos	President – Non executive member
Ilias E. Tsigas	Managing Director – Executive member
Christos D. Lambrakis	Non executive member
Georgios F. Bobolas	Non executive member
Georgios I. Prousanidis	Independent non-executive member
Georgios Ch. Aidinis	Independent non-executive member

## SHAREHOLDERS - SHARE CAPITAL

The company's share capital amounts to 31.237.500 euros divided into 31.237.500 common registered shares with a nominal value of 1 euro each.

The company has the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%)</b>
LAMBRAKIS PRESS SA	10,76%
PEGASUS Publishing & Printing SA	22,46% (*)
C.K.TEGOPOULOS SA	12,28% (*)
Fidelity Investment Fund – Europe	3,97% (*)
Eurofinanciere D' Investissement M.	2,75% (*)
Free float (<2.5% each)	47,78% (*)

**Total**

**100,00%**

(\*)According to data available by the company on 28.2.2005.

In 2004 and the first four months of 2005 Lambrakis Press SA did not change its participation in the company's share capital.

The summary financial figures of the company and its group for the fiscal years 2003 and 2004 are shown in the following tables:

<b>TILETIPOS SA</b>		
<b>INCOME STATEMENT</b>		
	2003	2004
	χιλ. ευρώ	χιλ. ευρώ
Turnover	112.549,8	132.639,3
Gross earnings	14.141,3	23.977,0
% on turnover	12,6%	18,1%
Total operating earnings before depreciation	53.581,1	68.395,1
Total depreciation	49.728,7	57.734,7
Earnings before tax	4.282,6	11.011,0
% on turnover	3,8%	8,3%
Earnings after tax	2.564,5	8.091,8
% on turnover	2,3%	6,1%
<b>BALANCE SHEET</b>		
ASSETS	2003	2004
Non-depreciated establishment expenses	286,2	222,7
Non-depreciated intangible assets	100.613,8	120.433,9
Non-depreciated tangible assets	10.653,0	11.879,7
Participations - Other long-term receivables	2.631,8	1.872,2
Current assets	53.479,9	54.697,0
Transitory accounts	40.915,0	39.484,8
<b>TOTAL ASSETS</b>	<b>208.579,7</b>	<b>228.590,3</b>
LIABILITIES	2003	2004
Share capital	31.237,5	31.237,5
Total equity	81.486,0	87.294,9
Provisions	148,6	249,7
Long-term liabilities	24.671,0	44.379,4
Short-term liabilities	101.106,1	92.929,4
Total long- and short-term liabilities	125.777,1	137.308,8
Transitory accounts	1.168,0	3.736,9
<b>TOTAL LIABILITIES</b>	<b>208.579,7</b>	<b>228.590,3</b>

TILETIPOS SA (consolidated data)		
INCOME STATEMENT		
	2003	2004
	χιλ. ευρώ	χιλ. ευρώ
Turnover	115.382,8	134.250,0
Gross earnings	16.129,9	25.120,9
% on turnover	14,0%	18,7%
Total operating earnings before depreciation	55.511,4	69.370,8
Total depreciation	49.728,7	57.734,7
Earnings before tax	6.213,0	11.986,7
% on turnover	5,4%	8,9%
Earnings after tax	4.280,1	8.966,1
% on turnover	3,7%	6,7%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	286,2	222,7
Non-depreciated intangible assets	100.613,8	120.433,9
Non-depreciated tangible assets	10.653,1	11.879,7
Participations - Other long-term receivables	5.610,0	34.124,4
Current assets	53.057,3	52.015,4
Transitory accounts	40.915,0	39.484,8
<b>TOTAL ASSETS</b>	<b>211.135,4</b>	<b>258.160,9</b>
LIABILITIES	2003	2004
Share capital	31.237,5	31.237,5
Total equity	83.240,1	118.324,2
Provisions	148,6	249,7
Long-term liabilities	24.671,1	44.379,4
Short-term liabilities	101.907,6	91.470,7
Total long- and short-term liabilities	126.578,7	135.850,1
Transitory accounts	1.168,0	3.736,9
<b>TOTAL LIABILITIES</b>	<b>211.135,4</b>	<b>258.160,9</b>

The company's consolidated financial figures include the company «TILETIPOS CYPRUS LTD».

#### D.4. AFFILIATES OF SUBSIDIARIES OF THE HOLDINGS SECTOR

##### ARGOS NET LTD

«**ARGOS NET** Limited Liability Company» was founded in 2000 (Government Gazette issue No.: 9271/09.10.2000) and is registered in the books of the Court of First Instance of Athens under serial No. 14164 7369/09.10.2000. According to its Articles of Association, the company's duration is 50 years. Pursuant to the resolution of the Shareholders' Extraordinary General Meeting, the registered office of the company was transferred to the Municipality of Kropia, Attica amending respectively article 2 of the Articles of Association (notarial deed no. 36657/30.3.2004 by the Piraeus notary public M. Vallindra - Katraki).

The founder of the company was **ARGOS SA**.

##### OBJECT

Under its Articles of Association the objects of the company are a) selling books, guides, maps, periodicals and all kinds of printed material, stationery items, photographic items, multimedia (CD, DVD, VHS), electronic items, lottery tickets, pre-paid phone cards, pre-paid cellular phone cards, games, accessories, souvenirs and other items, b) importing from EU and third countries, distributing and selling newspapers, magazines, books, guides, maps and all types of printed media produced abroad and c) importing and exporting the above items (under a and b) as well as other merchandise.

##### MANAGEMENT

The managers of the company is assigned to Messrs:

- Nikolaos S. Biliris
- Georgios E. Vanas

##### SHAREHOLDERS – COMPANY CAPITAL

The company's capital amounts to 150,000 euros divided into 5,000 shares of 30 euros each.

The company's sole shareholder is ARGOS SA (100%).

In 2004 and the first four months of 2005 there was no change in the company's share capital and its shareholding structure.

The company's summary figures for the years 2003 and 2004 are shown in the following table:

ARGOS NET LTD		
	2003	2004
	thousand euros	thousand euros
Capital	150,0	150,0
Total equity	415,0	629,0
Total assets	10.786,3	9.978,3
Turnover	63.375,1	70.023,8
Earnings before tax	294,2	335,0
Earnings after tax	212,1	214,5

## ARGOS EVROPI LTD

The company was founded in 2000 (Government Gazette issue No. 9169/5.10.2000)

### OBJECT

Under its Articles of Association the company are: a) selling of daily and periodical Greek and international printed media and, in general, printed material, books and other items and installing and exploiting points of sale for such items b) importing and exporting the above items and other merchandise c) all activities or enterprises related to the above as well as trading (importing - exporting) all related items.

### MANAGEMENT

The company has the following administrators that represent the company signing one from each group:

Group A'

- Nikolaos St. Biliris
- Georgios E. Vanas
- Alexandros G. Kastanis

Group B'

- Nikolaos F. Bakatsas
- Thomas X. Tsakaloyiannis

### SHAREHOLDERS – COMPANY CAPITAL

The company's capital amounts to 64,800 euros divided into 2,160 shares of 30 euros each.

The company has the following shareholding structure:

<b>Partner</b>	<b>%</b>
ARGOS SA	60,0%
EVROPI SA	40,0%
<b>Total</b>	<b>100,0%</b>

In 2004 and the first four months of 2005 there was no change in the company's shareholding structure.

The company's summary financial figures for the years 2003 and 2004 are shown in the following table:

<b>ARGOS EVROPI LTD</b>		
	2003	2004
	thousand euros	thousand euros
Capital	29,3	64,8
Total equity	215,2	187,4
Total assets	773,6	1.500,0
Turnover	2.909,5	3.166,6
Earnings before tax	114,8	62,2
Earnings after tax	74,6	40,4

## E. IT AND NEW TECHNOLOGIES SECTOR

### E.1. AFFILIATED COMPANIES OF THE IT AND NEW TECHNOLOGIES SECTOR

#### DOL DIGITAL SA

“DOL DIGITAL Société Anonyme” was founded in 1987 (Government Gazette issue No. 2430/25.9.87) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No. 15793/01/B/87/414 under the initial name “Video Star SA”. In 1996 it was renamed «DOL Communications SA» (Extraordinary General Meeting of 21.9.92, government Gazette issue No. 8379/1996) and in 1999 in “DOL Digital SA”. The duration of the company, according to its Articles of Association, is 103 years (until 2090) and its head office is set in the Municipality of Athens (3, Chr. Lada street, 102 37, Athens).

The founders of the company were Lambrakis Press SA by 51% and Dimitrios Kourentis by 49%.

#### OBJECT

The object of the company, according to its Articles of Association, is participating in any means to companies of all kinds mainly active in the wider sector of information technology and modern technology, provision of related services and trading of related services and products.

#### BUSINESS ACTIVITY

DOL Digital SA is a holding company in the sectors of digital economy, information technology, communications and the Internet.

In 2004 the company employed no personnel.

#### MANAGEMENT

The company is managed by the Board of Directors consisting of 3 to 9 members.

The current Board of Directors has the following members and its term in office expires on 30.6.2008:

<u>Name</u>	<u>Position</u>
Christos D. Lambrakis	President
Stavros P. Psycharis	Vice President
Damianos Z. Hadjikkokinos	Member
Panagiotis A. Chrysikakis	Member
Panagiotis St. Psycharis	Member

#### SHAREHOLDERS - SHARE CAPITAL

On 31.12.2004 the company's share capital amounted to 22.332.592,80 euros divided into 3.798.060 shares each having 5,88 euros nominal value.

In 2004 and the first four months of 2005 the company's share capital changed as follows:

The share capital increased by 4.999.999,20 euros through the issue against payment of 850.340 new common registered shares each having nominal value of 5,88 euros.

As a result the company's share capital amounts to 27.332.592 euros divided into 4.648.400 common registered shares each having 5,88 euros nominal value.

The company has the following shareholding structure:

<u>Shareholder</u>	<u>Holding (%0</u>
--------------------	--------------------

LAMBRAKIS PRESS SA	82,61%
Christos D. Lambrakis	10,99%
Other shareholders (<1% each)	6,40%
<b>Total</b>	<b>100,00%</b>

In 2004 and the first four months of 2005 the company's share capital changed as follows:

Lambrakis Press SA purchased 450 shares owned by other shareholders and undertook the pre-emptive rights of the above share capital increase that were not exercised by other shareholders. As a result the participation of Lambrakis Press SA in the company's share capital SA increased from 78,716% to 82,614%.

The summary financial figures of the company and its group for the years 2003 and 2004 are shown in the following tables:

<b>DOL DIGITAL SA</b>		
<b>INCOME STATEMENT</b>		
	2003	2004
	thousand euros	thousand euros
Turnover	228,9	240,4
Gross earnings	-20,6	-0,6
% on turnover	-9,0%	-0,2%
Total operating earnings before depreciation	-510,3	-391,7
Total depreciation	14,6	14,6
Earnings before tax	-504,8	-773,5
% on turnover	-220,5%	-321,8%
Earnings after tax	-504,8	-924,9
% on turnover	-220,5%	-384,7%
<b>BALANCE SHEET</b>		
ASSETS	2003	2004
Non-depreciated establishment expenses	4,0	7,6
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	26,3	13,2
Participations - Other long-term receivables	16.551,7	16.258,2
Current assets	4.059,9	3.611,5
Transitory accounts	1,0	1,6
<b>TOTAL ASSETS</b>	<b>20.642,9</b>	<b>19.892,1</b>
LIABILITIES	2003	2004
Share capital	22.332,6	22.332,6
Total equity	14.440,1	13.515,3
Provisions	3,3	0,1
Long-term liabilities	0,0	0,0
Short-term liabilities	6.196,7	6.376,7
Total long- and short-term liabilities	6.196,7	6.376,7
Transitory accounts	2,8	0,0
<b>TOTAL LIABILITIES</b>	<b>20.642,9</b>	<b>19.892,1</b>

DOL DIGITAL SA (consolidated data)		
INCOME STATEMENT		
	2003	2004
	thousand euros	thousand euros
Turnover	3.301,4	3.880,7
Gross earnings	336,0	609,2
% on turnover	10,2%	15,7%
Total operating earnings before depreciation	-1.504,0	-955,4
Total depreciation	135,9	141,2
Earnings before tax	-1.655,0	-1.464,4
% on turnover	-50,1%	-37,7%
Earnings after tax	-1.655,0	-1.615,8
% on turnover	-50,1%	-41,6%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	103,3	65,9
Non-depreciated intangible assets	78,6	53,1
Non-depreciated tangible assets	110,4	70,1
Participations - Other long-term receivables	1.582,9	1.668,9
Current assets	5.318,9	4.355,4
Transitory accounts	22,3	13,6
<b>TOTAL ASSETS</b>	<b>7.216,4</b>	<b>6.227,0</b>
LIABILITIES	2003	2004
Share capital	22.332,6	22.332,6
Total equity	-5.138,9	-5.941,0
Provisions	3,5	0,1
Long-term liabilities	0,0	0,0
Short-term liabilities	12.125,4	12.078,5
Total long- and short-term liabilities	12.125,4	12.078,5
Transitory accounts	226,4	89,4
<b>TOTAL LIABILITIES</b>	<b>7.216,4</b>	<b>6.227,0</b>

The company's consolidated financial statements for 2004 include **RAMNET SA** and **RAMNET SHOP SA**. In 2003 the consolidated statements included **RAMNET SA**, **RAMNET SHOP SA** and **NET ON LINE SA** which is under liquidation. The company did not publish its consolidated financial statements that were compiled in order to be included in the consolidated financial statements of Lambrakis Press SA

The company's consolidated financial statements are included in the consolidated financial statements of Lambrakis Press SA.



## RAMNET SA

The company **RAMNET SA** was founded in 1999 (Government Gazette issue No. 7235/9.9.1999) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No. 43730/01/B/99/459.

The company's duration, under its Articles of Association, is 20 years (until 2019) and its head office is in the Municipality of Athens (80, Michalakopoulou street, 115 28 Athens)

The founders of RAMNET SA were DOL DIGITAL SA and Mr. Christos D. Lambrakis. According to a private contract dated 12.7.2000, Mr. C. D. Lambrakis transferred to DOL DIGITAL SA his total holding in the company (35%); hence DOL DIGITAL SA acquired 100% of the company's share capital.

## OBJECT

The objects of the company according to its Articles of Association are: a) providing services in the sector of provision of information over the Internet, cable and satellite channels and, in general, through all means of telecommunication media, b) publishing printed media of all types, digital publications on the Internet, compact disks, CD-ROM/DVD ROM disks and, in general, all kinds of telecommunications and storage media, c) selling through electronic and conventional media any kind of goods or services, providing services and doing research and contests through the same media and other activities within the spectrum of these services, d) providing services in the sector of advertising the services offered by the company, information and publications of the company e) producing and trading software products for any use in any means of digital and electronic medium, f) providing services of organizing and managing network systems over the Internet and any kind of telecommunication media, g) purchasing, selling and generally exploiting intellectual property rights, h) providing business advisory services, sales promotion advisory services and advisory services on programming the usage of mass media i) representing domestic or international companies for similar purposes.

## BUSINESS ACTIVITY

**RAMNET SA** is a commercial company of IT applications and services, digital publishing, organizing and managing systems, advertising services and representations. The company owns the well-known Greek Internet portal «*in.gr*» which is the largest and most extensive news and information portal being accessed by more than 1,500,000 unique visitors per month. Also the company has been granted license by the National Telecommunications and Posts Commission and is active as a virtual internet service provider (V-ISP).

In 2004 the company employed on average 38 persons.

## MANAGEMENT

The company is managed by the Board of Directors consisting of 3 to 11 members.

The current Board of Directors has the following members, whose term in office expires on 30.6.2008:

<u>Name</u>	<u>Position</u>
Christos D. Lambrakis	President
Damianos Z. Hadjikokkinos	Vice President
Panagiotis A. Chrysikakis	Member
Theodoros Sp. Spinoulas	Member

## SHAREHOLDERS - SHARE CAPITAL

The company's share capital amounts to 14.675.000 euros divided into 500.000 common registered shares with a nominal value of 29,35 euros each.

In 2004 and the first four months of 2005 the company's share capital changed as follows:

The company's share capital was increased by 6.618.425 euros through the issue of 225.500 new common registered shares each having 29,35 euros nominal value. This capital increase was resolved to be covered : a) by capitalizing receivables of the sole shareholder DOL Digital SA amounting to 2.781.587,55 euros and b) against payment of 3.836.837,45 in cash.

The company has the following shareholding structure:

**Shareholder Holding (%)**

DOL Digital SA 100%

In 2004 and the first four months of 2005 there was no change in the company's shareholding structure.

Lambrakis Press SA does not have direct participation in the company's capital.

The company's summary financial figures for the years 2003 and 2004 are shown in the following table:

<b>RAMNET SA</b>		
<b>INCOME STATEMENT</b>		
	2003	2004
	thousand euros	thousand euros
Turnover	1.353,4	1.750,3
Gross earnings	-17,9	373,9
% on turnover	-1,3%	21,4%
Total operating earnings before depreciation	-977,0	-537,8
Total depreciation	117,7	123,4
Earnings before tax	-1.119,0	-664,1
% on turnover	-82,7%	-37,9%
Earnings after tax	-1.119,0	-664,1
% on turnover	-82,7%	-37,9%
<b>BALANCE SHEET</b>		
ASSETS	2003	2004
Non-depreciated establishment expenses	92,7	55,1
Non-depreciated intangible assets	78,6	53,1
Non-depreciated tangible assets	82,0	56,0
Participations - Other long-term receivables	911,3	849,9
Current assets	2.652,1	2.443,1
Transitory accounts	4,3	9,2
<b>TOTAL ASSETS</b>	<b>3.821,0</b>	<b>3.466,4</b>
LIABILITIES	2003	2004
Share capital	14.675,0	14.675,0
Total equity	-3.738,9	-4.403,0
Provisions	0,2	0,0
Long-term liabilities	0,0	0,0
Short-term liabilities	7.549,4	7.780,6
Total long- and short-term liabilities	7.549,4	7.780,6
Transitory accounts	10,3	88,8
<b>TOTAL LIABILITIES</b>	<b>3.821,0</b>	<b>3.466,4</b>

The company's financial statements are included in the consolidated financial statements of **DOL Digital SA**.

## RAMNET SHOP SA

The company was founded in 1999 (Government Gazette Issue No. 7229/8.9.1999) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No. 43727/01/B/99/458.

The company's duration, according to its Articles of Association, is 20 years (until 2019) and its registered office is in the Municipality of Athens (80, Michalakopoulou street, 115 28 Athens).

The founders of the company were DOL DIGITAL SA and Mr. Christos Lambrakis. In 2000 Mr. Christos Lambrakis transferred to DOL Digital SA his holding (35,44%) in the company, hence DOL DIGITAL SA acquired 100% of the company's shares. DOL DIGITAL SA remains the sole shareholder of the company.

## OBJECT

The objects of the company, according to its Articles of Association are: a) providing services in the sector of provision of information over the Internet, cable and satellite channels and, in general, through all means of telecommunication media, b) publishing printed media of all types, digital publications on the Internet, compact disks, CD-ROM/DVD ROM disks and, in general, all kinds of telecommunications and storage media, c) selling through electronic and conventional media any kind of goods or services, providing services and doing research and contests through the same media and other activities within the spectrum of these services, d) providing services in the sector of advertising the services offered by the company, information and publications of the company e) producing and trading software products for any use in any means of digital and electronic medium, f) providing services of organizing and managing network systems over the Internet and any kind of telecommunication media, g) purchasing, selling and generally exploiting intellectual property rights, h) providing business advisory services, sales promotion advisory services and advisory services on programming the usage of mass media i) representing domestic or international companies for similar purposes.

## BUSINESS ACTIVITY

**Ramnet Shop SA** is active in IT applications and services, digital publishing, organizing and managing systems, advertising services and representations and operates the Internet store **shop21.gr** (web site: [www.shop21.gr](http://www.shop21.gr)).

In 2004 the company employed on average 3 persons.

## MANAGEMENT

The company is managed by the Board of Directors consisting of 3 to 11 members.

The current Board of Directors has the following members whose term in office expires on 30.6.2008:

<u>Name</u>	<u>Position</u>
Christos D. Lambrakis	President
Damianos Z. Hadjikoikinos	Vice President
Panagiotis A. Chrysikakis	Member
Theodoros Sp. Spinoulas	Member

## SHAREHOLDERS - SHARE CAPITAL

The share capital of the company amounts to 997.900 euros divided into 34.000 registered shares with a nominal value of 29,35 euros each.

In 2004 and the first four months of 2005 there was no change in the company's share capital.

The company has the following shareholding structure:

<u>Shareholder</u>	<u>Holding (%)</u>
DOL Digital SA	100%

In 2004 and the first four months of 2005 there was no change in the company's shareholding structure.

The company's summary financial figures for 2003 and 2004 are shown in the following table:

<b>RAMNET SHOP SA</b>		
<b>INCOME STATEMENT</b>		
	2003	2004
	thousand euros	thousand euros
Turnover	1.315,3	2.062,5
Gross earnings	197,0	236,0
% on turnover	15,0%	11,4%
Total operating earnings before depreciation	-23,7	-25,8
Total depreciation	2,5	3,3
Earnings before tax	-33,7	-26,8
% on turnover	-2,6%	-1,3%
Earnings after tax	-33,7	-26,8
% on turnover	-2,6%	-1,3%
<b>BALANCE SHEET</b>		
ASSETS	2003	2004
Non-depreciated establishment expenses	4,4	3,2
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	1,3	0,9
Participations - Other long-term receivables	233,0	233,7
Current assets	1.227,7	1.500,2
Transitory accounts	4,4	2,7
<b>TOTAL ASSETS</b>	<b>1.470,8</b>	<b>1.740,7</b>
LIABILITIES	2003	2004
Share capital	997,9	997,9
Total equity	646,5	619,6
Provisions	0,0	0,0
Long-term liabilities	0,0	0,0
Short-term liabilities	815,5	1.120,5
Total long- and short-term liabilities	815,5	1.120,5
Transitory accounts	8,8	0,6
<b>TOTAL LIABILITIES</b>	<b>1.470,8</b>	<b>1.740,7</b>

The company's financial statements are included in the consolidated statements of DOL DIGITAL SA.

## **NET ON LINE SA (under liquidation)**

The company was founded in 2000 (Government Gazette issue No. 2082/17.3.2000) under the name IN BOOKS SA and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No. 45516/01/B/00/136.

According its Articles of Association the company's duration is 20 years (until 2019) and its registered office is in the Municipality of Athens (80, Michalakopoulou street, 115 28, Athens).

The founders of the company were RAMNET SA and RAMNET SHOP SA by 50% each.

## **BUSINESS ACTIVITY**

The company is active in electronic sales and provision of Internet access services (ISP) and holds an ISP license from the National Telecommunications and Post Commission.

In 2004 the company employed 1 person.

## **MANAGEMENT**

Pursuant to a resolution of the General Meeting of the shareholders of 27.10.2004 the company was placed under liquidation as of 1.11.2004. Messrs Dimitrios A. Albanis and Theodoros D. Ntolos were assigned liquidators.

## **SHAREHOLDERS – SHARE CAPITAL**

The company's share capital amounts to 440.250 euros divided into 15.000 registered shares each having 29,35 euros nominal value.

In 2004 and the first four months of 2005 there was no change in the company's share capital.

The company has the following shareholding structure:

<b><u>Shareholder</u></b>	<b><u>Holding (%)</u></b>
RAMNET SHOP SA	50,0%
RAMNET SA	50,0%
<b>Total</b>	<b>100,0%</b>

In 2004 and the first four months of 2005 there was no change in the company's share capital.

Lambrakis Press SA does not hold direct participation in the company's share capital.

The company's summary financial figures for the years 2003 and 2004 are shown in the following table:

NET ON LINE SA		
INCOME STATEMENT		
	2003	2004
	thousand euros	thousand euros
Turnover	728,8	537,5
Gross earnings	177,5	310,4
% on turnover	24,4%	57,7%
Total operating earnings before depreciation	6,9	170,2
Total depreciation	1,1	1,8
Earnings before tax	2,6	168,8
% on turnover	0,4%	31,4%
Earnings after tax	2,6	168,8
% on turnover	0,4%	31,4%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	2,2	2,6
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	0,8	1,6
Participations - Other long-term receivables	0,0	0,0
Current assets	660,1	600,5
Transitory accounts	12,7	0,0
<b>TOTAL ASSETS</b>	<b>675,8</b>	<b>604,7</b>
LIABILITIES	2003	2004
Share capital	440,3	440,3
Total equity	-373,5	-204,7
Provisions	0,0	0,0
Long-term liabilities	0,0	0,0
Short-term liabilities	844,8	617,3
Total long- and short-term liabilities	844,8	617,3
Transitory accounts	204,5	192,1
<b>TOTAL LIABILITIES</b>	<b>675,8</b>	<b>604,7</b>

## E.2. ASSOCIATED COMPANIES OF THE IT AND NEW TECHNOLOGY SECTOR

### PHAISTOS NETWORKS SA

The company was founded in 2000 (Government Gazette issue No. 889/9.2.2000) and is registered in the Register of Sociétés Anonymes of the Prefecture of Iraklio under No. 45163/70/B/00/07.

The founders of the company were Messrs Dimitrios Michael Hadjidakis, Markos Elefth. Papadakis and Georgios Elefth. Papadakis Pursuant to a private contract dated 21.3.2000 between Dimitrios Hadjidakis and DOL Digital SA, Dimitrios Hadjidakis transferred 10,000 registered shares (50% of the share capital) to DOL Digital SA.

The duration of the company, according to its Articles of Association is 50 years (until 2050) and the company is based in Moires, Iraklio, Crete (48, 25th Martiou street, Moires).

### OBJECT

Under its Articles of Association the object of the company are: a) research, development and trading of new technologies and applications on the Internet, b) research, development and support of new products and services relating to internet commerce and digital interchange of information, c) trading, promotion and support of products developed by the company of third parties, d) promotion and marketing of corporate web pages on the Internet and e) rendering of services in the area of advertising on the Internet.

In 2004 the company employed on average 15 persons.

### BUSINESS ACTIVITY

The company's main activity is researching and developing new Internet technologies and applications and the operation, enhancement and promotion of the digital portal **pathfinder** (web site: [www.pathfinder.gr](http://www.pathfinder.gr))

### MANAGEMENT

The company is managed by the Board of Directors consisting of 3 to 5 members.

The current Board of Directors has the following members whose term in office expires on 30.6.2007:

<u>Name</u>	<u>Position</u>
Dimitrios M. Hadjidakis	President, Managing Director and General Manager
Markos E. Papadakis	Vice President
Georgios E. Papadakis	Member
Spyridon M. Hadjidakis	Member
Nikolaos E. Fafoulakis	Member

### SHAREHOLDERS - SHARE CAPITAL

The company's share capital amounts to 120,000 euros divided into 40,000 registered shares each having 3 euros nominal value.

The company has the following shareholding structure:

<u>Shareholder</u>	<u>Holding (%)</u>
DOL DIGITAL SA	50,0%
Dimitrios Hadjidakis	40,0%
Markos Papadakis	5,0%
Georgios Papadakis	5,0%
<b>Total</b>	<b>100,0%</b>

In 2004 and the first four months of 2005 there were no changes in the shareholding structure of the company.

Lambrakis Press SA does own a direct holding in PHAISTOS NETWORKS SA.

The summary financial data for the years 2003 and 2004 are shown in the following table:

<b>PHAISTOS NETWORKS SA</b>		
<b>INCOME STATEMENT</b>		
	2003	2004
	thousand euros	thousand euros
Turnover	560,1	659,5
Gross earnings	173,0	201,7
% on turnover	30,9%	30,6%
Total operating earnings before depreciation	159,4	185,3
Total depreciation	64,8	71,1
Earnings before tax	109,9	128,4
% on turnover	19,6%	19,5%
Earnings after tax	102,9	83,4
% on turnover	18,4%	12,6%
<b>BALANCE SHEET</b>		
ASSETS	2003	2004
Non-depreciated establishment expenses	20,7	20,5
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	125,0	98,3
Participations - Other long-term receivables	1,2	1,2
Current assets	280,9	367,3
Transitory accounts	0,0	0,0
<b>TOTAL ASSETS</b>	<b>427,8</b>	<b>487,3</b>
LIABILITIES	2003	2004
Share capital	120,0	120,0
Total equity	243,6	213,9
Provisions	1,9	1,9
Long-term liabilities	22,5	11,3
Short-term liabilities	159,8	260,2
Total long- and short-term liabilities	182,3	271,5
Transitory accounts	0,0	0,0
<b>TOTAL LIABILITIES</b>	<b>427,8</b>	<b>487,3</b>

The company's financial statements are not included in the consolidated financial statements of DOL DIGITAL SA.



## INTEROPTICS SA

The company «**INTEROPTICS** Trading and Services of Printed and Electronic Information Systems Société Anonyme» (trade name "INTEROPTICS SA") was founded in 2001 after converting the limited liability company under the name "INTEROPTICS Limited Liability Company" and the trade name "INTEROPTICS LTD" (Government Gazette issue No. 3611/11.6.2001) and is registered in the Registry of Sociétés Anonymes of the Prefecture of Athens under No. 49130/01/B/01/350.

The company has a duration of 50 years (until 2051) and it is based in the Municipality of Athens (80, Michalakopoulou st. 115 28 Athens)

The founders of the company were Theodoros H. Koziokos and Emmanuil E. Kollias by 50% each. On 8.8.2001 IN HEALTH SA acquired 51% of the company's shares through the purchase of 25,5% of the company's share capital from each of the two founding shareholders, On 30.12.2003 IN HEALTH SA purchased 24,5% of the company's share capital from Th. Koziokos and as a result its participation in the company's share capital amounted to 75.5%

In their meetings of September 29, 2004, the Board of Directors of the companies **INTEROPTICS SA** and IN HEALTH SA resolved to begin the procedures for the merger by acquisition of IN HEALTH SA by **INTEROPTICS SA** according to the regulations of Codified Law 2190/1920 and Law 2166/1993. In March 2005 the contract of the merger of the two companies was signed. This contract was approved by the Prefecture of Athens in May 2005.

## OBJECT

The objects of the company according to its Articles of Association are: a) creating, developing and publishing all kinds of printed and electronic information, the general trading and importation - exportation of them and b) general trading, importation and exportation of computers, peripherals, consumables and related material, c) the organization of educational seminars on systems and software d) trading, importation and exportation of electrical and electronic products of all kinds.

e) provision of services in the sector of information rendering over the internet, cable and satellite connections and in general via any means of telecommunications means and digital publications on health issues, the developments in the science of medicine, the biomedical technology, announcements of medical conferences and anything that refers to the healthy nutrition and well being of the modern man. f) selling through electronic and conventional means own or third-party products related to the above objects g) promoting services and running surveys related to the above objects using third party or own resources, g) rendering advertisement services in the sector of services provided by the company, providing information and publications, h) undertaking, designing and materializing promotional projects (e.g.. sponsoring, advertising), i) rendering services of business consultant, marketing consultant and programming consultant for the usage of mass media) representing domestic or foreign companies of similar objects, k) enter into any similar action or move that according to the assessment of the company's Board of Directors could be pursued advantageously by the company in relation to or supplementary to any of the above activities or the general objects, l) pursuing any similar project or activity that is regarded directly or indirectly necessary, suitable or advisable for the accomplishment of the above objects.

## BUSINESS ACTIVITY

The company is active in providing subscription-based scientific information services both electronic and printed and represents large international providers of bibliographic databases and publishing houses and specializes in the sector of biomedicine offering bibliographic content and management of electronic IT systems of medical institutions. The company owns the first Greek health portal («*inhealth*» website <http://health.in.gr>) featuring rich health and fitness content. Health.in.gr includes a separate portal (website <http://doctors.in.gr>) that hosts extensive medical and pharmaceutical content accessible only by doctors and pharmacists that belong to professional associations. Also the company runs the web store "Health Stores" (website [www.healthstores.gr](http://www.healthstores.gr)) that sells health and fitness accessories.

In 2004 the company employed on average 13 persons.

## MANAGEMENT

The company is managed by the Board of Directors comprising 3 to 5 members.

The current Board of Directors has the following members whose term in office expires on 30.6.2009:

<u>Name</u>	<u>Position</u>
Panagiotis St. Psycharis	President
Emmanouil E. Kollias	Vice President and General Manager
Nikolaos I. Katsibrakis	Member
Dimitrios A. Albanis	Member
Anastasios A. Vassilas	Member

## SHAREHOLDERS – SHARE CAPITAL

On 31.12.2003 the company's share capital amounted to 293.500 euros divided into 146.750 shares each having 2 euros nominal value. After the completion of the merger through acquisition of IN HEALTH SA the company's share capital amounts to 1.193.076 euros divided into 596.538 shares.

The company has the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%)</b>
RAMNET SA	45,00%
Athens Medical Center SA	27,33%
Q.US. SA	17,67%
Emmanuil E. Kollias	10,00%
<b>Total</b>	<b>100,00%</b>

Lambrakis Press SA does not own direct participation in the company's share capital.

The company's summary financial figures for the years 2003 and 2004 are shown in the following table:

<b>INTEROPTICS SA</b>		
<b>INCOME STATEMENT</b>		
	2003	2004
	thousand euros	thousand euros
Turnover	2.211,9	2.068,0
Gross earnings	601,2	531,3
% on turnover	27,2%	25,7%
Total operating earnings before depreciation	101,5	98,9
Total depreciation	9,1	8,9
Earnings before tax	129,8	11,0
% on turnover	5,9%	0,5%
Earnings after tax	129,8	11,0
% on turnover	5,9%	0,5%
<b>BALANCE SHEET</b>		
ASSETS	2003	2004
Non-depreciated establishment expenses	1,9	0,9
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	25,4	22,6
Participations - Other long-term receivables	4,1	4,1
Current assets	1.445,9	1.387,5
Transitory accounts	136,7	191,7
<b>TOTAL ASSETS</b>	<b>1.614,0</b>	<b>1.606,8</b>
LIABILITIES	2003	2004
Share capital	293,5	293,5
Total equity	150,2	161,2
Provisions	21,0	3,6
Long-term liabilities	0,0	0,0
Short-term liabilities	1.433,0	1.442,0
Total long- and short-term liabilities	1.433,0	1.442,0
Transitory accounts	9,8	0,0
<b>TOTAL LIABILITIES</b>	<b>1.614,0</b>	<b>1.606,8</b>

### E.3. OTHER PARTICIPATIONS OF THE IT AND NEW TECHNOLOGIES SECTOR

#### MICROLAND COMPUTERS SA

The company «**MICROLAND COMPUTERS** Incorporated Commercial and Industrial Company» was founded in 1992 and is registered in the Register of Sociétés Anonymes of the Ministry of Trade under No. 27671/06/B/92/21. The company is based in the Municipality of Athens, (47, Evelpidon Street, 113 62 Athens)

#### BUSINESS ACTIVITY

**MICROLAND** is a member of the group of companies of ALTEC SA and features a sales network of over 30 retail stores all over Greece, selling high technology products (computers, computer peripherals, software, cellular telephony services etc) mainly addressed to home users and small and medium-size companies.

The company is listed on the Parallel Market of the Athens Stock Exchange since 24.12.1999.

#### MANAGEMENT

The company is managed by a 6-member Board of the Directors, having the following members (\*):

<b>Name</b>	<b>Position</b>
Athanasios Athanasoulis	President - Executive Member
Panagiotis Koutsomanis	Vice President and Managing Director - Executive Member
Athanasios Avraam	Executive Member
Athanasios Tsironas	Independent Non Executive Member
Constantinos Remelis	Independent Non Executive Member

(\*) According to Athens Stock Exchange data

#### SHAREHOLDERS – SHARE CAPITAL

The company's share capital amounts to 12,764,000 euros divided into 12,764,000 registered shares with a nominal value of 1 euro each.

In 2004 there was no change in the company's share capital.

According to recent data the company has the following shareholding structure:

<b>Shareholder</b>	<b>Holding (%)</b>
LAMBRAKIS PRESS SA	7,91%
MULTIMEDIA SA	0,86%
Athanasios Athanasoulis	25,50%
ALTEC SA	24,26%
EFG Eurobank Ergasias SA	5,63%
Free float	35,84%
<b>Total</b>	<b>100,00%</b>

In 2004 and the first four months of 2005, Lambrakis Press SA and Multimedia SA did not change their participation in the company's share capital.

The summary financial figures for the years 2003 and 2004 for the company and its group are shown in the following tables:

MICROLAND COMPUTERS SA		
INCOME STATEMENT		
	2003	2004
	thousand euros	thousand euros
Turnover	25.964,4	84.704,8
Gross earnings	1.933,7	997,2
% on turnover	7,4%	1,2%
Total operating earnings before depreciation	-4.767,2	-854,8
Total depreciation	4.968,9	4.040,8
Earnings before tax	-11.392,6	-5.105,7
% on turnover	-43,9%	-6,0%
Earnings after tax	-11.392,6	-5.105,7
% on turnover	-43,9%	-6,0%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	7.956,7	4.744,6
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	3.944,5	3.236,0
Participations - Other long-term receivables	335,4	287,8
Current assets	15.861,6	14.562,1
Transitory accounts	0,0	49,1
<b>TOTAL ASSETS</b>	<b>28.098,2</b>	<b>22.879,6</b>
LIABILITIES	2003	2004
Share capital	12.764,0	12.764,0
Total equity	2.287,1	-2.818,5
Provisions	0,0	0,0
Long-term liabilities	0,0	0,0
Short-term liabilities	25.811,1	25.698,1
Total long- and short-term liabilities	25.811,1	25.698,1
Transitory accounts	0,0	0,0
<b>TOTAL LIABILITIES</b>	<b>28.098,2</b>	<b>22.879,6</b>

MICROLAND COMPUTERS SA (consolidated data)		
INCOME STATEMENT		
	2003	2004
	thousand euros	thousand euros
Turnover	25.964,4	84.704,8
Gross earnings	1.933,7	997,2
% on turnover	7,4%	1,2%
Total operating earnings before depreciation	-4.766,9	-854,9
Total depreciation	4.971,5	4.071,4
Earnings before tax	-11.395,2	-5.136,3
% on turnover	-43,9%	-6,1%
Earnings after tax	-11.395,2	-5.136,3
% on turnover	-43,9%	-6,1%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	8.008,1	4.796,1
Non-depreciated intangible assets	302,5	271,8
Non-depreciated tangible assets	4.049,9	3.341,4
Participations - Other long-term receivables	259,3	211,7
Current assets	17.785,4	13.714,7
Transitory accounts	0,0	49,1
<b>TOTAL ASSETS</b>	<b>30.405,2</b>	<b>22.384,8</b>
LIABILITIES	2003	2004
Share capital	12.764,0	12.764,0
Total equity	2.136,4	-2.999,9
Provisions	0,3	0,3
Long-term liabilities	0,0	0,0
Short-term liabilities	28.268,5	25.384,4
Total long- and short-term liabilities	28.268,5	25.384,4
Transitory accounts	0,0	0,0
<b>TOTAL LIABILITIES</b>	<b>30.405,2</b>	<b>22.384,8</b>

The company's consolidated financial statements include the companies **MICROLAND COMPUTERS ROMANIA SRL** and **MICROLAND CYPRUS LTD.**

## F. COMPANIES IN WHICH THE MAJOR SHAREHOLDERS OF LAMBRAKIS PRESS PARTICIPATE

### D.E. PUBLISHING LTD

The company «**ADVERTISING-COMMERCIAL-PUBLISHING** Limited Liability Company» (with the trade name «D-E PUBLISHING LTD») was founded in 1993 (Government Gazette issue No. 345/1993) with a duration of 100 years. Pursuant to the resolution of the Shareholders' Extraordinary General Meeting of 10.5.2003, the company's Articles of Association were amended and its registered office relocated from the Municipality of Amaroussion (40, Agiou Constantinou street, 151 21 Marousi) to the Municipality of Athens (80, Michalakopoulou street, 115 28 Athens). (Government Gazette issue No. 4584/2003).

The founders of the company were Messrs. Georgios Kourtis and Massimo Pizzogaro.

### OBJECT

The objects of the company under its Articles of Association are: a) selling, publishing, producing, importing, exporting, distributing and exploiting all types of printed media (not excluding newspapers and magazines) and products of knowledge, information, entertainment, advertisement and art, b) granting at no fee promotion, advertisement, and classified advertisement to charitable institutions, associations, organizations state agencies, international organizations, private persons and to the general public at the discretion of the company c) trading, publishing, producing, distributing, importing, exporting exploiting informational or electronic or telephony media, programs, equipment, machinery, peripheral systems of all kinds d) rendering services like financial or other consulting or researching for third parties or tutoring and lecturing and establishing and organizing free-admission educational workshops, student preparation laboratories and educational institutions in general.

In 2004 the company employed on average 16 persons.

### MANAGEMENT

The company has the following administrators:

- Damianos Z. Hadjikkokinos
- Panagiotis A. Chrysikakis
- Nikolaos I. Katsibrakis
- Nikolaos G. Anastasopoulos

### COMPANY CAPITAL - STAKEHOLDERS

The company's capital amounts to 2.469.600 euros divided into 82.320 shares each having 30 euros nominal value.

In 2004 and the first four months of 2005 there were no changes in the company's capital and its holding structure:

<u>Holder</u>	<u>Holding (%)</u>
Christos D. Lambrakis	100%

LAMBRAKIS PRESS SA does not own direct participation in the company's capital.

The company's summary financial statements for the years 2003 and 2004 are shown in the following table:

D.E. PUBLISHING LTD		
INCOME STATEMENT		
	2003	2004
	thousand euros	thousand euros
Turnover	1.197,5	465,6
Gross earnings	654,3	109,1
% on turnover	54,6%	23,4%
Total operating earnings before depreciation	565,3	119,6
Total depreciation	42,6	33,8
Earnings before tax	467,3	85,3
% on turnover	39,0%	18,3%
Earnings after tax	467,3	85,3
% on turnover	39,0%	18,3%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	14,4	0,0
Non-depreciated intangible assets	0,0	0,0
Non-depreciated tangible assets	48,8	29,6
Participations - Other long-term receivables	10,9	10,8
Current assets	1.161,8	962,8
Transitory accounts	2,9	2,7
<b>TOTAL ASSETS</b>	<b>1.238,8</b>	<b>1.005,9</b>
LIABILITIES	2003	2004
Capital	2.469,6	2.469,6
Total equity	-1.808,9	-1.723,6
Provisions	0,0	0,0
Long-term liabilities	0,0	0,0
Short-term liabilities	3.045,3	2.726,9
Total long- and short-term liabilities	3.045,3	2.726,9
Transitory accounts	2,4	2,6
<b>TOTAL LIABILITIES</b>	<b>1.238,8</b>	<b>1.005,9</b>

## Z. COMPANIES HAVING COMMON MANAGEMENT WITH LAMBRAKIS PRESS SA

### ATHINAIKA NEA SA

The company «**ATHINAIKA NEA** Newspaper and Magazine Publishing, Managing and Selling Société Anonyme» (trade name "ATHENS NEWS SA") was established in 1993 (Government Gazette issue No. 2123/31.5.1993) and is registered in the Register of Sociétés Anonymes of the Prefecture of Athens under No. 29083/01/B/93/299.

According to its Articles of Association the company has a duration of 50 years (until 2043) and is based in the Municipality of Athens (80, Michalakopoulou street, 115 28 Athens).

The founders of the company were Lambrakis Press SA by 99% and Mr. Christos D. Lambrakis by 1%.

### OBJECT

The objects of the company under its Articles of Association are: a) publishing all kinds of newspapers, magazines and printed material, either published by the company or imported from abroad, b) organizing, promoting, managing, supporting technically and administratively and exploiting commercially all kinds of newspapers, magazines and printed material in Greece and abroad and c) purchasing and/or trading equipment used in relation to the organization, promotion, management, technical and administrative support and commercial exploitation of all kinds of newspapers, magazines and printed material in Greece and abroad.

In 2004 the company employed on average 22 persons.

### MANAGEMENT

The company is managed by the Board of directors comprising 6 members.

The Board of Directors has the following members whose term in office expires on 30.6.2005:

<u>Shareholder</u>	<u>Position</u>
Christos D. Lambrakis	President
Leon V.. Karapanagiotis	Vice President
Stavros P. Psycharis	Member
Damianos Z. Hadjikkokinos	Member
Tryfon I. Koutalidis	Member
Panagiotis A. Chrysikakis	Member

### SHAREHOLDERS – SHARE CAPITAL

The company's share capital amounts to 99.900 euros divided into 34.000 shares each having 29,35 euros nominal value.

In 2004 and the first four months of 2005 there were no changes in the company's share capital.

The company has the following shareholding structure:

<u>Shareholder</u>	<u>Holding (%)</u>
Lambrakis Research Foundation	100%

Lambrakis Press SA does participates in the company's share capital.

The company's summary financial figures for the years 2003 and 2004 are shown in the following table:



ATHINAICA NEA SA		
INCOME STATEMENT		
	2003	2004
	thousand euros	thousand euros
Turnover	1.077,7	1.304,4
Gross earnings	83,6	293,7
% on turnover	7,8%	22,5%
Total operating earnings before depreciation	-428,0	-391,6
Total depreciation	43,5	31,6
Earnings before tax	-472,2	-414,9
% on turnover	-43,8%	-31,8%
Earnings after tax	-472,2	-414,9
% on turnover	-43,8%	-31,8%
BALANCE SHEET		
ASSETS	2003	2004
Non-depreciated establishment expenses	1,9	0,4
Non-depreciated intangible assets	82,2	82,2
Non-depreciated tangible assets	34,4	7,1
Participations - Other long-term receivables	18,3	20,0
Current assets	424,6	408,3
Transitory accounts	17,9	43,2
<b>TOTAL ASSETS</b>	<b>579,3</b>	<b>561,2</b>
LIABILITIES	2003	2004
Share capital	997,9	997,9
Total equity	-3.555,6	-3.970,5
Provisions	0,0	0,0
Long-term liabilities	0,0	0,0
Short-term liabilities	4.084,4	4.492,5
Total long- and short-term liabilities	4.084,4	4.492,5
Transitory accounts	50,5	39,2
<b>TOTAL LIABILITIES</b>	<b>579,3</b>	<b>561,2</b>

XXIV. INTERCOMPANY TRANSACTIONS

The intercompany transactions (purchases - sales) during the fiscal year 2004 and the intercompany balances (receivables – liabilities) on 31.12.2004 that were effected between Lambrakis Press SA and its affiliated companies are shown in the following table: (in euros):

Intercompany Purchases - Sales

PURCHASING COMPANY	ACTION PLAN SA	ACTION PLAN HR SA	EUROSTAR SA	TRIAINA TRAVEL SA	EXPO PLAN SA	DOL DIGITAL SA	RAMNET SA	RAMNET SHOP SA	LAMBRAKIS PRESS SA	HEARST LAMBRAKIS PUBLISHING LTD	MC HELLAS SA	SPECIAL PUBLICATIONS SA	ELLINIKA GRAMMATA SA	NEA AKTINA SA	MULTIMEDIA SA	IRIS PRINTING SA	MICHALAK OPOULOU SA	STUDIO ATA SA	TOTAL SALES
SELLING COMPANY																			
ACTION PLAN SA			0,00	0,00	0,00	0,00	219,91	0,00	555.378,80	13.123,00	22.621,99	25.070,00	0,00	0,00	378,00	0,00	0,00	9.279,15	626.070,85
ACTION PLAN H.R. SA			0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	9.141,82	9.141,82
EUROSTAR SA	1.201,00	784,00				0,00	0,00	0,00	808.712,31	9.850,31	54.821,75	19.792,74	27.606,93	158,00	8.463,00	47.189,50	0,00	673,38	979.252,92
TRIAINA TRAVEL – ST. LAGAS SA	0,00	0,00				0,00	0,00	0,00	0,00	0,00	0,00	0,00	44,30	0,00	0,00	0,00	0,00	0,00	44,30
EXPO PLAN SA	0,00	0,00				0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
DOL DIGITAL SA	0,00	0,00	0,00	0,00	0,00				0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
RAMNET SA	26.493,16	0,00	5.385,00	0,00	0,00				83.658,64	0,00	0,00	14.575,45	37.511,34	181.768,00	0,00	0,00	0,00	0,00	349.391,59
RAMNET SHOP SA	912,74	0,00	0,00	0,00	0,00				35.088,45	14,15	0,00	0,00	389,66	0,00	581,31	2.372,03	0,00	0,00	39.358,34
LAMBRAKIS PRESS SA	583.501,11	7.604,94	403.957,80	7.119,45	351,50	237.432,74	159.925,89	148.757,87		439.467,67	491.947,85	788.089,25	654.971,37	4.880,08	554.268,92	1.284.944,16	13,67	67.129,14	5.834.363,41
HEARST LAMBRAKIS PUBLISHING LTD	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	8.202,46		0,00	309,00	4.680,00	0,00	0,00	0,00	0,00	0,00	13.191,46
MC HELLAS SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	95.177,02	22.727,00		153,00	7.218,00	0,00	0,00	0,00	0,00	0,00	125.275,02
SPECIAL PUBLICATIONS SA	0,00	0,00	320,00	0,00	0,00	0,00	0,00	203,00	5.928,67	556,00	0,00		5.170,00	0,00	0,00	0,00	0,00	0,00	12.177,67
ELLINIKA GRAMMATA SA	1.661,44	1.128,72	62,93	0,00	0,00	0,00	29.128,31	4.972,36	2.170.399,89	0,00	0,00	0,00		0,00	0,00	0,00	0,00	0,00	2.207.353,65
NEA AKTINA SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	750,11	1.000,00	0,00	0,00	0,00	14.873,32		0,00	0,00	0,00	0,00	16.623,43
MULTIMEDIA SA	19.042,95	0,00	32.919,13	0,00	0,00	0,00	387,64	0,00	2.265.468,73	177.062,70	237.437,47	330.294,81	209.633,51	0,00		307.460,28	0,00	0,00	3.579.707,22
IRIS PRINTING SA	7.048,00	0,00	55.320,47	0,00	0,00	0,00	0,00	0,00	36.334.708,96	1.490.728,43	1.186.172,78	1.984.822,00	1.742.344,83	930.507,98	310.296,71		0,00	0,00	44.041.950,16
MICHALAKOPOULOU SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	590.967,74	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00	590.967,74
STUDIO ATA SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	50,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		50,00
TOTAL PURCHASES	639.860,40	9.517,66	497.965,33	7.119,45	351,50	237.432,74	189.661,75	154.683,34	42.954.741,67	2.153.529,26	1.993.001,84	3.163.106,25	2.704.443,26	1.117.314,06	873.987,94	1.641.965,97	13,67	86.223,49	58.424.919,58

Intercompany balances of receivables and liabilities

PURCHASING COMPANY	LAMBRAKIS PRESS SA	EUROSTAR SA	EXPO PLAN SA	TRIAINA TRAVEL SA	DOL DIGITAL SA	RAMNET SA	RAMNET SHOP SA	ACTION PLAN SA	ACTION PLAN HR SA	HEARST LAMBRAKIS PUBLISHIN G LTD	MC HELLAS SA	ELLINIKA GRAMMATA SA	SPECIAL PUBLICATIO NS SA	NEA AKTINA SA	IRIS PRINTING SA	MULTI-MEDIA SA	STUDIO ATA SA	MICHALA-KOPOULOU SA	TOTAL RECEIVABLES
SELLING COMPANY																			
LAMBRAKIS PRESS SA		17.018,38	497,72	862,97	0,00	0,00	0,00	309.314,54	563,28	276,12	177,00	48,00	41.863,42	16.302,18	202,15	2.208,71	11.888,81	19,35	401.242,63
EUROSTAR SA	145.050,96				0,00	0,00	0,00	186,00	784,00	285,00	2.286,10	5.843,92	6.171,64	0,00	2.176,00	0,00	174,00	0,00	162.957,62
EXPO PLAN SA	0,00				0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
TRIAINA TRAVEL – ST. LAGAS SA	308,60				0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	308,60
DOL DIGITAL SA	0,00	0,00	0,00	0,00				0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
RAMNET SA	0,00	0,00	0,00	0,00				0,00	0,00	0,00	0,00	8.166,69	0,00	0,00	0,00	0,00	0,00	0,00	8.166,69
RAMNET SHOP SA	22.392,58	0,00	0,00	0,00	0,00			953,70	0,00	16,70	0,00	0,00	0,00	0,00	0,00	685,95	0,00	0,00	24.048,93
ACTION PLAN SA	372.173,16	0,00	0,00	0,00	0,00	259,49	0,00			15.485,14	32.055,67	1.486,51	29.582,60	0,00	0,00	446,04	6.937,77	0,00	458.426,38
ACTION PLAN HUMAN RESOURCES SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00			0,00	0,00	0,00	0,00	0,00	0,00	0,00	6.723,41	0,00	6.723,41
HEARST LAMBRAKIS PUBLISHING LTD	276,12	0,00	0,00	0,00	0,00	0,00	88,50	0,00	0,00		0,00	7.221,60	7.527,81	0,00	0,00	0,00	0,00	0,00	15.114,03
MC HELLAS SA	646,64	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		8.517,24	180,54	0,00	0,00	0,00	0,00	0,00	9.344,42
ELLINIKA GRAMMATA SA	-76.600,30	0,00	0,00	0,00	0,00	133,44	2.209,36	1.119,92	0,00	0,00	165,08		18,75	0,00	0,00	-264,60	0,00	0,00	-73.218,35
SPECIAL PUBLICATIONS SA	980,58	377,60	0,00	0,00	0,00	0,00	312,70	0,00	0,00	16.784,32	3.209,60	8.507,80		0,00	0,00	0,00	0,00	0,00	30.172,60
NEA AKTINA SA	1.180,00	0,00	0,00	0,00	0,00	0,00	780,11	0,00	0,00	0,00	0,00	2.566,50	0,00		0,00	0,00	0,00	0,00	4.526,61
IRIS PRINTING SA	3.265.522,74	39.330,76	0,00	0,00	0,00	0,00	0,00	0,00	0,00		368.145,24	2.698.489,14	888.458,93	111.937,17		785.067,01	0,00	0,00	8.156.950,99
MULTIMEDIA SA	920.434,29	71.541,75	831,10	3.799,60	0,00	15.372,49	13,17	21.314,78	0,00	15.837,47	75.052,18	907.125,52	136.096,16	0,00	14.769,77		0,00	0,00	2.182.188,28
STUDIO ATA SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00			0,00	0,00
MICHALAKOPOULOU SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00
TOTAL LIABILITIES	4.652.365,37	128.268,49	1.328,82	4.662,57	0,00	15.765,42	3.403,84	332.888,94	1.347,28	48.684,75	481.090,87	3.647.972,92	1.109.899,85	128.239,35	17.147,92	788.143,11	25.723,99	19,35	11.386.952,84

Intercompany balances of other short term receivables of affiliated companies

Purchasing company	LAMBRAKIS PRESS SA	EUROSTAR SA	EXPO PLAN SA	TRIAINA TRAVEL SA	DOL DIGITAL SA	RAMNET SA	RAMNET SHOP SA	ACTION PLAN SA	ACTION PLAN HR SA	HEARST LAMBRAKIS PUBLISHING LTD	MC HELLAS SA	ELLINIKA GRAMMATA SA	SPECIAL PUBLICATIONS SA	NEA AKTINA SA	IRIS PRINTING SA	MULTI-MEDIA SA	STUDIO ATA SA	MICHALAKO POULOU SA	TOTAL RECEIVABLES
Selling company																			
LAMBRAKIS PRESS SA		75.516,82	0,00	12.286,79	572.611,66	2.371.540,83	485.654,79	479.937,68	31.784,75	44.526,49	179.168,81	563.712,45	64.181,51	0,00	133.186,22	827.207,47	174.125,10	0,00	6.015.441,37
EUROSTAR SA	3.620,38				0,00	30.139,64	0,00	0,00	0,00	0,00	0,00	0,00	5.669,97	0,00	0,00	0,00	0,00	0,00	39.429,99
EXPO PLAN SA	0,00				0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
TRIAINA TRAVEL – ST.LAGAS SA	0,00				0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
DOL DIGITAL SA	112,10	0,00	0,00	0,00				0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	112,10
RAMNET SA	44.251,06	23.891,83	0,00	0,00				0,00	0,00	0,00	312,13	0,00	4.631,71	0,00	0,00	531,00	0,00	0,00	73.617,73
RAMNET SHOP SA	5.819,89	0,00	0,00	0,00				0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	5.819,89
ACTION PLAN SA	1.274,40	0,00	0,00	0,00	0,00	0,00	0,00			0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	1.274,40
ACTION PLAN HUMAN RESOURCES SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00			0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
HEARST LAMBRAKIS PUBLISHING LTD	1.564,30	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	1.564,30
MC HELLAS SA	116.881,66	0,00	0,00	0,00	0,00	0,00	0,00	816,56	0,00	29.536,97		0,00	0,00	0,00	0,00	0,00	0,00	0,00	147.235,19
ELLINIKA GRAMMATA SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00	0,00	0,00	0,00	0,00	0,00	0,00
SPECIAL PUBLICATIONS SA	2.301,79	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00	0,00	1.951,54	0,00	0,00	4.253,33
NEA AKTINA SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00	0,00	0,00	0,00	0,00
IRIS PRINTING SA	6.199,43	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00	0,00	0,00	6.199,43
MULTIMEDIA SA	2.641,27	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00	0,00	2.641,27
STUDIO ATA SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00	0,00
MICHALAKOPOULOU SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00
TOTAL LIABILITIES	184.666,28	99.408,65	0,00	12.286,79	572.611,66	2.401.680,47	485.654,79	480.754,24	31.784,75	74.063,46	179.480,94	563.712,45	74.483,19	0,00	133.186,22	829.690,01	174.125,10	0,00	6.297.589,00

Intercompany balances of cheques

PURCHASING COMPANY	LAMBRAKIS PRESS SA	EUROSTAR SA	EXPO PLAN SA	TRIAINA TRAVEL SA	DOL DIGITAL SA	RAMNET SA	RAMNET SHOP SA	ACTION PLAN SA	ACTION PLAN HR SA	HEARST LAMBRAKIS PUBLISHING LTD	MC HELLAS SA	ELLINIKA GRAMMATA SA	SPECIAL PUBLICATIONS SA	NEA AKTINA SA	IRIS PRINTING SA	MULTI-MEDIA SA	STUDIO ATA SA	MICHALAKO-POULOU SA	TOTAL RECEIVABLES
SELLING COMPANY																			
LAMBRAKIS PRESS AE		0,00	0,00	0,00	660.356,36	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	5.972,20	0,00	0,00	0,00	0,00	666.328,56
EUROSTAR SA	0,00				0,00	0,00	0,00	0,00	0,00	1.249,00	3.368,00	6.934,11	0,00	0,00	0,00	0,00	0,00	0,00	11.551,11
EXPO PLAN AE	0,00				0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
TRIAINA TRAVEL AE	0,00				0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
DOL DIGITAL AE	0,00	0,00	0,00	0,00				0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
RAMNET AE	0,00	0,00	0,00	0,00				0,00	0,00	0,00	0,00	0,00	0,00	46.355,71	0,00	0,00	0,00	0,00	46.355,71
RAMNET SHOP AE	0,00	0,00	0,00	0,00				0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
ACTION PLAN AE	0,00	0,00	0,00	0,00	0,00	0,00	0,00			0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
ACTION PLAN HR AE	0,00	0,00	0,00	0,00	0,00	0,00	0,00			0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
HEARST LAMBRAKIS PUBLISHING LTD	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
MC HELLAS SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
ELLINIKA GRAMMATA SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00	0,00	0,00	0,00	0,00	0,00	0,00
SPECIAL PUBLICATIONS SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00	0,00	0,00	0,00	0,00	0,00
NEA AKTINA SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	9.433,51	0,00		0,00	0,00	0,00	0,00	9.433,51
IRIS PRINTING SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	369.976,48	0,00	210.000,00		0,00	0,00	0,00	579.976,48
MULTIMEDIA SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	35.416,58	0,00	0,00	0,00		0,00	0,00	35.416,58
STUDIO ATA AE	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00	0,00
MICHALAKOPOULOU SA	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00		0,00
TOTAL LIABILITIES	0,00	0,00	0,00	0,00	660.356,36	0,00	0,00	0,00	0,00	1.249,00	3.368,00	421.760,68	0,00	262.327,91	0,00	0,00	0,00	0,00	1.349.061,95

<b>G/L account</b>	<b>Account details</b>	<b>Amount (euros)</b>
7000000000	Sales of merchandise	330.335,20
7001000000	Domestic retail merchandise sales	760,48
7020000000	Sales of merchandise	33.792,00
7100000000	Sales of finished and unfinished products	45.959.141,20
7100000020	Various sales	15.873,32
7101000000	Domestic retail product sales	134,18
7110030000	Sales of returned copies	119.294,93
7120000000	Product sales	252.148,24
7170000000	Sales of advertisement space	551.110,24
7170200000	Sales of classified ad space	175,06
7202000000	Sales of fixed assets	14.649,64
7202000098	Settlement account of fixed assets	-14.649,64
7222000000	Sales of byproducts and residual paper	5.230,48
7224000001	Sales of raw materials	3.116,81
7300000000	Domestic sales of services	5.777.630,30
7300000020	Sales of IT services	379.168,36
7300000022	Sales of other computer services	86.805,78
7300600000	Sales from rendering services	1.244.431,44
7300600001	Sales from rendering services	37.143,44
7300610000	Sales from rendering services	3.260.187,37
7300610002	Sales from rendering services	9.385,00
7392000000	Domestic sales of "Travel Plan"	645.783,95
7392000001	Domestic tickets of "Travel Plan"	375.048,31
7392000100	Domestic discounts of "Travel Plan"	-41.535,04
7398000000	Discounts on sales	-620.241,47
<b>Total</b>		<b>58.424.919,58</b>

## **ANNEX**

1. SUMMONS OF THE SHAREHOLDERS TO THE ANNUAL GENERAL MEETING
2. FINANCIAL STATEMENTS OF LAMBRAKIS PRESS SA (COMPANY AND CONSOLIDATED)

## **LAMBRAKIS PRESS SA**

**Reg. No. 1410/06/B/86/40**

### **SUMMONS OF THE SHAREHOLDERS TO THE ANNUAL GENERAL MEETING**

Pursuant to the Board of Directors resolution of June 2, 2005 and in accordance to the Law and the Company's Articles of Association, the Company's shareholders are summoned to attend the Annual Ordinary General Meeting that will be held in Athens ("Athinai" Multispace, 34-36 Kastorias street, Votanikos Ghazi) on Thursday, June 30, 2005 at 14:00 with the following agenda:

1. Submission and approval of the Company's Financial Statements (Balance Sheet, Income Statement, Appropriation Table and Annex to the Accounts) and the Reports on these Statements by the Board of Directors and the Auditor for the fiscal year 1.1.2004 - 31.12. 2004.
2. Submission of the Company's Consolidated Financial Statements for the fiscal year 1.1.2004 - 31. 12.2004 and the Reports on these Statements by the Board of Directors and the Auditor.
3. Acquittal of the Members of the Board of Directors and the Auditor of any remuneration liability for the fiscal year 1.1.2004 - 31.12.2004.
4. Election of one regular and one substitute Auditor for the year 2005 and determination of their fee.
5. Approval of service-rendering contracts signed with Members of the Board of Directors, regular fees and other remuneration and benefits payable to Members of the Board of Directors and Managers working with the Company for the fiscal year 2003, determination of their remuneration for the period 2005 - 2006 and granting approval to the Members of the Board of Directors and the Managers of the Company to render their services to affiliated companies.
6. Approval of the replacement of a resigned member of the Board of Directors
7. Briefing on the full allocation of the funds raised through the share capital increase (resolution of the Extraordinary General Meeting of 16.9.1999)
8. Increase of the company's share capital through the partial capitalization of the reserve account «Difference from the issue of shares above par» [by: i) increasing the nominal value of each existing share, ii) issuing new shares at the new nominal value and distributing them free of payment (bonus) to the shareholders] and decrease of the share capital (less than the afore increase) by decreasing the nominal value of each share to write off losses of previous years and return capital to the shareholders in cash, amendment of article 5 of the Articles of Association and its codification in a contiguous text. Granting authorization to the Board of Directors to arrange the settlement of potential fractional shares stemming from the above share capital increase.
9. Approval of the resolutions of the Board of Directors referring to the participation of the Company in affiliated or associated companies
10. Various announcements

Shareholders wishing to participate in the General Meeting must block (pledge) their shares as follows:

If they have already dematerialized their shares and such shares are not registered in the Company's Special Account with the Central Securities Depository, shareholders must block the total or a partial number of the Company's shares in their possession -through their dematerialized account operator- and acquire from the latter the corresponding Share Blocking Receipt that must be submitted to the Company (80, Michalakopoulou street, 115 28 Athens) at least five (5) calendar days before the date of the General Meeting.

If they have already dematerialized their shares and such shares remain registered in the Company's Special Account with the Central Securities Depository, shareholders must block the total or a partial number of the Company's shares in their possession by filing a blocking request to the Central Securities Depository and acquire from the latter the corresponding Share Blocking Receipt that must be submitted to the Company (80, Michalakopoulou street, 115 28 Athens) at least five (5) calendar days before the date of the General Meeting.

If they have not dematerialized their shares, shareholders must deposit the Share Certificates with the Company's Cashiers Office (80, Michalakopoulou street, 115 28 Athens) or with the Deposits and Loans Fund or with any bank or approved securities company established in Greece at least five (5) calendar days before the date of the General Meeting and submit within the same deadline the corresponding Receipt of Deposit of the Share Certificate along with any proxy documents to the Company (80, Michalakopoulou street, 115 28 Athens).

Athens, 2.6.2005

THE BOARD OF DIRECTORS

## LAMBRAKIS PRESS S.A.

Registration No. 1410/06/B/86/40 Prefecture of Athens

## BALANCE SHEET OF DECEMBER 31, 2004

34TH CORPORATE YEAR (JANUARY 1 - DECEMBER 31, 2004)

AMOUNTS IN EUROS

ASSETS	Closing year's amounts (2004)			Previous year's amounts (2003)			LIABILITIES	Closing year's amounts (2004)	Previous year's amounts (2003)
	Acquisition value	Accrued depreciation	Non-depreciated balance	Acquisition value	Accrued depreciation	Non-depreciated balance			
<b>B. ESTABLISHMENT EXPENSES</b>							<b>A. EQUITY CAPITAL</b>		
1. Establishment and set up expenses	5,742,450.46	5,513,579.46	228,871.00	5,742,450.46	4,894,682.07	847,768.39	I. Share capital (75,300,000 shares of nominal value of 0.60 euros each)		
4. Other establishment expenses	5,437,735.24	3,010,828.86	2,426,906.38	2,654,897.95	2,280,519.62	374,378.33	1. Fully paid up	45,180,000.00	45,180,000.00
	11,180,185.70	8,524,408.32	2,655,777.38	8,397,348.41	7,175,201.69	1,222,146.72			
<b>C. FIXED ASSETS</b>							II. Share premium reserve	201,653,475.23	206,260,785.36
I. Intangible assets							III. Revaluation differences - Investment subsidies		
2. Industrial property rights	139,587.37	139,587.32	0.05	139,587.37	139,587.32	0.05	2. Differences from revaluation of other assets	305,059.11	305,059.11
5. Other intangible assets	214,509.97	152,856.27	61,653.70	214,509.97	143,647.08	70,862.89			
	354,097.34	292,443.59	61,653.75	354,097.34	283,234.40	70,862.94	IV. Reserves		
II. Tangible assets							1. Statutory reserve	2,877,769.63	2,877,769.63
1. Land	4,203,941.51	-	4,203,941.51	3,707,053.87	-	3,707,053.87	Less: Loss (write off) from sale or devaluation of securities	46,974,486.18	41,331,022.94
3. Buildings and technical works	20,699,883.13	5,073,821.07	15,626,062.06	10,755,988.62	3,814,904.00	6,941,084.62	Loss from cancellation of own shares	26,515,828.39	-
4. Machinery-Technical installations & other mechanical equipment	1,221,710.00	870,901.10	350,808.90	1,221,710.00	781,235.37	440,474.63	4. Extraordinary reserves	4,011,853.58	4,011,853.58
5. Vehicles and other transportation	498,037.01	371,061.41	126,975.60	515,225.45	335,420.80	179,804.65	5. Tax-exempt reserves pursuant to special statutory regulations	4,054,288.97	4,054,288.97
6. Furniture and other appliances	9,175,786.95	6,544,889.74	2,630,897.21	6,876,576.58	6,334,046.60	542,529.98		-62,546,402.39	-30,387,110.76
7. Tangible assets under construction and advance payments	132,351.53	-	132,351.53	6,123,838.32	-	6,123,838.32			
	35,931,710.13	12,860,681.32	23,071,028.81	29,200,392.84	11,265,606.77	17,934,786.07	V. Retained earnings		
TOTAL TANGIBLE AND INTANGIBLE ASSETS (CI+CII)	36,285,807.47	13,153,124.91	23,132,682.56	29,554,490.18	11,548,841.17	18,005,649.01	1. Earnings brought forward	1,290,964.30	-7,968,751.04
III. Participations & other long term financial receivables							VI. Own shares (treasury stock)	-	-31,123,138.52
1. Participations in affiliated companies		144,850,044.72		145,021,687.12					
Less: Provisions for devaluations	18,870,443.47			14,870,101.39					
Less: Instalments due	146,735.14	19,017,178.61	125,832,866.11	146,735.14	15,016,836.53	130,004,850.59			
7. Other long term receivables			489,846.75			442,858.97			
			126,322,712.86			130,447,709.56			
TOTAL FIXED ASSETS (CI+CII+CIII)			149,455,395.42			148,453,358.57			
<b>D. CURRENT ASSETS</b>							<b>B. PROVISIONS FOR RISKS AND EXPENSES</b>		
I. Inventory							2. Other provisions	511,861.93	3,735.15
1. Merchandise			3,803,657.48			2,342,435.76			
2. Finished and unfinished goods, byproducts and residuals			1,658,268.35			2,291,863.34	<b>C. LIABILITIES</b>		
3. Production in progress			-			160,336.39	I. Long term liabilities		
4. Raw and secondary materials-Consumables-Spare parts and packaging materials			3,430.44			3,430.44	1. Bond loans	15,000,000.00	-
5. Advance payments for inventory purchases			-			359,533.45			
			5,465,356.27			5,157,599.38	II. Short-term liabilities		
II. Receivables							1. Suppliers	14,051,437.06	12,912,352.82
1. Clients			24,436,509.45			26,215,649.75	2a. Cheques payable	2,577,242.57	1,870,116.18
3. Bills of exchange in arrears			64,324.90			66,203.10	3. Banks - short term liabilities	9,500,000.00	20,400,000.00
3a. Cheques receivable							4. Advance payments by clients	1,836,152.60	951,046.87
- in portfolio			20,960,848.70			23,512,745.63	5. Tax and duties liabilities	1,370,849.40	1,281,615.44
3b. Cheques in arrears			553,055.09			607,359.62	6. Pension and social security	810,833.58	691,040.71
5. Short term receivables against affiliated companies			6,197,676.31			3,548,340.61	9. Liabilities to other affiliated companies	194,454.38	0.00
10. Bad - litigious clients and debtors	968,186.81			1,174,391.40			10. Dividends payable	264,461.76	264,889.48
Less: Provisions	-		968,186.81	278,707.09		895,684.31	11. Various creditors	533,247.56	12,624,074.68
11. Various debtors			3,212,823.81			4,531,107.56		31,138,678.91	50,995,136.18
12. Advance payments and credit management accounts			261,087.43			248,901.66			
			56,654,712.50			59,625,992.44	TOTAL LIABILITIES (CI+CII)	46,138,678.91	50,995,136.18
III. Marketable securities									
1. Shares		26,390,168.47		26,390,168.47					
3. Other securities		6,278,398.32		7,078,398.32			<b>D. TRANSITORY ACCOUNTS</b>		
Less: Provisions for devaluation		32,668,566.79		33,468,566.79			1. Earnings of forthcoming years	951,344.06	1,237,572.85
		16,628,841.03	16,639,725.76	15,585,005.86	17,883,560.93		2. Incurred expenses	1,896,616.15	1,267,424.67
IV. Cash and cash equivalents							3. Other transitory accounts	27,276.87	39,070.70
1. Cash			97,275.33			98,895.96		2,875,237.08	2,544,068.22
3. Sight and term deposits			383,180.89			393,213.69			
			480,456.22			492,109.65			
TOTAL CURRENT ASSETS (DI+DII+DIII+DIV)			79,240,250.75			83,159,262.40			
<b>E. TRANSITORY ACCOUNTS</b>									
1. Expenses of forthcoming years			955,145.89			212,512.67			
2. Current year's income receivable			3,102,304.73			2,762,503.34			
			4,057,450.62			2,975,016.01			
TOTAL ASSETS (B+C+D+E)			235,408,874.17			235,809,783.70			
<b>MEMO ACCOUNTS</b>									
1. Third-party assets			3,141.00			24,166.03			
2. Debit accounts of guarantees and collaterals			32,895,713.87			28,843,859.49			
4. Other memo accounts			2,011,242.38			1,108,399.58			
			34,910,097.25			29,976,425.10			

## Notes:

- Investments in shares listed in the Athens Stock Exchange, included in Accounts CIII and DIII of Assets, were valued at market in accordance with Law N. 2992/2002. The net difference (loss) that arose from the valuation of these shares amounting to Euro 5.643 thousand was transferred directly to shareholders equity as in prior year.
- In case that the outstanding lawsuits that have been filed against the Company, mainly relating to articles in newspapers, result in unfavorable decisions, they are not expected to have a material impact on the financial position or operation of the Company. In addition, there are no legal or other disputes with legal or other regulatory authorities.
- There are no mortgages on the Company's fixed assets.
- The average personnel employed during the period were 830.
- Land and buildings were revalued during 2004 in accordance with Tax Law 2065/1992 and Ministerial Decision 1091653, 1121/2004. The cost bases of these assets was increased by Euro 1.384 thousand and the accumulated depreciation by Euro 481 thousand. The resulted net revaluation difference of Euro 903 thousand was netted with prior year accumulated losses. The depreciation expense for the year was based on the revalued cost of these assets and was increased by Euro 45 thousand.
- The Extraordinary General Assembly of the Shareholders dated 16.2.2004 decided to simultaneously: a) decrease share capital by Euro 827.862 by cancelling 1,379,770 shares of nominal value Euro 0.6 each, held as treasury stocks, and b) increase share capital by Euro 827.862, through the issuance of 1,379,770 new shares of nominal value Euro 0.6, by transferring such an amount from share premium reserve to share capital.
- The analysis of the net sales proceeds by business activity for the period 1.1 – 31.12.2004 (STAKOD 03) was as follows: code 221.2 Euro 128.299 thousand, code 521.4 Euro 5.715 thousand, code 741.5 Euro 5.403 thousand and code 515.7 Euro 318 thousand.

INCOME STATEMENT  
AS AT DECEMBER 31, 2004 (JANUARY 1 - DECEMBER 31, 2004)

	Closing period's amounts (1.1.04 - 31.12.2004)			Previous period's amounts (1.1.03 - 31.12.2003)			Net earnings (profit) (+) Previous year's retained earnings (loss) Total	Less: 1. Other taxes not included in operating cost 2. Difference from the revaluation of fixed assets 8. Balance of profit / (loss) carried forward
<b>I. Operating earnings</b>								
Turnover (Sales)			139,734,749.52			123,354,457.39		
Less: - Cost of goods sold			80,872,063.87			71,863,800.08		
Gross operating earnings			58,862,085.65			51,490,657.31		
Plus: Other operating income			1,566,763.76			1,595,255.54		
Total			60,428,849.41			53,085,912.85		
Less:								
1. Administrative expenses	11,183,157.47			9,076,265.95				
3. Selling expenses	40,423,398.84		51,606,556.31	36,260,506.60		45,336,772.55		
Subtotal			8,822,293.10			7,749,140.30		
Less:								
1. Income from participations	1,427,118.15			2,076,832.86				
2. Income from securities	186,989.53			156,892.70				
3. Profit from the sale of participations and securities	0.00			123,135.58				
4. Credit interest and related income	4,772.86	1,618,880.54		8,879.37	2,365,740.51			
Less:								
2. Expenses & loss from participations and securities	11,652.54			88,823.20				
3. Debit interest and related expenses	867,328.42	878,980.96	739,899.58	647,070.51	735,893.71	1,629,846.80		
TOTAL OPERATING EARNINGS			9,562,192.68			9,378,987.10		
<b>II. LESS: Extraordinary Earnings</b>								
1. Extraordinary and non-operating income			27,505.68			62,721.48		
2. Extraordinary profit			2,970.30			1,467,469.38		
3. Income from previous years			332,603.52			1,599,334.44		
4. Income from previous years' provisions			1,199,285.99			761,299.81		
			1,562,365.49			3,890,825.11		
Less:								
1. Extraordinary and non-operating expenses	257,636.42			289,311.33				
2. Extraordinary loss	850,016.61			70,900.86				
3. Previous years' expenses	1,034,078.54			859,014.37				
4. Provisions for extraordinary risks	501,903.04	2,843,634.61	-1,081,269.12	0.00	1,219,226.56	2,671,598.55		
OPERATING AND EXTRAORDINARY EARNINGS			8,480,923.56			12,050,585.65		
LESS:								
Total depreciation of fixed assets		2,911,741.79			2,522,777.42			
Less: Depreciation included in operating cost		2,911,741.79	-		2,522,777.42	-		
NET EARNINGS (Profit) BEFORE TAX			8,480,923.56			12,050,585.65		

## APPROPRIATION TABLE

Closing period's amounts (1.1-31.12.04)	Previous period's amounts (1.1-31.12.03)
8,480,923.56	12,050,585.65
-7,968,751.04	-19,928,976.38
512,172.52	-7,878,390.73
-124,051.34	-90,360.31
902,843.12	
1,290,964.30	-7,968,751.04

Athens, February 25, 2005

THE PRESIDENT OF THE BOARD  
OF DIRECTORSTHE VICE PRESIDENT OF THE BOARD AND  
MANAGING DIRECTOR

THE GENERAL MANAGER

THE GROUP'S FINANCIAL MANAGER

THE ACCOUNTING MANAGER

CHRISTOS D. LAMBRAKIS  
ID NO.: M 154944STAVROS P. PSYCHARIS  
ID NO.: L 352089DAMIANOS P. HADJIKOKKINOS  
ID NO.: S 147009NIKOLAOS I. KATSIBRAKIS  
ID NO.: I.107581THEODOROS D. NTOLOS  
ID NO.: L 296570  
REG. NO. 0001984 Class ACERTIFIED AUDITORS' ACCOUNTANTS' AUDIT REPORT  
TO THE SHAREHOLDERS OF "LAMBRAKIS PRESS S.A."

We have audited the financial statements and the notes to the financial statements of LAMBRAKIS PRESS S.A. for the year ended 31 December 2004.

Our audit, under which we took full cognizance of the results and position of the branches of the company, was made in accordance with article 37 of the Corporate Law 2190/1920 "the Companies Act of Greece" and the audit procedures we considered appropriate on the basis of the auditing principles and rules promulgated by the Institute of Certified Auditors and Accountants of Greece. All the books and records maintained by the Company were made available to us and we were provided with all the information and explanations that were necessary for our audit. The Company has applied correctly the Greek General Chart of Accounts. The accounting principles used for the preparation of the financial statements were applied on a basis consistent with that of the preceding year and the cost of sales which is derived from the accounting records has been determined in accordance with generally accepted costing principles. We agreed the relevant information contained in the Board of Directors report addressed to the Shareholders' Ordinary General Assembly to the financial statements. The notes to the financial statements include the information required by paragraph 1 of article 43a of the Corporate Law 2190/1920.

Based on our audit we note the following:

- The account "participations" (investments) includes participations in companies not listed in the Athens Stock Exchange amounting to Euro 112.2 million approximately. From the account participations, seventeen (17) companies -representing approximately Euro 111.7 million- that are audited by certified auditors, were valued at their acquisition cost and not according to article 43 par. 6 of the Corporate Law 2190/1920 (the lower between acquisition cost and fair value, by participation). Had these participations been valued at their fair value, they would have been impaired by Euro 42 million approximately, which would have impacted the current year's results by Euro 4 million approximately and retained earnings by Euro 38 million approximately.
- As reported in note 1 under the balance sheet, the Company did not record in current year's results, losses from the valuation of investments with shares listed in the Athens Stock Exchange, of Euro 5.6 million approximately, included in the Company's portfolio before December 31, 2002, instead the Company transferred directly such losses to shareholder's equity.
- The Company has not established a provision for possible losses relating to doubtful and in dispute receivables amounting to Euro 8.3 million approximately. Out of this amount Euro 3,1 million should have impacted the Company's current year's results and Euro 5.2 million the retained earnings.
- Accounts receivable, DIII(1), includes an amount of Euro 5.4 million, due from an affiliated company, which is under liquidation. A provision should have been established for this receivable that would have impacted the Company's retained earnings.
- The Company, in accordance with the opinion 205/1988 expressed by the plenary session of the Legal Council to the State and article 31 of para. 1 xv of Law 2238/1994, did not provide for staff leaving indemnities. Had the Company established this provision according to the article 42, v par. 14 of the Corporate Law 2190/1920 the cumulative amount would have been Euro 8.9 million approximately and would have impacted current year's net income by Euro 1,3 million approximately and retained earnings by Euro 7.6 million approximately.
- The Company has been audited by the tax authorities up to the fiscal year 1999, and consequently its tax liabilities for the unaudited fiscal years have not been finalized.

In our opinion the above financial statements, which are based on the Company's books and records reflect together with the notes to the accounts and subject to the above findings, the net asset and financial position of the Company as at 31 December 2004, as well as the results for the year then ended, on the basis of the applicable legal requirements and generally accepted accounting principles (in Greece) which are consistent with those applied by the Company for the previous year.

Athens, February 25, 2005

The Certified Auditors Accountants

CHARALAMBOS PETROPOULOS  
S.O.E.L. No. 1200

LAMBRAKIS PRESS S.A.  
Registration No. 1410/06/B/86/40  
14th CONSOLIDATED BALANCE SHEET OF DECEMBER 31, 2004  
FISCAL YEAR JANUARY 1 - DECEMBER 31, 2004)  
(amounts in euros)

ASSETS	Closing period's amounts (31.12.2004)			Previous period's amounts (31.12.2003)			Closing period's amounts (31.12.2004)	Previous period's amounts (31.12.2003)
	Acquisition value	Accrued depreciation	Non-depreciated balance	Acquisition value	Accrued depreciation	Non-depreciated balance		
<b>B. ESTABLISHMENT EXPENSES</b>								
1. Establishment and set up expenses	10.414.097,87	9.852.168,81	561.929,06	10.789.373,07	9.146.127,93	1.643.245,14		
3. Construction period interest	3.573.737,49	1.681.536,82	1.892.200,67	3.573.737,49	966.789,33	2.606.948,16		
4. Other establishment expenses	18.633.146,44	13.781.851,30	4.851.295,14	15.877.000,32	11.266.125,30	4.610.875,02		
	<u>32.620.981,80</u>	<u>25.315.556,93</u>	<u>7.305.424,87</u>	<u>30.240.110,88</u>	<u>21.379.042,56</u>	<u>8.861.068,32</u>		
<b>C. FIXED ASSETS</b>								
<b>I. Intangible assets</b>								
1. Research and development expenses	330.680,24	-	330.680,24					
2. Industrial property rights and licenses	194.001,50	166.289,63	27.711,87	187.732,85	155.609,47	32.123,38		
5. Other intangible assets	906.509,37	554.889,38	351.619,99	906.509,37	489.681,75	416.827,62		
	<u>1.431.191,11</u>	<u>721.179,01</u>	<u>710.012,10</u>	<u>1.094.242,22</u>	<u>645.291,22</u>	<u>448.951,00</u>		
<b>II. Tangible assets</b>								
1. Land	21.197.614,55		21.197.614,55	20.675.278,91		20.675.278,91		
3. Buildings and technical works	91.528.892,03	20.504.172,49	71.024.719,54	81.231.471,99	16.651.381,59	64.580.090,40		
4. Machinery-Technical installations & other mechanical equipment	96.288.648,23	31.505.907,54	64.782.740,69	98.188.768,10	25.244.230,44	72.944.557,66		
5. Vehicles and other transportation	2.252.041,14	1.617.859,70	634.181,44	2.248.433,21	1.420.467,22	827.965,99		
6. Furniture and other appliances	20.565.790,40	16.772.270,92	3.793.519,48	18.007.339,59	15.914.407,58	2.092.932,01		
7. Tangible assets under construction and advance payments	437.309,14		437.309,14	6.545.506,57		6.545.506,57		
	<u>232.270.295,49</u>	<u>70.400.210,65</u>	<u>161.870.084,84</u>	<u>226.896.818,37</u>	<u>59.230.486,83</u>	<u>167.666.331,54</u>		
<b>TOTAL TANGIBLE AND INTANGIBLE ASSETS (CI+CII)</b>	<b>233.701.486,60</b>	<b>71.121.389,66</b>	<b>162.580.096,94</b>	<b>227.991.060,59</b>	<b>59.875.778,05</b>	<b>168.115.282,54</b>		
<b>III. Συμμετοχές &amp; άλλες μικροτοκώδεις χρηματοοικονομικές απαιτήσεις</b>								
1. Participations in affiliated companies		44.856.018,03			44.759.149,22			
Less: Provisions for devaluations	19.300.443,47			15.300.101,39				
Less: Instalments due	146.735,14	19.447.178,61	25.408.839,42	146.735,14	15.446.836,53	29.312.312,69		
7. Other long term receivables			780.999,85			1.002.979,65		
			<u>26.189.839,27</u>			<u>30.315.292,34</u>		
<b>TOTAL FIXED ASSETS (CI+CII+CIII)</b>			<b>188.769.936,21</b>			<b>198.430.574,88</b>		
<b>D. CURRENT ASSETS</b>								
<b>I. Inventory</b>								
1. Merchandise			7.447.316,41			6.169.802,79		
2. Finished and unfinished goods, byproducts and residuals			7.814.630,83			8.729.052,46		
3. Production in progress			1.690.674,75			880.037,35		
4. Raw and secondary materials-Consumables-Spare parts and packaging materials			16.815.285,49			13.446.669,38		
5. Advnace payments for inventory purchases			340.687,39			999.506,38		
			<u>34.108.594,87</u>			<u>30.224.068,36</u>		
<b>II. Receivables</b>								
1. Clients			72.187.901,38			74.604.896,38		
2. Bills of exchange receivable								
- In portfolio		59.802,93			297.911,18			
- In banks for collection		43.725,65			96.127,93			
- In banks as collateral		-	103.528,58		-	394.039,11		
3. Bills of exchange in arrears			585.509,96			575.981,99		
3a. Cheques receivable								
- In portfolio			44.918.987,21			46.146.358,61		
3b. Cheques in arrears			3.339.421,78			3.377.069,12		
5. Short term receivables against affiliated companies			470.508,18			1.475.577,10		
10. Bad - litigious clients and debtors	3.507.310,19			3.545.445,18				
Less: Provisions	73.107,95		3.434.202,24	1.075.674,73		2.469.770,45		
11. Various debtors			14.692.414,53			21.287.209,80		
12. Advance payments and credit management accounts			1.446.476,23			1.471.971,69		
			<u>141.178.950,09</u>			<u>151.805.054,25</u>		
<b>III. Marketable securities</b>								
1. Shares		30.563.648,80			27.805.202,05			
3. Other securities		9.513.410,13			12.078.398,32			
		40.077.059,93			39.883.600,37			
Less: Provisions for devaluation		18.946.891,72	21.130.167,21		16.089.712,78	23.793.887,59		
<b>IV. Cash and cash equivalents</b>								
1. Cash			257.807,96			278.557,38		
3. Sight and term deposits			3.177.140,87			4.038.451,13		
			<u>3.434.948,83</u>			<u>4.317.008,51</u>		
<b>TOTAL CURRENT ASSETS (DI+DII+DIII+DIV)</b>			<b>199.852.661,00</b>			<b>210.140.018,71</b>		
<b>E. TRANSITORY ACCOUNTS</b>								
1. Expenses of forthcoming years			1.779.957,13			1.010.401,48		
2. Current year's income receivable			6.307.880,39			3.962.794,60		
3. Other transitory accounts			2.793.593,88			2.273.216,48		
			<u>10.881.431,40</u>			<u>7.246.412,56</u>		
<b>TOTAL ASSETS (B+C+D+E)</b>			<b>406.809.453,48</b>			<b>424.678.074,47</b>		
<b>MEMO ACCOUNTS</b>								
1. Third-party assets			12.177.631,21			12.624.005,07		
2. Debt accounts of guarantees and colaterals			133.897.392,59			129.427.069,86		
4. Other memo accounts			13.507.206,62			12.785.398,65		
			<u>159.582.230,42</u>			<u>154.836.473,58</u>		

**Notes:**

- The companies included in the consolidation are: 1) IRIS PRINTING SA 2) MULTIMEDIA SA, 3) STUDIO ATA SA, 4) SPECIAL PUBLICATIONS SA, 5) LP DIGITAL SA (consolidated), 6) HEARST LAMBRAKIS PUBLISHING LTD, 7) MC HELLAS SA, 8) EUROSTAR SA (consolidated), 9) ACTION PLAN SA (consolidated), 10) NEA AKTINA SA, 11) ELLINIKI GRAMMATA SA and 12) MICHALAKOPOULOU SA.
- In case that the outstanding lawsuits that have been filed against the Company, mainly relating to articles in newspapers, result in unfavorable decisions, they are not expected to have a material impact on the financial position or operation of the Company. In addition, there are no legal or other disputes with legal or other regulatory authorities.
- Investment in shares of companies listed on the Athens Stock Exchange (included in the Asset accounts CIII and DIII), were valued at their market value according with Law 2992/2002. The loss arising from this valuation, amounting to Euro 5.416 thousand, as in the previous year was transferred directly to Shareholders' Equity.
- Outstanding lawsuits that have been filed against the Company, mainly from publications in press, are not expected to have a material impact on the financial position or operation of the Company. In addition, there are no legal or other disputes with legal or other regulatory authorities.
- The average personnel employed during the period were 2.326.
- There are mortgages on the fixed assets of the Company's affiliates amounting to Euro 98.958 to secure a long-term bank loan approximately Euro 77.800.
- Land and buildings were revalued during 2004 in accordance with Tax Law 2065/1992 and Ministerial Decision 1091653, 1121/2004. The cost bases of these assets was increased by Euro 1.474 thousand and the accumulated depreciation by Euro 509 thousand. The resulted net revaluation difference of Euro 965 thousand was netted with prior year accumulated losses. The depreciation expense for the year was based on the revalued cost of these assets and was increased by Euro 47 thousand.
- The Extraordinary General Assembly of the Shareholders dated 16.2.2004 decided to simultaneously: a) decrease share capital by Euro 827.862 by cancelling 1.379.770 shares of nominal value Euro 0,6 each, held as treasury stocks, and b) increase share capital by Euro 827.862, through the issuance of 1.379.770 new shares of nominal value Euro 0,6, by transferring amount from share premium reserve to share capital.

INCOME STATEMENT  
December 31st, 2004 (January 1 - December 31, 2004)

	Closing period's amounts 31.12.2004			Previous period's amounts 31.12.2003		
<b>I. Operating earnings</b>						
Turnover (Sales)			312.047.161,55			286.503.477,57
Less: - Cost of goods sold			215.837.369,38			201.097.080,97
Gross operating earnings			96.209.792,17			85.406.396,60
Plus: Other operating income			619.048,13			253.821,01
Total			96.828.840,30			85.660.217,61
<b>Less:</b>						
1. Administrative expenses	24.959.803,83			22.242.462,89		
2. Research and development expenses	277.087,02			290.454,46		
3. Selling expenses	58.455.921,15		83.692.812,00	53.456.774,75		75.989.692,10
Subtotal			13.136.028,30			9.670.525,51
(Less)						
1. Income from participations	814.940,60			1.303.807,02		
2. Income from securities	295.163,16			227.227,18		
3. Profit from the sale of participations and securities	10.264,99			123.135,58		
4. Credit interest and related income	277.653,75	1.398.022,50		447.023,35	2.101.193,13	
Less:						
2. Expenses & loss from participations and securities	11.652,54			88.823,20		
3. Debit interest and related expenses	6.693.019,09	6.704.671,63	-5.306.649,13	6.740.762,83	6.829.586,03	-4.728.392,90
<b>TOTAL OPERATING EARNINGS</b>			7.829.379,17			4.942.132,61
<b>II. Less: Extraordinary Earnings</b>						
1. Extraordinary and non-operating income			754.152,34			2.923.772,81
2. Extraordinary profit			151.861,83			2.966.471,25
3. Income from previous years			609.508,39			1.431.441,22
4. Income from previous years' provisions			1.199.285,99			894.671,09
			<u>2.714.808,55</u>			<u>8.216.356,37</u>
Less:						
1. Extraordinary and non-operating expenses	711.313,37			819.106,66		
2. Extraordinary loss	1.571.914,13			1.363.429,93		
3. Previous years' expenses	2.250.717,31			3.284.011,87		
4. Provisions for extraordinary risks	501.903,04	5.035.847,85	-2.321.039,30	81.849,31	5.548.397,77	2.667.958,60
<b>OPERATING AND EXTRAORDINARY EARNINGS</b>			5.508.339,87			7.610.091,21
<b>Less:</b>						
Total depreciation of fixed assets	18.002.011,40			17.891.033,20		
Less: Depreciation included in operating cost	17.999.326,84		2.684,56	17.885.765,24		5.267,96
<b>NET EARNINGS (Profit) BEFORE TAX</b>			5.505.655,31			7.604.823,25
<b>Less:</b>						
Tax not included in cost of goods sold	-192.294,81			131.845,29		
Differences from tax audit of previous years	-597.229,07			858.327,97		
Income tax	-971.947,54		-1.761.461,42	1.044.591,93		2.034.765,19
			<u>3.744.193,89</u>			<u>5.570.058,06</u>
<b>Less:</b>						
Less:			-347.951,13			-743.764,40
<b>NET CONSOLIDATED EARNINGS OF THE GROUP</b>			<b>4.092.145,02</b>			<b>6.313.822,46</b>

Athens, February 25, 2005

THE PRESIDENT OF THE BOARD OF DIRECTORS

THE VICE PRESIDENT OF THE BOARD  
AND MANAGING DIRECTOR

THE GENERAL MANAGER

THE GROUP'S FINANCIAL MANAGER

THE ACCOUNTING MANAGER

CHRISTOS D. LAMBRAKIS  
ID NO.: M 154944

STAVROS P. PSYCHARIS  
ID NO.: L 352089

DAMIANOS Z. HADJIKOKKINOS  
ID NO.: S 147009

NIKOLAOS H. KATSIKAKIS  
ID NO.: I 107581

THEODOROS D. NTOLOS  
ID NO.: L 296576  
Reg. No. 0001984 Class A'

CERTIFIED AUDITORS' ACCOUNTANTS' AUDIT REPORT  
TO THE SHAREHOLDERS OF "LABRAKIS PRESS S.A."

We have audited, pursuant to the provisions of article 108 of Corporate Law 2190/1920 "the Companies Act of Greece" the consolidated balance sheet, and the consolidated profit and loss account as well as the notes to the financial statements of LABRAKIS PRESS S.A. and its subsidiaries for the fiscal year ended 31 December 2004. We applied the procedures we considered appropriate for the purpose of our audit, which are in accordance with the auditing principles and rules followed by the Institute of Certified Auditors and Accountants of Greece and we verified that the Board of Directors' Consolidated Report is consistent with the above-mentioned financial statements.

Based on our audit we note the following:

- Certain companies of the Group have not recorded in prior years depreciation for specific tangible and intangible assets amounting to Euro 1,7 million, as a result, the Group's retained earnings are overstated by an equal amount.
  - Participations in affiliated companies includes investments in companies not listed in the Athens Stock Exchange amounting to approximately Euro 12,2 million, out of which six (6) companies representing approximately Euro 10,3 million are audited by certified auditors, were valued at their acquisition cost. Had these participations been valued in accordance to art. 106 par.4 of Company Law 2190/1920, their value would be lower by approximately Euro 8,5 million, for which a related provision has not been recorded, which would have reduced current year's results by Euro 1 thousands and the results of previous years by Euro 7,5 million.
  - As reported in note 3 under the consolidated balance sheet, certain companies of the Group did not record in current year's results, losses from the valuation of investments in shares listed in the Athens Stock Exchange, of approximately Euro 5,4 million, instead the Company transferred directly such losses to shareholder's equity.
  - The Current Assets Account D1, "Inventories" includes obsolete and slow-moving items amounting to approximately Euro 3,6 million, for which a related provision has not been recorded by reducing current year's results by Euro 2,3 million, and the results of previous years by Euro 1,3 million.
  - For possible losses relating to doubtful and in dispute receivables amounting to Euro 27,3 million approximately, the Company has recorded a provision of approximately Euro 0,1 million. An additional provision should have been established for the remaining difference of Euro 27,2 million, by reducing current year's results by Euro 9,5 million, and the results of previous years by Euro 17,7 million.
  - The Company, in accordance with the opinion 205/1988 expressed by the plenary session of the Legal Council to the State and article 31 of para. 1 xv of Law 2238/1994, did not provide for staff leaving indemnities. Had the Company established this provision according to the article 42, v par. 14 of Company Law 2190/1920 the cumulative amount would have been Euro 12,1 million approximately, and would have impacted current year's results by Euro 1,6 million approximately and retained earnings by Euro 10,5 million approximately.
  - The Company and its subsidiaries have not been audited by the tax authorities, mainly for the years 2000 to 2004. As a result their tax liabilities have not been finalized.
- In our opinion, subject to the above findings, the accompanying consolidated financial statements and the related notes, have been prepared in accordance with the provisions of Corporate Law 2190/1920 and present in conformity with the applicable laws and generally accepted accounting principles (in Greece) applied by the Parent Company which are consistent with those applied in the previous year, the financial position and the results of operations of all the companies included in the consolidation dated 31 December 2004.

Athens, February 25 2005  
The Certified Auditors Accountants

CHARALABOS PETROPOULOS  
SOEL Registration No.12001  
SOL AEOE

SOFIA KALOMENIDES  
SOEL Registration No. 13301  
ERNST & YOUNG (HELLAS)  
CERTIFIED AUDITORS ACCOUNTANTS SA



**LAMBRAKIS PRESS S.A.**  
**SUMMARY BALANCE SHEET OF SEPTEMBER 30, 2004**  
Reg. No. 1410/06/B/86/40  
(Accounting period: JANUARY 1 - SEPTEMBER 30, 2004)  
(Amounts in euros)

**ASSETS**

	Closing period's amounts 30.09.2004			Previous period's amounts 30.09.2003		
	Acquisition cost	Depreciation	Non- depreciated value	Acquisition cost	Depreciation	Non- depreciated value
<b>B. ESTABLISHMENT EXPENSES</b>	<b>8.623.033,26</b>	<b>7.786.991,60</b>	<b>836.041,66</b>	<b>8.446.572,71</b>	<b>6.948.896,32</b>	<b>1.497.676,39</b>
<b>C. FIXED ASSETS</b>						
I. Intangible assets	354.097,34	290.141,42	63.955,92	354.097,34	280.932,23	73.165,11
II. Tangible assets	36.398.543,61	12.200.374,23	24.198.169,38	27.904.653,21	11.057.126,06	16.847.527,15
<b>TOTAL TANGIBLE &amp; INTANGIBLE ASSETS (CI+CII)</b>	<b>36.752.640,95</b>	<b>12.490.515,65</b>	<b>24.262.125,30</b>	<b>28.258.750,55</b>	<b>11.338.058,29</b>	<b>16.920.692,26</b>
III. Participations & other long term financial receivables			123.006.125,46			119.445.114,29
<b>TOTAL FIXED ASSETS (CI+CII+CIII)</b>			<b>147.268.250,76</b>			<b>136.365.806,55</b>
<b>D. CURRENT ASSETS</b>						
I. Inventory			6.707.789,81			7.536.649,65
II. Debtors			57.192.327,68			57.558.907,68
III. Securities			16.740.907,58			18.071.994,46
IV. Cash and cash equivalents			1.110.991,85			152.118,38
<b>TOTAL CURRENT ASSETS (DI+DII+DIII+DIV)</b>			<b>81.752.016,92</b>			<b>83.319.670,17</b>
<b>E. PREPAYMENTS AND DEFERRED EXPENSES</b>			<b>7.834.381,04</b>			<b>6.983.146,57</b>
<b>TOTAL ASSETS (B+C+D+E)</b>			<b>237.690.690,38</b>			<b>228.166.299,68</b>
<b>OFF BALANCE SHEET ACCOUNTS</b>			<b>37.623.449,55</b>			<b>26.650.462,08</b>

**LIABILITIES**

	Closing period's amounts 30.09.2004	Previous period's amounts 30.09.2003
<b>A. CAPITAL AND RESERVES</b>		
I. Share capital	45.180.000,00	45.180.000,00
II. Share premium reserve	201.653.475,23	206.260.785,36
III. Revaluation differences - Investment subsidies	305.059,11	305.059,11
IV. Reserves	-67.047.331,95	-28.084.225,04
V. Previous years' retained earnings	-8.050.388,19	-20.019.336,69
VII. Current period's earnings	5.679.505,31	6.612.335,74
VIII. Treasury stock (own shares)	-	-31.123.138,52
<b>TOTAL EQUITY CAPITAL (AI- AVIII)</b>	<b>177.720.319,51</b>	<b>179.131.479,96</b>
<b>B. PROVISIONS FOR RISKS AND EXPENSES</b>	<b>4.449,09</b>	<b>17.855,51</b>
<b>C. LIABILITIES</b>		
I. Long-term liabilities	15.000.000,00	
II. Short-term liabilities	36.100.905,75	41.721.089,08
	<b>51.100.905,75</b>	<b>41.721.089,08</b>
<b>D. ACCRUALS AND DEFERRED INCOME</b>	<b>8.865.016,03</b>	<b>7.295.875,13</b>
<b>TOTAL EQUITY &amp; LIABILITIES (A+B+C+D)</b>	<b>237.690.690,38</b>	<b>228.166.299,68</b>
<b>OFF BALANCE SHEET ACCOUNTS</b>	<b>37.623.449,55</b>	<b>26.650.462,08</b>

**Notes:**

- Investments in shares listed in the Athens Stock Exchange, included in Accounts CIII and DIII of Assets, were valued at market in accordance with Law N. 2992/2002. The net difference (loss) that arose from the valuation of these shares amounting to Euro 10,144 thousand was debited directly to shareholders equity, as in prior period.
- "Participations and other long term financial receivables" include participations in companies not listed on the Athens Stock Exchange amounting to Euro 112,4 million approximately, that were valued at their acquisition cost.
- Outstanding lawsuits filed against the Company, mainly from publications in the press, are not expected to have a material impact on the financial position or operation of the Company. Also, there are no legal or other disputes pending in any legal or other regulatory authorities.
- The average personnel employed during the period were 830.
- There are no mortgages on the Company's real estate assets.
- On February 16, 2004, the Extraordinary General Meeting of the Shareholders resolved to cancel 1,379,770 shares held as treasury stock, with par value of 0.6 euros each, by decreasing the share capital with the amount of 872,862 euros and the "Share Premium" account by 3,779,448.13 euros, and also to increase the share capital by 1,379,770 shares with par value of 0.6 euros each, through the capitalization of an equal amount from the "Share Premium" account.
- Certain prior period balances have been adjusted in order to be comparable with current period's balances.
- The analysis of turnover per business activity for the period 1.1 – 30.09.2004 (STAKOD 03) was as follows: code 221.2: 94,878 thousand euros, code 521.4: 3.276 thousand euros, code 741.5: 4.020 thousand euros and code 515.7: 249 thousand euros.
- The latest revaluation of the Company's fixed assets was recorded on 31.12.2000.

**INCOME STATEMENT**  
**AS OF SEPTEMBER 30, 2004 (JANUARY 1 - SEPTEMBER 30, 2004)**

	Current Period's Amounts 30/09/2004		Previous Period's Amounts 30/09/2003	
<b>I. Operating income</b>				
Turnover (sales)		102.423.303,37		87.783.148,15
Less: Cost of goods sold		59.180.463,14		51.385.350,24
Gross margin		43.242.840,23		36.397.797,91
Plus: Other operating income		976.718,24		1.057.148,05
Total		44.219.558,47		37.454.945,96
Less: 1. Administrative expenses	8.266.883,72		7.997.433,94	
2. Selling expenses	29.908.802,13	38.175.685,85	25.270.452,30	33.267.886,24
Operating income sub-total		6.043.872,62		4.187.059,72
Plus: Net Income from participations and interest		976.949,02		1.900.772,07
<b>TOTAL OPERATING INCOME</b>		<b>7.020.821,64</b>		<b>6.087.831,79</b>
Less: Extraordinary income		-1.341.316,33		524.503,95
<b>OPERATING AND EXTRAORDINARY INCOME</b>		<b>5.679.505,31</b>		<b>6.612.335,74</b>
Less: Total depreciation of fixed assets	1.630.064,23		1.942.257,52	
Less: Depreciation included in cost of goods sold	1.630.064,23	-	1.942.257,52	0,00
<b>NET EARNINGS BEFORE TAX</b>		<b>5.679.505,31</b>		<b>6.612.335,74</b>

Athens, November 1, 2004

THE PRESIDENT  
OF THE BOARD OF DIRECTORS

THE VICE-PRESIDENT OF THE BOARD AND  
MANAGING DIRECTOR

THE GENERAL FINANCIAL AND ADMINISTRATIVE  
OFFICER

THE GROUP FINANCIAL MANAGER

THE ACCOUNTING MANAGER

CHRISTOS D. LAMBRAKIS  
ID NO.: M 154944

STAVROS P. PSYCHARIS  
ID No.: L 352089

DAMIANOS Z. HADJIKOKKINOS  
ID No.: S 147009

NIKOLAOS I. KATSIBRAKIS  
ID No.: I 107581

THEODOROS D. NTOLOS  
ID No.: L 296570  
Reg.No..0001984 Class A

LAMBRAKIS PRESS S.A.  
SUMMARY CONSOLIDATED BALANCE SHEET OF SEPTEMBER 30, 2004  
Reg. No. 1410/06/B/86/40  
Accounting period: JANUARY 1 - SEPTEMBER 30, 2004)  
(Amounts in euros)

ASSETS

	Closing period's amounts 30.09.2004			Previous period's amounts 30.09.2003		
	Acquisition cost	Depreciation	Non-depreciated value	Acquisition cost	Depreciation	Non-depreciated value
B. ESTABLISHMENT EXPENSES	30.494.027,17	24.289.976,22	6.204.050,95	27.190.472,91	18.626.504,62	8.563.968,29
C. FIXED ASSETS						
I. Intangible assets	1.307.395,45	702.473,17	604.922,28	799.027,38	602.697,17	196.330,21
II. Tangible assets	232.401.341,98	66.896.665,04	165.504.676,94	208.646.788,13	54.970.771,13	153.676.017,00
TOTAL TANGIBLE & INTANGIBLE ASSETS (CI+CII)	233.708.737,43	67.599.138,21	166.109.599,22	209.445.815,51	55.573.468,30	153.872.347,21
III. Participations & other long term financial receivables			22.695.254,18			44.236.514,82
TOTAL FIXED ASSETS (CI+CII+CIII)			188.804.853,40			198.108.862,03
D. CURRENT ASSETS						
I. Inventory			41.067.461,10			41.235.986,36
II. Debtors			136.292.984,09			184.204.348,63
III. Securities			22.027.698,87			19.393.339,93
IV. Cash and cash equivalents			6.698.184,16			2.876.974,47
TOTAL CURRENT ASSETS (DI+DII+DIII+DIV)			206.086.328,22			247.710.649,39
E. PREPAYMENTS AND DEFERRED EXPENSES			18.523.112,74			15.476.662,58
TOTAL ASSETS (B+C+D+E)			419.618.345,31			469.860.142,28
OFF BALANCE SHEET ACCOUNTS			215.922.073,14			114.111.780,02

Notes:

1. The companies included in the consolidation are: 1) IRIS PRINTING SA 2) MULTIMEDIA SA, 3) STUDIO ATA SA, 4) SPECIAL PUBLICATIONS SA, 5) DOL DIGITAL SA (consolidated), 6) HEARST LAMBRAKIS PUBLISHING LTD, 7) MC HELLAS SA, 8) EUROSTAR SA (consolidated), 9) ACTION PLAN SA (consolidated), 10) NEA AKTINA SA, 11) ELLINIKA GRAMMATA SA and 12) MICHALAKOPOULOY SA. The figures of the summary consolidated balance sheet and the summary consolidated income statement for the current period are not comparable to the respective figures of the previous period because in this period the company MICHALACOPOULOY SA is included in the consolidation while in the previous period it was not.
2. "Investments and other long-term financial receivables" include participations in companies not listed on on the Athens Stock Exchange amounting to approximately 11.6 million euros that were valued at their acquisition cost.
3. Investment in shares of companies listed on the Athens Stock Exchange (that are included in the Asset accounts CIII and DIII, were valued at their market value according with Law 2992/2002. The net difference (loss) arising from this valuation, amounting to 10,144 thousand euros, was debited directly to Shareholders' Equity as in the previous year .
4. Outstanding lawsuits filed against the companies of the Group, mainly from publications in the press, are not expected to have a material impact on the financial position or operation of the Group. Also, there are no legal or other disputes outstanding in any l legal or other regulatory authorities.
5. The average personnel employed during this period were 2,284.
6. Certain affiliated companies of the Group have mortgages on their fixed assets totaling 98,958 thousand euros to secure bank loans with an outstanding balnce of approximately 75,509 thousand euros on 30.9.2004.
7. Certain prior period balances have been adjusted in order to be comparable with the current period's balances.
8. The latest revaluation of the consolidated compnaies' fixed assets was recorded on 31.12.2000.
9. The analysis turnover per business activity for the period 1.1 – 30.9.2004 (STAKOD 03) was as follows: code 221.1: Euro 6,633.5 thousand euros, code 221.2: 113,951,3 thousand euros, 222.1: 50,407.5 thousand euros, code 222.3: 3,907.4 thousand euros, code 222.4: 2,420.5 thousand euros, code 514.9: 1,221 thousand euros, code 515.7: 722.7 thousand euros, code 521.4: 3,734 thousand euros, code 524.7: 216.6 thousand euros, code 527.1: 1,391.20 thousand euros, code 633.0: 24,184.1 thousand euros, code 642.0: 1,313.3 thousand euros, code 702.0: 1,385.8 thousand euros, code 741.5: 576.1 thousand euros, code 745.0: 2,891.7 thousand euros, code 748.4: 4.228,6 thousand euros, code 922.2: 5,640.7 thousand euros.

INCOME STATEMENT  
AS OF SEPTEMBER 30, 2004 (JANUARY 1 - SEPTEMBER 30, 2004)

	Closing period's amounts 30.9.2004	Previous period's amounts 30.9.2003
I. Operating income		
Turnover (sales)	225.361.392,71	200.345.265,86
Less: Cost of goods sold	155.349.875,52	141.089.044,68
Gross margin	70.011.517,19	59.256.221,18
Plus: Other operating income	355.612,21	493.422,92
Total	70.367.129,40	59.749.644,10
Less: Administrative and selling expenses	61.352.585,70	53.316.286,52
Operating income sub-total	9.014.543,70	6.433.357,58
Less : Net Income from participations and interest	-3.858.483,02	-3.080.713,66
TOTAL OPERATING INCOME	5.156.060,68	3.352.643,92
Plus : Extraordinary income	-2.835.438,10	-713.599,52
OPERATING AND EXTRAORDINARY INCOME	2.320.622,58	2.639.044,40
Less:		
Total depreciation of fixed assets	12.922.244,89	13.418.623,46
Less: Depreciation included in cost of goods sold	12.920.012,52	2.232,37
NET EARNINGS BEFORE TAX	2.318.390,21	2.639.044,40
Less:		
Minority rights	-192.076,16	-138.386,55
NET CONSOLIDATED EARNINGS BEFORE TAX	2.510.466,37	2.777.430,95

Athens, November 1, 2004

THE PRESIDENT  
OF THE BOARD OF DIRECTORS

THE VICE-PRESIDENT OF THE BOARD AND  
MANAGING DIRECTOR

THE GENERAL FINANCIAL AND ADMINISTRATIVE  
OFFICER

THE GROUP FINANCIAL MANAGER

THE ACCOUNTING MANAGER

CHRISTOS D. LAMBRAKIS  
ID NO.: M 154944

STAVROS P. PSYCHARIS  
ID No.: L 352089

DAMIANOS Z. HADJIKOKKINOS  
ID No.: S 147009

NIKOLAOS I. KATSIBRAKIS  
ID No.: I 107581

THEODOROS D. NTOLOS  
ID No.: L 296570

LAMBRAKIS PRESS S.A.  
SUMMARY BALANCE SHEET OF JUNE 30, 2004  
Reg. No. 1410/06/B/86/40  
(Accounting Period: JANUARY 1 - JUNE 30, 2004)  
(Amounts in euros)

ASSETS

	Closing period's amounts 30.06.2004			Previous period's amounts 30.06.2003		
	Acquisition cost	Depreciation	Non-depreciated value	Acquisition cost	Depreciation	Non-depreciated value
<b>B. ESTABLISHMENT EXPENSES</b>	<b>8.420.688,26</b>	<b>7.580.779,31</b>	<b>839.908,95</b>	<b>8.338.864,60</b>	<b>6.734.726,42</b>	<b>1.604.138,18</b>
<b>C. FIXED ASSETS</b>						
I. Intangible assets	354.097,34	287.839,00	66.258,34	354.097,34	278.629,81	75.467,53
II. Tangible assets	35.823.814,63	11.825.096,38	23.998.718,25	27.193.134,67	11.794.433,79	15.398.700,88
<b>TOTAL TANGIBLE &amp; INTANGIBLE ASSETS (CI+CII)</b>	<b>36.177.911,97</b>	<b>12.112.935,38</b>	<b>24.064.976,59</b>	<b>27.547.232,01</b>	<b>12.073.063,60</b>	<b>15.474.168,41</b>
III. Participations & other long term financial receivables			126.758.314,00			107.398.185,29
<b>TOTAL FIXED ASSETS (CI+CII+CIII)</b>			<b>150.823.290,59</b>			<b>122.872.353,70</b>
<b>D. CURRENT ASSETS</b>						
I. Inventory			5.549.079,05			7.242.662,91
II. Debtors			62.863.603,36			55.473.180,56
III. Securities			17.021.370,02			18.336.846,89
IV. Cash and cash equivalents			1.071.610,92			330.393,73
<b>TOTAL CURRENT ASSETS (DI+DII+DIII+DIV)</b>			<b>86.505.663,35</b>			<b>81.383.084,09</b>
<b>E. PREPAYMENTS AND DEFERRED EXPENSES</b>			<b>9.313.540,05</b>			<b>7.719.476,56</b>
<b>TOTAL ASSETS (B+C+D+E)</b>			<b>247.482.402,94</b>			<b>213.579.052,53</b>
<b>OFF BALANCE SHEET ACCOUNTS</b>			<b>29.395.685,85</b>			<b>22.256.749,89</b>

LIABILITIES

	Closing period's amounts 30.06.2004	Previous period's amounts 30.06.2003
<b>A. CAPITAL AND RESERVES</b>		
I. Share capital (fully paid up)	45.180.000,00	45.180.000,00
II. Share premium reserve	201.653.475,23	206.260.785,36
III. Revaluation differences - Investment subsidies	305.059,11	305.059,11
IV. Reserves	-62.303.820,07	-29.975.866,98
V. Previous years' retained earnings	-8.050.388,19	-19.928.976,38
VII Period's results	5.385.755,35	4.201.816,49
VIII.Treasury stock (own shares)	-	-31.123.138,52
<b>TOTAL EQUITY CAPITAL (AI - AVIII)</b>	<b>182.170.081,43</b>	<b>174.919.679,08</b>
<b>B. PROVISIONS FOR RISKS AND EXPENSES</b>	<b>136,49</b>	<b>15.138,27</b>
<b>C. LIABILITIES</b>		
II. Short-term liabilities	58.013.633,38	32.284.045,37
<b>D. ACCRUALS AND DEFERRED INCOME</b>	<b>7.298.551,64</b>	<b>6.360.189,81</b>
<b>TOTAL EQUITY &amp; LIABILITIES (A+B+C+D)</b>	<b>247.482.402,94</b>	<b>213.579.052,53</b>
<b>OFF BALANCE SHEET ACCOUNTS</b>	<b>29.395.685,85</b>	<b>22.256.749,89</b>

Notes

- Investments in shares listed in the Athens Stock Exchange, included in Accounts CIII and DIII of Assets, were valued at market in accordance with Law N. 2992/2002. The net loss that arose from the valuation of these shares amounting to Euro 5.401 thousand was transferred directly to shareholders equity as in prior period.
- Investments that include participations in companies not listed in the Athens Stock Exchange amounting to Euro 112.4 million approximately, were valued at their acquisition cost.
- Outstanding lawsuits that have been filed against the Company, mainly from publications in press, are not expected to have a material impact on the financial position or operation of the Company. In addition, there are no legal or other disputes with legal or other regulatory authorities.
- The average personnel employed during the period were 838.
- There are no mortgages on the Company's fixed assets.
- On the 16 February, 2004, the extraordinary General Assembly of Shareholders decided to cancel 1.379.770 shares held as treasury stock, with par value of Euro 0,6 each, by decreasing the Share Capital with the amount of Euro 872.862 and the "Share Premium" account by Euro 3.779.448,13, and also to increase the Share Capital by 1.379.770 shares with par value of Euro 0,6 each, through the capitalization of an equal amount from the "Share Premium" account.
- Certain prior period balances have been adjusted in order to be comparable with current period's balances. Specially, direct sales expenses relating to current period, were included in distribution expenses instead of cost of sales in order to be in uniform with industry practice, and the respective accounts for prior period were adjusted accordingly.
- The analysis of the net sales proceeds by business activity for the period 1.1 – 30.06.2004 (STAKOD 03) was as follows: code 221.2 Euro 67.281 thousand, code 521.4 Euro 1.645 thousand, code 741.2 Euro 2.640 thousand and code 515.7 Euro 182 thousand.
- The latest revaluation of the Company's fixed assets was recorded at 31.12.2000.

INCOME STATEMENT  
AS OF JUNE 30, 2004 (JANUARY 1 - JUNE 30, 2004)

	Closing Period's Amounts 30.06.2004		Previous Period's Amounts 30.06.2003	
<b>I. Operating income</b>				
Turnover (sales)		71.748.097,84		60.189.206,01
Less: Cost of goods sold		40.985.155,50		35.022.661,69
Gross margin		30.762.942,34		25.166.544,32
Plus: Other operating income		710.560,33		698.316,64
Total		31.473.502,67		25.864.860,96
Less: 1. Administrative expenses	5.718.464,09		5.468.968,81	
2. Selling expenses	20.671.451,24	26.389.915,33	17.071.213,70	22.540.182,51
Operating income sub-total		5.083.587,34		3.324.678,45
Plus: Net income from participations and interest		1.098.853,76		1.914.707,95
<b>TOTAL OPERATING INCOME</b>		<b>6.182.441,10</b>		<b>5.239.386,40</b>
Less: Extraordinary income		-796.685,75		-1.037.569,91
<b>OPERATING AND EXTRAORDINARY INCOME</b>		<b>5.385.755,35</b>		<b>4.201.816,49</b>
Less: Total depreciation of fixed assets	992.597,60		1.332.767,11	
Less: Depreciation included in cost of goods sold	992.597,60	-	1.332.767,11	0,00
<b>NET CONSOLIDATED EARNINGS BEFORE TAX</b>		<b>5.385.755,35</b>		<b>4.201.816,49</b>

Athens, July 27 2004

THE PRESIDENT  
OF THE BOARD OF DIRECTORS

THE VICE-PRESIDENT OF THE BOARD AND  
MANAGING DIRECTOR

THE GENERAL FINANCIAL AND  
ADMINISTRATIVE MANAGER

THE GROUP FINANCIAL MANAGER

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ID No.: S 147009

NIKOLAOS I. KATSIBRAKIS  
ID No.: I 107581

THEODOROS D. NTOLOS  
ID No.: L 296570  
Req.No..0001984 Class A

**CERTIFIED AUDITORS' ACCOUNTANTS' AUDIT REPORT**  
(To the Board of Directors of "LAMBRAKIS PRESS SA")

We have performed the audit prescribed by article 6 of Presidential Decree 360/1985, as amended by article 90 of Law 2533/1997, by applying the audit procedures we have considered appropriate on the basis of the auditing principles and rules promulgated by the Institute of Certified Auditors and Accountants of Greece, to establish that the above condensed financial statements of S.A. "LABRAKIS PRESS SA", covering the period from 1.1.2004 to 30.6.2004, do not include inconsistencies or omissions that would materially affect the net asset and financial position of the Company as well as the results for that period. All the books and records maintained by the Company were made available to us and we were provided with all the information and explanations that were necessary for our audit. The Company has applied correctly the Greek General Chart of Accounts. The accounting principles used were applied on a basis consistent with that of the preceding period and the cost of sales which is derived from the accounting records has been determined in accordance with generally accepted costing principles.

Based on our audit we note the following:

- The account investments includes participations in companies not listed in the Athens Stock Exchange amounting to Euro 112.4 million approximately, out of which seventeen (17) companies representing approximately Euro 111,9 million are audited by certified auditors, were valued at their acquisition cost and not according to article 43 par. 6 of the Corporate Law 2190/1920 (in the lower between acquisition cost and fair value, by participation). Had these participations been valued at their fair value, they would have been impaired by Euro 39 million approximately, which would have impacted the current period's net income by Euro 1 million approximately and retained earnings by Euro 38 million approximately.
- As reported in note 1 under the balance sheet, the Company did not record in current period's results losses from the valuation of investments with shares listed in the Athens Stock Exchange, of Euro 5,4 million approximately, included in the Company's portfolio before December 31, 2002, instead the Company transferred directly such losses to shareholder's equity.
- For possible losses relating to doubtful and in dispute receivables amounting to Euro 8,9 million approximately, the Company has formed a provision of Euro 0,5 million approximately. An additional provision should have been established for the difference of Euro 8,4 million that would have impacted the Company's retained earnings.
- The Company, in accordance with the opinion 205/1988 expressed by the plenary session of the Legal Council to the State and article 31 of para. 1 xv of Law 2238/1994, did not provide for staff leaving indemnities. Had the Company established this provision according to the article 42, v par. 14 of the Corporate Law 2190/1920 the cumulative amount would have been Euro 7,9 million approximately and would have impacted current period's net income by Euro 0,3 million approximately and retained earnings by Euro 7,6 million approximately.
- The Company has been audited by the tax authorities up to the fiscal year 1999, and consequently its tax liabilities for the unaudited fiscal years have not been finalized.

From our audit we concluded that the above condensed financial statements are based on the books and records of the Company and, taking into account the preceding paragraphs as well as the Company's notes under the Balance Sheet, the above financial statements do not include inconsistencies or omissions that would materially affect the net asset and financial position of the Company as at June 30, 2004 as well as the results for the period then ended, on the basis of the applicable legal requirements and the accounting principles applied by the Company, which are generally accepted (in Greece) and are consistent with those applied by the Company for the prior period.

Athens, July 29, 2004  
The Certified Auditors Accountnats

CHARALABOS AR. PETROPOULOS  
SOEL Registration No. 12001

SOL AEOE

SOFIA KALOMENIDES  
SOEL Registration No. 13301

ERNST & YOUNG (HELLAS)  
CERTIFIED AUDITORS ACCOUNTANTS SA

LAMBRAKIS PRESS S.A.  
SUMMARY CONSOLIDATED BALANCE SHEET OF JUNE 30, 2004  
Reg. No. 1410/06/B/86/40  
(Accounting Period: JANUARY 1 - JUNE 30, 2004)  
(Amounts in euros)

ASSETS

	Closing period's amounts 30.06.2004			Previous period's amounts 30.06.2003		
	Acquisition cost	Depreciation	Non-depreciated value	Acquisition cost	Depreciation	Non-depreciated value
<b>B. ESTABLISHMENT EXPENSES</b>	<b>30.280.896,73</b>	<b>23.321.322,50</b>	<b>6.959.574,23</b>	<b>27.045.545,11</b>	<b>17.742.402,04</b>	<b>9.303.143,07</b>
<b>C. FIXED ASSETS</b>						
<b>I. Intangible assets</b>	1.217.416,22	741.775,44	475.640,78	799.027,38	591.626,97	207.400,41
<b>II. Tangible assets</b>	230.770.045,30	63.579.529,01	167.190.516,29	217.201.609,68	57.860.713,06	159.340.896,62
<b>TOTAL TANGIBLE &amp; INTANGIBLE ASSETS (CI+CII)</b>	<b>231.987.461,52</b>	<b>64.321.304,45</b>	<b>167.666.157,07</b>	<b>218.000.637,06</b>	<b>58.452.340,03</b>	<b>159.548.297,03</b>
<b>III. Participations &amp; other long term financial receivables</b>			<b>26.565.010,22</b>			<b>33.416.756,35</b>
<b>TOTAL FIXED ASSETS (CI+CII+CIII)</b>			<b>194.231.167,29</b>			<b>192.965.053,38</b>
<b>D. CURRENT ASSETS</b>						
I. Inventory			32.467.004,13			35.991.836,76
II. Debtors			147.970.322,85			142.168.819,72
III. Securities			21.800.708,49			21.648.192,36
IV. Cash and cash equivalents			4.393.200,25			3.328.196,47
<b>TOTAL CURRENT ASSETS (DI+DII+DIII+DIV)</b>			<b>206.631.235,72</b>			<b>203.137.045,31</b>
<b>E. PREPAYMENTS AND DEFERRED EXPENSES</b>			<b>17.259.959,05</b>			<b>15.094.138,60</b>
<b>TOTAL ASSETS (B+C+D+E)</b>			<b>425.081.936,29</b>			<b>420.499.380,36</b>
<b>OFF BALANCE SHEET ACCOUNTS</b>			<b>185.635.037,14</b>			<b>183.712.045,10</b>

LIABILITIES

	Closing period's amounts 30.06.2004	Previous period's amounts 30.06.2003
<b>A. CAPITAL AND RESERVES</b>		
I. Share capital	45.180.000,00	45.180.000,00
II. Share premium reserve	201.653.475,23	206.260.785,36
III. Revaluation differences .- Investment subsidies	3.224.827,32	1.048.662,26
IV. Reserves	-62.699.604,22	-29.634.057,68
V. Previous years' retained earnings	-39.803.107,67	-46.010.202,92
VII. Period's results (profit)	4.165.087,45	1.192.628,55
VIII. Treasury stock (own shares)	-	-31.123.138,52
IX. Minority rights	25.700.138,76	27.380.953,44
X. Consolidation differences	3.790.497,81	11.923.518,15
<b>TOTAL EQUITY CAPITAL (AI- AX)</b>	<b>181.211.314,69</b>	<b>186.219.148,64</b>
<b>B. PROVISIONS FOR RISKS AND EXPENSES</b>	<b>229.099,50</b>	<b>303.784,07</b>
<b>C. LIABILITIES</b>		
I. Long-term liabilities	68.985.941,09	78.063.096,00
II. Short-term liabilities	158.597.493,33	143.642.989,39
<b>TOTAL LONG AND SHORT TERM LIABILITIES (CI+CII)</b>	<b>227.583.434,42</b>	<b>221.706.085,39</b>
<b>D. ACCRUALS AND DEFERRED INCOME</b>	<b>16.058.087,68</b>	<b>12.270.362,26</b>
<b>TOTAL EQUITY &amp; LIABILITIES (A+B+C+D)</b>	<b>425.081.936,29</b>	<b>420.499.380,36</b>
<b>OFF BALANCE SHEET ACCOUNTS</b>	<b>185.635.037,14</b>	<b>183.712.045,10</b>

Notes:

- The companies included in the consolidation are: 1) IRIS PRINTING SA 2) MULTIMEDIA SA, 3) STUDIO ATA SA, 4) SPECIAL PUBLICATIONS SA, 5) LP DIGITAL SA (consolidated), 6) HEARST LAMBRAKIS PUBLISHING LTD, 7) MC HELLAS SA, 8) EUROSTAR SA (consolidated), 9) ACTION PLAN SA (consolidated), 10) NEA AKTINA SA and 11) ELLINIKI GRAMMATA SA, 12) MICHALAKOPOULOU SA. The figures of the condensed consolidated balance sheet and the condensed consolidated income statement for the current period are not comparable to the respective figures of the previous period because in this period the company MICHALACOPOULOU SA is included in the consolidation while in the previous period was not.
- Investments in companies that are not listed in the Athens Stock Exchange amounting to approximately Euro 12 million were valued at their acquisition cost.
- Investment in shares of companies listed on the Athens Stock Exchange (included in the Asset accounts CIII and DIII), were valued at their market value according with Law 2992/2002. The loss arising from this valuation, amounting to Euro 5.287 thousand, as in the previous year was transferred directly to Shareholders' Equity.
- Outstanding lawsuits that have been filed against the companies of the Group, mainly from publications in press, are not expected to have a material impact on the financial position or operation of the Group. In addition, there are no legal or other disputes with legal or other regulatory authorities.
- The average personnel employed during the period were 2,346.
- Certain companies of the Group have mortgages on their fixed assets totaling Euro 98,958 thousand to secure bank loans outstanding amounting to Euro 77.802 thousand.
- Certain prior period balances have been adjusted in order to be comparable with current period's balances. Specifically, expenses related to direct sales for the current period are included in distribution expenses instead of in cost of sales, in order to be ir uniform with industry practice, and the respective balances of previous period were adjusted accordingly.
- The latest revaluation of the Company's fixed assets was recorded at 31.12.2000.
- The analysis of the net sales proceeds by business activity for the period 1.1 – 30.06.2004 (STAKOD 03) was as follows: code 221.1 Euro 4.515 thousand, code 221.2 Euro 80.342 thousand, code 221.3 Euro 52 thousand, code 221.9 Euro 891 thousand, code 222.1 Euro 33.677 thousand, code 222.3 Euro 2.879 thousand, code 222.4 Euro 822 thousand, code 514.9 Euro 824 thousand, code 515.7 Euro 654 thousand, code 521.4 Euro 2.411 thousand, code 524.7 Euro 147 thousand, code 633.0 Euro 16.032 thousand, code 642.0 Euro 1.823 thousand, code 702.0 Euro 956 thousand, code 741.2 Euro 381 thousand, code 744.0 Euro 284 thousand, code 745.0 Euro 2.095 thousand, code 748.4 Euro 2.706 thousand, code 922.2 Euro 5.121.

INCOME STATEMENT  
AS OF JUNE 30, 2004 (JANUARY 1 - JUNE 30, 2004)

	Current Period's Amounts 30/06/2004	Previous Period's Amounts 30/06/2003
<b>I. Operating income</b>		
Turnover (sales)	156.612.057,78	133.200.678,55
Less: Cost of goods sold	105.543.914,49	92.362.010,55
Gross margin	51.068.143,29	40.838.668,00
Plus: Other operating income	225.066,22	187.441,90
Total	51.293.209,51	41.026.109,90
Less: Administrative and selling expenses	42.441.936,72	36.183.147,98
Operating income sub-total	8.851.272,79	4.842.961,92
Less : Net Income from participations and interest	-2.415.596,56	-1.747.809,66
<b>TOTAL OPERATING INCOME</b>	<b>6.435.676,23</b>	<b>3.095.152,26</b>
Plus : Extraordinary income	-2.093.758,45	-2.030.096,26
<b>OPERATING AND EXTRAORDINARY INCOME</b>	<b>4.341.917,78</b>	<b>1.065.056,00</b>
Less:		
Total depreciation of fixed assets	8.597.145,13	9.111.339,29
Less: Depreciation included in cost of goods sold	8.595.649,67	1.495,46
<b>NET EARNINGS BEFORE TAX</b>	<b>4.340.422,32</b>	<b>1.065.056,00</b>
Less:		
Minority rights	175.334,87	-127.572,55
<b>NET CONSOLIDATED EARNINGS OF THE GROUP</b>	<b>4.165.087,45</b>	<b>1.192.628,55</b>

Athens, July 27 2004

THE PRESIDENT  
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THE VICE-PRESIDENT OF THE BOARD AND  
MANAGING DIRECTOR

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NIKOLAOS I. KATSIBRAKIS  
ID No.: I 107581

THEODOROS D. NTOLOS  
ID No.: L 296570  
Reg.No..0001984 Class A

CERTIFIED AUTITORS' ACCOUNTANTS' AUDIT REPORT  
To the Board of Directors of "LAMBRAKIS PRESS S.A."

We have performed the audit prescribed by article 6 of Presidential Decree 360/1985, as amended by article 90 of Law 2533/1997, by applying the audit procedures we have considered appropriate on the basis of the auditing principles and rules promulgated by the Institute of Certified Auditors and Accountants of Greece to establish that the above condensed consolidated financial statements of S.A. ' LABRAKIS PRESS SA', covering the period from 01.01.2004 to 30.06.2004, do not include inconsistencies or omissions that would materially affect the consolidated financial position, as well as the consolidated results for the period, of the above parent company and its subsidiaries that are included in the consolidation. The consolidation includes financial statements not audited by certified auditors, representing 2,1% and 3,3% of the consolidated total assets and total sales proceeds respectively.

Based on our audit we note the following:

- Certain companies of the Group have not recorded in prior years depreciation for specific tangible and intangible assets amounting to Euro 1,6 million, as a result, the Group's retained earnings are overstated by an equal amount.
- Investments in companies not listed in the Athens Stock Exchange amounting to approximately Euro 12 million, out of which five (5) companies representing approximately Euro 9,9 million are audited by certified auditors, were valued at their acquisition cost. Had these investments been valued at the lower between acquisition cost and fair value, in accordance to art. 106 par.4 of Company Law 2190/1920, their value would be lower by approximately Euro 8,1 million, for which a related provision has not been recorded by reducing current period's results by Euro 1 million and the results of previous years by Euro 7,1 million.
- As reported in note 3 under the consolidated balance sheet, certain companies of the Group did not record in current period's results, losses from the valuation of investments in shares listed in the Athens Stock Exchange, of approximately Euro 5,3 million, instead the Company transferred directly such losses to shareholder's equity.
- The Current Assets Account D1, "Inventories" includes obsolete and slow-moving items amounting to approximately Euro 1,3 million, for which a related provision has not been recorded by equally reducing results of previous years.
- For possible losses relating to doubtful and in dispute receivables amounting to Euro 18,3 million approximately, the Company has recorded a provision of approximately Euro 1,6 million. An additional provision should have been established for the remaining difference of Euro 17,7 million, that would have impacted prior years results.
- The Company, in accordance with the opinion 205/1988 expressed by the plenary session of the Legal Council to the State and article 31 of para. 1 xv of Law 2238/1994, did not provide for staff leaving indemnities. Had the Company established this provision according to the article 42, v par. 14 of Company Law 2190/1920 the cumulative amount would have been Euro 10,6 million approximately, and would have impacted current period's net income by Euro 0,1 million approximately and retained earnings by Euro 10,5 million approximately.
- The Company and its subsidiaries have not been audited by the tax authorities, mainly for the years 1999 to 2003. As a result their tax liabilities have not been finalized.

From our audit we concluded that the above condensed consolidated financial statements have been prepared according to the provisions of the Corporate Law 2190/1920 and taking into account the proceeding paragraphs as well as the Company's notes, do not contain errors or misstatements that would affect significantly the consolidated financial position of the companies that are included in the consolidation as at June 30, 2004, as well as the consolidated results for the period then ended, on the basis of the applicable legal requirements and generally accepted accounting principles (in Greece) which are consistent with those applied by the Company in the previous period.

Athens, July 29 2004  
The Certified Auditors Accountants

CHARALABOS AR. PETROPOULOS  
SOEL Registration No. 12001

SOFIA KALOMENIDES  
SOEL Registration No. 13301

SOL AEOE

ERNST & YOUNG (HELLAS)  
CERTIFIED AUDITORS ACCOUNTANTS SA

**LAMBRAKIS PRESS S.A.**  
**SUMMARY BALANCE SHEET OF MARCH 31, 2004**  
Reg. No. 1410/06/B/86/40  
(Accounting Period: JANUARY 1 - MARCH 31, 2004)  
(Amounts in euros)

ASSETS	Closing Period's Amounts 31.03.2004			Previous Period's Amounts 31.03.2003			LIABILITIES	Closing Period's Amounts 31.03.2004	Previous Period's Amounts 31.03.2003
	Acquisition cost	Depreciation	Non-depreciated value	Acquisition cost	Depreciation	Non-depreciated value			
<b>B. ESTABLISHMENT EXPENSES</b>	<b>8.400.848,05</b>	<b>7.381.238,75</b>	<b>1.019.609,30</b>	<b>8.201.443,43</b>	<b>6.519.751,82</b>	<b>1.681.691,61</b>	<b>A. CAPITAL AND RESERVES</b>		
<b>C. FIXED ASSETS</b>							I. Share capital (fully paid up)	45.180.000,00	45.180.000,00
<u>I. Intangible assets</u>	354.097,34	285.536,83	68.560,51	354.097,34	276.327,64	77.769,70	II. Share premium reserve	201.653.475,23	206.260.785,36
<u>II. Tangible assets</u>	<u>32.018.825,05</u>	<u>11.562.284,39</u>	<u>20.456.540,66</u>	<u>27.035.480,82</u>	<u>11.373.308,93</u>	<u>15.662.171,89</u>	III. Revaluation differences .- Investment subsid	305.059,11	305.059,11
<b>TOTAL TANGIBLE &amp; INTANGIBLE ASSETS (CI+CII)</b>	<b>32.372.922,39</b>	<b>11.847.821,22</b>	<b>20.525.101,17</b>	<b>27.389.578,16</b>	<b>11.649.636,57</b>	<b>15.739.941,59</b>	IV. Reserves	-56.799.820,08	-27.700.207,17
							V. Previous years' retained earnings	-7.968.751,04	-19.928.976,38
							VII Period's results	2.761.643,19	1.362.919,65
							VIII.Treasury stock (own shares)	0,00	-31.123.138,52
							<b>TOTAL EQUITY CAPITAL (AI - AVIII)</b>	<b>185.131.606,41</b>	<b>174.356.442,05</b>
<u>III. Participations &amp; other long term financial receivables</u>			<u>130.987.041,46</u>			<u>105.915.668,25</u>			
<b>TOTAL FIXED ASSETS (CI+CII+CIII)</b>			<b>151.512.142,63</b>			<b>121.655.609,84</b>	<b>B. PROVISIONS FOR RISKS AND EXPENSES</b>	<b>186,54</b>	<b>14.595,82</b>
<b>D. CURRENT ASSETS</b>							<b>C. LIABILITIES</b>		
I. Inventory			5.019.064,18			7.486.158,77	II. Short-term liabilities	54.028.015,53	36.646.921,58
II. Debtors			61.313.499,02			57.382.704,93	<b>TOTAL LIABILITIES (CII)</b>	<b>54.028.015,53</b>	<b>36.646.921,58</b>
III. Securities			18.082.549,46			21.884.630,14	<b>D. ACCRUALS AND DEFERRED INCOME</b>	<b>6.053.533,32</b>	<b>4.580.826,84</b>
IV. Cash and cash equivalents			951.482,71			290.099,38			
<b>TOTAL CURRENT ASSETS (DI+DII+DIII+DIV)</b>			<b>85.366.595,37</b>			<b>87.043.593,22</b>	<b>TOTAL EQUITY &amp; LIABILITIES (A+B+C+D)</b>	<b>245.213.341,80</b>	<b>215.598.786,29</b>
<b>E. PREPAYMENTS AND DEFERRED EXPENSES</b>			<b>7.314.994,50</b>			<b>5.217.891,62</b>	<b>OFF BALANCE SHEET ACCOUNTS</b>	<b>30.018.760,53</b>	<b>13.137.490,65</b>
<b>TOTAL ASSETS (B+C+D+E)</b>			<b>245.213.341,80</b>			<b>215.598.786,29</b>			
<b>OFF BALANCE SHEET ACCOUNTS</b>			<b>30.018.760,53</b>			<b>13.137.490,65</b>			

**Notes:**

- Investments in shares listed in the Athens Stock Exchange, included in Accounts CIII and DIII of Assets, were valued at market in accordance with Law N. 2992/2002. The net loss that arose from the valuation of these shares amounting to euro 103 thousand was transferred directly to shareholders' equity as in prior period.
- Outstanding lawsuits that have been filed against the Company, mainly from publications in press, are not expected to have a material impact on the financial position or operation of the Company. In addition, there are no legal or other disputes with legal or other regulatory authorities.
- The average personnel employed during the period were 836.
- There are no mortgages on the Company's fixed assets.
- Some of the previous period's amounts were adjusted in order to become comparable with the respective amounts of this period. Specially the direct selling expenses of 2004 were included in Selling Expenses, instead of Cost of Goods Sold, adjusting the respective amounts of 2003, in order to be uniform with industry practice.
9. The analysis of the net sales by business activity for the period 1.1 – 31.03.2004 (STAKOD 03) is the following: Code 221.2: 31.663 thousand euros; code 521.4: 815 thousand euros; code 741.2: 1.313 thousand euros and code 515.7: 78 thousand euros.
- The latest revaluation of the company's fixed assets was recorded on 31.12.2000.

**INCOME STATEMENT**  
**AS OF MARCH 31, 2004 (JANUARY 1 - MARCH 31, 2004)**

	Closing Period's Amounts 31.03.2004		Previous Period's Amounts 31.03.2003	
<b>I. Operating income</b>				
Turnover (sales)		33.869.399,80		27.411.931,36
Less: Cost of goods sold		19.293.841,18		16.533.419,48
Gross margin		14.575.558,62		10.878.511,88
Plus: Other operating income		316.669,61		356.708,63
Total		14.892.228,23		11.235.220,51
Less: 1. Administrative expenses	2.617.088,73		2.242.574,39	
2. Selling expenses	10.188.924,08	12.806.012,81	8.123.310,34	10.365.884,73
Operating income sub-total		2.086.215,42		869.335,78
Plus: Net income from participations and interest		584.679,01		702.724,82
<b>TOTAL OPERATING INCOME</b>		<b>2.670.894,43</b>		<b>1.572.060,60</b>
Less: Extraordinary income		90.748,76		-209.140,95
<b>OPERATING AND EXTRAORDINARY INCOME</b>		<b>2.761.643,19</b>		<b>1.362.919,65</b>
Less: Total depreciation of fixed assets	506.050,12		664.533,98	
Less: Depreciation included in cost of goods sold	506.050,12	-	664.533,98	0,00
<b>NET CONSOLIDATED EARNINGS BEFORE TAX</b>		<b>2.761.643,19</b>		<b>1.362.919,65</b>

Athens, May 5 2004

THE PRESIDENT OF THE BOARD OF DIRECTORS	THE VICE-PRESIDENT OF THE BOARD AND MANAGING DIRECTOR	THE GENERAL FINANCIAL AND ADMINISTRATIVE MANAGER	THE GROUP FINANCIAL MANAGER	THE ACCOUNTING MANAGER
CHRISTOS D. LAMBRAKIS ID NO.: M 154944	STAVROS P. PSYCHARIS ID No.: L 352089	DAMIANOS Z. HADJIKOKKINOS ID No.: S 147009	NIKOLAOS I. KATSIBRAKIS ID No.: I 107581	THEODOROS D. NTOLOS ID No.: L 296570 Reg.No..0001984 Class A

**LAMBRAKIS PRESS S.A.**  
**SUMMARY CONSOLIDATED BALANCE SHEET OF MARCH 31, 2004**  
**Reg. No. 1410/06/B/86/40**  
**(Accounting Period: JANUARY 1 - MARCH 31, 2004)**  
**(Amounts in euros)**

<u>ASSETS</u>	Closing period's amounts 31.03.2004			Previous period's amounts 31.03.2003			<u>LIABILITIES</u>	Closing period's amounts 31.03.2004	Previous period's amounts 31.03.2003
	Acquisition cost	Depreciation	Non-depreciated value	Acquisition cost	Depreciation	Non-depreciated value			
<u>B. ESTABLISHMENT EXPENSES</u>	<u>30.247.645,52</u>	<u>22.356.947,90</u>	<u>7.890.697,62</u>	<u>26.101.516,19</u>	<u>16.822.292,32</u>	<u>9.279.223,87</u>	<u>A. CAPITAL AND RESERVES</u>		
<u>C. FIXED ASSETS</u>							I. Share capital (fully paid up)	45.180.000,00	45.180.000,00
<u>I. Intangible assets</u>	1.099.469,49	664.046,80	435.422,69	769.390,35	581.050,99	188.339,36	II. Share premium reserve	201.653.475,23	206.260.785,36
<u>II. Tangible assets</u>	227.785.119,99	61.305.969,59	166.479.150,40	205.315.186,68	53.589.701,98	151.725.484,70	III. Revaluation differences .- Investment subsidies	3.321.769,02	419.510,50
<u>TOTAL TANGIBLE &amp; INTANGIBLE ASSETS (CI+CII)</u>	<u>228.884.589,48</u>	<u>61.970.016,39</u>	<u>166.914.573,09</u>	<u>206.084.577,03</u>	<u>54.170.752,97</u>	<u>151.913.824,06</u>	IV. Reserves	-57.309.235,56	-22.570.837,86
<u>III. Participations &amp; other long term financial receivables</u>			<u>30.796.819,67</u>			<u>36.738.339,11</u>	V. Previous years' retained earnings	-37.679.929,44	-48.960.299,41
<u>TOTAL FIXED ASSETS (CI+CII+CIII)</u>			<u>197.711.392,76</u>			<u>188.652.163,17</u>	VII Period's results	0,00	0,00
<u>D. CURRENT ASSETS</u>							VIII Treasury stock (own shares)	0,00	-31.123.138,52
<u>I. Inventory</u>			33.462.696,45			38.576.489,94	IX. Minority rights	25.778.514,60	29.621.586,53
<u>II. Debtors</u>			154.783.317,51			135.281.329,08	X. Consolidation differences	3.790.497,81	12.634.094,52
<u>III. Securities</u>			23.247.887,93			28.204.230,48	<u>TOTAL EQUITY CAPITAL (AI- AX)</u>	<u>184.735.091,67</u>	<u>191.461.701,12</u>
<u>IV. Cash and cash equivalents</u>			5.252.666,34			6.215.877,80			
<u>TOTAL CURRENT ASSETS (DI+DII+DIII+DIV)</u>			<u>216.746.568,23</u>			<u>208.277.927,30</u>	<u>B. PROVISIONS FOR RISKS AND EXPENSES</u>	<u>228.945,76</u>	<u>486.308,96</u>
<u>E. PREPAYMENTS AND DEFERRED EXPENSES</u>			<u>14.859.947,85</u>			<u>11.293.506,98</u>	<u>C. LIABILITIES</u>		
							I. Long-term liabilities	73.442.327,04	82.171.680,00
							II. Short-term liabilities	158.990.767,11	133.830.170,13
							<u>TOTAL LONG AND SHORT TERM LIABILITIES (CI+CII)</u>	<u>232.433.094,15</u>	<u>216.001.850,13</u>
							<u>D. ACCRUALS AND DEFERRED INCOME</u>	<u>19.811.474,88</u>	<u>9.552.961,11</u>
<u>TOTAL ASSETS (B+C+D+E)</u>			<u>437.208.606,46</u>			<u>417.502.821,32</u>	<u>TOTAL EQUITY &amp; LIABILITIES (A+B+C+D)</u>	<u>437.208.606,46</u>	<u>417.502.821,32</u>
<u>OFF BALANCE SHEET ACCOUNTS</u>			<u>175.327.496,45</u>			<u>59.597.505,84</u>	<u>OFF BALANCE SHEET ACCOUNTS</u>	<u>175.327.496,45</u>	<u>59.597.505,84</u>

Notes

1. The companies included in the consolidation are: a) IRIS PRINTING S.A., b) MULTIMEDIA SA, c) STUDIO ATA SA, d) SPECIAL PUBLICATIONS SA, e) LP DIGITAL SA (consolidated), f) HEARST DOL PUBLISHING LTD, g) MC HELLAS SA, h) EUROSTAR SA (consolidated), i) ACTION PLAN SA (consolidated), j) NEA AKTINA SA, k) ELLINIKA GRAMMATA SA and l) MICHALAKOPOULOU SA. The figures of this consolidated balance sheet and the consolidated income statement are not comparable to those of the previous year because in this year: a) the company MICHALAKOPOULOU S.A.. is included in the consolidation for the first time .b) the company PHOENIX PRINTING SA is not consolidated under IRIS PRINTING SA, c) the company IN TRAVEL SA is not consolidated under LP DIGITAL SA and d) the company IRIS PRINTING SA merged by acquisition the company ORAPRESS SA according to the provisions of Law 2166/1993.

2. "Participations in affiliated companies" also include participations in companies not listed on the Athens Stock Exchange amounting to approximately 12 million euros that were valued at their acquisition value, according to the provisions of art. 28.5 par. c of Presidential Decree 186/1992 as amended by art. 32 par. 5 of Law 3229/2004.

3. The shares of companies listed on the Athens Stock Exchange that are included in asset accounts CIII and DIII, were valued at their current value according to the provisions of Law 2992/2002.

4. A company of the Group effected depreciation according to the lower depreciation factors of Presidential Decree 299/03.

5. Pending litigations against the companies of the group, mainly from articles published in the newspapers, in case they are ruled against the company, will not have material adverse effect on the financial standing or the operation of the group's companies. Also there are no litigious or under arbitration claims outstanding in any judicial or arbitration body.

6. Average number of employed personnel 2.315

7. There is a registered encumbrance on real estate assets of an affiliate amounting to 98,958 million euros as collateral primarily to long-term bank loans amounting to approximately 79,950 euros.

8. Some of the figures of last year's balance sheet have been adjusted in order to become comparable to those of the current period. In particular the current period's direct selling expenses were included in the selling expenses instead of cost of goods sold, resulting to an adjustment of the 2003 figures for uniformity of reporting within the Group's business sector.

9. The latest revaluation of the Group's fixed assets was effected on December 31, 2000.

10. The turnover is analyzed per sector of economic activity as follows (STAKOD 03) for the period 1/1 - 31/03/2004: Code 221.1: 2.176 thousand euros, code 221.2: 37.020 thousand euros, code 221.3: 22 thousand euros, 221.9: 404 thousand euros, code 222.1: 15.160 thousand euros, code 222.3: 1.362 thousand euros, code 222.4: 388 thousand euros, code 514.9: 364 thousand euros, code 515.7: 536 thousand euros, code 521.4: 1.252 thousand euros, code 524.7: 75 thousand euros, code 633.0: 10.364 thousand euros, code 642.0: 950 thousand euros, code 702.0: 453 thousand euros, code 741.2: 196 thousand euros, code 744.0: 69 thousand euros, code 745.0: 983 thousand euros, code 748.4: 1.415 thousand euros, code 922.2: 2.259 thousand euros.

**INCOME STATEMENT**  
**AS OF MARCH 31, 2004 (JANUARY 1 - MARCH 31, 2004)**

	Closing Period's Amounts 31.03.2004	Previous Period's Amounts 31.03.2003
I. Operating income		
Turnover (sales)	75.447.732,88	61.257.498,87
Less: Cost of goods sold	52.197.758,28	44.082.410,41
Gross margin	23.249.974,60	17.175.088,46
Plus: Other operating income	94.698,28	167.563,05
Total	23.344.672,88	17.342.651,51
Less: Administrative and selling expenses	20.731.897,71	17.541.358,91
Operating income sub-total	2.612.775,17	-198.707,40
Less : Net Income from participations and interest	-1.386.182,74	-1.043.788,10
TOTAL OPERATING INCOME	1.226.592,43	-1.242.495,50
Plus : Extraordinary income	-443.557,02	-1.248.257,20
OPERATING AND EXTRAORDINARY INCOME	783.035,41	-2.490.752,70
Less:		
Total depreciation of fixed assets	4.266.278,87	4.467.187,09
Less: Depreciation included in cost of goods sold	4.265.520,31	758,56
NET EARNINGS before tax	782.276,85	0,00
		-2.490.752,70
Less:		
Minority rights	-182.509,66	-916.835,92
NET CONSOLIDATED EARNINGS OF THE GROUP	<u>964.786,51</u>	<u>-1.573.916,78</u>

Athens, May 5 2004

THE PRESIDENT OF THE BOARD OF DIRECTORS	THE VICE-PRESIDENT OF THE BOARD AND MANAGING DIRECTOR	THE GENERAL FINANCIAL AND ADMINISTRATIVE MANAGER	THE GROUP FINANCIAL MANAGER	THE ACCOUNTING MANAGER
CHRISTOS D. LAMBRAKIS ID NO.: M 154944	STAVROS P. PSYCHARIS ID No.: L 352089	DAMIANOS Z. HADJIKOKKINOS ID No.: S 147009	NIKOLAOS I. KATSIBRAKIS ID No.: I 107581	THEODOROS D. NTOLOS ID No.: L 296570 Req.No..0001984 Class A