LAMBRAKIS PRESS S.A	
S.A Registry No: 1410 / 06 / B / 86 / 40	
Company's registered office: 3, Chr. Lada Street, GR-10237 Athens	

CONCISE FIGURES AND INFORMATION FOR THE PERIOD

FROM JANUARY 1, 2009 TO DECEMBER 31, 2009

pursuant to Law 3556/30.4.2007 and Resolution 4/507/28.04.2009 by the Capital Market Commission Board of Directors amounts denominated in euros

nents and aim at an overall presentation of LAMBRAKIS PRESS S.A and Group financial situation and results. We, therefore, propose to readers, prior to any investment choice or transaction with the Company, to visit its web address http://w chartered accountant, when required, are uploaded. s and the audit report by th

NY GENERAL INFORMATION

Board of Directors Composition

Operating activities

(Loss) / Profit before tax Plus / minus adjustments for:

Approval Date by DOL SA BoD of Annual Financial Statements wherefrom Concise Data and Information were drawn March 17, 2010

CASH FLOW STATEMENT

Stavros P. Psycharis, BoD Executive Chairman and CEO, Panagiotis S. Psycharis, BoD Executive deputy Chairman and General Manager of Business Deve Cebrian Juan Luis, BoD Independent non executive member, Colombani Jean Marie, BoD Independent non executive member, Malos H. Koritas, BoD Executive member, Nikolas H. Koritas, BoD Independent non Executive member, Tryfon Koutalidis, BoD Executive member, Jananis Manos, BoD Executive Stergios Nezis, BoD Executive member, Joannis N. Paraschis, BoD Independent non Executive member, Joannis Manos, BoD Executive member, Antolos P. Trifyllis, BoD Independent non Executive member, Charistina P. Tsoutsoura – Psychary, BoD Executive member, Mariolas P. Trifyllis, BoD Independent Non Executive member, Tosutsoura – Psychary, BoD Executive member, Charistina P. Tsoutsoura Psychary, BoD Executive member, Charistina Psychary, BoD

 GROUP
 COMPANY

 1.1. - 31.12.2009
 1.1. - 31.12.2008
 1.1. - 31.12.2009
 1.1. - 31.12.2008

(6.746.159,13) (5.904.846,76)

(16.266.546,14) (8.044.673,92)

				COMPANY G		
Supervising Authority:	Ministry of Development (General Secretariat of Commerce)					
Web address where financial statements are posted:	http://www.dol.gr/down_fin.htm					
Certified Auditor:	Charalambos Petropoulos Institute of Certified Public Accountants of Greece (SOL) registration no. 12001					
Audit Firm:	SOL SA					
Type of Audit Report:	Unqualified Opinion					
FINANCIAL POSITION STATEMENT	GRC		СОМР			
ASSETS	31.12.2009	31.12.2008	31.12.2009	31.12.2008		
Property, plant and equipment	101.827.195,27	105.831.405,13	9.758.736,29	9.426.489,63		
Property investments	591.822,00	1.104.005,50		12.505.103,92		
Intangible assets	1.200.714,23	686.644,51	853.185,49	279.524,41		
Other non current assets	34.291.950.30	41.254.884.53	143,287,039,04	146.019.686.92		
Inventories	23.017.214.40	27.544.163,84	5.096.541.01	4.263.287.61		
Loans and advances to customers	79.078.936.15	85.745.555.44	31.037.567.77	36.343.928.22		
Other current assets	25.199.427,51	26.791.060,72	11.514.915,82	13.099.738,46		
Non current assets available for sale	272.489,16	308.171,82		279.746,35		
TOTAL ASSETS	265.479.749,02	289.265.891,49		222.217.505,52		
EQUITY AND LIABILITIES						
- Share capital (83.000.000 shares of 0,55 euros nominal value each)	45.650.000,00	45.650.000,00	45.650.000,00	45.650.000,00		
Other equity items	24.189.164,64	44.383.281,22	83.678.751,05	92.391.218,98		
Total equity of parent company owners (a)	69.839.164,64	90.033.281,22	129.328.751,05	138.041.218,98		
Minority interest (b)	3.433.497,55	375.607,44	0,00	0,00		
Total equity (c) = (a)+(b)	73.272.662,19	90.408.888,66	129.328.751,05	138.041.218,98		
Long term loans	49.962.528,08	38.295.602,22	14.000.000,00	0,00		
Provisions and other long term liabilities	19.434.075,13	20.208.081,54	13.179.656,19	13.086.986,23		
- Short term loans	59.962.212,91	75.740.930,81	23.200.000,00	34.935.794,43		
Other short term liabilities	62.848.270,71	64.612.388,26	33.957.056,09	36.153.505,88		
Liabilities related to non current assets available for sale	0,00	0,00	0,00	0,00		
Total liabilities (d)	192.207.086,83	198.857.002,83	84.336.712,28	84.176.286,54		
TOTAL EQUITY AND LIABILITIES (c)+(d)	265.479.749,02	289.265.891,49	213.665.463,33	222.217.505,52		
	GROUP		СОМР	ANY		
TOTAL INCOME STATEMENT	1.1 31.12.2009	1.1 31.12.2008	1.1 31.12.2009	1.1 31.12.2008		
Turnover	255.803.072,03	284.992.530,47	130.299.794,72	156.333.955,51		
Gross profit / (Loss)	65.977.345,19	74.646.885,83	42.314.562,22	52.777.029,93		
(Loss) / Profit before tax, financing and investing results	(13.978.602,61)	(402.762,83)	(6.727.689,50)	(3.374.390,21)		
(Loss) / Profit before tax	(16.266.546,14)	(8.044.673,92)	(6.746.159,13)	(5.904.846,76)		
(Loss) / Profit after Tax (A)	(18.838.413,75)	(8.612.380,05)	(8.680.289,78)	(5.978.326,31)		
Attributable to:						
Parent company owners	(18.815.238,68)	(8.643.761,84)	(8.680.289,78)	(5.978.326,31)		
Minority interest	(23.175,07)	31.381,79	-	-		
Other total revenues/expenses after tax (B)	(35.682,66)	(7.953.112,18)	(32.178,15)	(1.276.399,95)		
Total comprehensive income/expenses after tax (A)+(B)	(18.874.096,41)	(16.565.492,23)	(8.712.467,93)	(7.254.726,26)		
Parent company owners	(18.850.921,34)	(16.596.874,02)	(8.712.467,93)	(7.254.726,26)		
Minority interest	(23.175,07)	31.381,79	-	-		
Loss / Profit after tax per share	(0,2267)	(0,1041)	(0,1046)	(0,0720)		
(Loss) / Profit before tax, financing and investing results and total depreciations	(7.476.496,4000)	6.300.628,5300	(5.598.608,7800)	(2.000.275,8300)		
	GRO	DUP	сомр	ANY		
STATEMENT OF CHANGES IN EQUITY						

		6.502.106,21	6.703.391,36	1.129.080,72	1.374.114,3
Fx translation differences		7.401,68	(123.459,25)	(12.374,33)	(2.690,39
Provisions		(348.715,28)	1.299.346,49	92.669,96	1.108.750,3
Results (revenues, expenses, profit and losses) from invest	ment activities	(1.741.393,01)	(10.500.631,06)	(7.883.723,99)	(8.509.351,38
Interest on debt and similar charges (interest charges minu	us credit interest	4.581.867,31	6.516.538,43	1.547.130,40	1.510.398,6
Plus/Minus adjustments for changes in working capital accounts or in accounts relevant to operating activities:					
(Increase)/ (Decrease) in inventories		4.912.696,89	(2.346.274,19)	(833.253,40)	1.025.275,7
(Decrease)/ (Increase) in assets		12.308.364,89	4.206.610,09	7.698.854,24	6.453.825,6
(Decrease) / increase in liabilities (minus loans)		(5.662.743,88)	(10.950.779,09)	(2.181.304,41)	(4.959.714,02
Minus:					
Interests on debt and similar paid up charges		(4.650.338,33)	(6.722.408,10)	(1.562.175,74)	(1.525.476,28
Taxes paid		(910.997,87)	(2.134.601,04)	(81.950,34)	(494.170,56
Total inflow / (outflow) from operating activities (a)		(1.268.297,53)	(22.096.940,28)	(8.833.206,02)	(9.923.884,50
Investing activities					
Acquisition of subsidiaries, associates, joint ventures and o	ther investments	(1.986.918,00)	(424.987,50)	(1.986.918,00)	(11.125.119,50
Purchase of tangible and intangible fixed assets		(2.599.824,77)	(3.079.687,16)	(1.425.494,72)	(975.743,88
Proceeds from tangible and intangible fixed assets sales		884.145,83	606.009,63	4.520,00	3.668,6
Interests received		68.471,02	205.869,67	15.045,34	15.077,6
Dividends received		5.571.419,30	1.984.678,85	5.747.249,33	
Proceeds from subsidiaries, jointly controlled entities, asso	ciates and securities sale	5.000.889,33	0,00	5.000.889,33	
Total (inflow)/ (outflow) from investing activities (b)		6.938.182,71	(708.116,51)	7.355.291,28	
Financing activities		0.550.102,71	(**********		(1,000,400,33
Proceeds from loans		18.310.973,25	35.950.494,13	14.000.000,00	26.674.340,9
Loans repayment		(22.773.696,19)	35.950.494,13 (12.391.285,16)	(11.735.794,43)	
Loans repayment Settlement of liabilities from financing leases (amortization	ne)				
Settlement of liabilities from financing leases (amortization		(22.456,44)	(1.387,49) (4.137.443,80)	0,00 (2.771,05)	0,0
		(2.771,05)		2.261.434.52	
Total (outflow) / (inflow) from financing activities ©	14	(4.487.950,43)	19.420.377,68		
Net (decrease) / (increase) in cash and cash equivalents of	the period (a)+(b)+©	1.181.934,75	(3.384.679,11)	783.519,78	
Cash and cash equivalents at the beginning of the period		4.952.462,12	8.070.087,85	178.046,20	
	NCLUDED IN THE GROUP CONSOLIDATED FINANCI			901.303,98	178.046,2
TRADE NAME	ACTIVITY	HEADQUARTERS	GROUP SHAREHOLDING	CONSOLIDATION METHOD	NON TAX AUDITEE
MULTIMEDIA S.A.	Pre-press	ATHENS	100,00%	FULL	3
MICHALAKOPOULOU TOURISM-REAL ESTATE SA	Real Estate	ATHENS	100,00%	FULL	3
ELLINIKA GRAMMATA SA.	Publishing house - bookstore	ATHENS	100,00%	FULL	3
		MARQUIST		FILL	3
STUDIO ATA SA	TV productions	. Director	99,30%		3
EUROSTAR SA	Travel agency	ATHENS	51,00%	FULL	2
	Disited Information Media	ATUENC	04 220/		-
	Digital Information Media	ATHENS	84,22%	FULL	3
	Digital Information Media E-commerce	ATHENS	84,22% 84,22%	FULL	3
RAMNET SHOP S.A					
RAMNET SHOP S.A NEA AKTINA S.A	E-commerce	ATHENS	84,22%	FULL	3
RAMNET SHOP S.A NEA AKTINA S.A DOL WOMEN PUBLICATIONS SA	E-commerce Publications	ATHENS	84,22% 50,50%	FULL	3
DOL DIGITAL S.A RAMNET SHOP S.A NEA AKTINA S.A DOL WOMEN PUBLICATIONS SA HEARST DOL PUBLISHING LTD IRIS PRINTING SA	E-commerce Publications Publications	ATHENS MAROUSI ATHENS	84,22% 50,50% 100,00%	FULL FULL FULL	3 3 3
RAMNET SHOP S.A NEA AKTINA S.A DOL WOMEN PUBLICATIONS SA HEARST DOL PUBLISHING LTD IRIS PRINTING SA MIKRES AGGELIES SA	E-commerce Publications Publications Publications Printing Publications	ATHENS MAROUSI ATHENS ATHENS KOROPI ATHENS	84,22% 50,50% 100,00% 50,00% 50,00% 33,33%	FULL FULL PROPORTIONAL PROPORTIONAL	3 3 3 3 3
RAMNET SHOP S.A NEA AKTINA S.A DOL WOMEN PUBLICATIONS SA HEARST DOL PUBLISHING LTD IRIS PRINTING SA MIKRES AGGELIES SA MELLON GROUP SA	E-commerce Publications Publications Publications Printing Publications Publications	ATHENS MAROUSI ATHENS ATHENS KOROPI ATHENS ATHENS	84,22% 50,50% 100,00% 50,00% 33,33% 50,00%	FULL FULL FULL PROPORTIONAL PROPORTIONAL PROPORTIONAL	3 3 3 3 3 3 3 3 1
RAMNET SHOP S.A NEA AKTINA S.A DOL WOMEN PUBLICATIONS SA HEARST DOL PUBLISHING LTD IRIS PRINTING SA MIKRES AGGELIES SA MELLON GROUP SA DIGITAL SHOPPING SA	E-commerce Publications Publications Publications Printing Publications	ATHENS MAROUSI ATHENS ATHENS KOROPI ATHENS	84,22% 50,50% 100,00% 50,00% 50,00% 33,33%	FULL FULL PROPORTIONAL PROPORTIONAL	3 3 3 3 3 3 3 3
RAMNET SHOP S.A NEA AKTINA S.A DOL WOMEN PUBLICATIONS SA HEARST DOL PUBLISHING LTD IRIS PRINTING SA	E-commerce Publications Publications Publications Printing Publications Publications E-commerce	ATHENS MAROUSI ATHENS ATHENS KOROPI ATHENS ATHENS ATHENS	84,22% 50,50% 100,00% 50,00% 33,33% 50,00% 40,00%	FULL FULL PROPORTIONAL PROPORTIONAL PROPORTIONAL PROPORTIONAL	3 3 3 3 3 3 3 1 0
RAMNET SHOP S.A NEA AKTINA S.A DOL WOMEN PUBLICATIONS SA HEARST DOL PUBLISHING LTD IRIS PRINTING SA MIKRES AGGELIES SA MELLON GROUP SA DIGITAL SHOPPING SA ARGOS SA	E-commerce Publications Publications Publications Printing Publications Publications E-commerce Press Distribution Agency	ATHENS MAROUSI ATHENS ATHENS KOROPI ATHENS ATHENS KOROPI	84,22% 50,50% 100,00% 50,00% 33,33% 50,00% 40,00% 38,70%	FULL FULL FULL PROPORTIONAL PROPORTIONAL PROPORTIONAL PROPORTIONAL EQUITY METHOD	3 3 3 3 3 3 3 1 0 3 3
RAMNET SHOP S.A NEA AKTINA S.A DOL WOMEN PUBLICATIONS SA HEARST DOL PUBLISHING LTD IRIS PRINTING SA MIKRES AGGELTES SA MELLON GROUP SA DIGITAL SHOPPING SA ARGOS SA NORTHERN GREECE PUBLISHING SA PAPASOTIRIOU SA	E-commerce Publications Publications Publications Printing Publications Publications E-commerce Press Distribution Agency Publications-Printing	ATHENS MAROUSI ATHENS ATHENS KOROPI ATHENS ATHENS KOROPI THESSALONIKI	84,22% 50,50% 100,00% 50,00% 33,33% 50,00% 40,00% 38,70% 33,33%	FULL FULL PROPORTIONAL PROPORTIONAL PROPORTIONAL PROPORTIONAL EQUITY METHOD	3 3 3 3 3 3 3 1 0 3 7
RAMNET SHOP S.A NEA AKTINA S.A DOL WOMEN PUBLICATIONS SA HEARST DOL PUBLISHING LTD IRIS PRINTING SA MIKRES AGGELTES SA MELLON GROUP SA DIGITAL SHOPPING SA ARGOS SA NORTHERN GREECE PUBLISHING SA PAPASOTIRIOU SA TILETIPOS SA	E-commerce Publications Publications Publications Publications Publications E-commerce Press Distribution Agency Publications-Printing Bookstore chain-Publishing House	ATHENS MAROUSI ATHENS ATHENS KOROPI ATHENS ATHENS KOROPI THESSALONIKI ATHENS	84,22% 50,50% 50,00% 50,00% 33,33% 50,00% 40,00% 38,70% 33,33% 33,33%	FULL FULL FULL PROPORTIONAL PROPORTIONAL PROPORTIONAL PROPORTIONAL EQUITY METHOD EQUITY METHOD	3 3 3 3 3 3 3 1 0 3 7 4
RAMNET SHOP S.A NEA AKTINA S.A DOL WOMEN PUBLICATIONS SA HEARST DOL PUBLISHING LTD KRIS PRINTING SA HIKRES AGGELIES SA HELLON GROUP SA DIGITAL SHOPPING SA NORTHERN GREECE PUBLISHING SA PAPASOTIRIOU SA FILIETIPOS SA	E-commerce Publications Publications Publications Publications Publications Publications E-commerce Press Distribution Agency Publications-Printing Bookstore chain-Publishing House Mega Channel TV station TV studios – TV productions	ATHENS MAROUSI ATHENS ATHENS KOROPI ATHENS ATHENS KOROPI THESSALONIKI ATHENS ATHENS ATHENS	84,22% 50,50% 50,00% 50,00% 33,33% 50,00% 40,00% 38,70% 33,33% 30,00% 22,11% 25,00%	FULL FULL FULL PROPORTIONAL PROPORTIONAL PROPORTIONAL PROPORTIONAL EQUITY METHOD EQUITY METHOD EQUITY METHOD EQUITY METHOD	3 3 3 3 3 3 3 1 0 3 7 4 5 3
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AAMNET SHOP S.A HEA AKTINA S.A DOL WOMEN PUBLICATIONS SA HEARST DOL PUBLISHING LTD IRIS PRINTING SA HEARST DOL PUBLISHING LTD IRIS PRINTING SA HELON GROUP SA DIGITAL SHOPPING SA HELON GROUP SA DIGITAL SHOPPING SA HELON GROUP SA DIGITAL SHOPPING SA HELON GROUP SA DIGITAL SHOPPING SA HELON GROUP SA INFORMATION SA INFORMATION SA ILLETIPOS SA INFORMATION SA ILLETIPOS SA INFORMATION SA ILLETIPOS SA INFORMATION SA	E-commerce Publications Publications Publications Publications Publications Publications Publications Publications Publications Publications-Publishing House Bookstore chain-Publishing House Mega Channel TV station TV studios – TV productions ACCORDANCE WITH IAS 24 Jances with related parties)	ATHENS AT	84,22% 50,50% 50,00% 50,00% 50,00% 33,33% 40,00% 33,33% 33,33% 23,70% 22,11% 22,500% 100 22,11% 25,00% 20,00% 20,0000 20,00000000	FULL FULL FULL PROPORTIONAL	3 3 3 3 3 3 3 3 1 0 3 7 4 5 3 7 4 5 3 7 4 5 3 7 4 5 3 7 4 5 3 7 7 4 5 3 7 7 4 5 3 7 7 4 5 3 7 7 7 4 5 5 3 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7
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1. In the Financial Statements of 1.1-31.12.2009-where above Data and Information were drawn from - the basic valuation guidelines, the accounting policies and assessments of the previous year 2008 Financial Statements were applied. Moreover, there have been no other changes in accounting errors corrections or reclassification of accounts besides the ones mentioned in the nots herein. 2. In the framework of correct application of regulatory decisions, for better and more substantial information provided to investors and for comparability reasons, individual modifications were effected on Company and foroup 1.1-31.12.2008 period publicized data. The above changes have no influence over the Group and Company results. 3. The Parent Company has not been tax audited for financial years 2000-2009, whereas for consolidated companies the non tax audited financial years are presented in the adjace table (see the relevant note 38 in the Financial Statements of 1.1-31.12.2008 period). 4. The Company and the Group have not formed provisions for a probable adverse outcome of legal disputes or disputes under arbitration or court rulings or decisions by arbitration bodies.

ADDITIONAL DATA AND INFORMATION

and were classified under local income Statement account other total expenses after tax (respective amounts for 1.1-31.12.2008 period for the Parent company: loss of	
€1.276.399,95 and the Group: loss: €1.415.412,18	L 2
9. The absolute headcount figure is the following: Company 31.12.2009: 810 permanent staff (31.12.2008: 870 permanent staff). The Company does not employ seasonal staff.	b)
Group 31.12.2009: 1.610 permanent staff and 33 seasonal staff (31.12.2008: 1.709 permanent staff and 115 seasonal staff).	-2
10. In the current 1.1-31.12.2009 period, the subsidiaries Special Publications SA and Triaina Travel-St. Lagas SA are not included in the consolidated Financial Statements because	c)
they were absorbed as of 30.06.09 pursuant to provisions of L.2166 by Michalakopoulos SA and Eurostar SA subsidiaries respectively. Moreover, on 10.06.09 DOL SA paid 300.000	
and acquired the rest of Eurostar SA subsidiary minority shares. Holding, thus, 100% of the subsidiary in question, DOL SA transferred 49% of the share capital (116.003 shares) on	d)
11.09.2009 to EXPRESS HOLIDAYS SA, against a consideration of€5.000.899,33.	
11. DOL SA on 17.09.09 purchased from Marie Claire Album SA the remaining 50% of M.C. HELLAS SA (renamed into DOL WOMEN PUBLICATIONS SA) share capital against a	e)
consideration of €300.000 acquiring thus 100% of said company. Therefore, as of 31.12.09 the company in question was consolidated by 100% with the purchase method.	
12. DOL SA and PUBLIC WORLD SA set up a new company in the e-commerce sector on 24.11.2009. In the company's share capital amounting to 1mn euros, DOL SA participates by	то
40% and PUBLIC WORLD by 60%. In the Company's six-member Board of Directors, every shareholder is represented by three members.	
13. During QA 2009, MELLON GROUP SA shareholders resolved upon joint control of said company. Up until 31.12.2008 the company had been consolidated in DOL Group financial	
statements with the equity method. In line with the aforementioned decision, the jointly controlled financial entity MELLON GROUP SA was consolidated on 31.12.09 with the	
proportional consolidation method. The above acquisition did not incur any significant change (>25%) in DOL Group turnover, results and equity.	~
14. The financial statements of 1.1-31.12.2009 and 1.1-31.12.2008 period derive from continuing operations.	a)
15. There are no liens or encumbrances on DOL SA real estate. A mortgage prenotation on ELLINIKA GRAMMATA SA subsidiary real estate amounting to 352thous had been	
registered as of 23.7.1999 to secure bank borrowing; such prenotation was eliminated on 29.04.09 by a decision of the single-member Court of First Instance of Athens.	ь)
16. Loss / earnings per share were calculated based on the number of shares at the end of the financial year, as there is no reason for weighting.	
17.No treasury shares are held by the Company. In addition, subsidiaries, jointly controlled entities and associates do not hold any Company-issued shares	c)
18. For any posterior events having taken place until the financial statements approval date, see relevant Financial Statements note 40 for 1.1-31.12.2009 period.	
	d)
	e)

BoD Chairman Chief Executive Officer Stavros P. Psycharis ID No: X 214638

Total equity at the beginning of the period (1.1.2009 and 1.1.2008 respectively)

Dividends paid to parent company shareholders

Total equity at the end of the period (31.12.2009 and 31.12.2008 respectively)

Total comprehensive income/expenses after tax (B) (continued and discontinued operations)

Dividends paid to minority shareholders

Changes in consolidation

BoD Deputy Chairman and General Manager for Business Developm

31.12.2008

0,00 (4.150.000,00)

0,00

0,00

Athens, March 17, 2010

0,00

0,00

90.408.888,66 111.124.549,88 138.041.218,98 149.445.945,24

(18.874.096,41) (16.565.492,23) (8.712.467,93) (7.254.726,26)

73.272.662,19 90.408.888,66 129.328.751,05 138.041.218,98

0,00 0,00

0,00 (4.150.000,00)

1.737.869,94 (168,99)

Panagiotis S. Psycharis ID No: AH 042414

BoD Member and General Manager for Corporate Center

Nikolaos G. Pefanis ID No. Ξ 199212

Head of Accounting Depar

Theodoros D. Dolos ID No: AE 103596 REG No.0001984 CLASS A