

**LAMBRAKIS PRESS S.A.**  
 Reg. No. 1410/01/B/86/1409 Prefecture of Athens  
 CONSOLIDATED BALANCE SHEET OF DECEMBER 31, 2002  
 (PERIOD: JANUARY 1 - DECEMBER 31, 2002)

ASSETS	Closing period's amounts (31.12.2002)			Previous period's amounts (31.12.2001)			LIABILITIES	Amounts of closing period (31.12.2002)	Amounts of previous period (31.12.2001)
	Acquisition value	Accrued depreciation	Non-depreciated balance	Acquisition value	Accrued depreciation	Non-depreciated balance			
<b>B. ESTABLISHMENT EXPENSES</b>							<b>A. EQUITY CAPITAL</b>		
1. Establishment and set up expense	10.204.847,35	7.984.825,78	2.220.021,57	9.606.159,75	6.568.590,83	3.039.568,92	<b>I. Share capital</b>		
2. Differences from FX-denominated loans for fixed asset	0,00	0,00	0,00	-	-	-	1. Fully paid up	45.180.000,00	45.180.000,00
3. Construction period interest	3.573.737,49	252.041,84	3.321.695,65	-	-	-	2. Outstanding (unpaid)	0,00	-
4. Other establishment expense	12.056.148,10	7.702.800,49	4.353.347,61	10.515.071,48	6.427.493,92	4.087.577,56		45.180.000,00	45.180.000,00
	<u>25.834.732,94</u>	<u>15.939.688,11</u>	<u>9.985.064,83</u>	<u>20.121.231,23</u>	<u>12.994.084,75</u>	<u>7.127.146,48</u>			
<b>C. FIXED ASSETS</b>							<b>II. Share premium reserve</b>		
<b>I. Intangible assets</b>							1. Fully paid up	206.260.785,36	206.260.785,36
1. Research and development expenses	156.391,26	146.139,69	10.211,57	149.544,83	121.682,61	27.862,22	2. Outstanding	0,00	0,00
2. Industrial property rights	0,00	0,00	0,00	-	-	-		206.260.785,36	206.260.785,36
4. Advance payments for intangible asset	613.776,33	425.322,93	188.453,40	483.976,89	380.300,24	103.676,65			
5. Other intangible asset	770.127,59	571.462,62	198.664,97	633.521,72	501.982,85	131.538,87			
<b>II. Tangible assets</b>							<b>III. Revaluation differences - Investment subsidy</b>		
1. Land	18.344.978,24	-	18.344.978,24	21.296.305,19	-	21.296.305,19	1. Differences from revaluation of participations and securities	0,00	35.894,51
3. Buildings and technical works	68.909.513,84	12.715.613,26	54.193.900,58	38.498.226,43	9.738.272,06	28.759.954,37	2. Differences from revaluation of other asset	419.510,50	265.831,63
3.a. Buildings & installations in third-party building	-	0,00	0,00	-	-	-	3. Subsidies of investments in fixed assets	0,00	0,00
4. Machinery-Technical installations & other mechanical eq.	78.807.215,62	21.435.928,75	57.371.286,87	46.811.204,05	14.845.099,18	31.966.104,87		419.510,50	301.726,14
5. Vehicles and other transportable	2.511.483,09	1.488.729,01	1.022.754,08	3.448.172,50	1.365.769,04	2.082.403,45	<b>IV. Reserves</b>		
6. Furniture and other appliances	16.116.694,23	14.532.764,46	3.583.929,67	16.776.857,85	12.211.146,69	4.565.711,15	1. Statutory reserve	3.565.512,26	2.963.494,52
7. Tangible assets under construction and advance paymen	18.231.899,75	-	18.231.899,75	52.000.505,91	-	52.000.505,91	Less: Loss (write off) from sale or devaluation of securities	-39.510.791,26	-28.432.957,64
	<u>202.921.784,77</u>	<u>60.173.035,96</u>	<u>152.748.749,19</u>	<u>178.841.271,93</u>	<u>38.160.286,96</u>	<u>140.680.984,95</u>	3. Reserve covering losses	14.360,05	-
<b>TOTAL TANGIBLE AND INTANGIBLE ASSETS (C1+CII)</b>	<u>203.691.912,38</u>	<u>80.744.498,20</u>	<u>152.947.414,16</u>	<u>179.474.793,65</u>	<u>38.662.269,83</u>	<u>140.812.523,82</u>	4. Extraordinary reserve	4.011.853,58	4.011.853,58
							5. Tax-exempt reserves pursuant to special statutory regulation	9.192.089,18	9.388.981,40
							6. Other reserves	12.634.094,62	13.810.090,38
							7. Consolidation differences	-10.092.881,57	1.741.482,24
<b>III. Participations &amp; other long term financial receivables</b>							<b>V. Results brought forward</b>	<u>-46.751.782,61</u>	<u>-45.544.888,83</u>
1. Participations in affiliated companies	32.472.765,92	-	-	55.824.387,33	-	-			
Less: Provisions for devaluation	388.548,17	-	-	20.460.998,35	-	-			
Less: Installments due	146.735,14	-	-	0,00	-	-			
2. Participations in other companies	-	-	5.500.000,00	-	-	-			
3. Long term receivables against affiliated companies	-	-	-	-	-	-			
7. Other long term receivable	-	-	1.242.415,94	-	-	1.229.318,27			
			<u>38.678.988,95</u>			<u>36.592.707,25</u>			
<b>TOTAL FIXED ASSETS (C1+CII+CIII)</b>			<u>191.627.312,71</u>			<u>177.405.231,08</u>			
<b>D. CURRENT ASSETS</b>							<b>VII. Minority rights</b>	<u>30.057.333,60</u>	<u>31.816.878,71</u>
<b>I. Inventories</b>							<b>VIII. Own shares (treasury stock)</b>	<u>-31.123.138,52</u>	<u>-31.123.138,52</u>
1. Merchandise	-	-	7.932.006,85	-	-	26.301.963,25	<b>TOTAL EQUITY CAPITAL (A1+AII+AIII+AV+AVI+AVII+AVIII)</b>	<u>193.949.826,76</u>	<u>208.722.827,11</u>
2. Finished and unfinished goods, byproducts and residual	-	-	8.149.489,60	-	-	3.209.897,09			
3. Production in progress	-	-	2.565.405,03	-	-	1.703.524,48	<b>B. PROVISIONS FOR RISKS AND EXPENSES</b>		
4. Raw and secondary materials-Consumables-Spare parts and packaging materi	-	-	14.033.853,87	-	-	6.296.862,59	1. Provision for pension liability:	101.113,67	93.735,64
5. Advance payments for inventory purchase	-	-	1.017.553,79	-	-	1.478.638,70	2. Other provisions	256.335,78	879.953,51
			<u>33.698.309,14</u>			<u>38.720.896,10</u>		357.449,45	973.689,15
<b>II. Receivables</b>							<b>C. LIABILITIES</b>		
1. Clients	-	-	66.945.709,62	-	-	68.236.451,44	<b>I. Long term liabilities</b>		
2. Bills of exchange receivable	-	-	-	-	-	-	1. Bank loans	82.171.680,00	11.738.811,44
- in portfolio	-	883.572,87	-	-	3.208.887,78	-	2. Other long term liabilities	0,00	5.869,41
- in banks for collector	-	442.052,25	-	-	452.139,47	-		82.171.680,00	11.744.680,85
- in banks as collateral	-	15.875,35	1.341.500,47	-	18.223,11	3.679.250,36			
3. Bills of exchange in arrears	-	-	683.188,20	-	-	174.523,19	<b>II. Short term liabilities</b>		
3a. Cheques receivable	-	-	-	-	-	-	1. Suppliers	30.746.287,35	35.512.076,21
- in portfolio	-	43.950.734,03	-	-	51.430.135,66	-	2. Bills of exchange payable	7.184.439,35	3.462.733,72
- in banks for collector	-	-	-	-	-	-	2a. Cheques payable	17.898.646,86	11.054.234,12
- in banks as collateral	-	-	43.950.734,03	-	-	51.430.135,66	3. Banks - short term liabilities	59.362.716,25	119.212.637,26
3b. Cheques in arrears	-	-	2.861.802,11	-	-	256.472,93	4. Advance payments by client	2.232.664,18	2.405.016,19
4. Capital receivable in the next fiscal year	-	-	630.347,53	-	-	117.388,11	5. Tax and duties liability	4.104.453,43	6.658.981,81
5. Short term receivables against affiliated companies	-	-	-	-	-	-	6. Pension funds	2.254.416,94	2.364.117,44
6. Short term receivables against other participations	-	-	-	-	-	-	10. Dividends payable	293.206,41	292.878,10
8. Blocked bank deposit	-	-	-	-	-	-	11. Various creditors	1.441.259,26	1.728.940,23
9. Long term receivables collectible in the next fiscal year	-	-	-	-	-	-		<u>125.494.089,03</u>	<u>182.681.416,10</u>
10. Bad - litigious clients and debtors	-	4.421.010,83	-	-	3.766.536,18	-			
Less: Provisions	-	2.609.086,26	1.811.924,57	-	1.613.153,89	-			
11. Various debtors	-	-	13.798.811,14	-	2.153.382,29	9.700.263,56			
12. Advance payments and credit control account	-	-	2.397.715,50	-	-	2.375.067,90			
			<u>134.421.733,17</u>			<u>137.582.707,05</u>			
<b>III. Marketable securities</b>							<b>TOTAL SHORT AND LONG TERM LIABILITIES (C1-CII)</b>	<u>207.665.769,03</u>	<u>194.426.096,94</u>
1. Shares	-	28.294.089,08	-	-	41.419.192,72	-			
3. Other securities	-	14.118.603,64	-	-	17.998.648,47	-	<b>D. TRANSITORY ACCOUNTS</b>		
Less: Provisions for devaluation	-	0,00	-	-	0,00	-	1. Earnings of forthcoming year:	2.397.573,67	3.606.786,80
		<u>42.412.692,72</u>			<u>59.417.841,19</u>		2. Incurred expenses	2.761.667,53	3.082.881,48
		<u>14.079.998,38</u>	<u>28.332.694,34</u>		<u>19.933.871,15</u>	<u>39.483.970,04</u>	3. Other transitory accounts	173.425,41	144.629,50
								<u>5.332.667,71</u>	<u>6.834.097,78</u>
<b>IV. Cash and cash equivalents</b>									
1. Cash	-	262.608,08	-	-	930.071,77	-			
3. Sight and term deposits	-	2.740.642,85	-	-	7.663.669,85	-			
		<u>3.003.250,93</u>			<u>8.593.741,61</u>				
<b>TOTAL CURRENT ASSETS (D1+DII+DIII+DIV)</b>			<u>199.455.987,58</u>			<u>224.381.104,80</u>			
<b>E. TRANSITORY ACCOUNTS</b>									
1. Expenses of forthcoming year	-	-	927.902,60	-	-	805.550,71			
2. This year's income receivable	-	-	2.087.801,33	-	-	1.008.797,48			
3. Other transitory accounts	-	-	3.311.643,90	-	-	228.885,43			
			<u>6.327.347,83</u>			<u>2.043.228,62</u>			
<b>TOTAL ASSETS (B+C+D+E)</b>			<u>407.305.712,95</u>			<u>410.956.710,95</u>			
<b>MEMO ACCOUNTS</b>									
1. Third-party assets	-	1.573.326,14	-	-	1.445.630,27	-		1.573.326,14	1.445.630,27
2. Debt accounts of guarantees and collateral	-	14.602.449,64	-	-	62.453.934,95	-		14.602.449,64	62.453.934,95
4. Other memo accounts	-	5.110.402,10	-	-	23.956.484,11	-		5.110.402,10	23.956.484,11
		<u>21.286.177,88</u>			<u>87.856.049,34</u>			<u>21.286.177,88</u>	<u>87.856.049,34</u>

**Notes**  
 1. The companies included in the consolidation are: a) IRIS PRINTING SA (consolidated), b) MULTIMEDIA SA, c) STUDIO ATA SA, d) SPECIAL PUBLICATIONS SA, e) LP DIGITAL SA (consolidated), f) HEARST LAMBRAKIS PUBLISHING LTD, g) MC HELLAS SA, h) EUROSTAR SA (consolidated), i) ACTION PLAN SA (consolidated), j) NEA AKTINA SA and k) ELLINIKI GRAMMATA SA. The figures of this consolidated financial statements and the consolidated income statement are not comparable last year's corresponding figures, because the current year the companies ACTION PLAN HR SA (an affiliate of ACTION PLAN SA) and ELLINIKI GRAMMATA SA are included in the consolidation while, on the contrary, the company AGGELIDIS-GEORGAKOPOULOS SA is not included in the consolidation of the affiliated company IRIS PRINTING SA.  
 2. Shares of companies listed on the Athens Stock Exchange (Asset account DIII) were valued at their current value according to art. 43 par. 6 of Law 2190/1920. The differences (loss) stemming from this valuation, totaling 13,062 thousand euros, after being netted off with the valuation of a participation in a company with shares listed on the Athens Stock Exchange amounting to 2,297 thousand euros, were transferred directly to Equity Capital according to the regulations of Law 2992/2002 and havenot burdened this year's results by 10,765 thousand euros.  
 3. Litigation pending against the companies of the Group, mainly from articles published in the newspapers, in case they are ruled against the company, will not have material effect on the financial standing or operation of the companies of the group, also there are no litigious or under arbitration differences outstanding in judicial or arbitration body.  
 4. Number of employed personnel (fiscal year's average): 2,474 persons  
 5. The total amount of the fixed assets of the companies in the group was affected by 34,419,200

**INCOME STATEMENT**  
 December 31, 202 (January 1 - December 31 2002)

	Closing period's amounts (31.12.2002)		Previous period's amounts (31.12.2001)	
<b>I. Operating earnings</b>				
Turnover (Sales)		260.203.605,12		268.852.549,75
Less: - Cost of goods sold		228.013.896,55		250.996.786,27
Gross operating earnings		32.189.708,57		17.855.763,47
Plus: Other operating income		1.826.296,25		1.808.193,61
<b>Total</b>		34.016.004,82		19.663.957,09
<b>Less:</b>				
1. Administrative expenses	18.239.569,79	-	18.962.847,03	-
2. Research and development expense	378.963,59	-	639.773,21	-
3. Selling expenses	10.844.152,11	29.462.685,49	11.352.794,22	30.955.414,47
<b>Subtotal</b>		4.553.319,33		-11.291.457,38
Plus (Less)				
1. Income from participations:	1.440.027,00	-	1.249.271,05	-
2. Income from securities	270.340,56	-	424.119,15	-
3. Profit from the sale of participations and securities	658.714,16	-	1.862.147,40	-
4. Credit interest and related income	243.139,18	2.612.219,90	942.504,85	4.508.042,46
<b>Less:</b>				
1. Provisions for devaluation of participations & securities	1.406.214,54	-	5.338.189	-
2. Expenses & loss from participations and securities	0,00	-	5.291.204	-
3. Debt interest and related expense	3.136.915,76	-4.543.130,30	7.111.117	-17.740.489,85
<b>TOTAL OPERATING EARNINGS</b>		2.622.4		